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FINANCIAL TIMES

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World News

Business Summary

Israel Labour turns down Likud offer of coalition

Israel's Labour Party, rebuffing its leader, Foreign Minister Shimon Peres, rejected an offer to join a coalition government led by Prime Minister Yitzhak Shamir, rightwing Likud Party.

A spokesman for Mr Shamir said the prime minister would instead form a government of Likud and small far-right and Orthodox Jewish religious parties as soon as possible.

Bangladesh cyclone
Bangladesh, still recovering from devastating floods which left 30,000 people dead, was battered by its worst cyclone in 20 years. The death toll may be as high as 5,000. Page 2

Now over Ryan case
A political row between Britain and Ireland over the case of Patrick Ryan, the Irish former priest wanted by London for alleged terrorist offences, intensified following reports of serious flaws in British extradition papers. Page 18

Pakistani spy charge
India arrested Pakistan's military attaché, accusing him of espionage. Page 2

Bhutto's path clear
Bengali Bhutto's main rival abandoned an attempt to form a Pakistani government, clearing the way for her nomination as first woman prime minister of a Muslim country. Page 18

Consortial threat
Australia is considering closing the Yugoslav consulate in Sydney and expelling its staff after the shooting of a 16-year-old Croatian youth.

USS Minotaur fire
A sailor was killed and another seriously injured when a fire erupted on the US aircraft carrier Nimitz accidentally fired shots and set another aircraft on fire during routine maintenance.

Sikhs face execution
Two Sikhs convicted of assassinating Indian Prime Minister Indira Gandhi in 1984 are due to be executed tomorrow at New Delhi's Tihar jail.

1987 aircrash cases
Spanish space research company published satellite images showing the site of a Soviet nuclear accident at Kryvyi Rih in the Urals said to have occurred in 1987.

Kurd protest
Paris police arrested some 50 Turkish Kurds after violence broke out at a demonstration outside the hotel of visiting Turkish Prime Minister Turgut Ozal.

Air crash charges
Tokyo police will refer a total of 20 people for prosecution in connection with the crash three years ago of Japan Air Lines Boeing 747 in which 324 died.

Walesa's TV plea
Solidarity leader Lech Walesa called for restoration of trade union freedoms in an impounded television duel with Poland's Communist union chief.

Marcos fit for trial
A doctor appealed by the US government has declared former Philippine president Ferdinand Marcos well enough to travel to New York to face arraignment on racketeering charges.

MARKETS

Copenhagen

SE

Composite index

125

120

115

110

105

100

95

90

85

80

75

70

65

60

55

50

45

40

35

30

25

20

15

10

5

0

Nov 1988

INTEREST RATES

US Lending

Federal Funds

5.5%

2.7%

1.9%

0.98%

(0.236)

1.2%

1.0%

0.7%

0.70%

(0.26)

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OVERSEAS NEWS

Indian trade deficit increases sharply

By David Housego in New Delhi

INDIA'S trade deficit widened substantially during the first six months of the current financial year, putting pressure on the Government to look to fresh foreign borrowing to finance the gap.

Officials yesterday denied local press reports of new import curbs. But they conceded there could be some stretching out of future large investment projects with an emphasis on covering the foreign exchange content of these with matching financial packages.

Over the first six months (April-September) of the financial year the trade gap widened by 40 per cent to \$41.7bn (£15.83bn) according to Customs figures. But the still unexplained decline in the foreign exchange reserves over the same period means that the real gap could be even larger.

The widening of the deficit - well beyond official expectations - comes at a time when industrial investment is expected to expand in line with the sharp increase in real economic growth resulting from this year's exceptionally good monsoon.

Imports over the six-month period rose by 26.6 per cent to Rs 131.6bn while exports rose by 21.3 per cent to Rs 89.5bn. In dollar terms imports rose by 16.8 per cent against an 11.9 per cent increase in exports.

In the hope of containing the trade deficit, the Government has introduced a number of incentives to boost exports including a managed depreciation of the rupee. But in balance of payments terms, exports need to rise 50 per cent faster than imports to head the trend steady.

Little in short run, there is export of more rapid growth. Garments - one of the biggest export restrictions, tied by quota and gems - are being exported. And gems - abed jewellery items - are heading to the market.

Mr Kazi Firoze Rashid, Bangladesh's State Minister for Relief and Rehabilitation, said at least 100 people had been drowned by a tidal wave in the storm's wake.

It said more than 200 people died in the Khulna district alone and 102 bodies had been recovered.

The cyclone, the worst since a 1970 storm which killed half a million people, also devastated coastal areas of India's West Bengal state leaving at least 30 dead according to latest reports.

The storm roared across the Bay of Bengal on Tuesday night, sinking a Singapore-registered freighter with a crew of 40 as it raced for safety.

Officials in Bangladesh's main port of Chittagong said the Pumari sent out a distress signal before it sank about 200 km from the coast.

Lloyd's shipping agents in London said a search was still going on for the missing crew.

It said earlier reports that they had been rescued by a British vessel, Tenacious, were mistaken.

Mr Kazi Firoze Rashid, Bangladesh's State Minister for Relief and Rehabilitation, said at least 100 people had been drowned by a tidal wave in the storm's wake.

The storm disrupted telecommunications and power supplies in at least 16 towns and four coastal districts and sank at least 500 small fishing boats, officials said.

Australia's gross external debt reaches A\$120bn

By Chris Sherwell in Sydney

AUSTRALIA'S gross external debt has risen to a record A\$120.4bn (\$105bn) despite a strengthening currency, highlighting again the adverse impact of buoyant domestic growth on the country's balance of payments.

Figures for the three months to September, released yesterday, showed a jump of more than A\$4bn in gross debt from a revised June figure of A\$116.3bn. Net external debt

also hit a record, increasing to A\$93.26bn from A\$90.01bn three months earlier.

On the foreign exchange markets the Australian dollar climbed to 63.7 on a trade weighted basis (May 1970=100), the highest level since October 1985. Against the US currency it broke through the 88 US cents mark before easing back.

Separate speeches yesterday from Mr Paul Keating, the Federal Treasurer, Mr Bob John-

ston, the Reserve Bank Governor, and Mr Bernie Fraser, Secretary of the Treasury, all repeated the Government's view that its recently-tightened monetary policy was appropriate to the task of moderating overheated domestic demand.

As if to confirm their prognosis, the Westpac Bank-Melbourne Institute leading index of economic activity, also published yesterday, dipped slightly for September to

record the first decline since January. But analysts warned that the economy was likely to show continued expansion into the early months of 1984.

Looking further ahead, however, Westpac, the largest of Australia's "big four" trading banks, yesterday predicted that the strength of the Australian dollar and higher interest rates would reverse the trend towards higher corporate prof-

its.

Pre-tax profits of Australian companies have risen by more than 40 per cent since 1986, helped by higher commodity prices, declining real wages and lower financing costs, the bank said. But the stronger dollar was eroding the value of foreign earnings while higher interest rates were lifting financing costs.

The Government was also

Sino-Soviet thaw to be hastened by visit

By Quenian Peel in Moscow

THE FIRST visit by a Chinese Foreign Minister to Moscow in more than 30 years begins in Moscow today, when Qian Qichen arrives for talks with his Soviet counterpart, Mr Eduard Shevardnadze, intended to prepare the way for a Sino-Soviet summit.

The thaw in relations between the two Communist superpowers has accelerated in the past few months, with Peking finally responding to repeated Soviet overtures for a summit.

Li Peng, the Chinese Premier, has confirmed that a summit between Mr Mikhail Gorbachev and Deng Xiaoping, the supreme Chinese leader, could take place in the first half of next year. Mr Gorbachev has himself announced his enthusiasm for such a meeting.

The two foreign ministers will seek to agree on further ways of reducing tension along their huge common border, which remains a key Chinese precondition for a resumption of full ties.

The two sides have already reached a consensus on border demarcation for most of the 4,200km eastern section, from North Korea to Mongolia, and work has now begun on defining the 3,000km western section, from Mongolia to Afghanistan.

China has been demanding a withdrawal of Soviet troops from the border as one of three preconditions for the normalisation, two of which have already been partly met.

One is a withdrawal of

Soviet troops from Afghanistan - due to be completed by next February 15, although the Chinese minister seems certain to express concern that the process has been suspended by Moscow in protest at continuing Pakistani and US supplies to the Afghan opposition guerrillas.

In an interview published in Moscow, Mr Shevardnadze said the ministerial talks were sought "to help arrange a full-scale Soviet-Chinese dialogue (concerning) not only bilateral relations but also international issues".

Speaking to the government newspaper *Izvestia*, Mr Shevardnadze said last week that the two sides would discuss "the question of lowering military tension along our common border, as well as confidence-building measures and military detente in Asia and the Pacific".

Mr Gorbachev has been seeking to build a distinctive Asia-Pacific arm to Soviet foreign policy, to balance the US-Soviet and European initiatives he has been pursuing in recent months.

Mr Shevardnadze said that the deterioration of relations between Peking and Moscow in the 1960s had "provoked such bitter feelings in our society, and I am sure, in Chinese society too. There is a great desire for these relations to return to normal".

Recent months have seen a variety of economic and trade links to undermine the thaw.

The Bank of China was recently involved in a \$500m loan to Moscow as part of a five-bank consortium, and Soviet exports have been displaying their technology products at Chinese trade fairs.

A protocol has also been signed to resume construction of a railway

400 dead as cyclone sweeps Bangladesh

AT LEAST 400 people were killed as the worst cyclone for nearly 20 years battered Bangladesh. Officials said yesterday they feared the death toll would be as high as 5,000, Reuters reports from Dhaka.

State-run Bangladesh television said at least 400 people were confirmed dead and reports were still coming from remote areas pounded by a huge tidal wave in the storm's wake.

It said more than 200 people died in the Khulna district alone and 102 bodies had been recovered.

The cyclone, the worst since a 1970 storm which killed half a million people, also devastated coastal areas of India's West Bengal state leaving at least 30 dead according to latest reports.

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The storm disrupted telecommunications and power supplies in at least 16 towns and four coastal districts and sank at least 500 small fishing boats, officials said.

Boksburg takes petty apartheid to heart

By Tony Robinson in Boksburg

THE man at the centre of the Boksburg storm is Mr Beyers de Klerk, the newly appointed mayor of the black town of Johannesburg, where he is leading a shock attack on the town's apartheid system.

Elsewhere Carletonville, a big gold mining town west of Johannesburg has taken the lead among the 90 or so new CDE-controlled town councillors by ordering an inquiry into the possibility of reimposing a curfew which would keep all blacks of the street after a certain hour.

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CAIRO BECOMES FOCUS OF DIPLOMATIC ACTIVITY

Egypt likely to attend Arab summit

By Tony Walker in Cairo

EGYPT WOULD be included in any forthcoming Arab summit, a top adviser to President Hosni Mubarak predicted yesterday.

Weather officials said the cyclone, with wind speeds of 165km per hour, was more powerful than the 1970 storm.

But they expected fewer casualties because the Government had issued cyclone warnings and had evacuated people from coastal areas well ahead of the storm's arrival.

Cairo has been the focus of a rash of diplomatic activity in the past week as Arab leaders seek to build on a new, more moderate line agreed on by the Palestine Liberation Organisation in Algiers two weeks ago.

King Hussein, who was accompanied by a team of senior advisers, is spending two days in Cairo conferring with Mr Mubarak. This continues the pattern of frequent contacts between the two men.

They are certain to have discussed an Arab strategy to respond to the calculated snub delivered at the weekend by Mr George Shultz, the US Secretary of State, who was instrumental in refusing Mr Yasser Arafat, the PLO leader, a visa to visit New York to address the UN General Assembly.

Jordan sponsored a UN resolution, adopted by the General Assembly's legal committee on Tuesday, calling for Egypt's suspension from the peak Arab organisa-

tion to lift.

Only Syria, Libya and Lebanon have not yet resumed relations with Cairo. Most Arab states suspended relations with Egypt in 1979 following the signing of the peace treaty with Israel.

The unexpected visit to Cairo earlier this week of President Saddam Hussein of Iraq was widely seen as an acknowledgement of Egypt's central role in any Middle East peace initiative following the unveiling of a new PLO political programme in Algiers.

Pressure for Egypt's readmission to the Arab League appears to be gaining momentum. Gulf states have been openly calling for Egypt's suspension from the peak Arab organisa-

Thais end lumber concessions

November 19.

Officials said that 385 people were missing and 2,067 injured in the worst natural disaster in Thailand in recent decades.

"We will reduce or revoke the concessions as much as the law permits and punish poachers and violators severely," said the Government.

It said that Burma, Laos and Malaysia and Brunei should supply all of Thailand's lumber needs.

Permits already given were immediately suspended and companies involved in illegal logging will have their contracts terminated said Mr

midair explosion in which both were destroyed.

Mr Hasan said that the missile was developed by an Iraqi team under Maj Gen Amer Mohammed Rashid, an engineer who heads the military industry organisation.

The agency said that Mr Hussein Kamel Hasan, minister of industry and military industrialisation, reported the successful test to President Saddam Hussein. He said that a series of tests took place November 19 and called the development of the missile "a great achievement of international calibre."

Mr Hasan, a son-in-law of the president, said that the new surface-to-air missile intercepted a medium-range, ground-to-ground target missile. "The missile was completely destroyed before falling to the ground," the minister told the president in a telegram.

Iranian television screened a film of the missile test yesterday evening. It showed launching of a ground to ground missile, its interception by a surface to air missile and a

midair explosion in which both were destroyed.

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MONTREAL TRADE TALKS

Peter Montagnon and William Dullforce examine the main issues facing ministers at next week's mid-term review of the Uruguay Round

Brinkmanship throws the outcome into question

THE hundred or so trade ministers due to meet in Montreal next week for their mid-term review of the Uruguay Round of multilateral trade liberalisation have until 5pm on Friday to keep the spirit of liberal trade alive.

By that deadline removal men are due to move into the city's lavish congress centre and turn it into a discotheque for an altogether different kind of meeting. At that point, agreement or no agreement, the ministers will have to leave.

By then, the decisions they have taken, or failed to take, will have signalled to the world whether the review has succeeded in its basic objective of shoring up the multilateral trading system by giving a fresh political impetus to the Round itself.

If there is one thing, however, on which most participants are agreed in advance, it is that the spirit of brinkmanship which has characterised preparatory talks over the past few weeks makes next Friday's outcome very difficult to call. Above all, there is little sign of a compromise between the US

and the EC on farm reform which is now widely regarded as the key to progress on other fronts as well.

The Montreal meeting comes at the half-way stage of the Uruguay Round which was launched in Punta del Este, Uruguay, in September 1986.

The Round itself is widely billed as the most ambitious undertaken since the foundation of the General Agreement on Tariffs and Trade (Gatt) 41 years ago.

Not only does it aim, for the first time, to subject agriculture and textiles to basic Gatt prescriptions; a range of new issues such as trade in services, intellectual property rights, and trade-related investment measures have been added to the agenda; and for the first time, developing countries are being expected to play a significant role in what, until now, has been largely an affair for industrial nations.

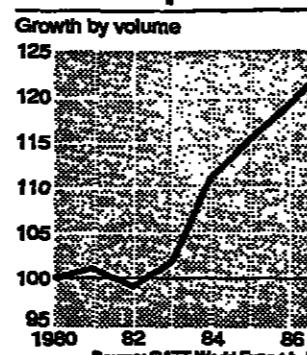
But for many, the importance of the Round in general, and of the Montreal meeting in particular, is that it comes against the backdrop of ominous strains in the trading system despite two years in which

world exports have grown in volume by a respectable 5 per cent or so. It is also being convened amid increasingly loud complaints from developing countries that, once again, their aspirations are being ignored.

The new US trade legislation and its bilateral pact with Canada, worries about the tough stand likely to be taken by the new US Congress on trade and the budget deficit, Europe's ambivalence about its trade policy after 1992, its insistence on reciprocity and its tough new anti-dumping rules, Japan's continuing export surplus and its reluctance to open its market to imports of rice: these have all combined to undermine confidence in the commitment of the main trading powers to the maintenance of a liberal trading system.

Montreal offers the political leaders of Gatt an opportunity to renew that commitment in a convincing way, and publicly to disavow protectionism and regionalism that could fragment the system. But even as they prepare to head for Canada, ministers know some daunting hurdles lie ahead.

World exports



Source: GATT World Export Index

twilight zone between legality and illegality under international rules. These will have to wait for the second half of the round.

Within potential reach, however, are some substantive accords that would enhance the functioning of Gatt, improve its dispute settlement mechanism and, possibly, improve the access of developing country tropical products to the rich markets of the North. Taken together with a compromise on agriculture that would unlock the door to meaningful negotiation on farm reform, these could be presented as a reasonable success.

By the standards of previous rounds, the Uruguay Round has achieved considerable technical progress at its halfway stage, but much substantial work remains. Key points are examined in the articles below.

Admittedly, almost no agreements have been reached in the truly sensitive areas such as how to deal with dumping, subsidies which distort trade, textiles and ways of preventing the proliferation of measures like voluntary export restraints, which fall into the

task of unravelling a spider's web of interlinkages spun between the 15 different negotiating subjects by countries manoeuvring for tactical advantage.

Worried that they are being asked to give up rights without being promised anything in return by way of better access to industrial markets, developing countries whose support is needed for a worthwhile result, are resisting many of the new issues. They have put in bulk the talks on intellectual property rights, in which the US in particular but also the European Community and Japan are most keen to obtain a global agreement.

Threads run from here to the talks on textiles and clothing which in turn have been tied to discussions on tariff cuts. In the preparatory talks for Montreal the developing countries have been unexpectedly firm in pressing for a commitment by ministers to dismantle the Multi-Fibre Arrangement, which currently governs trade in textiles.

The US has linked an agreement that would open up industrial markets for Third



or die a lingering death. Somehow the ministers have to try to ensure that their final communiqué is not so empty and meaningless that it disappoints those banking on an expanded and resurgent multilateral trading system to counter the creeping spread of protectionism.

Here, once again, agriculture comes to the fore. More than anything else it has grown to symbolise the conflict between national political interest and the need for sacrifice for the greater good. No one expects a detailed agreement on world farm reform.

Intellectual property talks stalled

ONE OF the most severe tests for the trade ministers at Montreal is to unlock the talks on intellectual property rights (IPR). They are stalled by an eyeball-to-eyeball confrontation between the US and an increasingly numerous Third World group over the legitimacy of incorporating IPR matters into Gatt and over the scope of any eventual deal.

Ministers have four reports before them. Those from the US and Brazil set out extreme opposing positions. The more moderate proposals for a Gatt IPR agreement tabled by Switzerland and the chairman of the negotiating group do not bridge the gap, so ministers have no easy way out.

The Reagan administration, urged on by its pharmaceutical and informatic industries and with general though not all-out backing from the European Community and Japan, has been pressing for an ambitious multilateral accord protecting copyrights, patents, trademarks and trade secrets.

It wants to give Gatt the teeth to enforce the agreement and a mechanism for settling disputes.

The US case is that the activists of counterfeiting, patent pirates and copyright infringers, compounded by inadequate national legislation, both inflict massive losses on its own and other countries' enterprises and impede free trade.

Worldwide losses for US industry in 1986 ranged between \$43bn and \$61bn, according to a US International Trade Commission computation.

A report to the European Parliament estimated that counterfeiting cost the EC 100,000 jobs. It put the losses of British publishers from copyright infringements at £130m a year.

Developing countries do not deny the need for reform. But, they say, it should be effected in the international organisations already handling such matters, primarily the World Intellectual Property Organisation (Wipo).

A Gatt IPR regime would endow the companies of the industrialised nations with monopoly rights in their own countries. Such a system would inhibit the transfer of technology to the Third World.

Finally, Brazil and India claim the US is carrying the IPR talks far beyond the scope of the mandate given by ministers when the Uruguay Round was launched in 1986. This, they contend, called for action only against counterfeiting.

Washington regards the argument as spurious, arguing that the mandate does not specifically forbid negotiations on other IPR matters. The US dismisses Wipo as an ineffective organisation, slow at improving IPR standards and incapable of enforcing rules.

The climate in the Gatt IPR talks has become acrid in the run-up to Montreal. The US has threatened to revert to unilateral trade sanctions of the kind it has just taken against Brazil over pharmaceutical patent rights if the ministers do not instruct negotiators to work for an agreement that would set "substantive IPR standards" and provide for enforcement.

Continued stonewalling over the meaning of the mandate is the worst scenario for Montreal. The hope is that ministers will devise a formula which will remove the block against serious negotiation of a Gatt agreement while allowing each side to stick to its principles.

It would be understood that each country would decide at the end of the round whether to join the agreement.

Signs of progress on yardsticks for liberalising services

GETTING to grips with the rapid growth of international trade in services is widely recognised as one of the most ambitious and important objectives of the Uruguay Round. The degree to which that ambition can be fulfilled now seems likely to be carried right up to the line in Montreal.

The services issue was forced on to the agenda by the US with the strong backing of its own business community which wanted a lever to force open developing country markets to its own service industries. Supporters of the move, which would affect hitherto uncovered sectors such as banking, insurance and telecommunications, also argued that a mandate to deal with services trade was essential if Gatt was to adapt to the realities of the modern trading system.

Yet the sheer complexity of meshing traditional policy yardsticks for trade in goods to the amorphous markets in services, coupled with lingering hostility to the idea on the part of developing countries such as India and Brazil, also provoked general scepticism about the US goal of reaching a framework agreement in Montreal on the principles which should apply to liberalisation of trade in services.

After a tempest round of late night negotiations in Geneva last week, however, negotiators feel they have come far closer to the stage where serious bargaining could begin than most previously dreamed of.

The more optimistic believe, however, that progress made so far may permit the assembled ministers at least to endorse the document as the basis for genuine future negotiation, thereby giving this part of the talks some fresh political impetus. Then, over the next two years, a basic framework for liberalising trade in services could finally begin to take shape.

Little progress is meanwhile expected in Montreal in the separate area of trade-related investment measures.

Though most participants are agreed that investment rules such as local content and export performance requirements do distort trade, there is as yet almost no agreement on how to subject investment to Gatt rules. Developing countries remain reluctant to see their sovereignty on investment policy whittled away in such a way that could give what they perceive as a competitive edge to multi-national corporations.

As a result ministers are expected to do little more than urge negotiators to keep talking, though such a flat result has assumed a certain irony because of the way in which local content has recently surfaced as an issue between developed countries, for example in the European argument about Nissan cars produced in the UK.

Though they acknowledge that progress in this area has been very slow, some trade diplomats also agree that local content and other investment related measures could become one of the thorniest practical problems with which they will have to deal in the next few years.

In particular, the document

Tropical products in the balance

TROPICAL products are an issue on which it is imperative that trade ministers produce a result at Montreal. Failure here would convince the developing countries that their interests are being disregarded.

Negotiators are at the point of presenting the ministers with a deal which could come into force in January, thereby fulfilling the ministers' pledge that this item should receive special attention in the Uruguay Round.

A question mark hovers over US insistence on linking concessions on agricultural tropical products with progress in the agricultural talks.

The Americans have hinted that they can be flexible on this point in Montreal. But what if the agricultural talks break down completely?

There would then be a danger that a potential agreement on tropical products could disappear in the subsequent disarray.

Some 80 per cent of all tropical products originate in developing countries. They have been trying in Gatt for more than 20 years to secure free access for their exports to the markets of industrialised nations.

Under discussion are seven categories of products, ranging from coffee, cocoa and tea through spices, oils and seeds and vegetable oils to tobacco, rice, tropical fruits and nuts, rubber, jute, hard fibres and tropical woods.

Worldwide trade amounts to nearly \$60bn. The result at Montreal will not reach the "full liberalisation" set as the objective for the Round but it should go a considerable way down this path.

The European Community has set an example by offering to abolish or cut tariffs and remove other restrictions on imports valued at some Ecu 20bn (£17bn) a year.

Japan has made a similar, although less comprehensive offer. Both have made their offers conditional on other big trading countries, notably the US, following suit.

One difficulty is that EC concessions on tropical products have already been made.

However, officials from the EC, Japan and about a dozen other countries started two weeks ago to assemble a list of tariff cuts and other concessions on which trade ministers could agree.

Negotiations on the list will continue in Montreal.

AGRICULTURE is the make-or-break issue for the Montreal meeting. The hub is whether US and European Community ministers can use the mid-term review to reconcile their totally different interpretations of the long-term objective for the reform of agricultural trade and preserve the credibility of the talks.

Agreement on short-term steps to freeze and to start cutting back the huge government support payments to farm production and exports is within reach.

But the US has made initiation of these steps next year conditional on the EC agreeing to negotiate over the next two years a programme for the complete elimination of trade-distorting supports. This is the so-called zero option.

Community agricultural ministers agreed at their last meeting that they would continue to refuse this commitment. The EC is willing to negotiate a "significant" long-term reduction in support but cannot contemplate abandoning entirely its subsidies to agriculture.

The EC argues that abolishing farm supports would have a far harsher impact and more profound political implications than is necessary. It would call for the dismantling of one of the cornerstones of the Community, its Common Agricultural Policy (CAP).

Mr Clayton Yeutter, the US Trade Representative, stigmatises the CAP last month as "the single most important barrier" to US exports.

The conflict between the two trading powers forms only one facet of the complex multilateral talks on farm trade but it is the essential

to farmers not linked to production and for food aid to poor countries.

Once ministers had agreed to negotiate these reforms, the US says it would be willing to accept a freeze on supports, subsidies and protection for farmers during 1989 and 1990.

The EC starts from the other end. It asks ministers to begin by agreeing to short-term measures that would improve the world market situation in specific commodities - cereals, dairy products, meat, rice, sugar, oils and fats.

Action would initially freeze imports at the levels reached in 1984. These would then be cut by a percentage to be negotiated before maximum levels for.

• Eliminating all import barriers by converting non-tariff obstacles such as quotas and levies into fixed customs duties which would be reduced and ultimately abolished.

• Eliminating all direct and indirect subsidies that affect trade. Exceptions would be made for direct income support to farmers not linked to production and for food aid to poor countries.

Given the success of previous tariff-cutting rounds, the high tariffs that are left in the industrial world are generally sensitive products such as textiles which are difficult to cut.

• In parts of the industrial and developing world there are still many tariffs, for example on farm products, which are not "bound" in Gatt parlance. Ministers undertake to negotiate before the end of 1990.

The 12 EC states have had difficulty in agreeing among themselves on an approach in Montreal to long-term reform. The British and the Dutch would have gone further to meet the Americans.

However, the agreed position is that the Community can envisage negotiations on a "concerted and significant reduction" in support. The reduction would have to be accompanied by measures to reduce existing imbalances between countries' support systems.

The Cairns group of 12 farm-exporting nations, which includes Argentina, Australia, Canada, Indonesia, New Zealand and Thailand, broadly backs the US long-term objectives but proposes a transitional schedule.

This would start with a freeze, followed by 10 per cent annual cuts in production supports in 1989 and 1990. Negotiators would work out a system for further regular annual reductions, to arrive eventually at completely free trade in farm products.

Japan favours action against export subsidies but is concerned about pressure to open its rice market to imports.

In an understanding with the Reagan administration, which has just rejected a petition from US rice growers for retaliatory action against Japan under unfair trading legislation, Tokyo will effectively put rice on the table in the Uruguay Round talks.

Its negotiators have been trying with little success so far to implant in the talks a concept of "basic foodstuffs" which would qualify for special treatment. In November President Reagan said the US was ready to talk about "food security" in Montreal.

However, ministers are unlikely to devote much time either to Japan's rice problem or to the increasingly insistent reminders from developing countries that they have interests at stake in the farm talks.

They have to find some way of breaking the deadlock between the US and the EC over the long-term goal for the reform of agricultural trade.

cent, or an amount at least comparable to that achieved in previous negotiations, or to that achieved in the last Tokyo round which was one-third.

In the background is a dispute between the US and the EC about how the cuts should be achieved. The US wants a request/offer negotiation which would allow it to come to terms with these problems.

Given the success of previous tariff-cutting rounds, the high tariffs that are left in the industrial world are generally sensitive products such as textiles which have received special leniency in the past. But these nations are concerned about making such concessions without securing in return better access for their products to developed country markets. Failure to come to terms with these problems means negotiators are going to Montreal with little to propose except that negotiations begin in earnest in July next year and that ministers might try to agree a firm target for tariff cuts.

Three suggestions on the table are a figure of 40 per

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There seems little chance that this problem will be ironed out in Montreal. The hope is that ministers will devise a formula which will remove the block against serious negotiation of a Gatt agreement while allowing each side to stick to its principles.

It would be understood that each country would decide at the end of the round whether to join the agreement.

Ministers prepare to tighten disputes mechanism

WORLD TRADE NEWS

Yeutter hits at trade in services document

By Nancy Dunne in Washington

MR Clayton Yeutter, the US Trade Representative, yesterday criticised the final document produced by negotiators in Geneva for talks on trade in services as part of next week's mid-term review in Montreal of the current international trade round.

"It is the worst document I've ever seen to come to a ministerial meeting," he declared.

"There is 'almost no language that is unbracketed and in some cases there are two or three or four sets of brackets'. Brackets are used by negotiators to indicate disagreement on wording."

Documents are being presented by the 15 negotiating groups on issues being addressed in the current round of talks within the General Agreement on Tariffs and Trade.

Mr Yeutter stressed the necessity of agreeing on procedures for discussions on trade in services in the final two years of the negotiations.

"We have a significant task ahead of us," he said.

The US side had been misrepresented in Europe. "We have never said all agriculture subsidies must go," Mr Yeutter declared. "Agricultural distorting subsidies must go."

David Butcher, aide from Brussels, The EC will make a bid for Third World support in next week's high-level Gatt trade talks in Montreal by tabling what a senior Brussels trade negotiator yesterday termed an "avant-garde" proposal to ease import duties and quotas on tropical products.

Mr Willy De Clercq, the EC external affairs commissioner, warned that tropical products were "a test of goodwill" for developing countries. The latter could obstruct progress in the trade talks unless given concessions by industrialised countries.

The EC is ready to cut or eliminate excise and tariff duties on tropical imports by its 12 member-states, but will not detail its offer until it sees what other industrialised countries are prepared to put on the table at Montreal.

Ceasefire in battle over introduction of digital audio tapes

By Hugo Dixon

THE consumer electronics and recording industries have reached a ceasefire in their long-running battle over the introduction of digital audio tape, the next generation of recording technology.

At a meeting in London yesterday, representatives of international record companies and European and Japanese electronics manufacturers agreed to set up a working group to find a solution to the complex copyright issues which have plagued DAT since it was invented.

This was the first high-level meeting between the two sides since a disastrous meeting two years ago in Vancouver, Canada.

Documents are being presented by the 15 negotiating groups on issues being addressed in the current round of talks within the General Agreement on Tariffs and Trade.

The high quality of DAT, which can make almost perfect copies of equally high-quality compact discs, is the source of time.

Argentine telephone plan may reinforce monopoly

By Gary Mead in Buenos Aires

DETAILS of Argentina's plan to sell off 40 per cent of its state-owned telephone company, ENTEL, to Spain's Telefonica have been leaked by one of the country's leading financial newspapers, *El Cronista* Commercial.

The report suggests that far from deregulating the national telephone network and opening it out to increased competition, the future merged corporation will reinforce ENTEL's previously almost total monopoly.

According to the report, Telefonica will be granted a 25 year concession, during which it will merge with ENTEL, and the newly-formed company be guaranteed exclusive rights over a wide range of telecommunications services.

These include not only installation and maintenance of telephone lines but also

telex, fax, all data transmission facilities and exclusive control over public television signals.

Moreover, the contract would grant the new company the right to compete for any remaining telecommunications rights previously granted to other companies.

At the end of March this year, ENTEL and Telefonica signed a letter of intent, in which Telefonica proposed an investment of \$750m in return for a 40 per cent stake.

The deal - yet to be presented to Congress - has come under strong attack from opposition politicians, who argue it runs against a Constitutional bar prohibiting foreign private capital participating in nationalised industries.

Against such criticisms, Telefonica has unveiled a plan promising investment worth \$422m between 1989 and 1993.

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Fokker revs up for a rising demand

The Dutch aircraft maker is planning a production boost, Michael Donne reports

FOKKER, the Netherlands aircraft manufacturer, is planning to increase production of both its current aircraft, the 108-seater Type 100 twin-engined jet airliner and the 50-seater Type 50 twin-turbo-propeller aircraft.

The company is just completing

a financial reorganisation involving a three-for-two rights issue raising over F1 320m (£89m), and the production boost will initially be centred on Schiphol, Amsterdam, where the aircraft are assembled. Fokker is also discussing with Lockheed Corporation the possibility of Lockheed assembling the Type 100 in the US by the early 1990s.

All these plans will bring additional business to UK aerospace companies, for both the Fokker 100 and 50 are international aircraft with substantial British and other foreign content.

The Fokker 100 uses the Rolls-Royce Tay turbofan jet engines and wings built by Short Brothers of Belfast, while the Fokker 50 uses Dowty Rotol propellers and landing gear, and both aircraft use much other UK-built equipment and components, including composite materials for cabin interiors from Ciba-Geigy.

The increased production is in response to rising demand for the two aircraft, which in turn is due to several factors.

The first is that earlier models of pressurised short-to-medium range jet and turbo-prop airliners (including the Fokker F-28 twin-jet and Fokker F-27 twin-turbo-prop) are ageing, and demand for new models with lower noise levels, reduced pollutant emissions and improved fuel consumption is increasing.

The second main reason is the change in the pattern of demand for such types of aircraft. World-wide, there is an accelerating trend to deregulation and liberalisation, which in turn is resulting in increased "hub and spoke" operations from smaller regional airports both in North America and Western Europe.

At the same time, there is a parallel development of many direct new routes between smaller towns and cities, to meet a demand from an emerging generation of "commuter" air travellers, demanding cheaper fares and in turn calling for smaller, more economic aircraft.

The net effect is to create a likely demand over the next 15 years for around 1,500 airliners in the small twin-engined 100-seater jetliner category, of which Fokker believes it can win about 30 per cent, or around 500 aircraft, with its Type 100.

But the competition is formidable. Fokker is one of only five jet airliner manufacturers in the world, the others being

British Aerospace, Airbus in Western Europe, and Boeing and McDonnell Douglas in the US. Three of these have direct competitors for the Fokker 100 - the British Aerospace 146 four-engined regional jetliner,

of only 14 aircraft in 1988, production in 1989 will amount to 33 aircraft, rising to 39 in 1990 and 46 in 1991, the maximum achievable with present assembly facilities.

But further increases to up to 60-70 aircraft a year are possible with additional facilities, including another final assembly line, requiring new investment of some F1 250m (£70m).

Production in the US would also help to achieve this total, depending on the volume of new orders for the aircraft emerging from the US market in the 1990s. The talks with Lockheed are not yet completed, but both sides are confident of an ultimate agreement.

Fokker is not only expanding production of the Type 100, however, but is also contemplating a family of types, including both a smaller model with a reduced fuselage, and a stretched version with an extended fuselage along with a cabin model (a "combi").

This expansion plan will be materially enhanced by the decision of Rolls-Royce to offer a higher-powered version of the Tay engine, the model 700, with thrust of up to 16,000 lbs.

Competition in the market for twin-engined turbo-propeller aircraft is also increasing. Fokker foresees a demand for a 1,200 aircraft in this category.

Ranged against the Fokker 50 are the Franco-Italian

ATR-42 and ATR-72, the British Aerospace Advanced Turbo-prop (ATP) and the Boeing-Davidson Canada Dash 8 Series 300, all twin-turbo-prop airliners.

Orders for the Fokker 50 stand at 93 firm and 29 on option, a total of 122. Initial production was 24 aircraft a year, but the current rate is 30 a year, and it is being raised to 33 a year. Potential maximum production on the present assembly line is 39 aircraft a year, and to go beyond that will also need additional facilities. There are at present no plans for US production of this aircraft.

Fokker is also considering a family of variants for the Type 100, including a stretched model, a military variant and a combination passenger/cargo version.

The cash for these ambitious plans will come from the company's capital reconstruction undertaken over recent months. This reconstruction not only reflects the higher level of activity within the company, but also enables the Dutch Government to increase its stake in the Fokker equity to more than 32 per cent.

As the prospectus for the recent three-for-two rights issue pointed out, with an order book valued at end-October at F1 6.2bn (£1.73bn), the increases in production now planned are unprecedented in Fokker's history.

Shipping lines call on Brussels for protection

By William Dawkins in Brussels

EUROPEAN shipping lines yesterday called on Brussels to give them extra protection against mounting competition from low-cost Asian and Eastern European lines.

A report by the European federation of shipowners (Caae) asks the Brussels authorities to set common rules on tax incentives for shipping lines and to hasten plans, being considered in the Commission, for an EC flag.

Caae calls for shipowners in all member-states to be permitted to write down the cost of acquiring vessels against tax, for tax exemptions for a proportion of profits and for a general

cut in tax rates on profits from international shipping.

It also asks for cuts in employers' tax and national insurance contributions and exemption from income tax for crews while at sea.

Such measures are essential to halt the EC fleet's declining share of world shipping in the face of persistent surplus tonnage and price undercutting from subsidised Eastern bloc and Far Eastern lines, the federation argues.

It estimates the EC's share of world tonnage has almost halved from 31 per cent in 1978 to 16 per cent at the end of 1987.

Ferranti aims to share in Nato systems order

By Stefan Wagstyl in Tokyo

AERITALIA of Italy, Ferranti International Signal of Britain and General Electric of the US have agreed they would work together to develop a military intelligence system designed to meet Nato requirements in the 1990s, Reuter reports from Rome.

Mr Philip Burton, Ferranti general manager, said Nato would invite bids soon to develop its new Battlefield Information Collection and Exploitation Systems (BICES), to integrate military intelligence throughout the alliance.

The group would complete a pilot study draft in 1989 and present its first BICES bid to Nato in 1990, he added.

Franco-US partnership in Japan air engine deal

By Stefan Wagstyl in Tokyo

CFM INTERNATIONAL, a Franco-American partnership, has beaten International Aero Engines, a five-nation consortium including Britain, to a V300 (2135m) jet engine contract for All Nippon Airways, the Japanese airline.

All Nippon said yesterday it preferred the CFM56-5 engine to the V2500 developed by International Aero Engines, a group which includes Rolls-Royce, the British engineering group.

All Nippon said it chose the engine developed by CFM - a partnership of General Electric of the US and Snecma of France - because it had been in service longer than the V2500.

Three Japanese engineering companies - Ishikawajima-Harima Heavy Industries, Kawasaki Heavy Industries and Mitsubishi Heavy Industries - together have a 23 per cent interest in the V2500.

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keep in mind the importance of the on-board electronics of a long-range aircraft.

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the Falcon 50 and 900.

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MITEL

**UK NEWS****Former Crowther clothing group to shed 700 jobs****Response to restructure**

By Alice Rawsthorn

A SHARE incentive scheme operated by UniChem, the pharmaceutical wholesaler owned by 5,500 independent chemists, has been referred to the Monopolies and Mergers Commission by Sir Gordon Borrie, director general of fair trading.

Sir Gordon's decision came 10 weeks after the Office of Fair Trading ruled that the scheme was anti-competitive. Now the MMC has five months to conduct its own report to determine whether the scheme is anti-competitive and, if so, whether it operates against the public interest.

Yesterday's ruling was the latest development in a bitter row which for a time seemed the UK's £1.5bn pharmaceutical wholesale industry into a state of convulsion. It began in January this year when UniChem introduced a scheme which linked the the issue of heavily discounted shares to level of customers' purchases.

The decision was roundly condemned yesterday by Mr Peter Dodd, UniChem's chief executive. He said that despite disagreeing with the conclusions of the OFT's report, UniChem had discussed ways of changing the scheme so that it would no longer be anti-competitive.

The scheme was a tremendous success for UniChem, which attracted 350 new customers and managed to wrest a substantial amount of business away from its quoted competitors, McCarthy and AAE. New customers were attracted by the chance of a substantial capital gain when UniChem shrugs off its status as a friendly society and goes to the market: the shares were sold at £1 and could fetch as much as £12 on flotation.

Mr Dodd said that the scheme would continue to operate while the MMC conducted its investigation.

THE management team which took control of the John Crowther Group's clothing companies in a £50m buy-out this summer has announced a restructuring programme of disposals and closures to cut its workforce by more than 700.

Once the restructuring is completed, the company - now renamed the Response Group - will be among the largest players in the UK clothing industry with 4,250 employees and annualised sales of £180m.

Its activities include contract manufacturing for multiple retailers and brands, such as Smedio swimwear and Pierre Cardin lingerie.

Mr David Suddens, chief executive who orchestrated the buy-out, said the restructuring was intended to withdraw from low-margins activities and to concentrate resources on more profitable areas.

Response is the product of a series of acquisitions staged by the John Crowther Group in the mid-1980s.

This summer Crowther was taken over by Coloroll, the aggressive home products group, after a bitterly fought bid battle. Coloroll retained Crowther's carpet companies, but sold the unwanted clothing businesses to the buy-out team.

Response has already agreed to sell its loss-making contract knitwear business in Leicestershire, in the Midlands, and is negotiating the sale of Robert Michaels, a fashion wholesaler in London, to management.

The group also plans to sell the original Crowther woolen mill near Huddersfield in northern England; a lace manufacturer in Nottingham; and Hennet Johnson, the hat shop in London's West End. It expects to raise £15m from disposals and to realise £2.5m from property sales.

Response is cutting central costs. It has introduced a new management structure whereby each company reports directly to the main board - and eradicated central functions such as marketing

and design. This exercise will reduce overheads by £1m a year.

Mr Suddens also intends to cut costs within the remaining businesses. The workforce at Sunbeam knitwear in the Irish Republic will be cut by 70 to 170 people. Response has also begun productivity improvement programmes.

In recent months the UK clothing market has become increasingly competitive due to a pound rise in imports fuelled by the strong pound.

• The wool textile industry has increased its export sales by 3 per cent to £421m in the first three quarters of the year despite sterling's strength.

The industry, which is concentrated in Yorkshire and the Scottish borders, achieved record exports of £567m in 1985 when the pound was comparatively competitive. The wool textile mills hope to beat that figure this year, but the rate of export growth has slowed as the year has progressed and the pound strengthened.

Spicer team defects to Ernst & Whinney

By Richard Waters

IN A rare defection of staff from one accountancy firm to another, a team of information technology consultants has moved from Spicer & Oppenheim to Ernst & Whinney.

This echoes tensions between consultants and accountants which have surfaced in some other firms, most notably Arthur Andersen.

The six consultants are all specialists in computer resource management, which involves helping companies to get the best out of their existing computer facilities.

They are understood to have been unhappy with Spicer's strategy for its consulting operations, and with the fact that they were not given a stake in their business, despite promises to the contrary.

Ernst & Whinney, though not giving them an equity stake either, is seen to present greater opportunities.

The defection poses a serious question for Spicer, which has pinned its future on its ability to attract and keep teams of specialists like this. The firm is at present trying to appeal to people who want to control their own business by handing power to its various specialist business units.

This development has been blighted by high-level departures, however. In recent months these have included those of Mr Chris Batt, who was himself headhunted with a team of consultants from Booz Allen just 18 months before, and Mr Adam Mills, who had recently been appointed first managing director of Spicer's corporate finance group.

The team of consultants which has moved to Ernst was built up by Mr John Rankin, who joined Spicer three years ago. The team was not hired collectively but its members have moved across individually.

Ombudsman backs complaint over phantom cash withdrawal

By David Berchard

PHANTOM withdrawals from bank cash dispensers, when the machine deducts money from an account without a withdrawal being made, may really happen according to a ruling by Mr Ian Edwards-Jones, the Banking Ombudsman, this week.

His annual review published yesterday says that complaints about ATMs (automatic teller machines) are the biggest single source of complaints about the banks. The Ombudsman received 269 complaints, mostly about phantom withdrawals.

Banks and building societies generally take the view that phantom withdrawals are more or less impossible and can usually be explained away as fraudulent use, perhaps without the knowledge of the card holder.

However, on Monday this week, Mr Edwards-Jones ruled in favour of a bank customer, saying that the balance of probability was that a disputed withdrawal had not been made.

Mr Edwards-Jones had less comfort for bank customers on two other regular subjects of complaint, interest charges when a customer repays a loan

before the end of its term and liability when a bank customer guarantees someone else's account.

He gave a warning that in both cases customers may fail to realise their full liabilities under "the small print" in the agreement.

In 1987, complaints to the Banking Ombudsman rose to 2,089, an increase of 20 per cent. Mr Edwards-Jones, who retires today, said he thought that the rise reflected greater public awareness of the Ombudsman's existence.

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UK NEWS

جامعة

Hurd publishes 'narrower' law on state secrecy

By Michael Cassell, Political Correspondent

THE GOVERNMENT last night published a Bill intended to replace the "unworkable, 'catch-all'" Section 2 of the Official Secrets Act which it claims will drastically narrow the scope of official information covered by the criminal law.

The long-awaited reforms to the present secret laws were described by Mr Douglas Hurd, the Home Secretary, as "a notable essay in openness".

The Bill was at once attacked, however, by the Government's critics, who claimed the new proposals were more repressive than those they are designed to replace.

The opposition Labour Party accused the Government of becoming "increasingly authoritarian and secretive", while the Campaign for Freedom of Information said the Bill was designed to prevent the public knowing about abuses of government power.

As was the case in the June policy document, the Bill sets out six categories of information the disclosure of which will be covered by the criminal law.

They embrace defence, security and intelligence, information passed between governments or that relating to international relations, any information of use to criminals or information relating to, or arising from, interception activities.

In every area but security and intelligence, the prosecution will have to satisfy a jury that disclosure, including that by journalists, has harmed the public interest.

People convicted under the new legislation would face prison sentences of up to two years and fines of up to £2,000.

Mr Hurd said that the Government firmly believed that, for members and former members of the security and intelligence services, the disclosure of information about their work without authority is always harmful to the public interest and should always be an offence.

The measure is intended to enshrine in the new legislation the duty of lifelong confidentiality for members of the security and intelligence services.

The issue was at the centre of the political storm arising out of the publication last year of Spycatcher, the memoirs of Mr Peter Wright, the former MI5 officer.

The Bill contains no public interest defence, which would enable those accused to claim they had acted on the interests of the country, and neither will the previous publication of classified material provide an alternative defence. In both cases, however, it will be up to the prosecution to prove harm has been done.

Mr Roy Hattersley, the Labour spokesman on home affairs, said last night that, far from liberalising the secrecy laws, the Bill sought to give government greater powers to withhold and conceal information which it might find politically embarrassing if published.

Referring to a passage in the Bill which says any servant of the state or government contractor is guilty of an offence in making any "damaging" disclosure, he added: "Everything that the Government defines as relating to security must remain secret at all times. They, and they alone, decide on what is secret."

By David Barchard

TWO securities houses have been fined by the London Stock Exchange for trying to falsify the market by late trade reporting.

A spokesman for the Stock Exchange said yesterday that the market maker involved had been fined £25,000 and the broker £10,000.

Under Stock Exchange rules, the price and size of all deals in leading stocks must be published within five minutes on its automated prices quotation system, SEAQ, to ensure that the entire market is aware of transactions taking place.

In this case, the market maker is believed to have delayed reporting a transaction after being unable to dispose of part of an order which had been sold and booked as traded by a broker.

The Stock Exchange yesterday declined to say when the offence occurred or to identify either of the firms involved, saying only that they belonged to separate securities houses.

This is not the first time that a securities house has been fined for late trade reporting, but it is the first occasion on which two separate firms have been punished for colluding.

The Stock Exchange is also preparing to warn market makers that they will be penalised if they permit unofficial inter-dealers broking to take place.

News of the fines broke on a day when the prestige of SEAQ suffered a further dent with Shearson Lehman, one of the smaller securities houses, taking a smack at the market by offering identical buying and selling prices on a selected share.

On Tuesday, Shearsons offered a zero margin on 10,000 shares of British Aerospace, while yesterday they repeated the exercise on batches of 5,000 shares.

However, by 3.45 yesterday afternoon, Shearsons had been forced by market pressures to resuming trading at a margin between buying and selling prices around those of other houses.

The move was a deliberate protest by Mr Bernard Leaver, chief trader at Shearsons since May, at moves by larger securities houses such as Phillips & Drew and Barclays de Zoete Wedd to trim the spreads they broadcast on SEAQ and offer only a small number of shares for dealing.

A spokesman for the Stock Exchange said that Shearson's zero margin had been "trading within the rules."

However, these and other recent controversies over practices by users of SEAQ would be considered in the course of the UK equity market review. This is presently under preparation by a Stock Exchange subcommittee which is due to report in March.

Separately, Morgan Grenfell, the merchant bank, said yesterday that it is considering a return to the Stock Exchange floor in order to deal in British Steel shares.

Dealing in the stock, the Government's latest privatisation issue since the sale of BP shares last year, start next week.

Should it return, it would do so only to deal in small amounts of shares; large blocks would still be dealt through SEAQ.

The Stock Exchange confirmed yesterday that it would allow Morgan Grenfell to deal on the floor.

It said that had not yet received similar requests from other market makers.

Flexible shift deals sought for railways

By Jenny Burne, Labour Staff

UNION of Railways, the largest rail union, said last night: "The latest proposals have very deep implications for us."

The move to introduce three-day weeks, alongside six and four-day weeks, is seen by BR as a way of allowing for essential maintenance work to be carried out by its 16,000 track maintenance staff with a minimum interruption to services.

BR, which employs 130,000 rail staff in total, also hopes that the revised grading for station and depot staff will help ease a mounting recruitment crisis among its lowest-paid staff, among which there has been sharply higher labour turnover in the south-east over the last two years.

The NUR, traditionally a highly centralised union has been devolving power to its regional offices in an effort to respond more effectively to planned changes by local BR management.

The union still fears, however, that BR's latest proposals are aimed at undermining its organisation and says that the problem of recruitment can be solved only by increased pay.

One NUR official said last night there would have to be "money on the table" before his union would seriously consider BR's latest plans.

Brel bids deadline put back by three weeks

By Kevin Brown, Transport Correspondent

THE deadline for private sector bids for state-owned British Rail Engineering (Brel) has been put off for three weeks.

The postponement is not expected to lead to a big delay in the timetable for privatisation, planned for the New Year. British Rail, which is handling the sale of Brel, refused to comment, but the deadline is understood to have been moved from today to December 21.

The postponement is thought to have been requested by one of the two bidders - a consortium of Brel managers and employees, together with Trafalgar House and Asea Brown Boveri the Swedish/Swiss electrical engineering group.

The consortium and GEC, the only other bidder, submitted their initial bids on October 7, but have held long talks since then.

The timing of these additional talks is thought to have been difficult for the management consortium, which is led by Mr Peter Holdstock, Brel's managing director, and the company's five other executive directors.

Drink drivers face threat of permanent ban

By Lisa Wood

TOUGH NEW measures against convicted drink drivers are planned by the Government. Some drivers may be banned from the roads permanently if they fail medical tests.

"To get their licences back they will have to prove that they have kicked the habit," Mr John Wakeham, chairman of the Government's ministerial group on alcohol abuse, said.

The tests will apply to drivers convicted of drinking 2½ times the legal limit - the equivalent of about six pints of beer or two bottles of wine; those with two drink driving convictions 10 years and those disqualified for failing to give a urine sample for analysis.

Drivers convicted of certain drink offences will have to undergo a medical examination by a Department of Transport approved doctor.

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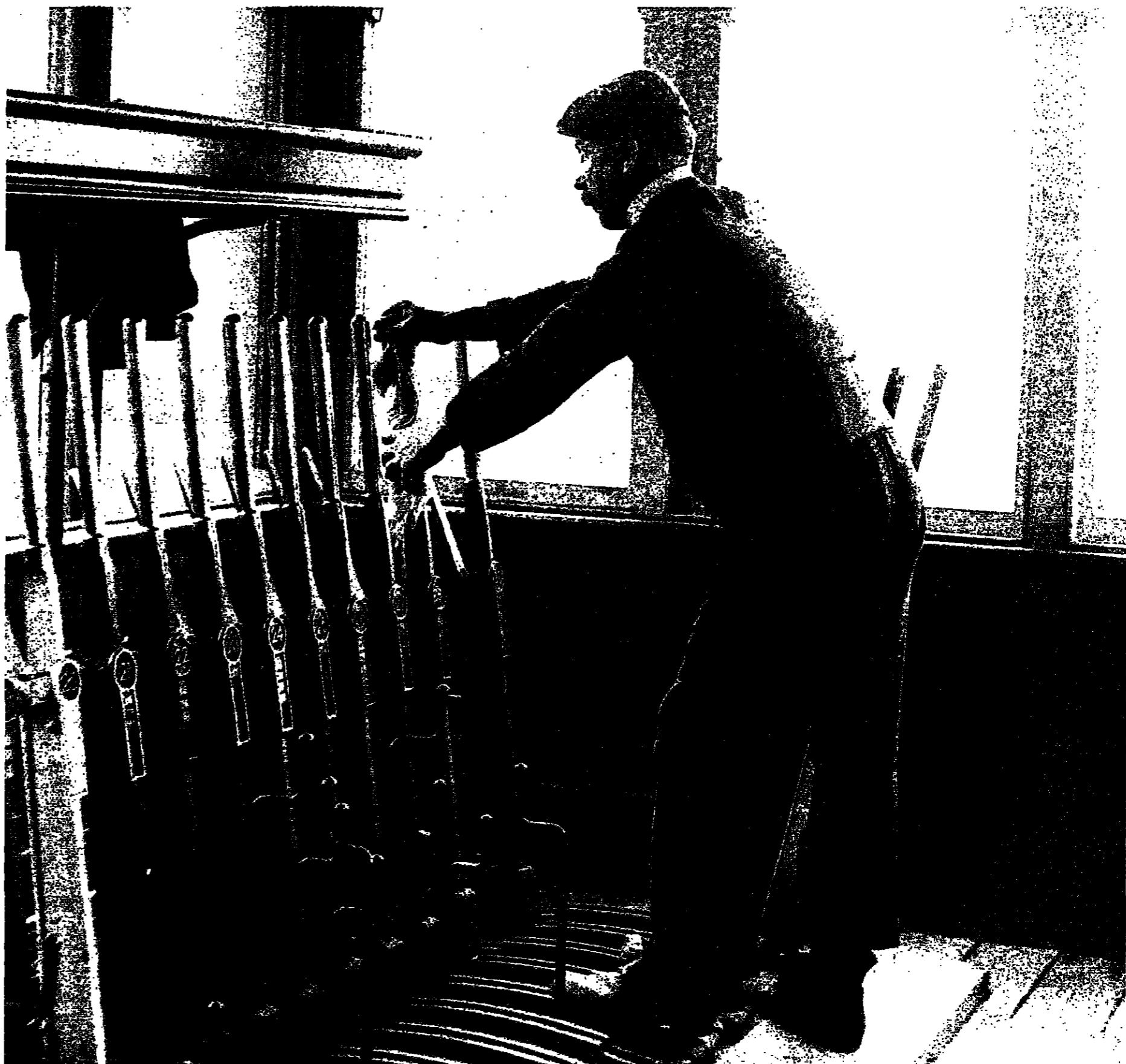
So it was guarded night and day by George Smith, The Glenlivet's founder, with a brace of pistols.

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The banking system operated with a limited communications technology and had never handled a share issue before, let alone a privatisation with mass appeal.

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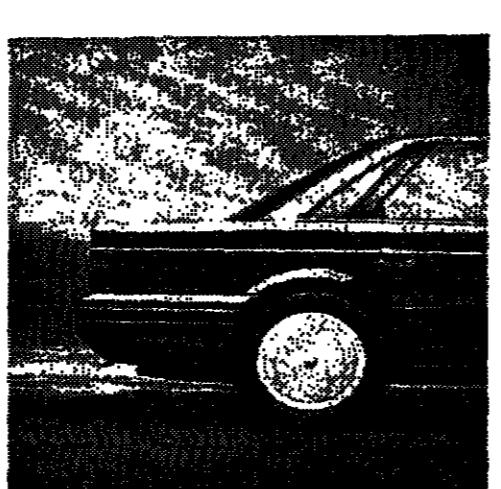
It's undoubtedly extravagant. As Motor magazine observed, the 820e has an "overt touch of plushness absent in many of its rivals."

It shows even in the little luxuries on the 820e. To soothe and amuse, for example, there's a security coded hi-fi system with no less than 6 speakers.

A sunroof is standard (as on all new Rover 800's) along with power steering, central locking and electric front windows.

The driver's seat is adjustable for height and lumbar support. There are remotely adjustable door mirrors plus remote releases for the boot and fuel flap.

And these contemporary conveniences are complemented in Rover tradition by tinted glass, burr walnut veneer and seats as wide as in the 800 flagship, the Sterling.


Yet an 820e costs just over £13,000. So it's hardly an extravagance. Especially when you compare the more expensive, somewhat more basic Mercedes 190E.

Compare its rivals too, for performance. The BMW 520i is also more expensive than an 820e, but not nearly as quick. This fuel injected Rover can do 0-60 mph in 10.0 seconds. (The BMW takes 11.6 seconds) And in the right conditions, it has a top speed of 119 mph.

Yet it's still economical. At motorway cruising speeds, the 820e can travel over 540 miles on a single tank. That's further than the whole of the M5 and M6.

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J.P. 11/12/83

Edwards cuts HQ staff at Charter Cons

By Kenneth Gooding, Mining Correspondent

CHARTER CONSOLIDATED, the UK industrial group currently in the process of a shake-up at the hands of Minoro, the South African controlled investment company, yesterday announced the departure of another long-serving director and said that about half of its headquarters staff of almost 100 were being made redundant.

Minoro, which is based in Luxembourg and owns 36 per cent of Charter, moved in on the UK group three weeks ago as part of a change in strategy.

Instead of being a passive investment company, Minoro intends to have "hands on" involvement with companies in which it has substantial stakes.

Sir Michael Edwards, who was recently appointed chief executive of Minoro, is now also non-executive chairman of Charter. He was said yesterday to be the "catalyst" for the UK monopolies authority.

Pullmax plans machine tools plant in Britain

By Nick Garnett

PULLMAX, the Swedish industrial holding company, is to build machine tools in the UK.

The company, which specialises in the manufacture of metal forming machines such as presses, is looking for a factory building to purchase in the north-east of England or South Wales.

A new company, Pullmax Systems, is being set up to undertake development and manufacture of a new computer-controlled punch press. The company will be majority owned by the Gothenburg-based group.

UK manufacturing content of the new press would be 75 per cent and the factory would employ about 50 people.

The company said one of the

reasons for setting up in the UK was the approach of the more open European market after 1982. It also needed more production space because its factories in Sweden were working at full capacity.

Punch presses are used for sheet metalworking in a wide range of industries, including aerospace, construction machinery and rail equipment.

Pullmax said the UK market for its British-made machines would be 70 to 80 units per year. Main competition at the moment is from West German and Japanese companies.

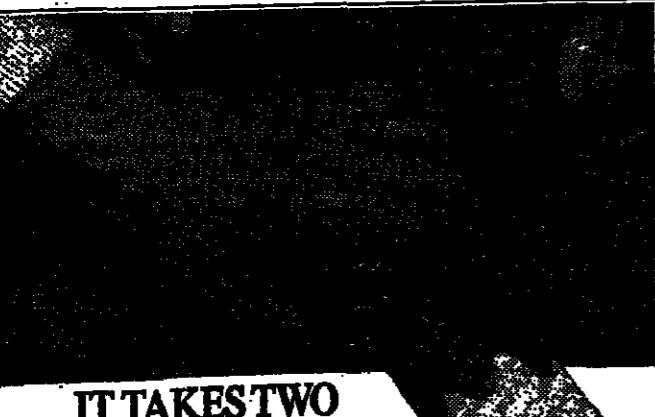
A number of non-British machine tool companies have set up assembly or manufacturing operations in the UK in the past two years. The largest is the Worcester facility of YamaZaki of Japan.

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Irish maintain reserve over Ryan

Kieran Cooke looks behind Dublin's silence over the priest's case

FOR A people with a reputation for emotionalism, the Irish reaction to the latest salvo from London concerning the case of Mr Patrick Ryan, the former missionary wanted in Britain in connection with a series of IRA murders and bombings, has been remarkably subdued.

Mrs Margaret Thatcher, the UK Prime Minister, and Sir Patrick Mayhew, the Attorney General, have made some of their most outspoken comments to date about what they feel is the lack of Irish resolve in the fight against terrorism. But while many private Irish reactions are unprintable, there has been no response from officials, apart from their saying that the whole Ryan affair is now in the hands of Mr John Murray, the Irish Attorney General.

The British, not the Irish, are seen to be overreacting. Even Mr Gerry Collins, the Irish Minister for Justice, who earlier this year said that Sir Patrick Mayhew was unfit to hold public office, has restrained himself. But unofficially the Irish feel that Sir Patrick has made a complete mess of the extradition process.

Under legislation passed by the Irish Parliament, the Dail, last year the Irish Attorney General must first be satisfied

that there is no justification for describing Patrick Ryan as "Father", Cardinal Hume, leader of Roman Catholics in England and Wales, said yesterday.

A statement issued on behalf of Cardinal Hume, who is visiting Rome, said: "Patrick Ryan walked out of his religious order and his ministry as a priest 14 years ago. In so doing he renounced the relationships which justify the normal use of the title Father."

"He must bear the sole personal responsibility for anything he may have done since then."

The Catholic Church for its part unconditionally rejects violence and the paramilitary solution to the Northern Ireland problem.

our own legal system. The British don't seem to have realised that yet," said one member of the Dail, the Irish Parliament yesterday.

Any British charge that Ireland is harbouring terrorist suspects is received with contempt in Dublin. Ireland has as much, if not more, to lose than Britain through IRA activities. Violence in Northern Ireland can quickly spill over into the Republic. The Irish economy has lost many millions in potential investments because of the adverse publicity of violence in Northern Ireland.

The perception is growing in Dublin that Mrs Thatcher, having failed to find a way forward on the problems of Northern Ireland, has become frustrated and tired. She now focuses on terrorism and the security issue to the exclusion of all else.

An emotional anti-British backlash is underway. Even if Mr Murray allows court action to proceed the Government of Mr Charles Haughey, the Irish Prime Minister, will come under increasing political and public pressure to have the case dropped. The present Extradition Act is due to be reviewed by the Dail next Tuesday. The Mr Ryan affair could not have happened at a worse time.

The British, once again, are perceived by the Irish as being arrogant and high-handed. "We are a sovereign country with

choice."

The NHS could, however, benefit greatly from the spur of a flourishing private sector. A shift in public attitudes to health care and an increased awareness of the potential range of health care services meant that a growing number of people were investing in their own health.

Mr MELLOR, Minister for Health, told delegates at the Financial Times private health care conference in London yesterday that the private sector needed to face up to its obligation to train medical staff. Competition with the National Health Service had to be fair and seen to be so.

The private sector's present input to training, he said, was patchy and mainly provided by the larger companies to meet their own needs. Some 30,000 qualified nurses were employed in the private sector at the end of 1982, said Mr Mellor.

The demographic impact on new recruits to nursing in the next decade made it vitally important for the private and public sectors to take the training of qualified staff seriously.

Mr Mellor said the extra £2.2bn for the NHS next year announced in the Chancellor of the Exchequer's autumn statement, demonstrated the Government's commitment to the service and the mainstay of the nation's health care system. He said: "We have moved well away from the sterile and self-defeating conflicts of the 1970s. We now have a healthy mix that allows for individual

choice."

Private sector urged to accept health training obligation

By Richard Donkin

MR DAVID MELLOR, Minister for Health, told delegates at

the Financial Times private health care conference in London yesterday that the private sector needed to face up to its obligation to train medical staff. Competition with the National Health Service had to be fair and seen to be so.

The private sector's present input to training, he said, was patchy and mainly provided by the larger companies to meet their own needs. Some 30,000 qualified nurses were employed in the private sector at the end of 1982, said Mr Mellor.

Since 1979, he said, there had been a 56 per cent increase in private hospital beds, with currently 10,000 beds in about 300 hospitals - 16 beds per 100,000 of the population. The number of nursing home beds had increased by more than 100 per cent in the same period, to the present total of 52,000 beds in more than 2,000 homes. Some 5.25m people were now covered by private medical insurance, double the number in 1978, said Mr Mellor.

Mr Mellor said the Government might consider a cutback in funding of residential nursing homes for the elderly.

Irish Attorney General
John Murray

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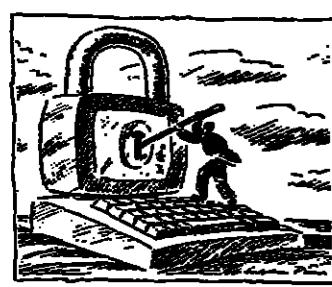
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TECHNOLOGY



Continuing a series on computer security, Della Bradshaw looks at the protection of data in transit

En route to the right combination

To guarantee the security of information held on a computer is difficult enough. To safeguard that information when it is travelling across a country - or even a continent - is a monumental task.

Many companies are finding that data communications are the Achilles heel of their computer security systems. "The important thing is to define exactly what you're trying to protect and what you're protecting it from," says John Ross, consultant with software house Logica. "Then you have to decide how vulnerable the information is and whether it is worth the cost of protecting it."

The four criteria for a secure network are:

- Authentication: making certain the information has come from the person who claims to have sent it. It is particularly important with services such as Eftpos (electronic funds transfer at point of sale), where funds are transferred from one bank account to another when a customer buys goods.
- Confidentiality: ensuring information is not disclosed to unauthorised users.
- Integrity: checking the information has not been changed in transit.
- Non-repudiation: guaranteeing the information has been sent and received. This is particularly important for legal documents.

"Not all customers want the same things at the same time," says Peter Jackson, operations director of Brighton-based Computer Security, which specialises in computer and network security equipment. "For example, a bank moving a large amount of money between sites may not mind people knowing that the money is being transferred, but the integrity of the information is crucial - an extra zero can make a lot of difference. On the other hand an oil company which wants to inform its offices about an oil strike will want the information to be confidential."

One worry expressed by many companies sending data across networks is that they have no control over the personnel who may have access to the information. Their messages have to travel along communications links run by the telephone company - unlike a stand-alone computer where the company can vet everyone with access to the system. Pri-

vate data networks, where lines are installed between two specific points for the exclusive use of one customer, also go through the telephone company's exchanges or sites.

"The most vulnerable point in any network or computer system is not the technology but the people," says Barry Stuttard, managing director of Racal Data Networks. Racal is installing and will manage a private data network for the UK Government which will link together 85,000 terminals at 4,000 locations, including Inland Revenue and social security offices.

The element of a communications network most likely to be targeted by would-be thieves or vandals is the switching centre, which directs

the computer information to its final destination. "If you can get into the switching room you can sit down at a terminal, get into a company's computer system and change all the security codes," says Nick Swain of UK consultancy group Ecosys. "That would mean you could get access to confidential information - probably without anyone even knowing. It's just like cutting yourself an extra set of keys."

One way of making data more secure is to choose the right type of signal for transmitting the information, whether it is over a public or a private telephone network. Packet switched networks, for example, which use internationally agreed standards called X.25, have three ele-

ments which make them more secure than the ordinary telephone networks. (Packet switching means the information is cut up into packages of data to be sent over the line, each carrying an address to ensure it reaches the right destination.)

First, as the packets of data are sent across the network they are mixed at random with packets sent from other users to other destinations. In addition, different packets of data from the same message might be sent round the network by a different route. This means that if someone does intercept the data stream it is extremely difficult to work out which packages belong to which message.

Second, an integral safe-

guard of the X.25 standard is that unless the receiving terminal gets all the packets in the correct order, it will not accept the message.

Finally, companies which want to keep their data separate on packet-switched networks can use closed user groups (Cugs). To gain access to information within a Cug, extra passwords are needed.

Computer network security is becoming more important as an increasing number of companies hand over their communications management to third parties. John Wishney of Electronic Data Systems (EDS), believes fears about security are unfounded: "Because we are dealing with other people's information, the attention we would pay to security would in

all probability be more stringent than an ordinary telecommunications department in a big company."

EDS can make the data more secure by encrypting it, a technique used primarily in military communications. Encryption scrambles the data into an unintelligible form for transmission. If the recipient has the correct keyword or signature, the message can be decrypted.

The US firm RSA Data Security makes equipment using the RSA encryption system, named after its authors, Rivest, Shamir and Adleman. Jim Bidzic, president of RSA, believes that encryption can also help prevent the spread of "viruses" - rogue software which multiplies throughout computer networks and corrupts data. This is because the sender of an encrypted message needs a signature.

A digital signature is a good first line of defence against viruses," he says. "If nothing else, you can find out where the virus came from. That in itself will discourage people."

There are devices commercially available (using RSA and other encryption devices) which can be attached to either end of a telephone line to encrypt and decipher the messages. They cost about

£1,000 for each line and can be used on the ordinary telephone or private data networks.

One service which poses its own security problems is electronic data interchange (EDI), which involves passing information, usually invoices or orders, between two computers from different companies. John Jenkins, marketing and development manager for International Network Services (INS), the largest EDI company in the UK, says that security was one of the main criteria involved in setting up the INS network. INS uses security techniques such as encryption and X.25 signalling, as well as physical access control and a series of passwords.

However, Jenkins says that in the end it is up to the computer users to make sure that no access can be made to unauthorised sections - such as personnel records or payroll - of their computer systems.

In spite of the risks, few companies are taking the threat seriously, according to Stephen Thompson, sales and marketing executive at Plessey Crypto, which manufactures secure communications equipment. "Senior people in companies are prepared to pay £1,000 or more for a secure phone because they can understand that their conversations are valuable. But they're not so concerned about network security because they just don't see themselves as front-line computer users."

Previous articles in this series appeared on November 17 and November 24. The final one will be published next week.

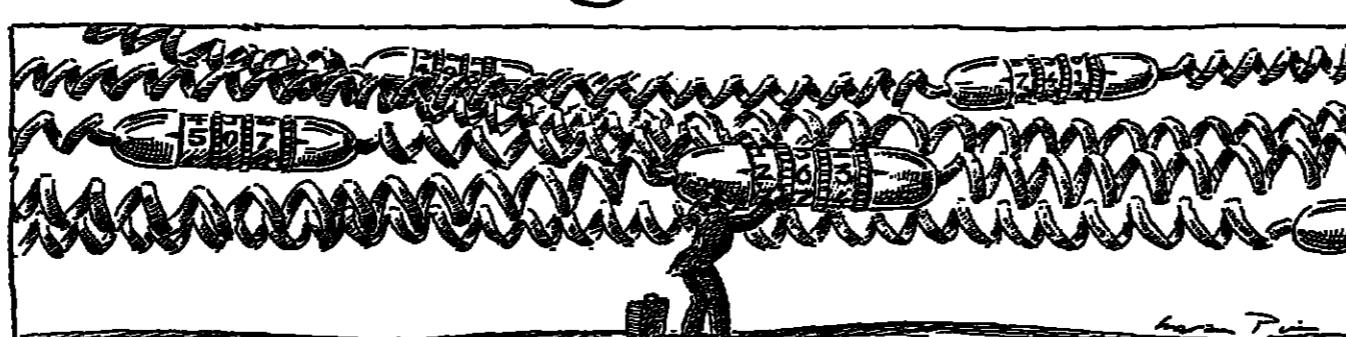


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The automatically decorated pizza

THE INCREASED popularity of the pizza in Europe calls for high-speed production at minimum cost. Pizza base production is already automated, but now the Dutch company Rijkart, of Asperen near Amsterdam, has introduced a pizza decoration line (PDL), which can top pizzas at a rate of 5,000 per hour.

The bases move on a belt and the various toppings are added independently in an automatic line - the sequence being varied to suit the product. There are units to distribute the tomato puree, grated cheese and chopped vegetables evenly.

Ingredients are not wasted. Topping that does not remain on the pizza bases falls down chutes and is returned to the appropriate line unit. PDL is available in the UK from European Process Plant, Banstead, Surrey.

Getting fibre into shape

THE UK Government's National Engineering Laboratory (NEL), in Glasgow, is to conduct a three-year £2.5m research programme aimed at the continuous manufacture of the fibre component used in reinforced plastic parts.

At the moment such manufacture is labour intensive. A skilled operator has to cut fibre material usually in sheet form, to make a "pre-form" which is held in shape by spraying it with a binder. The pre-form is then taken to the mould where it is impregnated with the hot plastic. After setting, a strong component is formed, capable of bearing heavy loads.

NEL aims to mechanise production of the pre-forms to speed up output and cut the waste that results from manual cutting. A likely research direction is the use of robots to make the pre-form shapes from continuous fibre material.

The European market for thermosetting reinforced plastics will have increased 21% annually and is expected to grow substantially in the coming decade. NEL believes that if better process methods allowed these materials to be more widely used in load-bearing or structural applications, market growth would be even greater.

Flexibility in product lines

G. W. SOHLBERG, of Finland, is offering an automated movement system for use in light assembly factories, where flexibility is required in the kind of product being made.

The system gives a controlled flow of parts and materials and the freedom to automatically programme. It uses ergonomically designed workstations linked by a two-way conveyor belt that transports workpieces and materials on identical carriers (pallets).

Each pallet has its own "escort memory" which carries full details about its load. The memorised data can be read and altered during production, allowing new workstation destinations to be programmed to suit the product.

The memory can hold address data, product codes, processing requirements, a history of completed processes and similar data. This electronic flexibility is matched by the mechanical arrangements which are modular and easily changed.

WORTH WATCHING

Edited by
Geoffrey Charlish

Larger liquid crystal display

WORKING with IBM's Japanese subsidiary, the Tokyo electronics group Toshiba has developed a 14-inch colour liquid crystal display (LCD) which it claims is the world's largest.

Although such displays are lightweight and have the advantage of being only an inch or two thick, they are difficult to make. This is because the screen consists of many thousands of individual picture elements, each of which must be capable of alteration by the picture signal fed in round the edges of the frame.

Complexity implies high cost, and the bigger the display area, the greater the chances of some of the picture elements being faulty. The resolution (clarity) of the colour picture is 776 elements horizontally and 550 vertically. The unit is designed for computer display work and up to 16 colours can be reproduced simultaneously.

Toshiba believes that ordinary office equipment will use such screens before long, but there is no release date for a commercial product.

A demonstration of disaster

THE UK's Harwell Laboratory used a large-scale computer simulation to pinpoint the way fire spread in the disaster at Kep's Cross underground station.

Using a Cray-2, one of the world's biggest computers, and a program called Flow3D, which models gas flow, the scientists discovered what has become known as the Harwell trench effect. This is the flow of hot gases up the "trench" formed by escalator balustrades and steps - a phenomenon previously unknown to fire experts.

Flames rapidly accelerated up the trench and into the booking hall, whereas the conventional expectation would be for them to rise more or less vertically towards the escalator shaft ceiling.

The effect was later confirmed by the UK Health and Safety Executive during a one-third scale model. The Harwell team broke down the three-dimensional plan of the station into 15,000 cells, each 1 cu m, and then calculated what changes were taking place in each one over a 10-minute span - in time steps of 0.1 seconds.

The results showed that the trench behaved rather like a chimney, sucking in air and propelling the fire up the escalator.

CONTACTS: Rijkart The Netherlands, 3451 14441 or in the UK on 0733 504222; G. W. Sohlberg, Sohlberg-Surtech, UK, 08582 2022; Sohlberg-Surtech, UK, 0266 470644; Toshiba, Tokyo, 457 2104; Harwell Laboratory, UK, 0235 24141.

UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY- Indices of industrial production, manufacturing output, sales value (1980=100); registered unemployment (excluding school leavers) and permitted vacancies (000s). All seasonally adjusted.									
Ind.	Prod.	Manuf. output	Emp. order	Regd. val.	Permit. val.	Unemp. val.	Unemp. per cent.	Permit. vac.	Vac.
1st qtr.	107.1	108.3	20.9	121.5	171.8	2,827	261.3		
2nd qtr.	108.3	109.3	21.1	122.3	170.8	2,908	262.1		
3rd qtr.	108.1	110.7	20.9	122.2	172.3	2,895	260.9		
4th qtr.	108.7	112.3	21.2	122.2	170.6	2,924	260.2		
1988	108.5	109.5	20.4	122.4	169.5	2,949	260.5		
1st qtr.	108.1	110.7	20.9	122.2	170.5	2,894	260.4		
2nd qtr.	108.7	112.3	21.2	122.2	170.5	2,894	260.4		
3rd qtr.	108.5	111.1	21.7	122.4	175.1	2,894	260.4		
4th qtr.	108.7	111.5	21.8	122.3	169.4	2,893	260.3		
1989	108.5	110.5	21.2	122.3	170.5	2,894	260.4		
1st qtr.	108.2	110.5	21.2	122.3	170.5	2,894	260.4		
2nd qtr.	108.4	110.6	21.2	122.3	170.5	2,894	260.4		
3rd qtr.	108.5	111.1	21.7	122.4	175.1	2,894	260.4		
4th qtr.	108.7	111.5	21.8	122.3	169.4	2,893	260.3		
1990	108.5	110.5	21.2	122.3	170.5	2,894	260.4		
1st qtr.	108.1	110.5	21.2	122.3	170.5	2,894	260.4		
2nd qtr.	108.7	111.5	21.8	122.3	169.4	2,893	260.3		
3rd qtr.	108.5	110.6	21.2	122.3	170.5	2,894	260.4		
4th qtr.	108.7	111.1	21.7	122.4	175.1	2,894	260.4		
1991	108.5	110.5	21.2	122.3	170.5	2,894	260.4		
1st qtr.	108.1	110.5	21.2	122.3	170.5	2,894	260.4		
2nd qtr.	108.7	111.5	21.8	122.3	169.4	2,893	260.3		
3rd qtr.	108.5	110.6	21.2	122.3	170.5	2,894	260.4		
4th qtr.	108.7	111.1	21.7	122.4	175.1	2,894	260.4		
1992	108.5	110.5	21.2	122.3	170.5	2,894	260.4		
1st qtr.	108.1	110.5	21.2	122.3	170.5	2,894	260.4		
2nd qtr.	108.7	111.5	21.8	122.3	169.4	2,893	260.3		
3rd qtr.	108.5	110.6	21.2	122.3	170.5	2,894	260.4		
4th qtr.	108.7	111.1	21.7	122.4	175.1	2,894	260.4		
1993	108.5	110.5	21.2	122.3	170.5	2,894	260.4		
1st qtr.	108.1	110.5	21.2	122.3	170.5	2,894	260.4		
2nd qtr.	108.7	111.5	21.8	122.3	169.4	2,893	260.3		
3rd qtr.	108.5	110.6	21.2	122.3	170.5	2,894	260.4		
4th qtr.	108.7	111.1	21.7	122.4	175.1	2,894	260.4		
1994	108.5	110.5	21.2	122.3	170.5	2,894	260.4		
1st qtr.	108.1	110.5	21.2	122.3	170.5	2,894	260.4		
2nd qtr.	108.7	111.5	21.8	122.3	169.4	2,893	260.3		
3rd qtr.	108.5	110.6	21.2	122.3	170.5	2,894	260.4		
4th qtr.	108.7	111.1	21.7	122.4	175.1	2,894	260.4		
1995	108.5	110.5	21.2	122.3	170.5	2,894	260.4		
1st qtr.	108.1	110.5	21.2	122.3	170.5	2,894	260.4		
2nd qtr.	108.7	111.5	21.8	122.3	169.4	2,893	260.3		
3rd qtr.	108.5	110.6	21.2	122.3	170.5	2,894	260.4		
4th qtr.	108.7	111.1	21.7	122.4	175.1	2,894	260.4		
1996	108.5	110.5	21.2	122.3	170.5	2,894	260.4		
1st qtr.	108.1	110.5	21.2	122.3	170.5	2,894	260.4		
2nd qtr.	108.7	111.5	21.8	122.3	169.4	2,893	260.3		
3rd qtr.	108.5	110.6	21.2	122.3	170.5	2,894	260.4		
4th qtr.	108.7	111.1	21.7	122.4	175.1	2,894	260.4		
1997	108.5	110.5	21.2	122.3	170.5	2,894	260.4		
1st qtr.	108.1	110.5	21.2	122.3	170.5	2,894	260.4		
2nd qtr.	108.7	111.5	21.8	122.3	169.4	2,893	260.3		
3rd qtr.	108.5	110.6	21.2	122.3	170.5	2,894	260.4		
4th qtr.	108.7	111.1	21.7	122.4	175.1	2,894	260.4		
1998	108.5	110.5	21.2	122.3	170.5	2,894	260.4		
1st qtr.	108.1	110.5	21.2	122.3	170.5	2,894	260.4		
2nd qtr.	108.7	111.5	21.8	122.3	169.4	2,893	260.3		
3rd qtr.	108.5	110.6	21.2	122.3	170.5	2,894	260.4		
4th qtr.	108.7	111.1	21.7	122.4	175.1	2,894	260.4		
1999	108.5	110.5	21.2	122.3	170.5	2,894	260.4		
1st qtr.	108.1	110.5	21.2	122.3	170.5	2,894	260.4		
2nd qtr.	108.7	111.5	21.8	122.3	169.4	2,893	260.3		
3rd qtr.	108.5	110.6	21.2	122.3	170.5	2,894	260.4		
4th qtr.	108.7	111.1	21.7	122.4	175.1	2,894	260.4		
2000	108.5	110.5	21.2	122.3	170.5	2,894	260.4		
1st qtr.	108.1	110.5	21.2	122.3	170.5	2,894	260.4		
2nd qtr.	108.7	111.5	21.8	122.3	169.4	2,893	260.3		
3rd qtr.	108.5	110.6	21.2	122.3	170.5	2,894	260.4		
4th qtr.	108.7	111.1	21.7	122.4	175.1	2,894	260.4		
2001	108.5	110.5	21.2	122.3	170.5	2,894	260.4		
1st qtr.	108.1	110.5	21.2	122.3	170.5	2,894	260.4		
2nd qtr.	108.7	111.5	21.8	122.3	169.4	2,893	260.3		
3rd qtr.	108.5	110.6	21.2	122.3	170.5	2,894	260.4		
4th qtr.	108.7	111.1	21.7	122.4	175.1	2,894	260.4		
2002	108.5	110.5	21.2	122.3	170.5	2,894	260.4		
1st qtr.	108.1	110.5	21.2	122.3	170.5	2,894	260.4		
2nd qtr.	108.7	111.5	21.8	122.3	169.4	2,893	260.3		
3rd qtr.	108.5	110.6	21.2	122.3	170.5	2,894	260.4		
4th qtr.	108.7	111.1	21.7	122.4	175.1				



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ARTS

Pop goes graffiti

William Packer on Warhol, Basquiat and Schnabel

Andy Warhol died early in 1987 at only 57 years old, but already a representative celebrity of the age, standing not merely for himself but for the times he lived through. His reputation as an artist within his art world stood as high as ever, and if a wider public was more sceptical in the view it took of his work, it had no doubt as to how he had won simply for being himself. His influence was real enough yet oddly inaudible and hard to define, for while he remained ever oblique, impulsive and ironical in his own work, he was also an example and stimulus to other artists.

One of the younger artists he befriended and encouraged in recent years was Jean-Michel Basquiat, one of the so-called graffiti painters of New York who enjoyed such a success in the early 1980s. He too died, at 27, last August. He had an undoubted if superficial graphic gift, his line facile and energetic, his imagery, with its cartoon grotesquerie and mask-conscious simplicity and directness, often funny and sometimes rather touching.

But such a scatter of images, that might suitably sit on the banisters of a long, public wall to be read incident by incident, as one passes by, could only seem arbitrary when hung within the conventional binding of the canvas. But into the galleries and the canvases, closely followed by the collectors and curators,

In his later work, however, there were signs that his painting, with no loss of character or energy, was developing, becoming richer and tougher, in the handling, and more dense in composition and imagery. Certainly the paintings shown at the Royal Academy in the summer, sadly coincident with his death, were his most interesting yet. Or rather the most interesting until now,



Basquiat/Warhol "Collaboration," 1985

The Churchill Play

BY STEPHEN TRUSSARDI

When first performed at the Nottingham Playhouse in 1974, Howard Brenton's futuristic dystopic projection of the Government's interventionist policy in Northern Ireland from the British mainland, where wholesale political disaffection would lead "now to a change and improvement, but to chaos and a cancellation of civil liberties. The year of this pessimistic finding was 1988.

The Royal Shakespeare Company repeated the play in 1986, still peddling a high-profile, born, you could say, of self-wiving parades and disengagement. The piece now arrives on the main Barbican stage, set in an unspecified future but now angrily riddled with "We told you so."

When the prison camp inmates hatch their breakout while performing a de-mythologising Churchill play for a visiting House of Commons Select Committee team, the old journalist Joby Peake mutters, a propos of the overflowing prisons and the loss of freedom, "And I never noticed." Before, it was World War Three.

A lot has happened here in ten years, and it is a mark of the play's vitality and strength that it can absorb the changes and retain its power as a dramatic parable. The dumping of dissidents in British asylums or concentration camps is not on the agenda. But, not a year ago, was the banning of media interviews with members of Sinn Fein, nor the privatisation of prisons.

Brenton's play takes the European example of Gunter Grass's piebalds rehearsing the uprising, and of Peter

Weiss's revolutionary inmates enacting the death of Marat in the bath for their aristocratic guardians. In Brenton's tin bath, the prisoners playing Churchill and Stalin recreate the Yalta Summit, with the pathetic figure of Peter Finch (Sean Baker), arrested that morning for nothing he knows about, cast as a slippery boy of some representing truth.

The Churchill play is the antithesis of "special training centres" in Britain (we had 220,000 detainees at one stage) in the inhumane walls of the Barbican itself and designed on the big scale by Kit Surrey with head-hanging walls of corrugated iron and piles of green oil cans.

The structure of play-within-play, a complex prison scenario with fragrant marginalia of privileged life outside, as well as the accumulation of vividly reminiscent testimony among the inmates, allied to a study of the insidiousness of euphemism, make this Brenton's most remarkable achievement to date.

Barry Kyle's production is strongly played from the minute Colin Welland's Joby/Churchill rises from his catafalque en route to the Blaydon churchyard in 1985 and demands a light for his cigar. The play's best re-writing pulls off a stunning juxtaposition between Churchill's political drive through childhood experiences and a fear of contracting the syphilis that destroyed his father and, Joby Peake's decline. Welland pulls this off with great power, rendering each story a facet of the

same tragic, regretful character.

Before, Joby was a Derbyshire journalist who had struck a policeman on a picket line. Now he is an editor who defied the journalists' union by working for a new foreign owner and who then upset the Government by printing a "dirty tricks" story about terrorism. Unknown to him, his son was in MI5. The police turned over his office, removing documents in cardboard boxes. Every possible Act from Official Secrets to Anti-Terrorist, was thrown at him, and he was sent to the camp for the good of his health.

Other changes include the bitter outburst of Geoffrey Freshwater's superbly executed bullying Sergeant, a Falklands veteran whose villainy is sanctioned by the respect of a new age. And the closure of Leeds United after drug-crazed hooligan supporters known as "Inter-City Rednecks" have bombed a bridge on the M6 causing extensive loss of life.

Phil Daniels and Richard McCabe are red hot as a couple of interned wild boys, while Ian Barritt as an appealing Colonel and James Fleet as a tortured Liberal army doctor fully articulate another of the play's great themes, the wieldiness of authority in times when the patterns of life to which such authority refers, some sort of moral and civilian consensus, has completely disintegrated. Herein lies the play's richness, herein its disturbing metaphorical significance.

Michael Coveney

Electric Lontano

ST JOHN'S, SMITH SQUARE

Lontano's array of "Expiates" at St John's on Tuesday offered the kind of experience that causes the most devoted supporters of contemporary music to question their faith.

The audience could be numbered in dozens, and few concert halls are bleaker when sparsely inhabited. Sixty-five minutes of music were contained in a concert lasting two and a quarter hours, and only one of the four works made any kind of positive impression.

That bright spot was Alejandro Vinao's Triple Concerto, in which flute, cello and piano conduct a dialogue with computerised versions of themselves in very precisely synchronised exchanges.

It's successful partly because Vinao resists the temptation to over-complexity, keeping the live instrumental lines straightforward and the carefully contrived sonorities therefore transparent, and partly because he has devoted just as much attention to the overall shape of the piece, giving a satisfying and easily apprehended three-part structure.

Neither of the other works that attempted to combine live instruments with synthetic sounds approached Vinao's success. Javier Alvarez's *On Going On* pitted a baritone soprano on a "wind chamber" against his computerised *Doppelgänger*, in a jagged monody that was surrounded by Birthwistle-like spikiness – diverting at first but failing to live

up its initial promise.

The London première of Denys Bouliane's *Comme un silence entr'ouvert* set alarm bells ringing with the pretentiousness of its title and its programme note, which promised material oscillating between "poly-metrical exploded form" and "pseudo-metrical melismatic variations."

It proved to be a cloaked battle between two instrumental trios each equipped with its own conductor, a piano and a tape, in which the exchanges seemed purposeless and which evaporated in the most sickly sweet piano solo. Not for the squeamish.

Daniel Asia's *Dream Sequence I* for solo amplified trombone at least had the merit of brevity and some wit. The composer describes it as the dream of a fictional trombone player, but what new-music trombonists dream about apparently seems very much the same as they are required to perform, post-Berio, in their waking lives – to care, to serenade, to chastise and generally arouse their instruments in a display that could hardly fail to have its humorous moments.

David Whitton was the excellent dead-pan soloist, but even he could not convince one that the evening might not have been more profitably and infinitely more amusingly spent at home, watching the nth repeat of *Fawlty Towers*.

Andrew Clements

November 25-December 1

The Fairy Queen

MIDDLE TEMPLE HALL

Purcell's "semi-opera" is generally despised as one of the more frustrating mirages of English lyric theatre – a compendium of musical glories, each number richer and more dramatically potent than the last, married in a mismatched, short-sighted libretto. Every time it is announced for performance one's heart leaps, and in almost every experience joy is tempered by ultimate disappointment: for in concert performances the loss of the spoken passages shortchanges Purcell's supreme theatrical sense, while in most fully staged realisations the essential imbalance between the greatness of the music and the poverty of the 1690s "improvement" of Shakespeare's *Dream* prove hard to correct.

So the student *Fairy Queen* production performed three times in Middle Temple Hall this week, impressively joyous and delightful all the way through, was something of a miracle. The hall itself, with its strong Shakespearean associations, may have provided the benediction, for at the second

performance, on Tuesday, the work seemed to be holding together more surely and vigorously than I can ever recall it doing before. It was the product of international collaboration – singing (also dancing) and acting students from the Guildhall School, the Baroque Royal Conservatory, the Hague Royal Conservatory, and conductor, Robin Midgeley as producer in the simple, practical, aptly stylish designs of Clive Lavagna. The sponsors were Linklaters & Paines; the same forces will give two *Hague* performances next week.

The chief strengths of the production were the brilliant dramatic vividness Christie and his band found in every bit, and the burning conviction of all on stage that (in spite of those horribly unnatural emulations of Shakespearean language, these freely motivated interruptions of the play for unique and tableau) the vehicle really can move, not creak, forward. In context, such perfect master-

pieces of song as "If Love's a Sweet Passion" – surely one of the most erotic inventions in English music – or the Plaint gather new long-range power, and because of the joyously unconstrained occupation of the stage space that Mr Midgeley had inspired, there was a seamless mesh of song and speech.

Perhaps one noted a slight discrepancy in technique between the student singers (none of whom seemed to have attained the last degree of vocal dexterity in coping with their solos) and the mostly far more polished student actors (among whom the hardhanded men wonderfully loquacious and eccentric, particularly stood out – William Ashcroft, a raucous North Country churl of a Bottom, is a comic star in the making). On the whole, though, the experience was something of a revelation. I hope representatives of our larger professional opera companies did not miss out on it.

Max Loppert

Bottom's Dream

SADLER'S WELLS

London Contemporary Dance Theatre's new programme this week brings three creations from the company's repertory: welcome proof that as it enters its third decade, LCDT is still making fresh dances as well as dances. Chief interest must be accorded to Jonathan Lunn's

Bottom's Dream, which I take to be a revision of an earlier workshop piece. It is set to Mozart's "Dissonance" quartet, and applies the ideas of discord and its resolution to the matter of human relationships. And especially, we infer, to those which fuel the action of *A Midsummer Night's Dream*, which boasts an unpronounced title and little else. I am increasingly of the belief that some French choreographers think modern dance is an excuse for unbridled cuteness. Lunn's

cast acquire clothing as the action progresses – but admirably and expressively danced.

For Christopher Bannerman,

Satire's *Grotesques* evoke

moments from some forgotten ritual.

Tracey Fitzgerald,

Andrew Robinson and Kenneth Tharp move with a trancelike

serenity, a simple gesture – a pointed finger, a hand bent back – acquiring a mysterious

significance. It is like looking at a fragment from an antique fresco which hints at unguessable rites.

Darshan Singh Bhuller's

Borderlock might also be part of a fresco: one of those Indian

erotic scenes in which divini-

ties perform prodigies of athletic love-making. Mr Bhuller and Anne Went are driven and inspired by sitar music to passionate and sculptural extremes, moving, their congealing, with sinuous freedom.

There is not much movement in David Larriére's *Good Morning Monsieur*, which boasts an unpronounced title and little else. I am increas-

ingly of the belief that some French choreographers think modern dance is an excuse for unbridled cuteness. Larriére brings on 12 dancers, wearing shirts and club ties and rather Balinese-looking trousers, and while a harpsichord unpicks some *Coriolanus* his cast stand about and look quaint as they posture in a witness fashion. Dance they do not. The piece could be useful as remedial therapy in other surroundings; as choreography for LCDT it is a non-starter.

Clement Crisp

A Question of Geography

THE PIT

It is strange that the RSC has recently given us mediocre *Chekhov*. John Caird's production of this glimpse of life by John Berger and Nella Bielski, in the Stalinist Gulag, has moments of rich texture when the worn fabric of real life, with its past as much as its present, is almost tangible. The temptation to use the term "Chekhovian" recurs.

There is the occasional climax in the play's construction. The contents of the letter written by the long-lost husband in his distant labour camp are read by a disembodied voice as a spotlight illuminates the envelope. Sonia Ritter has the unnerving ordeal of making her first, and only, entrance as an unknown woman late in the evening to launch, cold, into a mad scene – an episode that anyway smacks of dramatic contrivance. But the whole performance has a moving conclusion about it; and the accepted day-to-day horror of existence in the world of the camps where gossip and counter-gossip

sip bravely fight off the prospect of another round of mass arrests and disappearances.

Seen last year at Stratford's Other Place, Sue Blane's production takes easily to the concrete wilderness of the Barbican and its studio theatre. The costumes are beautifully judged, from the steel-capped working boots to the pathetic

for-in that prisoner Lydia (an ex-factory manager, in for sabotaging the national economy) dons for the weekly film at the Cultural Centre.

The "normal" life that humans battle for in hopeless circumstances is the play's burden. Telling details should be mentioned, but when a teenager visiting his imprisoned mother suddenly runs out with "He's going to die. He's not immortal. Then everything will change," everything understands. The little cubicle made of hardboard as an improvised guest room for the boy has its door easily lifted off its hinges in an angry argument; and we are aware

that a taboo has been broken: the illusion of privacy and dignity must be maintained.

Harriet Walter's ineffably moving mother glows with life. Her first meeting after 15 years with the child she left as a baby is unbearable in its restrained intensity. They stand at either end of the room as hope, regret, longing and joy pass over her face. She cautiously touches his face in the subsequent scene, but a final, anticlimactic embrace follows that is too brief for the labour camp and oblivion is overpowering – full marks to Guy Fitton and Richard Leaf for not overdoing the brutality and stupidity of the guards. Full marks too to Susan Covert's Lydia, Clive Russell's weary doctor and Linus Roache, the boy who visits and decides to stay. The French Revolution's Terror just as it begins.

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Martin Hoyle

SALEROOM

Demand more selective

Sotheby's major Impressionist and modern picture sale on Tuesday night was a fair card copy of Christie's the previous evening. Sotheby's had no masterpiece like Picasso's "Acrobate et Jeune Arlequin," which sold on Monday for a record \$220,000, but once again the good expensive pictures found buyers while there was little interest in second rate paintings, even by big names. The auction totalled \$28.8M, but with 22 per cent unsold.

The market is in a pickle state at the moment, which was well illustrated by the comparative lack of interest shown in the collection of the late Gisèle Beglin-Rueff which was dispersed before the main auction. It brought in almost \$2.2M, but with a worrying 29 per cent unsold. High reserves had been set in the summer and since then demand has become selective. Still a Renior head of a young girl sold to Seibu, the Japanese department store, for \$1.98M.

It was Seibu that also paid the top price of \$5.7M for one of Monet's many versions of water-lilies. There was steady Japanese buying, including the record price of \$1.65M paid for "Nekropolis" by Paul Klee. The Japanese, who also acquired the Picasso at Christie's, had not been prominent in the important November sales in New York but they made up for it in London.

Sotheby's continued yesterday with second division pictures in the same field and brought in \$1.5M, with 20 per cent unsold, suggesting that there was still selective buying. There were two worthwhile records – \$209,000, double the estimate, for a Rembrandt Bugatti bronze of four 5-foot high elephants, and \$1.76M for an abstract of twenty, and £1.76M for an "Trois figures" by Jean Helion.

There was some Japanese buying, (a Foujita of a nude with animals made \$242,000), but the top price, \$286,000, was paid by a European dealer for a Utrillo or the windmills of Montmartre. Another Foujita, of two women with their babies, sold to an anonymous buyer for \$254,000.

Sotheby's had better luck selling Bo Bonsu's collection of 26 Henry Moore bronzes, hand made as marquetry for larger sculptures, than Christie's had disposing of Lord Walstrom's Moore watercolours on Tuesday. All sold, for \$1.5M. London dealer Leslie Waddington bought five, paying \$22,500 for "Reclining figure No 6" executed in 1954 as an edition of 12. Top price was \$132,500, double the estimate, which secured a marquette of a 1956 seated figure against a curved wall, one of ten.

Antony Thorncroft

ARTS GUIDE

EXHIBITIONS

London

The Royal Academy, Henry Moore, a full retrospective exhibition to mark the 50th anniversary of the birth of one of the great artists of the 20th century. Mon. Ends Dec 21.

The National Gallery, Rembrandt: Art in the Making. A small but highly informative study exhibition, prepared by the Gallery's technical department. Ends Jan 17.

The Tate Gallery, David Hockney: A Retrospective. London's main gallery of modern art offers a study of the golden boy of British art at the age of 50. Ends January 8.

FINANCIAL TIMES

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Thursday December 1 1988

New realism about 1992

THIS WEEKEND'S European Community summit in Rhodes marks the half-way point in the timetable for creating a single market and ought to be an occasion for modest celebration of progress achieved to date. Instead, it looks as if EC leaders will be lucky to avoid acrimonious squabbles.

The most obvious source of potential friction is Mrs Thatcher's neo-Gaullist stance on the Community's future development. However, this is not just another case of Britain versus the rest of the EC. Much as other leaders criticise her views in public, several are also growing nervous about the challenges which the logic of integration poses to national interests and prerogatives, particularly in economic policy.

In industry, too, euphoria about 1992 is yielding to a sober realisation that there will be losers as well as gainers. Warnings are multiplying that increased competitiveness will entail painful restructuring, which will weed out the weak and inefficient. Predictably, demands are increasingly being made for "transitional" trade protection, particularly against Japan.

The clear message is that the EC's honeymoon with 1992 is ending. The easiest parts of the programme have already been agreed. From now on, the going will be rougher. Mr Jacques Delors, president of the European Commission, seems already to have recognised this. A few months ago, he was seeking to pile the 1992 bandwagon with extra baggage, such as a "social dimension" and a European central bank. Now, he is talking not of great leaps forward but of step-by-step advances.

EC-wide competition

These signs of a new realism are welcome. The emphasis now should be on ramming through those elements of the 1992 programme which will do most to unleash EC-wide competition and pit market forces against political obstructionism. The first priority is to ensure EC governments fulfil their pledge to liberalise capital movements. Britain's experience suggests that once capital can flow freely it creates

irresistible pressures for the deregulation of national financial markets. Risks of increased currency instability should be dealt with by organic evolution of the European Monetary System, not by hastily imposing new institutional structures, such as a European central bank.

The EC must also agree on a formula for dismantling internal border controls. Failure to do so would rob the single market idea of much of its meaning – and of popular support. This central point has been obscured by dissension over Brussels' proposals for harmonisation of indirect taxes. A solution will call for imaginative diplomacy and a readiness to compromise, above all by the Commission and the UK.

Public procurement

Firm pressure must be kept on EC governments to open up public procurement. Protectionist national procurement imposes massive economic costs, perpetuates fragmented and inefficient industrial structures and underlines divergent national standards. It is equally important that, once markets are liberalised, Brussels ensures they remain genuinely competitive. That will require vigorous enforcement of EC competition rules to curb state aids and to prevent companies from using 1992 as a pretext to create cartels or monopolies at the EC level.

The strongest guarantee of all, however, is for the EC to maintain a liberal external trade policy. Here, the commission has failed to exercise the firm and enlightened leadership it has given on the internal aspects of 1992. Instead, it has resorted too often to protectionist sabre-rattling.

Such posturing risks encouraging weak European industries to believe they will be shielded from world competition. It is also a threat to the multilateral trading system, now in a decidedly delicate condition. The EC must show that protection is not what it thinks 1992 is all about. This weekend's Rhodes meeting provides an opportunity, just before the General Agreement on Tariffs and Trade review meeting in Montreal, to do so.

Like many men with a famous father, Mr Edzard Reuter, chairman of West Germany's motor conglomerate Daimler-Benz, has a strong sense of history. Now, on the verge of clinching the acquisition of a 30 per cent stake in Messerschmitt-Bölkow-Blohm (MBB), the country's biggest aircraft group, Mr Reuter is himself writing a new chapter in the annals of German industry.

After more than a year of complex negotiations with the Government in Bonn, Mr Reuter is doing much more than make Daimler-Benz – already the largest company in West Germany – a bit bigger still. By bringing together under the Mercedes star the bulk of West Germany's defence and aerospace activities, Mr Reuter is taking on a corporate challenge unmatched in post-war Germany.

Mr Reuter, now 60, is the son of Ernst Reuter, still remembered as mayor of West Berlin after the Second World War. In an interview last week at his headquarters in Stuttgart, he was in a cautious mood. A man of quiet intellect who looks like a grizzled, mature student, he was anxious to underscore Daimler's new risks and responsibilities. Commenting on the widespread view that Daimler will be acquiring a sizeable cash generator in MBB's military turnover, he said: "We are not very happy about the impression in public opinion that Daimler is receiving a gift."

But he says he sleeps soundly five to 12 hours a night (the latter when he can get them). And he cannot conceal his sense of adventure, particularly when talking about the European dimension of the MBB deal.

There is plenty of adventure ahead. Daimler-Benz is still working hard to complete the digestion of majority stakes in the AEG electrical group and the Dornier aircraft company as well as 100 per cent of the aero-engine maker Motoren-und Turbinen-Union (MTU), all acquired in 1985 in the first round of its diversification drive.

Now, Mr Reuter faces a further formidable effort in absorbing MBB. The sprawling aerospace and technology group, born from a series of mergers in past decades, has suffered for years from poor management and inadequate capital backing. There will be particular difficulties in integrating MBB with Dornier. Daimler has already been squabbling with Dornier's minority shareholders.

Mr Reuter admits there is scepticism over the deal within Daimler itself. This is true both at the level of the supervisory board – where all the trade union representatives opposed the takeover when it was put to the vote three weeks ago – and also on the management board.

The task of bringing about a new structure is going to be a difficult job, spread over several years, tying up management capabilities and also costing a lot of money," he says. "I estimate the process will take about five years."

He has also to tackle ferocious political controversy in the federal republic over Daimler's growth into a group which, with MBB, will have turnover of around DM 80bn (225bn). About 80 per cent of activities will still be based on the motor industry, with defence making up 10 per cent – ranging from military aircraft to radar, missiles and small naval ships.

The industrial concentration represented by the prospective conglomerate, together with its position as the biggest German armaments group since the Third Reich, has raised opposition from both right and left on a mixture of free market and moral grounds.

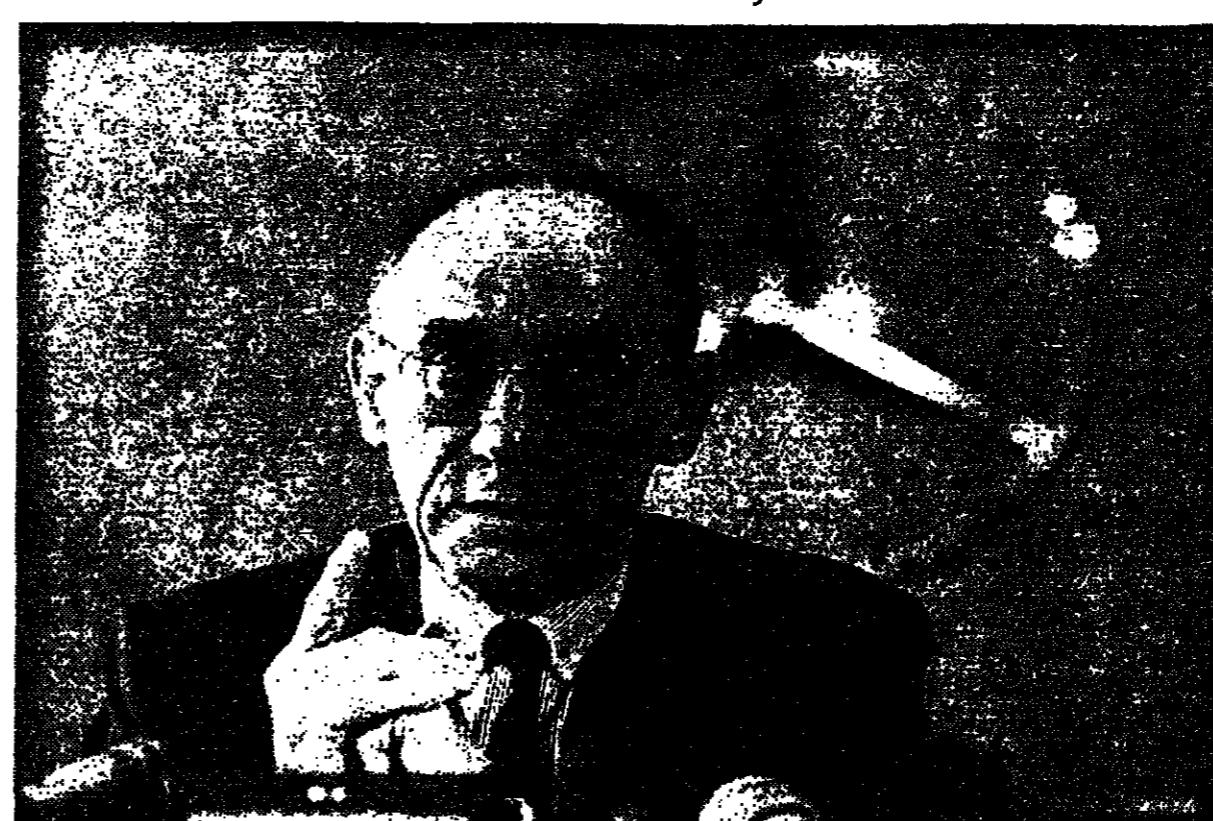
On the international scene Mr Reuter wants to use Daimler's authority to help improve European co-operation in defence and aerospace. The aim is both to stand up to US competition and to promote the European integration which the European Community is trying to foster with the 1992 internal market programme.

By enthusiastically playing the European card, Mr Reuter is trying to quieten the domestic uproar over the MBB deal which, he argues, results from public opinion taking too narrow a view of the aerospace market.

He has his eye above all on bringing more private sector corporate influence into the four-nation European Airbus venture, in which MBB is the German partner with a stake (like Aerospatiale of France) of 37.9 per cent. To attempt to reduce the decision-making importance of governments, Mr Reuter suggests that European aerospace companies should link up through a network of cross shareholdings. Aerospatiale already owns 10 per cent of MBB, while Daimler took a stake of just under 5 per cent in the French electronic and defence company Matra last year.

Mr Reuter is to meet Professor Roland Smith, chairman of British Aerospace, in the next few weeks – probably at the beginning of the new year – to discuss the idea of cross shareholdings and other matters. BAE is sceptical about any idea of financial links, but is likely to give clear backing to Mr Reuter's efforts to improve efficiency at the Airbus Industrie consortium.

Partly because Daimler will now have some extremely strong cards to play, Mr Reuter also backs the idea of opening up the fragmented European defence procurement market. "This is



Edzard Reuter: unable to conceal a sense of adventure over the MBB deal

A new chapter in the skies

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absolutely essential. It is wrong in principle to go on as we have been doing before. We have been saying that we are in an international defence community, but we are afraid of sacrificing national defence interests."

The highly charged political atmosphere surrounding the Daimler-MBB talks has plainly left its mark on Mr Reuter, who took over the chairmanship in September last year after the ousting of his predecessor, Mr Werner Breitfeld.

Following in the Social Democratic Party footsteps of his father, Mr Reuter has been a member of the SPD since 1946. Although he stresses he does not play an active political role, he might have been given the job of Finance or Economics Minister if ex-Chancellor Helmut Schmidt had remained in power after 1982. It is therefore ironic that a lot of the criticism heaped on Daimler in the last few weeks over the MBB deal has come from the SPD.

In view of his father's persecution by the Nazis in the 1930s, which

forced the family along with young Edzard to flee to Turkey, Mr Reuter has been disturbed to see the Daimler-MBB link portrayed by some in Germany as representing "a revival of fascism."

"I am unhappy over the campaign against the deal. On the other hand, it gives us the chance to clear things up. Perhaps it is not such a bad thing that there is a discussion in Germany which forces us to recognise that we are part of a defence alliance. And perhaps it is also a good thing that we have a discussion about the importance of Europe and what it means for MBB's stake in the Airbus."

But Mr Reuter stresses that the final decision on going through with the takeover will only be made if Daimler is given a free hand to carry out restructuring at MBB. Daimler is negotiating these points with the states of Bremen, Hamburg and Bavaria, which own 52 per cent of MBB and all have MBB plants on their territory. "We can in no way accept a solution which would allow regional political interests to block necessary corporate decisions," he says.

Underlining that "all participants agree on the need to clean up the affair by the end of the year," Mr Reuter says that Daimler wants an task as a long term one."

Response to the Palestinians

THE US State Department's refusal of a visa for Mr Yasser Arafat, chairman of the Palestine Liberation Organisation, has provoked understandable anger in the Arab world and concern in Europe. But it would be a pity if the current furor were to eclipse the prospects for serious diplomatic activity involving the Palestinians in coming months.

In barring Mr Arafat from visiting the UN General Assembly in New York this week on the grounds that he is an "accessory" to terrorism, Mr George Shultz, the outgoing Secretary of State, has done no service either to the Middle East peace process or to Washington's frequently troubled relationship with the United Nations.

Conditions

The irony is that the US decision came less than two weeks after the Palestinians took a big step towards fulfilling some of Washington's conditions for involving the PLO in peace negotiations at the Palestine National Council meeting in Algiers. But Mr Shultz's move is not the end of the story. It seems likely that Mr Arafat will be able to address a General Assembly debate in Geneva next month.

Few observers would dispute that the PLO is doing something significant in Algiers. What is at issue is the distance that the PLO has moved towards fully accepting Israel and renouncing violence, and the proper practical response from the West.

Certainly, the PNC statement could have been more explicit in its acceptance of the Jewish state, and more clearly worded in general. But its call for an international peace conference on the basis of UN Security Council resolutions (242 and 338) which acknowledge Israel's right to exist in peace behind secure borders, coupled with those calling for Palestinian self-determination, is unambiguous. The PLO could scarcely have been expected to abandon the quest for Palestinian national rights which is its raison d'être, or unilaterally to declare a moratorium on violence in the large

Bicknell wins the prize

The report by the assessors on the competition to build the new British Embassy residence in Moscow reads almost as if the judges thought that none of the entrants deserved the award.

"Several entries did not respond fully to the brief. No single scheme could unanimously be acclaimed as outstanding and the winner was chosen by a majority decision," it says. "The lack of response in some schemes to the important context of Spasopeskaya Square is disappointing." And so on.

Julian Bicknell, who won, says that it is diplomatic language to conceal what the assessors – diplomats and architects – were divided. In fact, he is delighted with the award. It is the first time that British architects will build in Moscow for over 50 years and renews a tradition that goes back well before the October Revolution.

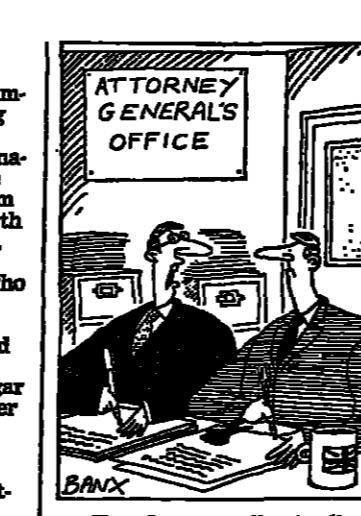
Nothing has yet been said about the cost, however; nor has the Foreign Office reached an agreement with Moscow about the timing. That depends on what the Russians want to do in London.

Trafalgar man

John Ainsell stopped working as Group Finance Director at Heyworth Ceramic yesterday and starts as Finance Director at Trafalgar House this morning. Although he was head-hunted for the job five months ago and agreed to the offer in a matter of days, he says there is no time to take a holiday.

Ainsell is 42, and his background international. Before his 3½ years at Heyworth, he was chief executive for the Merck chemical interests in New Zealand, and before that European Controller for Ashland. He read economics at Manchester and became an

OBSERVER



"How do you spell extradition?"

A bit of LBJ

Not since Lyndon Johnson has a Democratic Senator risen so swiftly through the ranks to the position of Majority Leader as George Mitchell, the 55-year-old Maine Democrat who won an easy victory on Tuesday.

Mitchell, a former federal judge, only arrived in the Senate in 1980, and then as an appointee filling out the term of Senator Edmund Muskie, who had been called in by an entitled Carter administration to take over as Secretary of State after Cyrus Vance's resignation.

Against the odds he won election in his own right in

1982 and then covered himself in glory when, as head of the Democratic Senatorial Campaign Committee, he helped to develop the strategy which saw 11 new Democrats elected to the Senate in 1986, the year the party regained voting control of the upper house.

It is a fair guess that some of Mitchell's support came from grateful freshmen Senators who would not be in Washington but for his political skills. Yet his victory is also a sign of just how badly the Democrats on Capitol Hill feel they need Majority Leader a man who can blossom into a national party spokesman – a job Mitchell's predecessor, Robert Byrd, was never comfortable with.

Although somewhat earnest-looking, Mitchell showed during the Iran-Contra hearings that he can communicate effectively on television. And despite being a New Englander, he has managed to avoid being labelled a "liberal." His

top priority will be to manage the Senate, something at which Byrd, with his years of legislative experience, was a past master.

His elevation has meant inevitably that he is being mentioned as a Democratic candidate in 1992. At this stage it is safer to say that he is one of perhaps 80 possible. But his name – previously not much known outside the US – has certainly entered the lists.

City fitness

If Observer fails to appear in its regular form tomorrow, put it down to a 1½-hour work-out at the Barbican Health and Fitness Centre. One is told that it hits you a day or so later. At the time it feels rather good – riding an imaginary bicycle and rowing an imaginary boat alongside Duncan Goodhew, the swimming gold medalist at the 1980 Olympics. Goodhew is a non-executive director.

The dry problem is what to think about when doing the exercise, for 10 minutes fast pedalling in order to stay in the same place seems a long time.

There is little doubt, however, that the Centre, officially opened in August, has taken off. Indeed it is a veritable hive of activity and the atmosphere is happy rather than fanatical. Some bankers have to be virtually driven out when it closes at 10.30 pm.

There is an £80 joining fee for individual members, which can be staggered over a year, and dues of £25 a month. Corporate members – for 10 or more employees – allow a 25 per cent reduction in the joining fee. David Giampaolo, the genial managing director, says that it is a company perk. The Centre may very soon be full.

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FINANCIAL PLANNING & INVESTMENT MANAGEMENT

With the tenth anniversary of Mrs Thatcher's tenure as Britain's Prime Minister looming next May, we are threatened with a torrent of books defining, interpreting, supporting and opposing something called Thatcherism. Robert Skidelsky has got in first with a book he has edited based on a series of lectures at Warwick University in the spring of 1988.

A good empirical starting point is that there has been no upsurge of support for Thatcherite values even in the years of electoral triumph. There are modest and permissive majorities on some social issues, although smaller than in 1974 when Labour won two elections. There have nearly always been solid majorities for extending welfare even at the expense of higher taxes. Privatisation is even more unpopular than attempts to ban Spycatcher, and the Government has enjoyed least support (20-30 per cent) in its opposition to corporatism. Most voters think that unions and business "should be involved" in decisions about the economy.

Why then is Mrs Thatcher in power with a commanding majority? To answer "divisions on the left" is a cop-out. But the approximately correct answer is pretty banal. The Conservatives won in 1979 on the Winter of Discontent, in 1983 on the Falklands, and in 1987 on prosperity.

The best explanation of what undermined the post-war consensus is given by Skidelsky in his introductory chapter. This is that the so-called Middle Way started to move to the Left in the 1950s and 1960s. The more dirigiste Middle Way led to increased union power which was accepted and encouraged in an unsuccessful attempt to buy pay restraint, which was not in the end delivered.

No apology is required for dwelling on these antecedents. Mrs Thatcher has clearly learned the lesson of not biting off more than she can chew. What would strike a Mervin who had only read New Right literature was how little she has done to dismantle the post-war settlement in the NHS, social benefits or education below university level.

Patrick Minford, Professor of Applied Economics at Liverpool University, reminds us in his chapter that the Thatcherite Ministers concentrated on three limited economic objectives - mastering inflation, union reform, and privatisation in carefully selected and cautious order. But he is not enough of a political economist to see that the Prime Minister's hostility to the EMS has prevented final victory on the first issue, and has made necessary a second offensive.

There are also economic paradoxes. As Mr Minford emphasises, the success of the first attack on inflation - and I would add the roots of the productivity upsurge - lies in the *failure* of the intended gradualist programme and the administration of a short sharp shock via the exchange rate in 1979-81, which was completely unintended and due to policy errors.

The most interesting economic essay in Skidelsky's collection is that of Frank Hahn, precisely because Hahn rapidly moves on from Mrs

ECONOMIC VIEWPOINT

Political economy of Thatcherism

By Samuel Brittan



sor and Mrs Thatcher's own hostility to all constitutional restraints on the discretion of the government of the day.

Ralf Dahrendorf, Warden of St Antony's, Oxford, in his chapter in Thatcherism complains that the Government is undermining many of the intermediate institutions between the citizen and the state, from universities to local authorities. Such institutions reinforce personal freedom by establishing alternative standards of power and also soften the edges of authority and thus make it more palatable.

But there is, nevertheless, as Hahn says, a sense in which Hayek "gave up too soon." It is certainly possible, as Hahn suggests, that conscious economic policy might improve the information signalling properties of a market economy - although not, please, by following Hahn's recommendation of "instructing state managers to act as they are supposed to do in the textbooks." I have tried to explain in my own writings why you do not make a donkey into a zebra by painting stripes on its back.

I have also tried to test principles taken from Hayek's earlier works by applying them to a number of contemporary issues in a way that few card-carrying Hayekians care to do. When one does this, it soon becomes clear that, despite the Prime Minister's professed admiration for Hayek, there is a sharp contrast between the rule of impersonal law and respect for evolved established institutions enunciated by the profes-

and Reagan and the second with post-war consensus conservatism. For tensions exist within Mrs Thatcher's own thinking. This emerges to a ludicrous extent in the muddled White Paper on broadcasting which, in alternate paragraphs, argues for more choice and more censorship.

Hoover and Plant hint at this time that they do not really explore it. I was also disappointed that they did not follow up their own insights about the effects on the case for capitalism of that case being taken over by conservative parties from the old classical liberals. The latter valued non-conformity and constitutional restraints and worried about the legitimacy of property rights. It is these differences with the new rights that made me call my own book *A Restatement of Economic Liberalism*.

The strong point of Hoover and Plant's *Conservative Capitalism* is the analysis by the authors of the New Right critique of the post-war consensus. They bring together the threatened overload on governments, the effects of interest group pressures, the dangers of bureaucratic power, the

potentially unlimited nature of so-called economic rights and the distortions imposed by the political market place. Many of these criticisms are shared by people who are no part of the New Right.

For instance Sir Henry Phelps Brown concludes a monumental study on the practical and theoretical aspects of egalitarianism, which he very much favours in principle, by warning that "in considering the redistribution of income and wealth, we are dealing with the benevolence of those who give, not with the rights of those who receive. To describe the claim that other people make on our sympathetic consideration as human rights is a misnomer."

Raymond Plant himself, in looking for new directions for the Left in Britain, also endorses some of the New Right criticisms of the post-war Welfare State. He makes the case for benefits in cash rather than in kind. Indeed he would ultimately prefer a guaranteed basic income - something very different from a minimum wage - to the present mass of specific benefits. In the meantime he sees some virtue in greater selectivity to concentrate help on those in need. He criticises Labour's tradition of willingness to put power in the hands of "experts" and toys with the idea of vouchers for some welfare services.

It would be tempting for a classical liberal to find common ground with a market socialist such as Raymond Plant on policies which take personal choice and individual rights more seriously than conservative parties ever will. Such authors are also more sensitive to issues of distribution; they realise that there are other values than those of strident commercialism. Fundamental differences would still remain, however, on equality as an ideal and on where the onus of proof should be in matters of intervention and redistribution.

But just as one should distinguish between Mrs Thatcher, the politician and new right theorist so one should distinguish between revisionist left-wing writers and the real world of the left and centre establishments.

If, as 1988 approaches, we move back from high theory to Thatcherism as a method of government, the appropriate verdict is probably that of Skidelsky: "It may have been necessary to break out of the corporatism and bureaucratic impasse of the late 1970s but the analysis was over simple, the means crude and mean." Just go to a few pre-Christmas cocktail parties in London and Oxford and ask whether you would really like the old establishment to take over again just yet.

Books mentioned in this article are: Robert Skidelsky (ed); *Thatcherism*, Chatto & Windus, £18.00

F.A. Hayek; *The Fatal Conceit*, Routledge, £30.00

Samuel Brittan; *A Restatement of Economic Liberalism*, Macmillan, £9.95 paperback and £23.50 hardback

K. Hoover and R. Plant; *Conservative Capitalism in Britain and the United States*, Routledge, £23.95 paperback and £30.00 hardback

Henry Phelps Brown; *Egalitarianism and the Generation of Inequality*, Clarendon Press, Oxford, £40.00

LOMBARD

A better way to finance students

By Clive Wolman

LET US suppose, for the sake of argument, that the British Government has got it right in selecting the student maintenance grant as the next basis of the middle-class welfare state which is ripe for attack.

The problem then becomes one of how to finance an individual's investment in higher education. In principle, that ought to be easy because the prospective returns - about 25 per cent, according to the Government's own statistical analysis - are so much larger than most investments in the British economy.

The recent white paper, however, only considers debt. It then attempts messily to patch up the defects of this particularly inappropriate method of financing.

Individual students could be offered a choice: no finance at all, a traditional loan, or equity finance either with a high "survivor" rate - perhaps 6 per cent on all taxable income - for a few years or a low rate of, say, 3 per cent on that slice of earnings above the national average for 30 or 40 years. The terms of the packages would be set by applying the normal principles for evaluating equity investment, with two exceptions.

The Government might introduce a subsidy by seeking a lower expected rate of return (as it has with its proposed loan scheme) and there would be no attempt to discriminate between different students.

Graduates could also be granted a "call option" to allow them to buy out the Government's stake and remove their additional tax burden by paying a lump sum prematurely. Such an option might alleviate some of the disincentive effects of higher tax rates.

What it should be doing is offering finance for students not in the form of debt, but of equity. And that means taking a share of the students' earnings after their education is completed.

Private sector providers of equity finance for students are unlikely to appear. This is because they would find it prohibitively expensive to assess and collect part of the earnings of a graduate.

But the Government already has the assessment and collection machinery available through the income tax sys-

LETTERS

Savings are no help

From Mr Ian Horner

Sir, Mr Donald Franklin suggests ("How to increase the incentive to save," November 23) that overstepping could be eased if the savings ratio was increased by abolishing taxation on interest from personal savings.

But if people save to maintain a given future income stream, then removing the tax would mean that they save less, not more. Removing the tax merely has the effect of increasing disposable income.

Mr Franklin's argument relies on consumers saving any extra income, and financial institutions deciding not to cut their deposit rates to the net rate previously sufficient to attract adequate inflows. The suggestion that interest payments are subject to "double taxation" also confuses the taxation of the income stream with the taxation of the capital

saved.

Removing this distortion on only a few relatively unimportant assets would tend only to redirect savings into less efficient forms, rather than increase the level of savings.

It also ignores the distortion, currently in the tax system, whereby house purchase, the most important form of personal saving, is subsidised by the Government.

Mr Franklin seems to neglect the point that, although the taxation of interest might be manipulated to improve incentives for saving, it is unlikely to alter the fundamental factors responsible for the fall in the measured saving ratio in the 1980s. Given the current state of statistics, this may underestimate the true savings rate by almost 10 per cent.

Ian Horner,
McCaughan Dyson Capel Care,
65 Holloway Viaduct, EC1

Patterns in the crystal ball

From Mr David Redfern

Sir, Ralph Atkins is perfectly correct when he writes (November 23) that "it might be, however, that the indices (for predicting business cycles) are fundamentally flawed." If these cannot even reliably predict previous events, it seems reasonably certain that something is missing from their composition. Why, for example, is the factor of land value omitted, when reports of businesses abandoning the struggle, when rents are doubled at review time, come in from all sides?

A simpler and much more reliable indicator, at least of long-term trends, and involving land values, was proposed some time ago by Bomer Hoyt at the University of Chicago. He discovered in the US, where statistics are more informative, a set of clear sequences: peak in land values - peak in building - building - economic recession: culminating in the years 1819, 1837, 1857, 1873, 1913 and 1929.

Apart from the displacement of 1916, probably connected with war, these dates suggest a regular business cycle of the order of 18 to 20 years; moved primarily - as Henry George suggested in "Progress and poverty" (1879) - by the expectations of the land speculator, rising to the point where they become unrealisable.

The situation in 20th century Britain is less clear. What evidence there is, however - peaks in land values in 1886 and 1973, recessions in 1888 and 1974, and the beginning of post-war resurgence in 1955 - implies that the same mechanism could well be operating here. If it is, the next major recession is due about 1992.

David Redfern,
15 Fennell's Close,
Eastbourne, East Sussex

From Mr George Stern

Sir, Your excellent editorial on Northern Ireland (November 15) forgets one thing: we must study other countries with multi-community regions.

The Alto Adige, with a large German population, suffered from terrorism, so Italy instituted apartheid against Italians. Jobs are reserved for Germans; if not filled, they may not be filled by Italians. (Contrast that with Ulster, where there is no such discrimination.)

European experience suggests a minimum package for staying in Northern Ireland:

• Job reservation for each community at all levels;

• Voting by community, or at least PR, to ensure fair representation;

• Outlawing discrimination;

• Huge subsidies to get the region above the current Ne-

conomic recession: culminating in the years 1819, 1837, 1857, 1873, 1913 and 1929.

A and no-one believes in British justice except the British: every sensitive case should have a judge from the Republic of Ireland sitting in. That includes retrials, *ab initio*, of cases such as the Guildford and Birmingham "bombers."

George Stern
6 Eton Court,
6 Shepherd's Hill, NW

Let him announce something with a grandiose title - a "Federal Resurgence Contribution," say. This would be a payment (not a tax) calculated at so much per thousand dollars of income above a threshold figure. The money would be

repaid, with interest, after a stated period.

The key element is that there would be a choice between a voluntary and a required contribution. The former would carry interest at, say, 5 per cent, repayable after

four years. The latter would yield only 1 per cent, and not be reimbursed for ten years.

How the money would roll in.

Harvey R. Cole,
9 Clifton Road,
Winchester, Hampshire

From Mr Harvey Cole

Sir, In view of the widespread anxiety as to how President-elect Bush will succeed in reducing the US budget deficit without breaking his pledge not to increase taxes, may I put forward a modest proposal?

Call it a payment rather than a tax . . .

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FINANCIAL TIMES

Thursday December 1 1988

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Lawyer fights Queensland state corruption

Chris Sherwell reports on a determined inquiry into abuses by Australian officials

Initially, it was a standard exercise in damage limitation. A television documentary called "The Moonlight State," broadcast in May 1987, exposed illegal gambling, prostitution and police bribery in Brisbane. Under pressure, the Queensland state government, headed for 20 years by the maverick Sir Joh Bjelke-Petersen, reluctantly agreed to set up an inquiry.

The terms were confounding. The inquiry would examine certain events over the previous five years, and just five named characters, allegedly running illegal casinos and massage parlours. It would last just a few weeks and was expected to make little impact on the state's organised crime and corruption.

But no one reckoned with Gerald Edward (Tony) Fitzgerald, the 46-year-old lawyer plucked from obscurity to head the inquiry. Quiet, apolitical, ordinary, he managed quickly but quite unexpectedly to expand its scope dramatically. Only now, after 18 long months, is the inquiry about to end.

In that time, he and his small team have not only confirmed the existence of widespread police protection for vice. They have uncovered the systematic abuse of public position and trust over a period of many years stretching up to the highest levels of the state.

The climax to the hearings will come with the appearance of Sir Joh himself, the 77-year-old former peanut farmer who became premier in 1968 and made his name through God-fearing paternalism, pro-Queensland chauvinism and right-wing autocracy. He fell from power a year ago this week and the question everyone wants answered is simple: how much did he know?



Sir Joh Bjelke-Petersen: from peanut farmer to premier.

stated electoral victory and used this as a platform to embark on an extraordinary "Push for Canberra" aimed at removing the socialists from power. Instead he split the opposition and helped it lose the federal election which Mr Bob Hawke, the Labor Prime Minister, called for July 1987.

In Queensland, Sir Joh's party promptly began tearing itself apart over this and more parochial issues. Among them, by now, was the inexorable progress of the Fitzgerald Commission. Increasingly alienated, he was forced to say he would retire and set a date of August 1988.

But a short while later, in

November, he suddenly sacked five ministers. One of them, Mr Mike Aherne, said the Commission was a "factor" behind the move. In the crisis which resulted, Sir Joh lost. He resigned and Mr Aherne, now 46, became the state's new Premier.

To his credit, Mr Aherne stood by the Commission and decided to let it run its course. Whether he knew what was to come is unknown, but few could have imagined the revelations which would later surface.

Mr Lane, the former minister who was left out of Mr Aherne's Cabinet, testified earlier this month that at least 14 present and former ministers had misused their official expenses, himself included. The diversion of public money to personal use, evading tax in the process, was so common, he said, he did not think he was doing anything wrong.

Mr Hinze, a man whose charm compensates for his untrammelled enormity, admitted receiving loans and advances running into millions of dollars from numerous property developers — some undocumented, some with no provision for repayment, some later forgiven. He denied that they affected land development decisions made in Cabinet.

Mr Hinze also confirmed the key role played in the National Party's politics by the Bjelke Petersen Foundation, run by Sir Robert Sparkes, another key figure who eventually helped depose Sir Joh, and a company called Kalideal Limited to Sir Edward Lyons. Both have been called "sinch funds," built up through contributions.

Now it is Sir Joh's turn to testify. How much of all this he actually knew is impossible to gauge because he had a tendency to leave details of certain decisions to associates. He

has already said he is "shocked" by Mr Lane's revelations regarding expenses. What is certain is that despite his sanctimoniousness and piety, corruption flourished under him and institutions became politicised.

Other significant questions remain unanswered. If the police and others succumbed to bribery over gambling and prostitution, what, if anything, might lie behind the far more lucrative drugs trade? Can Mr Aherne, one of Sir Joh's long-serving ministers, survive as Premier? And what might have happened nationally if Sir Joh's much-vaunted "Push for Canberra" had succeeded?

Where things go from here is unclear. Mr Fitzgerald is expected to report in a few months and prosecutions seem inevitable. An election is not due until late next year, but the revelations have already wrought preparatory changes in the state Liberal and Labor parties as well as the ruling Nationals.

Other Australian states are meanwhile gloating at Queensland's misfortune, as if to say things could not be as bad elsewhere. Unfortunately, the suspicion lingers that they might well be — that all public servants exploit the system that criminal corruption is widespread, that public disdain is reinforced.

If Queensland does mirror Australia, Mr Fitzgerald has at least provided small compensation by demonstrating that public inquiries into such issues, conducted openly and carefully, can indeed work.

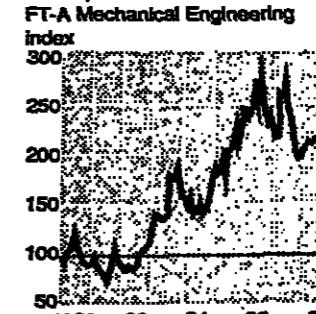
Now it is Sir Joh's turn to testify. How much of all this he actually knew is impossible to gauge because he had a tendency to leave details of certain decisions to associates. He

THE LEX COLUMN

A dull finish on British Steel

Siebe

Share price relative to the FT-A Mechanical Engineering Index



before — drawn attention to a more fundamental threat to the system.

It is possible to sympathise with Shearson's deliberate parody of recent trends. By quoting no spread at all in nominal size, and pointedly dealing in larger sizes at the quoted price of fat profits, UK institutions sound happy enough with their firmly allotted portion, but may do little more than toy with the public offering, and with interest rates at 13 per cent may be content to be a little underweight.

If BP taught anything, it

should have been the folly of such comforting predictions. An unexpected rise in US employment figures on Friday, and a rise in the discount rate, would more than take care of the expected 50 to 50 premium, but as the market is expecting a large figure, an upset is unlikely. The first privatisation since the crash may give the Opposition little to crow over, but will do nothing to whip up the nation's greed for a share in water or electricity either.

LBOs

Never one to miss a good down-home populist issue, Time magazine is devoting its latest cover story to the issue of greed and the American buy-out, with special reference to RJR Nabisco. Nabisco's biscuits and smokes should soon have a proud new owner to take them out of the news headlines for a while, but the sight of the various bidders building debt castles to the sky has raised issues of principle which look likely to exercise the politicians for some time to come.

Many of the Congressional heavyweights who specialise in this sort of thing have recently found it prudent to take a tough line on the LBO industry. And more state politicians may yet think it wise to follow the political instincts of New York Governor Mario Cuomo, who decided on Tuesday to instruct his state's pension funds to stop funding LBOs for the time being.

In the past, federal legislators have shown a distinct reluctance to put their legisla-

tion where their mouths are when it comes to penalising this sort of activity, so it may not yet be time to fear that Congress will clobber the buy-outs with new tax legislation. But state law-makers may find themselves under much more home-town pressure to intervene in takeovers. Protecting the public, presumably, is their job; whether it is also Mr Cuomo's job to advise state pension funds to invest in protecting God and the American way — rather than concentrating on earning the best investment return — must be much more doubtful.

Telephone Rentals

The battle for Telephone Rentals could still be a close run thing, despite Cable and Wireless' success in picking up a near 30 per cent stake yesterday. TR's shares have been such poor performers over the years that there will be those who feel that in the absence of a last minute rival bid — which is highly unlikely — C and W's offer may be on the mean side, but is better than nothing. Given the current uncertain market conditions, this view is understandable enough, but does not do justice to the fact that TR's underlying profitability is definitely on the mend, and that C and W badly need TR's marketing expertise if it is to realise Mercury's full potential. If the Blue Circle/Birminham Qualcast bid battle is any guide, shareholders do not have too much to lose by hanging on; it is no longer a question of if, but when TR will be taken over.

Siebe

Siebe is still paying the price for imitating the most acquisitive mini-conglomerates in the great bull market, and even though its industrial strategy is more soundly based, its long-term independence is by no means assured. Although the City did not like being bombarded with Siebe paper in the middle of last year's crash, the wisdom of its recent acquisitions is hard to fault, and earnings per share growth of 10 to 15 per cent per annum looks reasonably sustainable over the longer term. A 25 per cent rise in the interim dividend should help the rehabilitation of its image, but a prospective multiple of 8 must still look cheap to a Japanese or European predator that wants to take over the world's second biggest controls manufacturer after Honeywell.

Moscow may yield on arms talks

By Ian Davidson in Mont Saint-Michel and Judy Dempsey in Vienna

THE SOVIET Union might agree to start talks on reducing conventional arms throughout Europe without prior agreement on whether a human rights conference should be held in Moscow, Britain and France now believe.

Both President François Mitterrand of France and Mrs Margaret Thatcher of Britain said yesterday the issues were no longer linked.

They were speaking after talks at the ancient citadel of Mont Saint-Michel in northern France.

Mrs Thatcher said of the human rights conference: "The matter is not as urgent as it was; it is not tied to a resolution of the conditions for holding the conventional force talks."

President Mitterrand agreed: "Mrs Thatcher is right, the two

things are not linked."

Moscow has demanded the right to host a human rights conference in 1991 as a precondition for wrapping up the current meeting in Vienna of the 35-nation Conference on Security and Co-operation (CSCE) in Europe.

A CSCE accord is, in turn, a prerequisite for establishing the long-mooted Conventional Stability Talks (CST), grouping the 23 Nato and Warsaw Pact countries.

Any "decoupling" of the human rights conference and the CST would presumably require Soviet assent to a compromise CSCE agreement which left open the date of the Moscow meeting. There has been speculation in Vienna that Moscow would accept such a deal, but no confirmation.

The US backs early meeting of G7

By Christina Lamb in Islamabad

Continued from Page 1

and officials to evaluate the economic indicators which are used to guide policy co-ordination among the Seven.

The news of moves to convene the G7 has so far failed to excite currency markets. The dollar closed in London yesterday at DM1.7360 compared with DM1.7270 on Tuesday and at Y121.9 compared with Y121.45.

If tomorrow's US employment report underlines a strong economy, then the US Federal Reserve may raise its discount rate which will support the US currency.

In general, however, the market's main focus is still on sterling, which is firmly supported by interest rates and confidence by Mr Lawson.

The Bank of England inter-

vened again yesterday to smooth the pound's rise. Sterling closed at DM3.2125 compared with DM3.2120 and at \$1.8525 compared with \$1.8525. The Bank's trade-weighted sterling index was 0.3 higher at 78.3.

WORLD WEATHER



Benazir Bhutto at the National Assembly yesterday

greatest party in the elections with 98 seats, while the Alliance, a grouping formed around the Muslim League to fight the election two weeks ago, won 54 of the 207 National Assembly seats.

Ms Bhutto's mother sat beside her yesterday and her party men sat behind on the

government benches. No member of the Alliance sat on the front benches — an admission that they had still not agreed upon a parliamentary leader. Most of the Alliance's leading members lost their seats in the election.

The parliamentary galleries applauded loudly as Ms Bhutto signed the rule book and took up the chair once held by Zulfikar Ali Bhutto, her father who was ousted in 1977 and subsequently executed.

Ms Bhutto said: "It feels strange to be coming through these halls where I often accompanied my father as a younger. But there is also a sense of satisfaction that after all our 11-year absence we have finally reached Parliament. The people have given their verdict and the President must call on me to form the Government."

State-controlled television and newspapers yesterday quoted Ms Bhutto's name for the first time in 11 years since her father Zia took power.

Background, Page 11

Lawson defends policy on the pound

Continued from Page 1

and high interest rate policies. The economy did not require "shock treatment" as in the early days of Mrs Thatcher's first term when economic policy had to combat high inflation and deep-seated inflationary expectations, he said.

Industry had contended with high interest rates at some point in each of the past five years and had done "fantastically well." It had expanded rapidly and was in the middle of an investment boom with productivity and profits "better

than ever," he added. The committee meeting was the second public test this week for Mr Lawson. On Tuesday, he had to defend his policies in the Commons in the debate on the Queen's Speech.

The Chancellor said the current account deficit, which the Government has forecast could reach \$13bn this year, was a "safety valve" which allowed the country to reduce excess domestic demand without suffering too much pain.

He said that countries which could run such current deficits were those which presented attractive investment opportunities to international investors.

Mr Lawson said he saw no reason to revise upwards the estimate of the deficit for this year following last Friday's news of a \$2.43bn shortfall for October alone. The Government has forecast a decline in the current deficit to \$11bn next year.

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than ever," he added. The committee meeting was the second public test this week for Mr Lawson. On Tuesday, he had to defend his policies in the Commons in the debate on the Queen's Speech.

Mr Lawson said he saw no

improving links between education and industry

Convinced that better links between education and industry are vitally needed in the UK, TI has this autumn taken steps to support engineering research at both Oxford and Cambridge Universities.

At Oxford, TI has endowed an engineering fellowship for a ten year period at Oriel College. "The TI Fellowship," a technology bridge between Oxford and TI's individual specialised engineering businesses, is currently focused on research into robotics and related technologies used in TI's production processes.

At Cambridge, TI has given a scanning electron probe micro-analyser to the Research Centre on Superconductivity. One of a handful of microanalysers in the UK with similar capabilities, it measures on a microscopic scale the elemental composition of metal oxides showing superconducting properties at very high temperatures. The donation will enable both the Centre and TI to benefit from research into superconductors, an area with high potential.

TI encourages budding engineers of school age through donations such as the \$20,000 given to the King Edward's

School, Birmingham, Design Education Project. This project gives pupils experience in computers and micro-electronics, and the opportunity to conceive, design and manufacture articles of real technological and commercial value. TI is also a sponsor of the annual "Young Engineer for Britain" competition, for which the number of entries and their level of sophistication and inventiveness increase dramatically each year.

Abar Ipsen wins business in China

Less than two years ago Abar Ipsen, TI's thermal technology business, had no sales in China. However, in the last twelve months, contracts totalling some \$4 million have been signed for atmosphere and vacuum furnaces for the bicycle, off-road vehicle and aerospace industries. This business and prospects of more orders, have led Abar Ipsen to open a Shanghai office with its own after-market support staff. This success in China follows a drive to build business all around the Pacific rim.

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ACCOUNTANCY COLUMN

Splitting of hairs over impartiality

By Richard Waters

DO YOU know the difference between "impartiality" and "independence"? It's an important one, if accountants are to be believed, because they think they can give up the first without sacrificing the second.

The cause for this hair-splitting: the role that accountants play in contested takeovers, which has been considered in this column before.

The distinction between impartiality and independence comes from Coopers & Lybrand. The firm reasons as follows:

If you are helping one company attack another's

accounts, you can be partial and take your client's side. This does not impair your objectivity or your independence, provided the line you take remains within the accounting rules.

This is only possible in the first place because there are often two ways of accounting for the same transaction.

The Companies Act does not require accounts to show the true and fair view, but a true and fair view of a company. More than one exists, and the accountant analysing a company involved in a takeover can take whichever view best

suits his client's interest. The implications of this are important. If the accountant takes a view to suit his client, what does he say when that client comes along at the end of the year and asks for an audit of his own accounts?

Does the auditor take a similar "independent" and "objective" stance? Or will he also decide that he needs to be "impartial"? And how can shareholders be sure what the position is?

Regular readers of this column will recall that Arthur Young faced just this problem when helping brewers Scottish

and Newcastle take apart Elders' accounts. The firm took a position on a controversial accounting issue (whether Elders should have consolidated all of its subsidiaries) which suited its client, S&N. It took the opposite view on the same accounting issue when considering whether an audit client, Next, should consolidate all of its subsidiaries.

Coopers' response is that the importance of the accountants' work in cases such as this is that it brings information before shareholders.

In the Elders case, they were given both sides of the story

and could make up their own minds about Elders' true position. Accounting (in the sense of how figures are presented) doesn't matter, provided shareholders are being given more information on which to base their judgments.

This is a strange approach from a firm whose chairman, Mr Brandon Gough, recently sat on the Dearing committee, which put forward ideas for strengthening the UK's system for setting accounting rules. If accounting firms like Coopers have decided that accounting doesn't matter, who is there left to champion it?

Knocking copy 'can prove a distraction'

PRODUCING knocking copy on the other side's accounts is only a small proportion of what accountants do in takeovers and is distracting comment from the real value of their work, says Coopers.

For example, the firm fielded a team of 50 people recently to work on Minerva's bid for Consolidated Gold Fields.

Their role was to carry out the detailed analysis needed by the company and its merchant bank advisers, Morgan Grenfell, to mount their attack on the other side's management record.

Banks don't have the resources to do this work for themselves.

"We're not interested in knocking other people's accounts," says Mr Brandon Gough, Coopers' chairman.

"It's not relevant to the outcome of most takeovers."

Analysis of the other side's commercial performance is more important and is a valid role for accountants, he says.

Unfortunately, companies often want their accountants to produce a report on accounting matters as well, and want them to stand by their views in public.

There could be a sting in the tail, however. The 25 per cent test, which relates only to tangible assets, can be extended to intangibles with the Exchange's approval.

However, in such circumstances the Exchange can replace the 25 per cent figure with some other ratio. Its ability to move the goalposts like this could present it with some difficult decisions in the future.

These are the practical reasons for showing intangibles in balance sheets.

They do not make balance sheets any more useful, how-

ever: the last thing companies want to do is tell the outside world what they think they are really worth, for fear of attracting a takeover.

The companies which have tackled these issues so far are trying to solve practical commercial difficulties.

By doing so, they have thrown up a number of problems: how you arrive at the value of a brand, and whether you can show acquired intangibles but not existing ones, or some intangibles like brands but not others. These tricky questions have been left on the accountancy profession's plate.

client, we will fully respect the confidentiality of any initial approach from those interested in discussing the position further.

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Finance Director

INSURANCE - c.£50,000

A successful and long established US-owned non-life insurance company, which runs its international business from a London base, has a need for a Finance Director and Secretary to manage a head office department of about 20. The person appointed will be part of a top management team of five directors and will have functional supervision over a number of overseas offices. The functional link with the US parent is also important.

We would like to hear from chartered accountants in their late 30s or 40s who

head the finance function in a small company or are one step down from this in a larger company. An ideal background would be in a US-owned insurance group but acceptable alternatives could come from UK insurance or possibly a US-owned financial institution of another type. Computer systems familiarity and foreign currency and tax experience are desirable.

We see this as a challenging and rewarding position for a professional who can operate at a senior level and

also deliver the detail.

Send cv, including a daytime telephone number, in confidence to Humphrey Sturt, Ref. HS95, Coopers & Lybrand Executive Resourcing Limited, Shelley House, 3 Noble Street, London EC2V 7DQ.

Executive Resourcing

Coopers & Lybrand



Greene, King & Sons, plc

Finance Director

Greene King is a very well known and financially successful quoted regional brewer, based in Bury St. Edmunds, and trading throughout East Anglia and the South. Its management rests in the hands of the founding families, which are dedicated to its continued growth and independence.

It has now been decided to recruit a Finance Director who will work closely with the Managing Director in the financial management and commercial development of the Group.

The successful candidate will probably be aged about 40,

preferably with a consumer goods background. Previous plc Main Board experience is not absolutely essential. Terms will be fully negotiable and will include a full range of executive benefits, long term service contract, full removal expenses etc.

Please send a detailed C.V. including contact telephone numbers, in strict confidence to: Peter Wilson, FCA at Management Appointments Limited (Search and Selection Consultants), Finland House, 56 Haymarket, London SW1Y 4RN. Tel: 01-930 6314.

MAL
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Corporate Tax

Hong Kong

**Tax paid salary
plus expatriate benefits**

The HongkongBank Group is one of the world's largest and fastest-growing financial service organisations. With its Head Office in Hong Kong, the Group is a major global force with 1300 offices in 50 countries. It includes The Hongkong and Shanghai Banking Corporation, the British Bank of the Middle East, Marine Midland Bank in the USA, the merchant bank Wardley and stockbrokers James Capel.

Following an internal promotion we will shortly have a career opportunity for a corporate tax specialist to join a small professional team in the Taxation department in our Head Office in Hong Kong. Reporting directly to the Group Tax Adviser, the key responsibility, within a wide ranging brief, will be to advise on all aspects of corporate taxation as they affect the HongkongBank Group's international operations.

Candidates are likely to be graduates who are qualified ACA/ATII, solicitors or fully-trained Inspectors of Taxes. At least 2 years' corporate tax experience is required, and some International Tax experience would be useful. This position will involve some overseas travel. The preferred age range is under 30.

Employment terms will initially be on the basis of a two year contract, and the expatriate benefits package includes a tax paid salary of at least HK\$275,000 p.a., free fully furnished accommodation, 25% gratuity, a housing loan in your home country at a preferential rate, six weeks' annual leave, and allowances for air travel and for children's education and holiday passages.

First interviews will take place in London in early January. Please apply by 16th December by sending a full curriculum vitae and recent photograph to Adrian Groom, International Career Development, HongkongBank, 99 Bishopsgate, London, EC2P 2LA.

HongkongBank 
The Hongkong and Shanghai Banking Corporation

Assistant Group Treasurer — International

Beecham Group plc.

Our client, Beecham Group plc, is a leading pharmaceutical and consumer products group with a turnover of £2.5bn, profits exceeding £400m and operations in over 30 countries worldwide.

An exciting opportunity now exists within their sophisticated Group Treasury Department for an Assistant Group Treasurer with responsibility for their businesses outside Continental Europe and the USA. Reporting to the Director of Treasury, areas of involvement include optimising the use of short term investment techniques, developing and implementing treasury strategy, funding and capital structures for overseas businesses.

Preferably aged 28-33, of graduate calibre and ACT qualified, you should have well developed treasury skills gained in corporate treasury or banking. Previous experience in the bond markets, working with complex instruments, overseas financing and/or loan docu-

mentation experience would be desirable. Personal qualities should include high intellect, self motivation, good communication skills and the ability to work effectively as part of a team.

The competitive salary package is negotiable depending on experience and qualifications. Performance will be rewarded.

Interested applicants should write enclosing a comprehensive CV and daytime telephone number, quoting Ref. 282 to Barry Oliver, BA, ACA, Whitehead Rice, 295 Regent Street, London W1R 8JH. Tel: 01-637 8736.

Whitehead Rice

MANAGEMENT SELECTION

Group Financial Accountant

Essex
ACAs 28+

Our client, a major publicly quoted estate agency/financial services group is relocating its Head Office to Brentwood, Essex. It requires a Group Financial Accountant.

Reporting to the Group Finance Director, he/she will be responsible for all aspects of the group's consolidated accounts and monthly management accounts. As well as responsibility for group treasury, the role will involve budgeting, taxation and computer systems.

Candidates (male or female) must have experience of consolidation work and computers.

For more information, contact George Ormrod B.A. (Oxon) on 01-856 9501 or write with a copy of your CV to Douglas Llambias Associates Limited, 410 Strand, London WC2R 0NS, quoting reference no. 2674.

DOUGLAS LLAMBIAS

BIRMINGHAM 021 233 4421 DUBLIN 01 698673 EDINBURGH 031 223 7744 GLASGOW 041 226 1011 LONDON 01 838 4501 MANCHESTER 061 236 3555

FINANCIAL ACCOUNTANT

c.£28,000 + bonus + car

Our client is a market leader in the UK data communications industry, and is rapidly assuming dominance of the European marketplace. The successful candidate for this challenging vacancy will be based at their headquarters in Hertfordshire, and will report to the Financial Controller. The environment is demanding, driven by the needs of a dynamic, fast moving business, and if appointed you will be expected to quickly make a significant contribution to the running of the Accounts Department. Candidates will be expected to take full responsibility for all financial accounting functions and will be supported by a team of twelve. As an Accountant (ACA, ACMA or ACCA), with around 3 years post-qualification experience, candidates should have sound technical ability and strong man-management skills, combined with the ability to work with and manage the swift pace of change common to high technology industries. A good understanding of and the ability to improve and enhance computerised accounting systems is desirable. Above all you must possess the drive and enthusiasm to make a positive impact in a challenging and highly visible role. This is an outstanding opportunity to join a successful organisation, which will recognise your commitment and abilities, encourage your ambition, and reward you with an excellent remuneration and benefits package. In the first instance please telephone LJ Associates on 01-388 5465, or write enclosing a full c.v. Please list any companies to whom your application should not be sent.

RECRUITMENT SPECIALISTS



LJ Associates
Euston House
81-103 Euston Street
London NW1 2ET
Tel: 01-388 5465

Ref: 12554

FINANCE MANAGER

Cambridge

Late 20's/Early 30's

To £32,000 + Bonus + Car

As one of the dominant forces in its international marketplace, our client is continuing to maintain its position through the provision of unparalleled expertise in business services.

In anticipation of the relocation of the finance function from London to Cambridge, an immediate requirement has arisen for a Finance Manager to complement the senior management team.

This position, working closely with the Financial Controller, will be responsible for co-ordinating all aspects of the finance department during a period of rapid change. The building of an effective finance team, to ensure a smooth transition, will be of particular significance.

As a qualified accountant with at least three years' commercial experience in a fast moving environment, the ideal candidate must be able to display a complete range of financial skills. More important, however, will be the flexibility and initiative to manage a large team during a period of upheaval and still meet tight deadlines.

For the individual who can respond to these challenges the financial rewards and career opportunities will be considerable.

Interested applicants should telephone Tim Musgrave on 01-437 0464 or write, enclosing a detailed CV, to the address below.

ROBERT WALTERS ASSOCIATES

RECRUITMENT CONSULTANTS
Queens House, 1 Leicester Place, London WC2H 7BP
Telephone: 01-437 0464

EYE CATCHING OPPORTUNITY FINANCIAL CONTROLLER

HIGH INCOME - 10% BONUS + CAR + BONUS

ALLEGIAN LIMITED
International market leaders in specialist eye care products are seeking a Financial Controller to join their senior management team. Reporting to the Finance Director, this high profile position has arisen in response to the dynamic growth pattern Allegan Ltd is now showing.

Primarily, emphasis will be with the overall day to day running of the financial department (6 staff reporting). Responsibilities will also include establishing financial controls and policies, monitoring their effectiveness in providing timely financial and manufacturing cost information with the ability to implement changes in response to the ever increasing demands for detailed financial information.

Ideally you will be qualified with a proven record of achievement, preferably, although not essential, within a multinational. It is vital, however, that you have excellent man-management skills, boardroom presence, with the ability to react favourably within a fast moving environment.

A superb salary together with an excellent benefits package is offered in return for your commitment.

For further information contact:
Accountancy Personnel
22 Cavendish Square,
High Wycombe,
Bucks HP10 6LJ
Tel: 0894 456222

Accountancy Personnel
Placing Accountants First

CHIEF ACCOUNTANT Financial Services

c. £30,000 + benefits + car

Chartered Trust plc., one of the country's foremost finance houses, is a wholly owned subsidiary of Standard Chartered Bank, one of Britain's major international banks with assets exceeding £2.5 billion.

We wish to appoint a Chief Accountant to assume responsibility for meeting the financial and management accounting and taxation requirements of the company and its subsidiaries, with an overriding brief to enhance our already advanced management information and control systems. As a member of the senior management team, the Chief Accountant will also be involved in projects of strategic importance.

The successful candidate is likely to be a dynamic and commercially-orientated graduate accountant, probably in his/her 30's, who has at least five years' successful line management experience in a progressive financial control function. A knowledge of the financial services sector would be an advantage and a strong computer systems awareness is an important requirement. Well developed interpersonal and managerial skills are essential.

A comprehensive remuneration package will include a competitive salary and attractive financial sector fringe benefits. Career development prospects are excellent. Generous assistance will be offered, if appropriate, in relocating to the Cardiff area which offers an excellent choice of coastal, rural and city locations.

Please apply, in strict confidence, by sending comprehensive career details to:
J. A. Roberts, General Manager, Personnel,
Chartered Trust plc., 24-26 Newport Road, Cardiff CF2 1SR.
Telephone: Cardiff (0222) 473000 ext. 2125

Chartered Trust
A member of Standard Chartered Bank Group

LRT
ORGANISING
TRANSPORT
FOR LONDON

Group Financial Analyst

An Exciting
Challenge
London,
c. £30,000, Car

**EAST ANGLIA'S
MOST DYNAMIC
PROPERTY COMPANY
REQUIRES A
FINANCIAL DIRECTOR**

SALARY

£20,000 to £40,000 by negotiation

PLUS

Profit Share, Car, Bupa, Pension.
Relocation expenses, 6 weeks holiday.
The company has a large expanding residential and commercial portfolio in East Anglia and is to imminently establish itself in other locations in the United Kingdom.

Applicants must possess drive and enthusiasm and be able to liaise with various funding institutions under their own initiative.

CV's to The Chairman
Cape Cross Ltd
Cape House
5 North Street
Woburn, Beds



London Regional Transport is currently undergoing a period of significant, rapid and stimulating change. There are exciting challenges ahead and this key role is vital in contributing to the management of growth, combined with the requisite improvements in safety and efficiency. A qualified accountant with several years' commercial experience to provide top management with detailed financial analysis of results, budgets and long range plans is sought for the new position of Group Financial Analyst.

The most important attributes sought are the intellectual capacity to assimilate wide-ranging detail; the ability to identify significant areas of concern; to be able to put forward practical solutions; and to be an effective and skilled communicator. Likely age range is late 20's to early 40's. An excellent benefit package is offered.

London Regional Transport controls

London Buses, London Underground and

the Docklands Light Railway, with a

turnover approaching £100m and there

are plans for further extensions to the

system.

Male or female candidates should submit

in confidence a comprehensive c.v. or

telephone for a Personal History Form to:

A.J. Payne, Accountancy Division,
Hoggett Bowers plc, 1/2 Hanover Street,
London, W1R 9WB, 01-734 6852,
Fax: 01-734 3738, quoting Ref K17009/FT.

Hoggett Bowers

BIRMINGHAM, BRISTOL, CAMBRIDGE, CARDIFF, GLASGOW, LEEDS, LONDON,
MANCHESTER, NEWCASTLE, NOTTINGHAM, SHEFFIELD and WINDSOR

A Member of Blue Arrow plc

Manager — Financial Analysis & Control

c.£30,000 + car

This client is a major service sector organisation which is based on a large and wide spread high technology infrastructure. Developing that infrastructure further, in response to strong demand and the opportunities of advanced technology involves sustained capital expenditure approaching £100 million per annum on a range of complex and very interesting major projects. Effective evaluation and presentation of these projects is central to the pace of the development programme.

Involvement is key to the Manager's role which carries responsibility for planning, evaluation and control of these projects, and management of the fixed asset accounting. A sound understanding of the operational requirements and a grasp of the overlaps and consequential effects means that mastery of detail has to be combined with some breadth of vision. There is a team of analysts, accountants and support staff to lead and high standards of evaluation and presentation are the norm. Establishing good working relationships with operational management and an ability to present at a high level are important.

Some practical experience of investment appraisal of major projects is required gained in a large scale corporation or other organisation. An accounting qualification and/or an economics, business studies or maths/engineering related degree is required. Experience of computerised financial modelling would be an asset.

Location — Central London.
Please reply in confidence quoting reference L385 to—

Brian H. Mason
Mason & Nurse Associates
1 Lancaster Place, Strand
London WC2E 7EB
Tel: 01-240 7805

**Mason
& Nurse**
Selection & Search

Hoggett Bowers

Group Financial Director

*Manufacturing,
West Midlands,
c.£35,000, Equity Participation, Car, Benefits*

The consequence of a recent management buyout is a superb opportunity including a share in the action for a financial director seeking a strategic role in guiding a company through a five year period of organic and acquisitional growth. With a turnover of £10m the company is the largest manufacturer in its field with well laid plans for expansion of the product range and customer base. Reporting to the group chief executive the group financial director will also be expected to take a thorough professional command of computerised systems, financial management and statutory accounts, cash and budget preparation, inventory and credit control with the support of a small dedicated team. Likely to be aged in your thirties, you will have been involved in acquisitional work, possibly in manufacturing and have had dealings with outside financial institutions. The remuneration package including equity participation from the outset, makes this a truly outstanding career prospect.

K.R. Miller, Hoggett Bowers plc, 7 Lisbon Square,
LEEDS, LS1 4JZ, 0532 448861, Fax 0532 444401. Ref L16064/FT.

Group Financial Analyst

Immediate Challenge!

London NW1,

Our client, the UK subsidiary of a publicly quoted group (turnover £250 million) currently seeks an ambitious accountant to contribute to the strategic growth of the business. Within this pro-active role you will undertake specific studies for senior management embracing potential acquisitions and evaluate major capital investment projects. In addition you will oversee a managed team of auditors engaged in the efficiency of all controls and related systems linked to a national multi-branched network. The ideal candidate aged mid 20's to 30's will be qualified with a minimum of one year's post-qualification experience within the profession or commerce. A 'hands-on' individual is required who has the ability to work within a fast developing organisation with ever changing needs. Effective interpersonal skills are essential coupled with team building attributes. Excellent opportunity for advancement within the UK headquarters and the group whose ultimate goal is profitable growth through efficiency, skilful marketing and innovation.

A.D. Payne, Accountancy Division, Hoggett Bowers plc, 1/2 Hanover Street,
LONDON, W1R 9WB, 01-734 6852, Fax: 01-734 3738, Ref K17010/FT.

These positions are open to male or female candidates. Please telephone for a Personal History Form to the relevant office, quoting the appropriate reference.

BIRMINGHAM, BRISTOL, CAMBRIDGE, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER,
NEWCASTLE, NOTTINGHAM, SHEFFIELD and WINDSOR

A Member of Blue Arrow plc

Financial Director (Designate)

North West London c.£30,000 + car

Our client, is a young and highly ambitious company, specialising in importing and marketing contemporary office furniture. Established in 1985, both staff and turnover have more than tripled and the company anticipates further dramatic growth in the next few years. They are already recognised amongst the market leaders in their field and they have future plans for diversifying into manufacture and design. They have subsequently identified an urgent need for a Financial Director (Designate).

Reporting to the Managing Director, the candidate will be a qualified accountant with proven management and commercial skills. The incumbent will take immediate responsibility for all financial and administrative functions and will be expected to make a significant contribution to the future growth and development of the company.

Ideally, candidates should be aged between 27 and 34, with achievements in the field of business development and strategy planning. A graduate ACA/ACMA/ACCA with stamina and genuine commitment is required for this challenging and demanding role. A Board position is expected within the year; the speed of the appointment being directly related to performance.

Interested candidates should send a detailed CV, including current salary to Carol Jardine at Spicers Executive Selection, 13 Bruton Street, London W1X 7AH quoting reference LM269.

SPICERS EXECUTIVE SELECTION
A MEMBER OF SPICER & OPPENHEIM INTERNATIONAL

FINANCIAL SYSTEMS ACCOUNTANT

c£25,000 + Financial Sector Benefits

Abbey National is a confirmed leader in the growing financial market place; we maintain this position by constantly developing our facilities and recruiting people with exceptional ability. We have the opportunity for an ambitious individual to join this successful expansion in the Group Finance Department as a Financial Systems Accountant. As a qualified Accountant with experience of implementing a general ledger or alternatively having worked as an end user within a large company, preferably using MSA, you'll have gained the necessary experience for this position. Working with your staff in a team environment, it will be your responsibility to implement financial systems to approved existing requirements. You will need initiative and good organisational abilities to prepare relevant documentation, procedure manuals and develop accurate management reporting information. Good communication skills are essential, as you'll conduct training sessions and liaise with other departments and external bodies associated with this important development. In addition to excellent prospects for career development and attractive salary, we offer a full range of benefits which include profit share, concessionary mortgage and relocation assistance where appropriate. To apply please send a comprehensive CV to Bill Whitehead, Personnel Department, Abbey National Building Society, Abbey House, Baker Street, London, NW1 6XL. The closing date for completed applications, which are invited from all sectors of the community, is the 16th December, 1988.



Finance Director (Designate) Property

London circa £70,000 + executive benefits

Our client, a leading publicly-quoted property group, has established a significant presence both in the UK and overseas with a £400m portfolio of investment properties and an active development programme. Founded over 50 years ago, the company has built a reputation for first-class property management and high-quality commercial development.

An exceptional opportunity has now arisen for a chartered accountant to head up the finance and treasury function. Reporting to the managing director, you will play a key role in the management and direction of the business which will include development of strategic policies, acquisition and performance reviews and significant involvement with the City. Supported by three chartered accountants, you will also assume the full functional responsibilities expected at this level of appointment.

Touche Ross

Theatre Inn House, 3/4 Holborn Circus, London EC1N 2HB.
Telephone: 01-353 7361 Fax: 01-583 4551

A demanding development role with one of the UK's most innovative retailers

AUDIT CONTROLLER to £30k + car + bonus

The Habitat story is one of originality and uninterrupted success. Since our first store in 1964 we've maintained an impressive rate of growth, merging with Mothercare and BH&S to form the Storehouse Group, and achieving a current Group turnover in excess of £1.2bn. Habitat itself is entering a further phase of development, opening more Edge of Town stores and anticipating a significant increase in turnover. To help meet this challenge we are now looking for an experienced Audit Controller to play a key development role within the Group Audit Group at our Wellingford Head Office.

Your first key tasks will be to develop your own audit function, and play a major part in the introduction of new stock control systems. As overall Head of the group, your role will then be to carry out regular financial and operational reviews across the

habitat

CO. SECRETARY/F.D. DESIGNATE

Qualified Accountant required as Financial Adviser/F.D. designate to Chairman of Beckenham-based Property and Housebuilding Company. This position would most suit a newly qualified Chartered Accountant interested in becoming involved in a fast expanding company with a possible public flotation in the near future. Salary in the region of £18,000 - £20,000.

Please write, enclosing full CV to Mr I. Andrews, Crewbridge Estates Plc, 1 Kelsey Park Road, Beckenham, Kent.

FINANCIAL MANAGER/DIRECTOR HUMAN RESOURCES

- * Do you like an intense fast moving pace?
- * Do you have the courage to move people to action?
- * Do you always see things through to perfection?
- * Do you believe people are a company's most important asset?
- * Would helping management solve financial problems excite you?

Selection Research Limited is an established and rapidly growing Human Resource Consultancy with an expanding blue-chip clientele.

We now wish to appoint a

FINANCIAL MANAGER/DIRECTOR

Our parent company is one of the largest human resource consultancies in the United States, with an annual turnover of \$27 million. Our selection interviews, developed through research into top performers in a wide variety of occupations, help organisations find and develop more of their best. You will be responsible to the Managing Director for the total accountancy function, budgeting and forecasting information, advising on pricing policies developing systems, and managing the financial relationship with our parent company.

As with all our appointees we are seeking outstanding work attitudes and people skills as well as excellence in the appropriate expertise.

You may be recently qualified; you may be older, looking for an

opportunity to combine your experience and innovative ability in a young and growing company.

Remuneration Negotiable
Performance Related Element
Qualified or Part Qualified Accountant
If you have answered "YES" to the above questions and are genuinely enthusiastic about this opportunity, write now stating how you fit our specification to:

Dr. R.A. Edenborough, Ph.D., Managing Director,
Selection Research Ltd,
Lincoln House, 5 The Hersham Centre, The Green, Hersham, Walton on Thames, Surrey KT12 4HL. Tel: (0932) 232019.



Williams Holdings plc Divisional Accountants

Substantial Salary + BMW + generous benefits

Williams Holdings is among the UK's fastest growing and most exciting international groups. In six years turnover has kept from £6m to over £1 billion. Further planned rapid growth in both the engineering and consumer sectors has led to the requirement to recruit two accountants to take up Divisional appointments.

Aged 28-36, candidates must be high calibre qualified accountants with an excellent industrial track record which proves their capacity for achievement, resilience and flexibility. They must be able to show a proven ability to conduct in-depth financial analyses and to influence the growth policies of industrial companies.

A demonstrated ability to work successfully with a variety of different management teams, and a potential for rapid development, are essential.

A substantial negotiable salary, quality car and usual large company benefits, coupled with the outstanding opportunities for rapid career progression within Williams, make these excellent opportunities for the right people.

If you are able to meet this specification, please write with full career details quoting reference AR/162, to: Brett Bull, March Consulting Group, 33 King Street, Manchester M2 6AA.

MARCH

CONSULTING GROUP

High calibre - High potential - High profile

STRATEGIC PLANNING RETAIL

to £28,000 + Car

With a turnover of c.£1.5 million, this international retail organisation is a household name throughout the UK. Our client is one of their most rapidly expanding divisions, traditionally concerned with service, but now expanding into retail distribution and home installation. They have doubled their turnover to around £60 million over the past year and are dedicated to increasing it by a further 50% over the next twelve months.

They now seek an ambitious qualified accountant to join their management team and undertake a broad range of high profile strategic projects. Reporting to the Financial Director, your responsibilities will include:

- Capital project appraisals
- Evaluation of operational strategic projects
- Business analysis
- Formulation of, and budgeting for, new business initiatives

To succeed it is essential that you can make a real contribution to the company's development, whilst assimilating to a constantly evolving environment. Commercial flair and a confident, creative approach are essential qualities, as in the longer term, it will be your abilities that will define the scope and nature of your role.

In view of their ambitious growth plans, it is vital that you are able to progress to a more senior position within the Division or the Group. The package, which reflects the importance attached to this key appointment, comprises a highly competitive salary and quality car, together with a comprehensive range of benefits, including pension scheme and substantial staff discounts.



Please write in confidence, enclosing a full CV, quoting ref: A222 to Julia Church, at Mervyn Hughes International Limited, Management Recruitment Consultants, 63 Mansell Street, London E1 8AN. Tel: 01-488 4114.

Group Treasurer

Central London c£50,000 (inc Bonus) + car

The Treasurer of this dynamic group will work closely with the Finance Director and the main board on a wide area of corporate treasury matters. He/she will be responsible for the central treasury department including cash management and financing overseas subsidiaries (which will require experience of overseas transactions and foreign exchange dealing). Our client, a major international industrial group (T/O £800m), has experienced significant earnings growth in recent years, which should provide a platform for further opportunities in the future, including an aggressive programme of acquisitions. Applicants must be Chartered Accountants with relevant treasury experience in a major international firm. Ref: 1422/FT. Write or telephone for an application form or send full details (with day-time telephone number and current salary) to R.P. Carpenter, FCA, FCMA, ACIS, 2-5 Old Bond Street, London W1X 3TB. Tel: 01 493 0156 (24 hours).

Phillips & Carpenter
Selection Consultants

Manager of UK Taxation

Salary in the region of £40 - 50,000
+ discretionary bonus + car

Our client is a major force in the world financial services sector, with an enviable reputation for quality of service and product innovation.

As part of their continued global expansion they now seek to appoint a Manager to assume responsibility for its UK Taxation affairs. Reporting to the Director of Taxes and supervising two qualified tax officers, the Manager's work will encompass the following activities:

- Supervision of UK Corporation Tax and VAT compliance.
- All UK Tax Planning.
- New business/product development.
- Advice to business units on tax related matters.
- Expatriate tax issues for senior executives.

The successful candidate will be in his/her mid 30's and will possess the following:

- A formal 'Big Four' accountancy qualification.
- A minimum of six years' corporate tax experience gained in either a public practice or financial services environment.

A practical approach to tax problem solving and the ability to examine closely the legal aspects of tax implications.

A keen commercial sense and confidence while liaising with senior management on formulating business decisions.

The ability to react quickly and provide creative solutions to new problems.

The remuneration package includes a discretionary bonus, car, BUPA, non contributory pension scheme and salary which is negotiable for the applicant who meets these exacting criteria.

For further information regarding this outstanding opportunity, please contact Graham King or Chris Nelson on 01-831 2000, evenings and weekends on 01-785 6545 or write to them at the

Recruitment Division, Michael Page Finance, 39-41 Parker Street, London WC2B 5LH.

Strictest confidentiality assured.



Michael Page Finance

International Recruitment Consultants
London Bristol Windsor St Albans Leatherhead Birmingham Nottingham
Manchester Leeds Newcastle-upon-Tyne Glasgow & Worldwide

investment appraisal accountant
c £30k package outer london

Ready to move into the wider world

As the Investment Appraisal Accountant for our Group Business Development

Department, which is responsible for business diversification strategy and investment appraisal, your primary function will be the financial evaluation of new business proposals including the identification and evaluation of investment opportunities, reviewing methods of finance for new projects and preparing extensive business plans.

If you are a qualified accountant with experience in the field of financial services, a positive attitude, flair, initiative and excellent interpersonal skills, for the close liaison with fellow colleagues in the Group Business Development Department and other divisions of the organisation, send your detailed cv to: Margaret Canning, Recruitment Officer, National & Provincial Building Society, Provincial House, Bradford, West Yorkshire BD1 1NL.

The Society is an Equal Opportunities Employer

National & Provincial

Finance Director/ Company Secretary

County Durham

Our client is a substantial and long established manufacturing subsidiary of a major international Group. The Company is a market leader in its field and continued investment in the latest technology has created an organisation not only capable of exploiting its traditional markets but also those presented by new product development and changing consumer demand.

They now wish to appoint a Finance Director who, reporting to the Managing Director and supervising a staff of 50, will assume full responsibility for the financial and associated functions in a demanding business environment. In addition to normal managerial responsibilities the Finance Director will be fully and proactively involved in all

to £30,000 + Bonus + Car

aspects of the continued commercial development of the business.

Candidates aged 30 - 45, should be qualified accountants who demonstrate not only strong managerial and technical skills but also the determination, innovative ability and commercial acumen to contribute positively to the Company's future. As well as a first class remuneration package the Company offers full relocation facilities where appropriate. Career prospects within the Group are excellent. Interested applicants should write to: Frederick Howie, Regional Manager, quoting Ref. NE008 at Michael Page Finance, 25 Collingwood Street, Newcastle-upon-Tyne, NE1 1JE or telephone him on 091-222 0545.



Michael Page Finance

International Recruitment Consultants
London Bristol Windsor St Albans Leatherhead Birmingham Nottingham
Manchester Leeds Newcastle-upon-Tyne Glasgow & Worldwide

FINANCIAL CONTROLLER Distribution

c £28,000 + car

Our client is a major UK publicly quoted group with substantial interests in the retail sector. The distribution division is assuming an increasingly important role in the company's operations and is currently undertaking a major investment and expansion programme.

Based West of London, the Controller will play a major part in the formulation and implementation of the company's distribution strategy. In a project oriented and interpretive position, he or she will be responsible for ensuring tight financial control of the division through the provision and analysis of management information, review of business plans and control of significant capital expenditure. Working closely with the Distribution Director, the Controller will be expected to make a considerable contribution to the management of the division during this period of intensive change.

Aged 28-35, applicants should be qualified accountants of considerable ability. Self confidence, strong analytical abilities and clear presentation skills are required.

Please write, enclosing a career/salary history and daytime telephone number, to David Hogg FCA quoting reference H/782/TF.

LLOYD MANAGEMENT Selection Consultants 125 High Holborn London WC1V 6QA 01-405 3499

Finance Director (Designate)

to £35,000 + Bonus + Car

Candidates, aged up to 35, should be qualified Chartered Accountants who can demonstrate a track record of success in their career to date, gained preferably in the mining, construction or civil engineering sectors. In addition to technical ability, strong interpersonal skills and a practical approach to business and management problems are required. The salary package is first class including both bonus and executive share option schemes as well as relocation facilities.

Interested applicants should contact Frederick Howie, Regional Manager, quoting ref. NE009 at Michael Page Finance, 25 Collingwood Street, Newcastle-upon-Tyne NE1 1JE, or telephone him on 091-222 0545.



Michael Page Finance

International Recruitment Consultants
London Bristol Windsor St Albans Leatherhead Birmingham Nottingham
Manchester Leeds Newcastle-upon-Tyne Glasgow & Worldwide

Finance Director Designate

... for a small, dynamic Manufacturing Company
c £25,000 + profit sharing + car

North West

Our client is a successful and rapidly expanding company, employing some 250 people and with a turnover approaching £10 million. It produces domestic fittings sold largely to the building and construction industry and through major retailers. Recent and projected growth has created this new position to spearhead improved systems and controls.

Over £1 million has been recently spent on manufacturing improvements and the introduction of Micro VAX systems for key elements of cost and information control.

Reporting to the Managing Director and with a staff of 8, this is an outstanding opportunity to join a highly profitable company, to build your career and share in the rewards.

Aged 28-35 years, you will be a qualified Accountant, probably CIMA, with relevant Senior Management experience in the manufacturing industry and prepared to become deeply involved in the running of the company. Your personal skills must include independence, enthusiasm and drive to achieve results.

Salary is as indicated plus valuable profit share without ceiling, fully fuelled car, BUPA and relocation assistance to the North West.

Please write with full details, including salary - in confidence - to David Mather, Reference 31047.

MSL International

Sovereign House, 12-18 Queen Street,
Manchester M2 5HS.

Offices in Europe, the Americas, Australasia and Asia Pacific

Financial Controller

Young ACA with FD potential

London W2

to £30,000 + car

Astute acquisition and rapid growth within the international marketing and information services sector has brought this young, profitable plc to a £30m turnover in four years. About half of this business is generated in Scandinavia.

A talented young Financial Controller is needed to provide the MD and the Planning Director with professional support in all aspects of financial management, including acquisitions appraisal.

A Chartered Accountant with around 2 years post qualifying experience, you will be well organised and technically thorough whilst retaining flair and imagination. Your personality and potential will ensure a significant contribution to continued growth within a fast developing business.

Salary negotiable to £30K plus car, benefits and FD potential.

Please write with full C.V. to Peter Wallum, Strategic People Recruitment, The Range, Dockett Eddy Lane, Shepperton, Middlesex TW17 9NT.

STRATEGIC PEOPLE
RECRUITMENT

Group Financial Controller

Bournemouth c.£30,000 + bonus + car

This flourishing, long-established, c£30m turnover, private company has a number of diverse retailing, wholesaling and franchise interests. Its record of profitable growth has been matched by considerable investment in acquisitions and refurbishments in recent years.

Reporting to the Group Chief Executive, you will have overall control of all financial matters and assist in identifying, co-ordinating and controlling business activities and strategies necessary to achieve increased profitability and further expansion.

You will be responsible for the preparation of business plans, budgets and forecasts, continually monitoring progress, requiring an understanding of the business, and the ability to liaise effectively with senior management in the subsidiary companies.



PA Personnel Services

Executive Recruitment - Human Resource Consultancy

Hyde Park House, 66a Knightsbridge, London SW1X 7LE.
Tel: 01-235 6060 Fax: 01-235 0434 Telex: 27874

Please send full cv, indicating current salary
to Fiona McMillan, Ref: 2814/FT/FT.

MANAGER HQ ACCOUNTING

W. MIDDX.

in excess of £25,000+Car
Excellent Benefits



An exceptional opportunity exists within this leading US hi-tech company, which has enjoyed rapid growth and achieves an annual turnover in excess of £5 billion. As a result of this expansion, our client is seeking an experienced Accounting Manager for its European Headquarters.

The position carries overall responsibility for accounting, financial reporting and services, conducted through a multitude of management and statutory organisations, and supporting a headquarters of approximately 1,000 employees. This key decision-making role, integral to the smooth running of the operation, provides excellent potential for career progression and involves considerable liaison with other areas of the company.

The ideal candidate will be a qualified accountant, aged about 35, with experience in a large multinational company environment. Essential qualities are good management skills, with a diplomatic and decisive approach.

To discuss this position in further detail, please contact Robert Walker or Claire Meacher on 01-629 4463 (01-977 9530 evenings/weekends) or write to them at the address below.

HARRISON & WILLIS

FINANCIAL RECRUITMENT CONSULTANTS

Cardinal House, 39-40 Albemarle St., London W1X 3FD. Tel: 01-629 4463.

PRUDENTIAL HOLBORN

FINANCIAL ACCOUNTANT

A key role in our Life & Pensions business
c.£24,000pa + car + finance sector benefits. West End

Prudential Holborn's prestigious Life & Pensions products are part of a range of savings and investment plans we offer aimed at the high net-worth market. We are committed to becoming the leading name in this market and have already formulated a business plan to help us achieve this aim. Effective financial management plays a vital part in the realization of our aim. This role, assuming full financial accounting responsibilities for our Life & Pensions business, is therefore a key one.

Leading a small, high calibre team, you will prepare statutory accounts and returns for the DTI, maintain and enhance our computerised accounting systems. The accuracy of the figures and quality of the service you will provide will have a direct impact on the performance of our Life & Pensions business.

We are looking for a professional with at least two years post-qualification experience gained in a Life & Pensions Accounting environment. Self-motivated, communicative and able to produce results against strict deadlines will be essential. Knowledge of unit-linked and with-profits policies would also be desirable.

Salary will be around £24,000pa plus car and finance sector benefits which include non-contributory pension, low interest mortgage and interest-free season ticket loan after a qualifying period.

Please write, enclosing a full cv, to Rosanne Cole, Personnel Manager, Prudential Holborn Limited, 30 Old Burlington Street, London W1X 1LB.

Uxbridge, Middx.

Financial Analysis at the frontiers of technology

c.£26,000+Car

Our client is the European Division of one of the world's largest computer companies. This multi million turnover Division covers the marketing and service activities across 15 countries in a highly competitive and rapidly changing international market place. The Company's ambitious plans for future development have created two outstanding opportunities for 'fast track' commercial accountants or MBAs aged up to 30.

Forming part of a small, dynamic Financial Planning and Analysis team these high profile positions will contribute to all aspects of business planning and control and play a key role in the commercial decision making process. Responsibilities will include the review and analysis of asset management performance, profitability and key ratios as well as long and short term forecasting, business planning and risk analysis.

The successful candidates will be graduates with sound planning and forecasting experience in the operating subsidiary of an international company. This will ideally be



Michael Page Finance

International Recruitment Consultants
London Bristol Windsor St Albans Leatherhead Birmingham Nottingham
Manchester Leeds Newcastle-upon-Tyne Glasgow & Worldwide

CHIEF ACCOUNTANT

c.£23,000+Car+Relocation

FORT WILLIAM
Fort William paper Mill is a key producer of item base and coated papers within the multi-million pound international business of Wiggins Teape Carbonless Papers Limited. A versatile accountant is now sought to manage the department responsible for all aspects of financial accounting, budgeting and control of the site. As well as production costing, production performance, responsibilities will also include control of raw material purchasing and usage, finished stocks, fixed assets and capital expenditure.

A rewarding opportunity exists for an individual able to demonstrate a record of success in managing the control of complex manufacturing processes in a highly competitive business.

CITY OPPORTUNITIES—WITHOUT THE TRAVEL REDHILL

CAREER OPEN DAY

Saturday December 10th
10.00am to 2.00pm

The Woolseck Room, The Harfequin, Warwick Quadrant, Redhill.

An opportunity to discuss your career and local vacancies in an informal atmosphere. Light refreshments provided!

Accountancy Personnel

Placing Accountants First

A HAYS PERSONNEL SERVICES LIMITED COMPANY

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Appears every
Wednesday
and Thursday

for further information
call 01-248 8000

Deirdre McCarthy
ext 4177

Paul Maraviglia
ext 4676

Elizabeth Rowan
ext 3456

Patrick Williams
ext 3694

Candida Raymond
ext 3351

Head of Group Taxation

London

c.£60,000 + bonus + excellent benefits

Our client, one of the UK's top 100 plc's, is a major and successful international group with a leading position in the diversified sectors in which it operates. Worldwide sales are in excess of £2 billion and it is committed to further growth, both organically and by acquisition, and mainly in Europe and in North America.

Working closely with the Group Finance Director and other main board directors, you will head a highly professional team responsible for all aspects of taxation. The work will include UK and international tax planning, compliance and reporting, and providing advice to senior operational management on tax issues.

Probably in your late 30's or early 40's, you will already be operating at a senior level within an international group or as a partner within a professional firm. You must be capable of innovative and original thinking and be able to make a significant contribution from a tax point of view to the strategic direction of the group. Equally important will be the ability to lead and motivate people and sound commercial sense.

Please write in confidence to John Cameron, quoting reference C946, at 84/86 Gray's Inn Road, London WC1X 8AE (Telephone: 01-404 5971).

CAMERON · SIMPSON
Consultancy · Search · Selection



SENIOR INTERNAL AUDITOR (CITY) INTERNAL AUDITOR (CITY)

£23 – 30,000 plus excellent banking benefits

EftPos UK Limited, a company set up by the major financial institutions in the U.K. to develop and install a national EFT-POS network, require additional resources for its newly formed Internal Audit Team.

The roles will involve audits of computer systems and financial systems, covering audit standards, accounting and banking principles, computer security (systems and software), networks and communications.

Both positions report directly to the Internal Audit Manager and require strong interpersonal, planning and communication skills.

Successful candidates should have a sound education coupled with a professional qualification and two to five years relevant experience, preferably in a banking environment.

Please forward your C.V. to:

Graham Askew,
Personnel Manager,
EftPos UK Limited,
12 Finsbury Square,
London, EC2A 1AS.

No Recruitment Agencies please.

Chief Accountant

c.£33,000+Car + Substantial Benefits
West of London

Our client is the major division of a £ multibillion turnover UK pharmaceutical plc. Operating in a highly competitive and complex international market place, it contributes 60% of Group profits and its activities embrace 3 major process manufacturing sites as well as large UK Sales and Marketing operations.

Reporting to the Head of Divisional Finance, the role of Chief Accountant is regarded as pivotal to the success of the division by providing an effective commercial framework for the planning, monitoring, and control of the development and growth of the business. It will make wide-ranging demands on the expertise of the successful candidate. A high level of commercial skills and awareness will be necessary to make an effective input to Sales and Marketing plans and initiatives, whilst understanding the manufacturing processes of a number of complex, technical products will provide a different set of intellectual challenges. Well-developed man-management skills will be required

to motivate a team of 30 people on site, and a further 65 at the 3 plants, in order to create a cohesive, proactive finance team. The successful candidate is likely to be a qualified accountant aged 33-38, preferably a science graduate, and ideally with experience in a large, complex manufacturing environment.

You will need a good intellect and strong analytical skills. Your personal qualities will include well-developed interpersonal skills and a mature, positive approach in order to make an effective contribution at Board level and also to manage growth and change with a firm but open participative style.

The position has arisen through internal promotion, and development within this progressive organisation will be limited only by personal performance and commitment.

Can you rise to the challenges and opportunities presented by our client? If so, please submit your CV in application to:

Wayne Thomas, Executive Division,
Michael Page Finance, Windsor Bridge House,
1 Brocas Street, Eton, Berkshire SL4 6BW.



Michael Page Finance

International Recruitment Consultants

London Bristol Windsor St Albans Leatherhead Birmingham Nottingham
Manchester Leeds Newcastle-upon-Tyne Glasgow & Worldwide

We are able to offer an ambitious Chartered Accountant a key appointment with a prestigious and highly progressive organisation. Our Client is a world leader within the electronics industry and its innovative work has been rewarded by no less than three Queen's Awards for Achievement. Annual sales are presently in the region of \$80 million.

You will be joining a dynamic Company during a particularly demanding phase, and this will offer a high calibre professional Accountant excellent scope for development.

Your specific area of responsibility will be to control the Management and Cost Accounting functions. This involves preparation of budgets, forecasts, management information, inventory and project cost control. Supported by a Budgeting and a Cost Accountant, you will control the activities of a team of 20 staff.

Ideally, you will be in the age range 30-40, with several years' post qualification experience in a manufacturing environment. A background with a US corporation and/or in government accounting would be an advantage.

Along with excellent career prospects and a competitive salary, you will receive a first-class benefits package which includes a quality car, relocation expenses and an attractive pension scheme.

Please write in the first instance, quoting ref: RI/381, to: Liz Elford, Account Director, Riley Advertising (London) Limited, Confidential Reply Service, Rex Stewart House, 159 Hammersmith Road, London W6 8BS.

Please list separately any companies to whom your application should not be forwarded.

FINANCIAL CONTROLLER

Electronics/Manufacturing Industry
c.£27,000 + car
South Coast

London Birmingham Bristol Edinburgh Glasgow Manchester Newcastle-Nottingham



For further information contact:

Wiggins Teape Personnel

33 Hyde Street

Glasgow G2 6DZ

Tel: 0141 204 0944.

**CITY OPPORTUNITIES—WITHOUT THE TRAVEL
REDHILL**

CAREER OPEN DAY

Saturday December 10th

10.00am to 2.00pm

The Woolseck Room, The Harfequin, Warwick Quadrant, Redhill.

An opportunity to discuss your career and local vacancies in an informal atmosphere. Light refreshments provided!



Accountancy Personnel

Placing Accountants First

Hays

A HAYS PERSONNEL SERVICES LIMITED COMPANY

Financial Controller Consumer Products

West London

For a young and progressive sales-led organisation which has grown rapidly since its formation and is one of the market leaders in its specialist field. There are ambitious plans for expansion and a stock exchange listing is envisaged in due course.

Reporting to the Finance Director you will be responsible for all aspects of planning and control. Early priorities will be to improve budgeting procedures, to upgrade the quality of management information and to tighten controls over cash management. You will be assisted by a small team and can expect to be involved on a variety of "ad hoc" projects.

Probably in your late 20's or early 30's, you will be a qualified accountant with a strong track record either in the profession or in commerce. Well developed communication and organisational skills are essential and you must be capable of managing change. As the business grows the potential rewards, including a profit related bonus and share options, are high.

Please write in confidence to John Cameron, quoting reference C101, at 84/86 Grays Inn Road, London WC1X 8AE (Telephone: 01-404 5971).

CAMERON · SIMPSON
Consultancy · Search · Selection

c£30,000 + car
and share options

Financial Director

Wimbledon

c£30,000 + Car + Benefits

We have been retained by a small rapidly growing marketing driven company, who are committed to an impressive expansion plan through organic growth and acquisition.

In order to successfully manage the business, our client is seeking a financial director to restructure and build a strong finance function. Specific responsibilities will embrace:

- * development of finance systems and control
- * successful management of a small finance team
- * commercial involvement in the future business plans of the company.

You will be a qualified accountant, aged 30-45, with a sound accounting background in a manufacturing or distribution environment. Essential personal attributes are: a positive confident attitude, a self-starter and good communication skills.

If you are interested in this position and are prepared to commit yourself to the continued success of the company, then send your curriculum vitae and daytime telephone number to Jon Anderson ACMA, Executive Division, 39-41 Parker Street, London WC2B 5LH, quoting ref. M109.



Michael Page Finance

International Recruitment Consultants

Bristol Windsor St Albans Leatherhead Birmingham Nottingham
Manchester Leeds Newcastle-upon-Tyne Glasgow & Worldwide

£100,000

EXECUTIVE DIRECTOR—HUNTING GATE GROUP BOARD

CORPORATE DEVELOPMENT—PROPERTY INVESTMENT

We are a rapidly expanding group engaged in property development, large-scale construction and housebuilding with a turnover exceeding £100m.

We require a Chartered Accountant (or similar status) having a proven success record with a leading position in property-related companies who can demonstrate that business sense, imagination and drive have been successfully applied.

The successful applicant will work closely with the Chief Executive and in addition will be expected to become Chairman of a substantial group of investment companies.

As Hunting Gate is a long-established, conservatively run, independent private company, it is able to negotiate a high, tailor-made compensation package, circa £100,000 and offers the opportunity for accumulation of capital.

Hunting
Gate

4444

Write in the strictest confidence to:

The Chief Executive, John Redgrave,
Hunting Gate Group Ltd, Box 4444,
Hunting Gate, Hitchin, Herts SG4 0TB.

Finance Director

West of London

**Circa £35,000 + Car and
substantial benefits**

This dynamic, computer services plc operates very profitably through branches in the United Kingdom and on the Continent. Realistic plans are for the ten million pound turnover company to continue its dramatic yet soundly based growth, and the current requirement for appropriate financial management skills embraces the ability to manage change. Suitable applicants will be mature and committed, qualified accountants over 30 not only with previous experience of financial management but with the commercial flair and acumen to make a positive contribution to management decisions. The Group's international and diversification ambitions will enable the person appointed to exercise the widest range of professional and entrepreneurial skills and career prospects are quite outstanding. Additional benefits including executive share option scheme and pension and life cover, enhance the attractive, negotiable salary.

Interested applicants should send full career and personal details to John Overton, FCA, Managing Director, Bernard Hodes Overton Limited, 8 Dorset Square, London NW1 6PU or telephone 01-706 4911 for an application form quoting reference 12/1160.

OVERTON MANAGEMENT SELECTION

Divisional Finance Manager

West Midlands

**£27,500 plus car and
comprehensive benefits package**

Targeted to reach £100M turnover within two years this rapidly expanding Division of a multi-national Engineering Group has created the position of Finance Manager in order that the Group acquisition strategy can be pursued with vigour.

In addition to the acquisition activity, the role of Finance Manager will involve the provision of a professional financial service to all General Managers within the Division in relation to any aspect of finance, data collection and reporting. There is an immediate need to upgrade the present standards of accounting and management information systems.

You will probably be between 30 and 40 years of age and likely to be a Graduate Chartered Accountant.

An M.B.A. would be an added advantage. You will have excellent analytical and communication skills and will be commercial in outlook. A previous knowledge of acquisitions would be an advantage but not essential. More important is the ability to assimilate knowledge quickly and to have the courage of your convictions. Only your own personal limitations will prevent you from progressing rapidly within this exciting international environment.

Please send a comprehensive CV together with details of salary progression to John Elliott, Managing Consultant, Executive Search and Selection — Midlands, Bernard Hodes Overton Ltd., Monaco House, Bristol Street, Birmingham B5 7AS, quoting reference 12/10626.

OVERTON MANAGEMENT SELECTION

TROUBLE SHOOTER

Swindon, Wiltshire £25,000 + Car
An excellent opportunity exists for a qualified accountant (24-38) to join a major high tech organisation. Reporting to the Financial Director, the role will be one of group trouble shooting, attending sales contract negotiations and preparing management accounts. Prospects are outstanding in this high profile role.

COMMERCIAL MANAGER

Farnborough, Hants £28,000 + Car
This service sector multi-national requires a qualified accountant (under 40). Reporting to the Area Director and controlling 12 staff, you will undertake a broad role involving strategic planning, implementing systems and heading the management accounting department.

COMPANY ACCOUNTANT

Nottingham, Notts £28,000 + Car
A major manufacturing/retail company has a new position available for a qualified accountant (under 45), preferably with manufacturing experience. With a staff of ten, you will be responsible for management accounts, preparing forecasts and ad hoc investigations. Benefits include discretionality bonus.

DIVISIONAL ACCOUNTANT

Mr. High Wycombe, Bucks £27,000 + Car, P.E.
The international manufacturing company has an exciting opportunity for a qualified accountant (under 45). Reporting to the Financial Director, you will involve all aspects of management and financial accounting, including systems reviews and planning co-ordination. Very good prospects plus full relocation.

GROUP SYSTEMS ACCOUNTANT

Mr. Basingstoke, Hants £28,000 + Car
An exceptional opportunity exists with a large manufacturing company. Our client is looking for a person with good knowledge of computer systems and staff supervision experience. If you have these qualities, and an enthusiastic approach to work, then you are assured of a rewarding role.

DIVISIONAL CONTROLLERS

Croydon + Bromley £28,000 + Car
Our Client is looking for qualified accountants well versed in the needs of a large Insurance Company. Ideally (under 40) you will be controlling some staff and reporting to the Divisional Director. If you have the qualities necessary to succeed in this fast-moving environment, then this could be for you. Benefits include a management salary and company profit share.

Deboo Executive
102 OLD STREET LONDON EC1V 9AY.
TEL: 01-233 1216 (24 hrs)

FINANCIAL CONTROLLER

at STANSTED AIRPORT

Air UK (Leisure) is a new and successful charter airline based at Stansted Airport operating an intensive programme of flights from departure points throughout the UK to holiday destinations. We have taken delivery recently of new 737/400 series aircraft as part of our commitment to develop and expand our fleet.

Reporting to the Group FD, the Controller will manage all aspects of our financial resources - from day to day activities which will include the supervision, training and motivation of a small staff through to forecasting and forward planning for the 1990's.

In return we offer a salary of £27,000 pa plus car and other benefits, together with the usual travel concessions associated with working for an airline.

If you are a qualified accountant with relevant experience (aviation related will be a distinct advantage), ready to offer commitment to the Company and its future at Stansted, ambitious with a will to succeed in a growing environment the please write, enclosing full personal details and career history to:

Geoff Collins, Personnel Officer,
Air UK (Leisure) Ltd, Stansted House,
STANSTED AIRPORT, Essex CM24 8QZ.

AirUK
Leisure

Financial

Accounting Manager

West London

£25,000 + car

Currently experiencing 20% growth per annum, our client is already established as a major force in the expanding UK Car Leasing market. US parent support and an ambitious market plan will ensure continued growth.

Reporting at Controller level this position offers the opportunity to take full responsibility for a department of 11 and will be required to ensure that all relevant Financial Accounting reports, controls and systems are effectively managed both on a day-to-day basis and, importantly, as the company expands.

Suitable applicants aged 27-40 will be fully qualified with good technical knowledge and proven management skills. Systems experience is essential as the position will closely assist the MIS department with relevant development work.

For further information please telephone or write to Richard Warner.

MANAGEMENT PERSONNEL
York House, Chertsey Street
Guildford, Surrey GU1 4ET
Telephone 0483 655666
(Out of hours - 0252 724671)

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INTERNAL AUDITOR

Major European Investment Bank

Salary c.£28-30,000 + benefits

Our client, a major European Investment Bank with offices in Europe, USA and the Far East, seeks a dynamic Internal Auditor to set up an Audit and Control function for its London based operation, with the possibility of audit assignments in the Company's overseas locations.

You will be a graduate ACA/ACCA, 'Big Eight' qualified, and have in-depth experience of the audit of Capital Markets products. You will be able to demonstrate flexibility and excellent communication skills. A knowledge of sophisticated computerised accounting systems is also desirable. This is a significant role which will allow the individual considerable scope and which will give both a challenge and a chance of progression within the Company.

Please write, in the first instance, with full career details to:

Laura McElwain (Ref: MC161),
Bastable-Dailey Advertising & Marketing International Ltd.,
18 Dering Street, London W1R 0AX. Tel: 01-408 1818.

Replies will be treated in strictest confidence. Companies to whom you do not wish your application to be forwarded should be stated in a covering letter.

Bastable

FINANCIAL DIRECTOR DESIGNATE

OIL INDUSTRY SERVICES

East Anglia £22,000 + car + benefits

A rapidly expanding company involved in the provision of services to the oil and gas industry is seeking a dynamic young Chartered Accountant to assume overall responsibility of financial systems and controls.

The company has recently re-organised its management structure, and is seeking a self-motivated individual with the ability to guide it through the next stage of its development, which includes a controlled expansion and acquisition programme.

Probably aged 28/35 the candidate will preferably have had least 3 years commercial experience, but this is not important as enthusiasm and drive, an ability to communicate, and the willingness to form part an entrepreneurial management team committed to growth. A familiarity with micro-computers, and the ability to use computers as an aid to planning and management control, is essential.

The remuneration package is negotiable and will include generous benefits. Interested candidates should write, enclosing a comprehensive C.V. to:

Peter Rostron & Co
Davey House, Castle Meadow,
Norwich, NR1 3DE.



FINANCIAL ACCOUNTANTS

NEWLY/RECENTLY QUALIFIED
A wide range of opportunities

Esso UK Plc is one of Britain's leading and most dynamic companies and an autonomous subsidiary of one of the world's largest companies, EXXON. It is a highly diverse organisation whose principle activities cover not only the exploration, production and processing of oil and gas products, but also distribution, marketing and retailing. Its strong commitment to its UK operations is backed by a massive investment of £500m in 1988.

Its success depends on giving individuals challenge, responsibility and variety as they develop through a series of appointments across the Company's activities into the future senior management of the company. We are now seeking to fill a number of financial positions which provide outstanding professional and company experience and a high level of exposure as a basis for such a career. Opportunities available are:-

- Personal responsibility for the analysis and evaluation of business performance of one of the companies 6 profit centres.
- Development and analysis of short term forecasts and participation in business planning.
- Preparation of financial statements and financial interpretation and advice to senior management.
- Supervision of the cost analysis group during major changes in business requirements and computer systems.

■ Audit of financial and operational controls across the whole range of business activities in the UK and abroad.

Candidates must be high calibre qualified accountants (ACA, ACMA, ACCA) aged up to 28 with a good academic background and the motivation, initiative and communicative ability to meet the challenge of the work. Salaries are extremely competitive and include a comprehensive benefits package together with relocation assistance where appropriate.

The appointment will be based initially in Central London with most, but not all, positions relocating to a new head office in Leatherhead, Surrey (on the M25) in 1990. Appropriate relocation assistance for this move is available.

For further information please contact David Rush, Consultant to the Company on 01-387 5400 (out of hours 01-467 6222) or write to him at Financial Selection Services, Drayton House, Gordon Street, London WC1H 1AN.



Quality at work
Esso is an equal opportunities employer

FINANCIAL ACCOUNTANT To £20,000

This is an opportunity for a newly qualified ACA or equivalent to join the securities settlements operation of a leading investment bank.

You will use your audit experience gained while training to improve existing and develop new independent controls processes, and to assist the company's internal auditors.

You will take a key role in the implementation of a highly sophisticated mainframe settlements systems. This will involve liaison with technical support professionals and senior operations managers.

Additionally, you will be involved with developing the analysis of funding and stock borrowing requirements, profit and loss reporting and the provision of M&Ls.

Communications skills are of paramount importance as is experience with mainframe and pc driven systems. Familiarity with the securities industry will be an advantage, particularly if it includes the industry overseas.

In addition to salary we offer a comprehensive range of benefits including non-contributory pension and private health schemes and a free staff restaurant.

Please apply in the strictest confidence to T.L. Roberts, (Ref: 525), Associates in Advertising, Columbia House, 69 Aldwych, London WC2B 4DX. Please indicate on your application the names of any firms to which your application should not be sent.



MANAGEMENT CONSULTANCY

FINANCIAL CONSULTANTS

We are the leading international management consultancy specialised in quality and productivity improvement. New assignments mean that we need financial professionals to form part of our consulting teams and deal directly with clients.

Ideal candidates will be chartered accountants with a minimum of 3-5 years' experience in accountancy or related business. A knowledge of sophisticated management reporting systems is a must, with good presence and reporting skills.

The position involves extensive travel but will not require relocation, and a knowledge of European languages in addition to English would be an asset.

Very attractive compensation packages are available for the right people, who will have ample opportunity for advancement in responsibility and satisfaction. Send your application and curriculum vitae with salary history to our representatives, marking the envelope Ref.: FU1

ARROW COMMUNICATIONS S.A.
447 Avenue de Tervuren,
B-1150 Brussels,
Belgium.



APPOINTMENTS ADVERTISING
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FOR MORE DETAILS PLEASE CONTACT:

01 248 8000

DEIRDRE McCARTHY
EXT 4177

PAUL MARAVIGLIA
EXT 4676

PATRICK WILLIAMS
EXT 3394

ELIZABETH ROWAN
EXT 3466

CANDIDA RAYMOND
EXT 3351

PATRICK SHERRIFF
EXT 4627

FINANCE MANAGER

London c£30,000
+ Normal Banking Benefits

OUR CLIENT is a leading UK Merchant Bank. It has an excellent reputation and an outstanding growth record with an extensive and growing international presence in investment management, corporate finance, securities trading and trading and investment banking.

THE ROLE is to develop and manage the format and content of new accounting systems and procedures within the Asset Management business, mainly developing the systems for the Investment Management and its need for Money Market Information has created this new position, reporting directly to the Divisional Finance Director.

THE REQUIREMENT is for an outstanding young accountant who may also be a graduate. With knowledge of the securities industry, the role requires a quick understanding of complex issues and the conceptual ability to develop systems to information needs. Minimum experience and qualifications with specific emphasis are important.

THE REMUNERATION PACKAGE for this challenging position is flexible and will reflect best investment banking practice. This appointment is seen as a very attractive base for future progression within the Group.

Please reply in complete confidence enclosing a CV and quoting reference 299A to the Managing Director

Tanstead Associates Ltd
Executive Search & Selection
West End House, 11 Hills Place, London W1R 1AG

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£25
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column centimetre

For Further Information

Contact

01-248 8000

Elizabeth Rowan

Ext 3456

Wendy Alexander

Ext 3526

Management Accountant

c£22,500 + car
Surrey/Sussex border

This £175m Division of a major UK consumer product group has established an enviable reputation as market leader by the determination of dedicated management to consistently enhance the strength of its brand portfolio.

The opportunity to join this dynamic and successful organisation will appeal to recently qualified ACMA/ACCA seeking the variety and challenge of real participation in the further profitable development of its operation.

As a key member of a business sector team, the management accountant will play an important role in driving forward performance by the provision of quality management information and reports. The scope of the position will include evaluating and advising on promotional activities; advancing the development of business sector reporting; providing financial and commercial objectivity in supporting operational decision making and the financial focus to improve the efficiency of ongoing functions.

Applicants, preferably in the age range 24-29 should be commercially astute and able to demonstrate well developed technical skills, ideally gained in the consumer product industry. Initiative and enthusiasm are essential as are the interpersonal skills and ability to progress within this fast moving environment.

Please reply in confidence quoting reference E149 to:

Adrian B. Edgell
Mason & Nurse Associates
5a Station Road, Egham
Surrey TW20 9LD, Tel: 0784 71255
Offices in London, Birmingham and Egham.

**Mason
& Nurse**
Selection & Search

Finance Director

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COMPANY NOTICES

TSURUMI MANUFACTURING CO., LTD.

U.S.\$20,000,000

2 1/2 per cent. Bonds due 1991

with Warrants to subscribe for shares of

common stock of

Tsurumi Manufacturing Co., Ltd.

NOTICE TO WARRANTHOLDERS

NOTICE IS HEREBY GIVEN, pursuant to Clause 4(F) (iii) of the Instrument (the "Instrument") by way of deed poll, dated 25th September, 1988, made by Tsurumi Manufacturing Co., Ltd. (the "Company") in connection with the warrants (the "Warrants") to subscribe up to Yen 3,128,000,000 for shares of common stock of the Company, that, subject to the appropriate resolution being passed at the Ordinary General Meeting of Shareholders of the Company to be held on 16th December, 1988, the record date for determining the shareholders entitled to receive an interim dividend (being a cash distribution pursuant to Article 283-5 of the Commercial Code of Japan) will be set at 31st March in each year. This resolution, if adopted, will take effect on 16th December, 1988. The "Dividend Accrual Period" (as defined in Condition 4 of the Warrants) is currently the one year period ending on 30th September in each year. However, as a result of the establishment of the record date for interim dividends mentioned above, the "Dividend Accrual Period" will be deemed to have been amended to mean the six-month period ending on 31st March or 30th September in each year.

The "Dividend Accrual Period" (as defined in Condition 4 of the Warrants) will be deemed to have been amended to mean the six-month period ending on 31st March or 30th September in each year.

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The "Div

INTERNATIONAL COMPANIES AND FINANCE

Managers lift RJR Nabisco bid

By Anatole Kaletsky in New York

THE RECORD-BREAKING takeover auction for RJR Nabisco remained undecided yesterday morning, as the company's management unexpectedly raised to \$108 a share the supposedly final bid they had submitted to the company on Tuesday night.

Prior to the management's announcement rumours swirling round Wall Street appeared to favour a \$23bn-plus offer presented by KKR's own management, backed by Shearson Lehman Hutton and Salomon Brothers.

The third bid, submitted by an investor group led by First

Boston and nominally worth over \$104 a share, was said by officials involved in the auction to have been virtually ruled out because of uncertainties about financing and taxation. These doubts made the First Boston proposal's true value almost impossible to gauge, they said.

However, officials noted that all three of the bids submitted to RJR contained large non-cash elements, making precise comparisons difficult and leaving open the possibility that the offer eventually selected would not be the one with the highest nominal price.

RJR's shares rose \$17 to \$82 in yesterday's share offer first made by RJR's own management, backed by Shearson Lehman Hutton and Salomon Brothers.

The third bid, submitted by an investor group led by First

comments made late on Tuesday night by members of the two rival groups. Spokesmen for the management-Shearson team at one point indicated that they were bowing out of the competition, but this statement was amended yesterday morning, when the group said closer study of its bid showed it to be "comparable in value to the First Boston's."

First Boston officials were also quoted by news agencies on Tuesday night as saying that they had dropped out of the bidding, but a spokesman for the investment bank denied this yesterday.

A bigger reason for scepticism about the First Boston offer emerged late on Tuesday, however, when Congressman Jack Brooks, chairman of the House Government Operations Committee, disclosed a letter he had sent to the Attorney

General, urging him not to expedite the routine anti-trust review of any of the RJR bids.

A crucial element in the First Boston proposal was to have been completion of the deal before the end of the tax year on December 31. Any delay would undermine the financial rationale of First Boston's approach.

• ITT Corporation, which had already sued RJR and its management for the losses suffered by bondholders after the company's leveraged buy-out announcement, said it was filing a similar litigation against Campeau Corporation and Federated Department Stores. Federated, which was taken over by Campeau in a highly leveraged merger this spring, was said in the suit to have withheld material information from bondholders about the possibility of a takeover.

Chilean airline bidding stopped

By Barbara Durr in Santiago

BIDDING for a 32.7 per cent stake in Lan Chile, Chile's national airline, which was being offered to the private sector, has been stopped.

Six companies, including British Airways, qualified last month to bid, but eleventh-hour changes in the bidding rules sowed confusion and apparently led to the withdrawal of four of the bidders.

Corfo, the state holding company, received a single bid, a joint offer from two of the three qualified companies, Guinness Peat Aviation, with the Chilean forestry and agricultural company, Forestal Quimero. But the offer did not

meet Corfo specifications for financial guarantees and was not accepted.

Government authorities late last week announced that Ladeco, Chile's private airline and a pre-qualified bidder, was not suitable for acquiring Lan Chile's shares because competition in national air routes would be virtually eliminated. For the same reason, authorities said that another bidder, the European Bank for Latin America, would have to sell its 12.5 per cent stake in Ladeco, should it win the bidding for Lan Chile.

Adding to the last-minute confusion, authorities said that

Corfo would no longer be required to keep 40 per cent of Lan Chile's shares, one of the original conditions of the privatisation. Now, apparently, the Government intends to privatise completely the airline. Currently, employees own 15 per cent of the company and Compania de Acero Pacifico (Cap), another of the six bidders, owns 1.3 per cent.

Cap and British Airways withdrew from the bidding and Corfo said it was conducting an inquiry as to why the companies declined to participate. No new date has yet been set for reopening the bidding.

Campeau to sell Ann Taylor chain

By David Owen in Toronto

CAMPEAU Corporation, the Toronto-based property and retailing group which has run into problems since buying two US department store chains in quick succession for over \$1.15bn, has agreed to sell for \$420m its Ann Taylor division to a corporation formed by Merrill Lynch Capital Partners, Mr Joseph Brooks and Ann Taylor management.

The move is the latest in a

string of divestments designed to help Campeau finance its burdensome debt. In October, investors shunned a proposed \$1.15bn offering of junk bonds by Federated Department Stores, the Campeau unit, due to concern over its ability to pay the required yield.

The price, \$420m of which will be paid in cash, is considerably below the \$500m that Campeau was originally

reported to have been asking. Campeau acquired the upmarket women's apparel chain in December 1986 when it bought Allied Stores for \$3.4bn.

The 110-store chain had sales in fiscal 1987-88 of \$250m - up sharply from \$195m a year earlier. Profit, however, was ahead only marginally at \$35m, compared with \$33m in 1986-87. Sales per sq ft totalled \$750, one of the highest rates.

GE/Union Carbide silicone plan fails

By James Buchan in New York

AN AMBITIOUS plan by General Electric and Union Carbide to merge their silicone-based chemicals operations into a \$750m worldwide business collapsed yesterday because of opposition from anti-trust authorities and management disagreements.

The deal, designed to create a stronger competitor to Dow Corning, the US and world market leader, is the second consolidation deal in the chemicals industry to run into trouble with the Federal Trade Commission. Last month, the commission said it would try to block the 1987 merger of Hoechst and Celanese because it would reduce competition in another specialty chemical, the plastic acetal.

Both GE and Carbide said yesterday they were confident they could have come to an arrangement with the commission. Other companies have overcome commission opposition by disposing of business lines where competition would be reduced. Ms Janice Mansfield, of GE's plastics division, said that talks really broke down over sub-agreements in the merger, which would have given GE 70 per cent control of the new company.

Even so, the commission's threat on November 2 to seek an injunction against the merger appears to mark a new activism by Washington anti-trust authorities in the face of the consolidation in the world specialty chemicals industry. Silicones are additives used in the rubber, construction, motor and personal care industries. GE, with about \$450m in sales, and Union Carbide, with around \$300m in sales, are second and third in the world market. The FTC was anxious that the disappearance of an independent producer would weaken rather than strengthen competition with Dow Corning, a joint venture of Dow Chemical and Coming Glass, with over \$1bn sales.

The only other significant supplier to the US market is Wacker of West Germany. The collapse of the merger leaves Connecticut-based Union Carbide in the weakest position. wide would be unaffected by the reorganisation.

PIRELLI, the Italian tyres and cables group, plans to float a 20 to 30 per cent holding in its world tyre operations on the London, Amsterdam and New York stock exchanges late next year or early in 1989.

The first stage of the plan will be put in place early next year, when the tyre operations - which account for about 45 per cent of Pirelli's total turnover - are reorganised into a new company, Pirelli Tyre Holding BV, to be based in Holland.

Prior to its float, this company will be controlled 80 per cent by Pirelli SpA, the holding company which in turn controls 80 per cent of the tyre and cable group, and 20 per cent by Dow Chemical and Coming Glass, with over \$1bn sales.

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Ironically, a disclosure by Mr Grandi that Pirelli intends to invest \$200m in Armstrong over the next three to four years coincides with yesterday's announcement by Bridgestone, the successful bidder for Firestone, that it is to invest \$1.5bn in expanding Firestone's capacity by about 30 per cent as part of Bridgestone's declared intent to become the world's biggest tyre maker.

Mr Grandi put no financial value on what Pirelli might hope to realise from the flotation.

Last month Pirelli group announced a 32 per cent rise in interim net group profits to \$106m on sales of \$1.3bn. This followed by a few weeks Pirelli SpA's announcement of full-year profits for the holding company of £700m (\$90.7m).

Pirelli SpA's financial year ends on June 30, while the operating companies follow a calendar year.

The half-year results did not

Thomson, Aerospatiale discuss avionics tie-up

By Paul Bettis in Paris

THOMSON CSF, the French state-controlled defence and electronics company, and Aerospatiale, the French state aerospace concern, are negotiating a merger of their military and civil flight electronics businesses to form the largest European group in this sector with annual sales of FF73.6bn (\$16bn).

The merger would create a group with annual sales of about FF73.6bn, making it the fourth largest in the world behind Honeywell/Sperry, Litton and Allied of the US.

The two French companies indicated yesterday that competition in the flight electronics industry was intensifying following a series of mergers in this sector in the US and the UK. Moreover, they said they would envisage possible links with other avionics companies if they both felt it was in the interest of both partners.

Thomson said yesterday that the two companies had been considering a possible tie-up of their flight electronics operations for the past two years.

The imminent agreement in this sector could also open the way for other eventual strategic agreements between French groups in the defence, aerospace and professional electronics sectors.

The joint GEC-Siemens bid for Plessey coupled with the recent reorganisation of the West German aerospace industry around Daimler-Benz has caused much concern in France and could speed French efforts to encourage closer co-operation and mergers between French defence, aerospace and electronics groups.

Pirelli to float tyre operations

By John Griffiths

PIRELLI, the Italian tyres and cables group, plans to float a 20 to 30 per cent holding in its world tyre operations on the London, Amsterdam and New York stock exchanges late next year or early in 1989.

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According to Mr Grandi, Pirelli is in fifth place, with expected sales - including those of Armstrong - of \$3.5bn in the current year.

This announcement appears as a matter of record only. November 1988



**THE BANK FOR FOREIGN ECONOMIC AFFAIRS
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REFURBISHMENT
The Financial Times proposes to publish a Survey on the above on
10th January 1989

For a full editorial synopsis and advertisement details, please contact:
PENNY SCOTT
on 01-248-8000 ext 3389
or write to her at:
Bracken House, 10 Cannon Street
London EC4P 4BY.

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EUROPE'S BUSINESS NEWSPAPER

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New Issue / November 1988

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Notice is hereby given in accordance with Article 4 of the Interest Agreement between N.V. Nederlandse Gasunie and the Warrant Agent, that the Notes to be issued on 15th December 1988, after being interest rate adjusted, will bear interest at 5% Dfls 10,000, plus 5% of the rate of 6% per cent, per annum.

The issuer will, at the option of the Warrantholder, exercise such Warrant on 15th December 1988 at the Exercise Price. The Warrantholder may cause to exercise the Warrant by delivering to Euro-clear or CEDEL, on a business day in Brussels or Luxembourg, on a date between December 2, 1988 and December 15, 1988 (including up to and including December 8, 1988, the Exercise Notice, copies of which will be available from Euro-clear or from the Warrant Agent). The exercise of the Warrant or CEDEL, on an Exercise Notice shall constitute an irrevocable election by the Warrantholder to subscribe for the aggregate principal amount of Notes specified therein.

Warrant Agent
SBCI Swiss Bank Corporation
Investment Banking N.V.
Amstel 344
P.O. Box 2500
NL-1000 CM Amsterdam

Significant move at Lafarge Coppée

LAFARGE Coppée, biggest cement producer in France and North America and third-largest in the industry world-wide, has appointed Mr Bertrand Collomb joint executive vice chairman of the group, effective January 1 next year.

The other executive vice chairman is Mr Jean Francois, who has already held the position for 14 years. Apart from the two vice chairmen, the executive board will then comprise Mr Olivier Lecerf (chairman), Mr Bernard Karsiel and Mr Jacques Lefèvre.

The appointment of Mr Collomb, who is 45, is widely seen as marking him as heir-apparent to Mr Lecerf.

Mr Collomb joined Lafarge in 1975, before its 1980 merger with Coppée. He became general manager of the Ciments Lafarge France subsidiary.

He was made a member of the group's executive board last year, and since 1985 has headed Lafarge Corporation, a leading US building materials concern majority owned by Lafarge Coppée.

COMMERCIAL Union Assurance, one of the leading US composite insurers, has appointed Mr Bernard Pottier, chief executive of the company's operations in France.

Mr Pottier, 45, will be managing director of Commercial

Dresdner signals services move

By Andrew Fisher in Frankfurt

DRESDNER BANK, the second largest commercial bank in West Germany, yesterday signalled its intention of moving deeper into the broad area of financial services by announcing a series of moves in corporate finance, business consultancy, real estate, and mortgage financing.

"The market for financial services will change considerably in coming years," said Mr Wolfgang Roeller, chairman.

"Competition is already tough in this market and it will increase further." The actions include new divisions in the bank, acquisitions and partnerships.

At the same time, he announced a slight dip in earnings for the first 10 months, stating that the decline in the first half had been mostly made up in the buoyant third quarter.

Group net operating profits for the period were 1 per cent lower at DM1.3bn (Y750m) the comparison being with ten-twelfths of the full 1987 result.

The full operating result, including income on own account trading in foreign exchange and securities, was 4 per cent lower, said Mr Roeller. But he declined to give a figure noting that German banks have very different ways of calculating this total, which they need not disclose by law.

However, if Dresdner worked out its total operating figure on the basis used by one of its rivals, he added, this would have been 20 or 30 per cent higher — one difference being the way securities earnings are treated.

Dresdner is the second of the big banks to report its results, Commerzbank having announced a near 8 per cent drop in partial group profits to DM846m and a 2 per cent rise in the full figure.

Elaborating on Dresdner's plans in financial services, Mr Roeller said a new corporate finance division had been set up, along with a subsidiary to provide equity to expanding companies.

Germany's small- and medium-sized companies (Mittelstand) has a fast growing need for outside advice, he said.

The bank will also set up its own management consultancy operation and co-operate with KPMG, the big international auditing and consultancy concern, in Germany.

In addition, it is buying a leading real estate agency and setting up its own mortgage finance company.

It will, therefore, sell its 25 per cent stake in Leonberger Bauparkasse, a regional mortgage bank in which Commerzbank is believed to be planning a stake.

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INTERNATIONAL COMPANIES AND FINANCE

Bridgestone to invest \$1.5bn in Firestone group

By Stefan Wagstyl in Tokyo

BRIDGESTONE, the Japanese tyre company, yesterday announced a \$1.5bn expansion plan for Firestone Tire & Rubber, the US group it bought earlier this year for \$2.6bn.

The three-year programme includes increasing capacity at three large Firestone plants, in the US, Canada and Spain, as well as the expansion of its US distribution network.

The investment, coinciding with a forecast slowdown in North American and European car production, could herald a period of increasingly tough competition in tyre markets.

Bridgestone's stated aim is to become the world's largest tyre maker. Currently it is number three, behind GoodYear of the US and Michelin, the French group.

Bridgestone's move will help allay fears voiced in the US at the time of the Firestone acquisition that it planned to run down Firestone in order to expand sales of the Bridgestone brand in North America and Europe.

Nevertheless, an unquantified part of the new capacity at Firestone will be used to make

Buoyant electronics lift Toshiba and NEC

By Michiyo Nakamoto in Tokyo

BUOYANT demand for electronics devices has enabled Toshiba, the Japanese maker of electric and electronic goods, to lift consolidated net income for the first half ended September by 203 per cent to

Sales were Y14.8bn, up 6 per cent from a year ago. Pre-tax profits jumped by 161 per cent to Y98.7bn.

Some \$300m will go on tyre operations elsewhere, mainly in Europe, including a 30 per cent expansion at a factory in Burgos, Spain.

More than 100 Bridgestone staff, specialising in production, research and development, will be seconded to Firestone to help raise product quality and productivity.

Bridgestone added that it was considering a separate expansion plan for its own plant at Tennessee.

European Investment Bank

Issue of
£100,000,000
9½ per cent. Loan Stock 2008
Issue Price 95.58 per cent.

Barclays de Zoete Wedd Limited has agreed to subscribe for £100,000,000 9½ per cent. Loan Stock 2008.

The Stock has been admitted to the Official List of The Stock Exchange. Dealings in the Stock are expected to begin at 9.00 a.m. on 1st December, 1988 without documents of title and at seller's risk for deferred settlement on 12th December, 1988. Interest will be payable half-yearly on 30th June and 30th December.

Particulars of the Stock are available in the Excel Statistical Services. In addition, these particulars are available in the Stock Exchange, 40/50 Finsbury Square, London EC2A 1DD and on any weekday (Saturdays and public holidays excepted) up to and including 15th December, 1988 from:-

European Investment Bank
100 Boulevard Konrad Adenauer,
L-2950 Luxembourg.

Sponsoring Brokers: Russel & Pitman Ltd.
de Zoete & Bevan Limited

1st December, 1988

Samancor plans to shake up stainless steel market

THE world's stainless steel industry is in line for a major shake-up next year if Samancor, the South African ferro-alloys company, goes ahead with plans to make its own steel.

For the present Mr John Muller, Samancor's acting managing director, is reluctant to talk about the project in any but the most general terms, but the company's competitors have fewer inhibitions.

It is a highly risky venture as most of the world's stainless steel markets are closed to outsiders, says Mr Leo Melville, the marketing director of Middleburg Steel & Alloys. He adds that South Africa's manufacturers of ferro-chrome, one of the basic ingredients of stainless steel, need to be careful about producing stainless steel in competition with their principal foreign customers.

At present Middleburg is South Africa's only stainless steel producer and will increase its production of rolled products to 150,000 tonnes next year from the present 100,000 tonnes.

This year the non-communicative world will produce 10.2m tonnes of stainless and speciality steels and the people marketing Middleburg's production are sensitive to the risk that additional production could disrupt the market.

Middleburg sells small tonnages in several markets, while it seems Samancor plans to produce 250,000 tonnes of stainless billets destined for a single market - Taiwan.

Mr Gert Jonker, a director of ferro-chrome producer Consol-

ated Metallurgical Industries, says Samancor's stainless production plans are logical. He believes the proposed plant's output is destined for Tangang, the Taiwanese steelmaker and an important customer for Samancor's ferro-chrome.

Samancor's stainless steel output is expected to be about 650,000 tonnes by 1990, the year's 2.47m tonnes has slipped slightly. By 1993, however, about 650,000 tonnes should have been added to South Africa's total ferro-chrome capacity, lifting annual output to about 1.8m tonnes.

Ferro-chrome demand last year outstripped supply by about 77,000 tonnes and as the deficit rose to about 150,000 tonnes in 1988 the alloy's price rose sharply with customers being rationed and world inventories cut to their present 1.5 weeks of demand.

Inventories are now so low that any delays in shipments from South Africa can seriously disrupt some stainless steel manufacturers' production schedules. Next year additional production from South Africa and other, more costly, producers should ensure the deficit is eliminated.

South African producers do not expect prices to soften. They believe 1989 will be the year of rebuilding inventories and that present ferro-chrome prices can be maintained.

They are less certain about prices rising for, as Mr Jonker sees it, higher ferro-chrome prices could force stainless steel makers to raise their prices and make stainless uncompetitive. Demand for stainless steel has firmed in recent years because comparatively flat prices made it competitive against increasingly costly plastics and aluminium.

The steel's comparative cheapness also gave it the edge in construction projects where it became cheaper than conventional carbon steels judged by life cycle costing.

LTA interim profits restricted

By Jim Jones

COMPLETION of old contracts won when margins were particularly narrow has restrained interim profit growth at LTA.

Consolidated pretax profit surged 72.4 per cent to Y48.7bn from Y28.8bn. Sales totalled Y1,425bn, up 14.7 per cent from Y1,242bn.

Sales of communications equipment in the six months rose 13.5 per cent to Y399.6bn from Y355bn, while computer sales totalled Y49.1bn, up 8.5 per cent from Y46.4bn. Those of electronic devices surged 24.6 per cent to Y263.6bn from Y211.6bn.

The interim operating profit

before interest and tax rose to R7.9m from R6.5m and pre-tax profit was R6.2m against R5.1m. In the last financial year turnover was R1.246bn, the year's operating profit R10.3m and pre-tax profit R8.3m.

The directors base their optimistic forecast on LTA's participation in several major projects in the sub-continent. They say the company is already involved in the Lesotho Highlands water project and the Mossel Bay synthetic fuels project.

First-half earnings per share were 21 cents against 11 cents a year earlier. Ordinary dividends have not been declared since 1984.

LTA is controlled by Anglo American Corporation, South Africa's largest mining house.

Tempest International, the Swiss audio products maker, has sold its South African interests to Supersonic Radio, the local subsidiary of the Dutch Interboard company, for R21.1m (\$7.5m at the financial rand exchange rate).

NOTICE TO HOLDERS OF WARRANTS OF

KIRIN BREWERY COMPANY, LIMITED

IN CONJUNCTION WITH

U.S.\$500,000,000

2½ per cent. Notes due 1992

Pursuant to Clause 3 and 4 of the Instrument, dated 4th August, 1987, the following notice is hereby given:

At the meeting of the Board of Directors of Kirin Brewery Company, Limited (the "Company") held on 10th November, 1988, a resolution was adopted for the issue of new shares by way of free distribution, particulars of which are given below. Consequently the subscription price of the captioned Warrants shall be adjusted, as specifically provided in paragraph 3 below.

1. The free distribution of new shares will be made to shareholders on record as of 31st December, 1988, Tokyo time, at a ratio of 0.05 for each one share held.

2. The free distribution shall be made on 13th February, 1989, but the dividends for these new shares will accrue as from 1st January, 1989, Tokyo time.

3. Pursuant to condition 7 of the Warrants, the subscription price will be adjusted from Yen 2,563 to Yen 2,441 per share. The new subscription price shall become effective on 1st January, 1989, which is immediately after the record date.

The Mitsubishi Bank, Limited
As the Fiscal Agent on Behalf of:
KIRIN BREWERY COMPANY, LIMITED

1st December, 1988

FIRST NATIONAL BANK Plc
AND FIRST NATIONAL MANAGEMENT LIMITEDANNOUNCE THAT WITH EFFECT FROM
1st DECEMBER 1988
THE HOME LOAN RATE WILL BE

13.75%

First National House, College Road, Harrow, Middlesex HA1 1FB.

CITICORP MORTGAGE SECURITIES, INC.

REMIC Pass-Through Certificates, Series 1987-13
US\$57,057,800 Initial Stated Amount of
Class A-1 Certificates

For the period 1st December, 1988 to 1st March, 1989 the Class A-1 Certificates will carry an interest rate of 10.25% per annum with an interest amount of US\$24.28 per US\$1,000 (the Initial Stated Amount of an individual Certificate) payable on 1st March, 1989. The Stated Amount of the Certificates outstanding will be 94.7884053% of the Initial Stated Amount of the Certificates, or US\$947.88 per individual Certificate until 1st March, 1989.

25th November, 1988

Security Pacific National Bank, London
Agent Bank
1st December 1988

New Issue

25th November, 1988

NIPPON OIL FINANCE (NETHERLANDS) B.V.

(Incorporated with limited liability under the laws of The Netherlands and established in Amsterdam)

¥8,000,000,000

Floating Rate Notes due 1992

Issue Price 100.30 per cent.

Yamaichi International (Europe) Limited

Daiwa Europe Limited

Mitsui Finance International Limited

Mitsui Trust International Limited

DKB International Limited

Nomura International Limited

Bank of Tokyo Capital Markets Group

NIPPON OIL FINANCE (NETHERLANDS) B.V.

(Incorporated with limited liability under the laws of The Netherlands and established in Amsterdam)

¥6,000,000,000

7½ per cent. Notes due 1992

Issue Price 110% per cent.

Nomura International Limited

Barclays de Zoete Wedd Limited

Mitsui Finance International Limited

The Nikko Securities Co., (Europe) Ltd.

Yamaichi International (Europe) Limited

EIB issue turns attention away from long-term gilts

By Norma Cohen in London and Anatole Kaletsky in New York

UK GOVERNMENT conventional bonds closed lower in sluggish trade, with falls among longer issues particularly noticeable.

Dealers pointed to the emergence of a new \$100m domestic bond due 2008 for the European Investment Bank as the likely cause for the selling among long-term issues, noting it was the most attractive alternative to long-term gilts for some time.

The issue was priced to give investors a yield pick-up of 85 basis points over the 9 per cent Treasury stock due 2008. It is rated AAA.

As a result, investors were switching out of gilts and into the EIB issue, sacrificing just a little liquidity to attain a substantial yield pick-up.

The severe shortage of stock in that sector is already reducing the effectiveness of the long-term gilt futures contract as a hedge – and possibly undermining the willingness of investors to hold long gilts in their portfolios. For instance, the 15½ per cent stock due 2003/2007, once the benchmark long-term gilt issue, is no longer deliverable for the futures contract.

In addition to the attraction of the EIB building bond, dealers noted switching into medium- and shorter-dated issues, which showed smaller price declines by the close.

But index-linked gilts, in sharp contrast to the conventional sector, posted handsome gains, rising as much as 5% of point.

Dealers said retail demand had apparently prompted the Bank of England to release some of the index-linked stock it bought two weeks ago as prices fell sharply. In addition, some dealers speculated that a \$100m sell programme in UK equities had been diverted, at least partially, into the index-linked sector, which often serves as a proxy for the stock market.

BOND PRICES in Tokyo firmed yesterday, with the benchmark 105th government issue rising Yen 30 to Yen 102.85. The yield on the benchmark issue declined 0.045 of a basis point to 4.555 per cent.

Meanwhile, the Bank of Japan said the coupon on its

new 10-year bond to be auctioned in December would be 4.7 per cent, making it increasingly likely that the 4.6 per cent number 111 bond would become the new benchmark.

The Bank of Japan's moves to add liquidity on Tuesday proved reassuring to investors who had feared a rate rise was imminent.

GOVERNMENT BONDS

only 0.3 per cent in the third quarter, Mr Paul Keating, the Treasurer, said monetary policy was sufficiently tight. This triggered unusually aggressive bidding at the six-month bill auction.

Rated at the auction fell to 14.572 per cent from 14.945 per cent at the last auction. However, short rates are still too high to make it worth investors' while to borrow funds to finance a long-term position.

REPORTS of moderating economic growth and hopes of stability in the currency and oil markets helped US bond prices extend their recent rally in early trading yesterday.

BENCHMARK GOVERNMENT BONDS									
	Coupon	Red Date	Price	Change	Yield	Week ago	Month ago		
UK GILTS	15.600	9/92	107.18	+0.32	11.00	10.47	10.05		
	8.750	9/97	91.17	-0.32	102.25	9.53	9.54		
	8.000	9/98	95.01	-0.32	92.11	9.54			
US TREASURY*	8.875	11/98	98.14	+0.32	9.11	9.11	8.88		
	9.000	11/18	98.03	+0.32	9.12	9.14	8.78		
JAPAN No 105	5.000	12/97	102.7557	-0.001	4.57	4.53	4.58		
No 2	5.700	3/97	108.4583	+0.315	4.83	4.82	4.88		
GERMANY	6.750	9/98	102.2000	+0.175	6.46	6.40	6.30		
	6.750	9/98	102.2000	+0.175	6.46	6.40	6.30		
FRANCE BTAN OAT	8.000	10/93	97.8204	+0.085	8.53	8.55	8.37		
	9.500	5/98	104.7250	+0.125	8.73	8.77	8.60		
CANADA	10.250	12/98	101.0000	+0.250	10.09	10.09	9.76		
NETHERLANDS	8.750	10/98	102.0800	+0.030	8.53	8.46	8.34		
AUSTRALIA	12.500	1/98	100.1974	+0.054	12.45	12.27	11.60		
	12.500	1/98	100.1974	+0.054	12.45	12.27	11.60		

Yields: Local market standard. Prices: US, UK in 32nds, others in decimal.

Technical Data: ATLAS Price Sources

FT-ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

EQUITY GROUPS & SUB-SECTIONS

Figures in parentheses show number of stocks per section

Wednesday November 30 1988										Tue Nov 29	Mon Nov 28	Fri Nov 25	Year ago (approx)
Index No.	Day's Change	Est. Earnings Yield % (Max.)	Gross Div. Yield % (Max.)	Est. P/E Ratio (Max.)	Adj. to date	Index No.	Index No.	Index No.	Index No.				
1. CAPITAL GOODS (229)	786.47	+0.5	11.29	4.35	18.96	24.65	782.57	780.19	791.59	648.84			
2. Building, Construction (28)	972.39	+0.4	11.29	4.62	9.58	22.22	968.77	967.59	969.51				
3. Electricals (10)	1496.66	+0.5	11.29	4.85	9.74	46.00	1492.75	1473.25	1512.50	1198.98			
4. Electronics (20)	1719.78	+0.2	11.29	4.85	12.26	48.29	1714.74	1712.74	1728.50	1258.50			
5. Mechanical Engineering (65)	414.57	+0.4	11.29	4.90	12.26	13.59	412.88	411.57	416.65	321.63			
6. Metals and Metal Firms (7)	93.51	+0.5	11.29	4.19	12.04	43.61	93.43	92.92	91.36	311.59			
7. Motors (16)	271.78	+0.7	11.29	4.96	9.98	26.89	271.54	271.29	275.57	225.57			
8. Other Industrial Materials (23)	1327.83	+0.8	11.29	4.65	11.79	44.22	1315.54	1311.57	1320.17	1114.36			
9. CONSUMER GROUP (187)	1899.07	+0.2	9.3	3.91	12.72	27.98	1875.46	1864.63	1945.85				
10. Brewers and Distillers (21)	1314.53	+0.7	11.29	3.56	11.52	12.26	1256.83	1256.47	1264.94	1187.87			
11. Food Manufacturing (21)	920.45	+0.4	9.72	3.75	12.27	26.17	924.37	924.40	935.80	761.60			
12. Food Retailing (16)	1028.33	+0.4	9.72	3.56	12.26	18.45	1017.47	1017.47	1024.40	938.61			
13. Leisure and Household (12)	1788.64	+0.5	7.49	2.44	12.27	20.46	1787.24	1785.82	1805.65	1022.27			
14. Pharmaceuticals (17)	587.50	+0.5	11.29	4.76	12.26	20.46	577.47	577.47	588.45	449.45			
15. Publishing & Printing (19)	8345.44	+0.5	9.58	4.30	13.47	16.59	8329.74	8332.74	8337.08	2969.45			
16. Stores (34)	718.47	+0.2	11.29	4.77	11.11	22.22	716.51	712.13	722.45	735.86			
17. Textiles (16)	478.46	+0.9	11.29	4.76	8.14	18.17	474.87	474.83	484.31	522.46			
18. OTHER GROUPS (92)	855.60	+0.6	9.51	4.62	12.26	24.69	859.69	865.85	871.56	778.70			
19. Agencies (19)	1037.78	+0.3	9.51	4.76	12.27	22.72	102.54	102.54	102.54	883.78			
20. Chemicals (22)	1064.38	+0.2	11.29	4.74	12.26	24.69	1054.57	1054.57	1054.57	842.86			
21. Conglomerates (12)	1265.51	+0.2	10.81	4.50	12.27	20.46	1253.50	1244.97	1248.47	1047.43			
22. Shipping and Transport (12)	1075.79	+0.6	11.29	4.76	12.26	22.72	1063.50	1063.50	1063.50	842.86			
23. Telephone Networks (2)	797.75	+0.2	11.29	4.63	9.49	10.43	1122.91	1124.99	1125.79				
24. Miscellaneous (23)	1164.22	+0.2	11.29	4.63	12.26	22.72	1152.51	1152.51	1152.51	812.55			
25. INDUSTRIAL GROUP (488)	949.75	+0.4	11.29	4.62	22.67	25.67	945.96	942.22	951.75	825.62			
26. Oil & Gas (12)	1164.22	+0.2	11.29	4.63	12.26	22.72	1152.51	1152.51	1152.51	812.55			
27. Miscellaneous (23)	798.99	+0.4	9.55	11.81	11.81	17.07	798.99	798.99	798.99	117.40			
28. OH & Gas (12)	1134.38	+0.3	11.29	4.54	12.26</								

Siebe lifts dividend 25% as interim profits grow

By Vanessa Houlder

SIEBE, controls, engineering and safety equipment group, yesterday unveiled a 33 per cent rise in pre-tax profit to £57.6m for the six months to September 30, from £50.1m, on turnover up 18 per cent to £583.9m.

Shareholders receive a 25 per cent increase in their dividend, the interim being 3.375p (2.7p). Earnings rose 9 per cent to 21.7p (19.5p).

Following the announcement, the share price fell 5p to 37.5p.

Siebe also announced that it had won approval for its £15.7m acquisition of 76 per cent of Gestra, a West German controls company, from the German Federal Cartel Office.

Mr Barrie Stephens, chief executive, described the profits advance as "very positive" and predicted that satisfactory progress would be maintained.

"We intend to continue our thrust to keep lean and skinny and mean," he said.

The figures were boosted by a contribution from Barber-

Colman, the US controls company bought in October last year. It increased its profits from £1.1m to £7.2m, after the elimination of overheads and non-profitable products and its integration into Siebe's worldwide control network.

Siebe cut its working capital by £21m in the first half of the year by reducing its inventory and receivables. Mr Stephens said the squeeze on working capital would continue and the drop would total £50m for the full year. Job losses aggregated 750 since the year end.

The decline in the dollar knocked £4m off profits on translation. Gearing was reduced from 44.8 per cent to 40.6 per cent. The order book increased to £265m from £250m at the year end.

Tax charge fell to 36.2 per cent from 38.9 per cent following lower overseas tax rates and tax losses in acquired companies.

The Gestra acquisition was in consonance with Siebe's strategy of concentrating on its



Barrie Stephens: plans to keep company "lean and mean"

four core businesses, said Mr Stephens. The company, which makes specialised valves and actuators for heat and energy control purposes, has gross assets of £40.5m. Siebe has commitments for about 53 per cent of the shares in issue.

See Lex

Water stake changes hands

By Andrew Hill

THE WATER Companies Association Pension Fund has sold a 5 per cent stake in Rickmansworth Water Company to Compagnie Generale des Eaux, France's largest water supplier.

The sale enabled the French group to yesterday declare a surprise 16.1 per cent stake in Rickmansworth, to the annoyance of SAUR Water Services, a rival supplier which has a 27.7 per cent holding in the company.

Although the Water Companies Association, which represents the UK's 28 quoted statutory water companies, has broadly welcomed recent French investments in the sector, this is the first time it has appeared to favour one French water supplier over another.

Rickmansworth, which handles the water supply for Heathrow Airport, said it welcomed the Generale des Eaux investment, made through its General Utilities subsidiary, and that it did not believe it

was impossible to co-operate with two major investors.

But SAUR, a subsidiary of Bouygues, the French construction group said it was "disappointed" and rather astonished" at the move. SAUR selected Rickmansworth in 1987 for its first investment in the statutory water company sector, through a joint venture with Trafalgar House, which has pulled out.

In October, SAUR sold stakes in Lee Valley and North Surrey to Generale des Eaux, precipitating bids for the two companies, but SAUR said yesterday it had no intention of selling out to its rival on this occasion.

Yesterday's announcement further complicates a web of agreements and investments in water companies bordering north west London.

Following a recent management agreement, Rickmansworth shares a managing director with neighbouring Colne Valley Water Company,

Oliver increases bid pressure

Oliver Resources, Dublin-based oil and gas group, stepped up the pressure in its £2.85m bid for North West Exploration with a circular criticising the target company's decision to dispose of its Glangevin gas-sun deposit in County Cavan at a "giveaway price" - annual payment of £500,000 over 20 years.

Oliver said the "ill-conceived deal" was worth only £5m on a net present value basis, not the £15.7m in cumulative income which Belfast-based North West said it would receive from Sean Quinn (Quarens), a Northern Irish company.

The bidder also said it had the financial strength and management experience to develop the mineral assets of the two companies, both of which are quoted under the Stock Exchange's rule 535 (3).

On the basis of Oliver's share price of 18.4p, its 51 per cent offer values North West at 64.4p, against the market quotation of 48p.

As of last Friday, Oliver owned or received acceptances for 43.2 per cent of North West shares.

Barlo Group growth

Barlo Group, Irish manufacturer of central heating equipment, raised pre-tax profits from £227,000 to £704,000 (£287,600) on turnover of £13.1m (£12.21m) for half year to September 30 1988.

Earnings per share were 1.81p (1.56p) and interim dividend 1.25p.

OBAYASHI ROAD CONSTRUCTION CO., LTD.
To the Holders of Warrants
to subscribe for shares of common stock of the Company.
(Issued in conjunction with an issue by the Company of U.S. \$25,000,000 1% per cent. Guaranteed Bonds 1992)

NOTICE IS HEREBY GIVEN, in accordance with clause 4 (E) (ii) of the instrument by deed poll dated 22nd July, 1987 made by the Company in connection with its issue of bearer warrants ("Warrants"), to subscribe up to £3,867,500,000 for shares of common stock of the Company that, subject to the appropriate resolutions being passed at the annual general meeting of the shareholders of the Company to be held on 16th December, 1988, the Company will change, with immediate effect from such date, its financial year-end from 30th September to 31st March. As a transitional measure, the company will have a simultaneous financial period from 1st October, 1988 until 31st March, 1989 and thereafter its financial year will be from 1st April until 31st March of each following year.

Accordingly, the record date for the payment by the Company of annual cash dividends will become 31st March in each year (starting from 31st March, 1988).

The dividend accrual period will henceforth be the six-month period from 1st October, 1988 to 31st March, 1989 and thereafter each 12-month period ending on 31st March in each year. Except for the change in the dividend accrual period, the Terms and Conditions of the Warrants shall remain unmodified and with respect to any annual cash dividend payable on the shares issued upon exercise of Warrants, such exercise shall be deemed to have taken effect at the date of the dividend accrual period in which it occurs.

OBAYASHI ROAD CONSTRUCTION CO., LTD.
By: The Toyo Trust and Banking Company, Limited
as Principal Paying Agent
1st December, 1988.

BANK OF IRELAND BASE RATE

Bank of Ireland announces that with effect from close of business on 29 November 1988 its Base Rate is increased from 12.00% to 13.00% p.a.

Bank of Ireland
Established 1783

Area Office 36 Queen St London EC4R 1BN

UK COMPANY NEWS

Bowater in European packaging disposal

By Maggie Urry

BOWATER INDUSTRIES, building materials, packaging and tissue paper group, has agreed to sell its corrugated packaging businesses in SCA of Sweden, the major paper company for £25m. The Belgian business, which has two plants, has over a fifth of the market.

Bowater decided to sell the businesses, which have annual sales of around £50m, because they were in the commodity end of the "brown box" market.

The market for these is very competitive and it has proved difficult to pass on rises in paper costs to customers. Bowater's new management team has been taking a more critical look at its businesses with the aim of increasing margins across the busi-

nesses, said Mr Stephens.

SAUR has been looking for

acquisitions which give it greater vertical integration and has been expanding its activities within the European Community. Early this year SCA acquired Peaudouce, the leading French disposable nappy maker, and it has made packaging acquisitions, for instance in Italy.

Bowater's UK packaging activities have been the subject of substantial investment to increase the added value element of packaging, and thus raise margins. For example, it is a major supplier of "pre-printed" corrugated boxes which have far superior print quality and can be used to display goods attractively.

Mr David Jones, finance director of Bowater Print and Packaging, said it would have

taken significant investment to bring the Belgian and French businesses up to the level of the UK activities. He said they would fit better in a a paper company.

SAUR's £57m

Spanish buy

By Kieran Cooke in Dublin

JEFFERSON SMURFIT, the Dublin-based group which claims to be one of the largest paper packaging businesses in the world, has announced an £83m (£56.74m) cash purchase of the Spanish Industrial Cartonera company.

Industrial Cartonera is a private Spanish company producing more than 100,000 metric tonnes of recycled paper each year from a plant in southern Spain and 40,000 tons of corrugated cases from plants in Madrid, Barcelona and Valencia. Pre-tax profits last year were £5.5m.

Smurfit said the purchase was in line with the group's aim of developing its place in the European paper and packaging industry. Smurfit has recently made big moves into the Spanish market and already has a fully-owned Spanish subsidiary, CartoSpain.

Smurfit, one of the Irish Republic's largest companies with major interests in the US, made pre-tax profits of £110.9m in the six months to the end of July.

Building up a market presence

Philip Coggan on the advantages of the Norcros and Meyer swap

RARELY can a corporate deal have so suited the long-term strategies of its protagonists as the swap of businesses between Norcros and Meyer International.

By acquiring UBM, Meyer adds the extra tranche of merchandising branches which eluded it in October when Travis & Arnold opted for a rival offer from Sandell Ferrins.

With the sale of UBM and the addition of Crosby, Norcros is able further to concentrate its activities as part of the restructuring in the wake of Travis & Arnold's unsuccessful bid in 1987.

The addition of UBM to Meyer's Jenson chain increases the growing concentration in the once fragmented builders' merchandising sector. Six brings economies of scale in the form of greater purchasing power; it also brings brand recognition, a tendency fostered by Jenson's TV advertising campaign.

Harrison & Crosfield, the chemicals & plantations group, recently rechristened its 137 outlets under the Norcros brand name.

Although many builders' merchants dismiss the threat of the large DIY retailers, the so-called "sheds", Mr Michael Doherty, chief executive of Norcros, says they are a real challenge. The DIY groups offer credit terms and delivery services which are difficult to match, he says.

The usual argument against the sheds is that the quality of customer service, in the form

of expert advice, is much lower than the average merchant. But Mr Doherty argues that many builders do not need expert advice to buy low-budget items such as screws.

Mr Doherty believes that Norcros would have needed to have spent an awful lot of money to consolidate its position in the builders' merchandising industry. For a group the size of Meyer, branding obviously helps to see off the competition from the sheds.

It is hard to say in turnover terms, which merchant was previously the biggest since several of the major chains are part of large industrial groups, which do not break down their sales.

But it is clear that in branch numbers, Meyer was and is now easily the biggest group. After it has rationalised the UBM chain, it will have between 230 and 250 outlets,

compared with the 184 branches of the combined Travis Perkins. Mr Oscar de Ville, Meyer's chairman, believes it will have about 13.5 per cent of the market.

However, Meyer's size in the builders' merchandising sector was restricting the potential of its Crosby building products manufacturing businesses. Many of Crosby's customers were Meyer's competitors.

The one remaining question for Meyer is what to do with its stake in Travis Perkins. Following the defeat of its offer for Travis & Arnold, Meyer was left with a 20 per cent stake in the combined group. It said yesterday that it continued to regard the stake as a long-term investment, but now it has bought UBM a renewed bid for Travis Perkins would be seen likely to provoke monopolies questions.

Norcros by taking over the

base for expansion.

UK builders' merchant branches	
Meyer International (Jewson)	173
Travis Perkins	164
Harrison & Crosfield (Norcros)	137
BTB (Grahame)	130
Bowater (Crosfield and Ferguson)	104
Norcros (UBM)	83

Crosby businesses, will substantially increase its range of products.

The merger will create a division with annualised turnover of £360m. It is hard to rate Norcros's position in the building materials sector since so many companies concentrate on "heavy" products such as cement and bricks, but in its own markets, Norcros says it is one of the biggest players.

The disposal of UBM is the end of an unhappy chapter in Norcros's history. Acquired in 1985 after a bid battle, UBM has rarely fitted easily into the group; Williams Holdings in the course of its offer argued that UBM needed to be cautious about its expansion strategy.

Once UBM is sold, Norcros will effectively be reduced to three divisions - building products, printing and packaging, and property. Mr Doherty, who took over as chief executive earlier this year after his predecessor Mr Terry Simpson left after a boardroom row, thinks that Norcros can use those three divisions as the base for expansion.

Shanks & McEwan rises 36% to £6.5m

By Fiona Thompson

SHANKS & MCEWAN Group, waste disposal specialist, yesterday reported a 36 per cent increase in pre-tax profits for the six months to September 24, from £4.75m to £6.51m. Turnover advanced by 41 per cent to £40.3m (£28.57m) and earnings per share rose to 21.9p (18.7p).

An unchanged interim dividend of 7p was declared.

The Glasgow-based group is by far the largest waste disposal concern in the UK, with more landfill capacity than all its competitors put together. This came about in the mid-1980s when it acquired from Hanson the landfill access to all of London Brick's sites and the rights to future sites.

Shanks & McEwan's sites are

in an arc around north London, in the Midlands, in central Scotland and north Wales. The group shifts more than 4m tonnes of waste a year, giving it 6.2 per cent of the UK market. In addition, methane gas produced naturally in the landfill sites is piped off for sale to London Brick to fire its kilns.

The landfill gas business is in its early stages, but according to Mr Peter Runciman, chairman, over the next three years it will become a strong contributor to profits.

Mr Runciman said the results reflected excellent progress, especially as a number of acquisitions had been made during the period, including two landfill sites, five transfer stations (where rubbish is

taken to be compacted before removal to landfill sites), and three waste collection and landfill businesses in Scotland.

The group was continually seeking acquisitions. More than 20 were being considered.

Tax took £1.95m (£1.42m) An extraordinary debit of £14.000 related to management reorganisation and acquisition costs.

• COMMENT

The Hanson agreement was the deal of a lifetime for Shanks & McEwan, no one can ever catch it up now. It has 60 years worth of holes in the ground which are being started, that is, fewer future holes, and when more and more waste is being created. Analysts are forecasting £13.5m for the full year, putting the shares, 8p down at 92p last night, on a prospective p/e of 22. The rat-

ing is full, but Shanks & McEwan's assets are worth more than the share price and the company is still at the beginning of a very steep rise in earnings. It is not just the number, but the location of its sites. By 1990 it could have 70 per cent of all landfill sites in the range of north London. The company is well managed, it steers clear of contentious foreign waste and worrying toxic waste, and, as Mrs Thatcher becomes greener, tighter legislation will eliminate some of the cowboys, moving even more business its way.

UK COMPANY NEWS

Minehunter contract with Saudi Arabia will provide up to five years' work

Vosper Thornycroft falls but prospects good

By Ray Bashford

VOSPER THORNYCROFT, whose prospects as a warship builder improved sharply earlier this month when it signed a £300m contract with Saudi Arabia, incurred a decline in pre-tax profits during the six months to October 2.

The Southampton-based group returned a pre-tax profit of £4.5m compared with £7.8m in the six months to September 27 1987, which included an exceptional item of £2.7m.

Vosper, formerly part of British Shipyards before floating on the market in March, made the £2.7m provision last year to cover expected difficulties which were negotiated by a large Royal Navy contract.

County NatWest, a participant in the placement of just under 26 per cent of the equity, had easily sold about one-third of its holding.

The venture capital arm of County NatWest and Wren Investments each took up 14.9 per cent stakes in the Vosper float. The 5 per cent stake

sold yesterday went through the market at 129p, compared with the closing price of 157p, down 4p. The stake was acquired at 160p a share and was sold to 20 institutional clients of Panmure Gordon, the London stockbroker.

Mr Peter Usher, managing director, said he was confident about the outlook for the remainder of the year and explained the decline in past six months as being due to the lumpy nature of returns in the industry.

"Things are going entirely to plan and to budget and it is going to be a good year for us," he said.

The company is paying a maiden interim dividend of 2.75p a share and the pre-tax profit represents earnings per share of 9.2p, against 12p, adjusted for the exceptional item.

The Saudi contract boosted the company's order book from £200m to £500m and will provide between four and five



Peter Usher: "It is going to be a good year for us"

years' work.

The contract with Saudi Arabia is for six specialised Sandown class minehunting vessels which was signed as part of a £100m arms agreement between Britain and Saudi Arabia earlier this year.

The remainder of the order book is filled with the Royal Navy contract for the construction of four Sandown class vessels.

Mr Usher said that one-third of pre-tax profits and turnover was derived from non-shipbuilding activities, including computerised land and sea naval equipment.

The company is negotiating the acquisition of bolt-on companies to strengthen this end of the group activities, following the purchase of a controlling interest in JB Microsystems.

COMMENT
These results were in line with expectations and give rise to little excitement. However, after consideration of Vosper's prospects enthusiasm for the future could be justified. The Saudi contract provides the company with a solid order book until 1993 with the full

force of the benefits likely to come to account in 1993-94. During the intervening years, there should be a progressive strengthening in returns from this contract as well as the contract with the Royal Navy. The company is increasing capital expenditure by £3.5m and is taking on between 200-300 people to accommodate the contracts. This should throw off course the company's intention of boosting non-shipbuilding activities to the point where they represent 50 per cent of turnover and pre-tax profits. Non-core acquisitions are under negotiation with the purchase of a publicly listed group a possibility, despite external reservations on the grounds that Vosper should continue doing what it does best: build warships. Forecasts on pre-tax profits for the full year average out at £3.7m, placing the shares on a prospective p/e of 9 - reasonable given that the results will not reflect the benefits of the Saudi deal.

Next sells Eurocamp holiday side to managers for £32m

By Maggie Urry

NEXT, the high street retailing group, is selling Eurocamp Travel, its holiday business, to a management buy-out for a total of £31.8m. Eurocamp was acquired in June last year as part of the purchase of Combiited English Stores.

The company has made a number of sales recently following a decision to concentrate on its core businesses and to raise cash to reduce its level of debt.

It has sold its Salisburys and Zeales chains to Ratners for a total of £150.8m, and its Allens chemist chain to Lloyds Chemists for £26m.

In total about £320m has been raised compared to a purchase price for CES of £330m. Gearing is now down to around 40 per cent.

The management of Eurocamp approached Next about a buy-out in September and received the green light. In October an outside buyer appeared and Next asked the management to match the other buyer's price and timing. As part of the purchase price Next is taking £5m loan note.

Anglo Biscuit Wilkinson, which produces much of Bassett's children's sweets, contributed £368,000 to trading profits, slightly down on last year. There were problems with Middle East sales of sugar confectionery sourced from ABW. There had also been disruption at the plant where a new factory is being built to manufacture Nerdls, already distributed by Bassett, under license from Summark of the US. However Mr Stokes said that the plant had done well.

He said that Geo. Bassett had performed well with UK sales of Liquorice Allsorts increasing by 19 per cent and Ernest Jackson, which makes medicated sweets, was improving, with the benefits of site

Bassett advances 14% to £2.4m and sees more growth

By Lisa Wood

BASSETT FOODS, the Liquorice Allsorts manufacturer which recently bought Jamesons Chocolates, yesterday reported a pre-tax profit of £2.4m for the 26 weeks to October 14, a 14 per cent increase on the corresponding period last year.

The results were in line with market forecasts and the group's share price closed unchanged at 286p.

Earnings per share were 13.04p (11.76p) and the interim dividend was lifted 6 per cent to 2.2p (2.07p).

Mr "Bev" Stokes, chairman and chief executive of Bassett, said the group had continued to trade solidly and the satisfactory performance of each subsidiary should continue into the second half of the year.

Group sales, at £42.3m compared with £44.5m last year, included £1.6m from Frisia, a Dutch manufacturer of marshmallows acquired this year.

In the UK sales volumes through the Dutch subsidiary, continued to perform well.

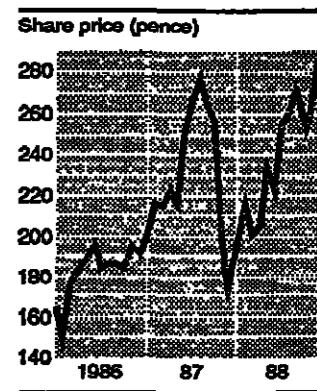
COMMENT

Bassett, with around 11 per cent of the UK sugar confectionery market, is emerging as a tidy business with a much improved profit performance. Subsidiaries are responding to demands for them to be more profit-conscious while the strategy of relaunching popular key brands such as Liquorice Allsorts is keeping volumes moving in a static marketplace. New brands such as Nerdls, which Bassett will start manufacturing in March, should be winners. Exports are still more problematic but operations are coming around.

Analysts expect some dilution from Jamesons and are forecasting pre-tax profits of 2.47m for the full year, giving a prospective p/e of 11.7.

Bassett

Share price (pence)



improvements and capital investment already evident.

While sales volumes through Bassett Foods International - which handles exports - were slightly down, Mr Stokes said the group was investing in the European market.

Fastram, the Dutch subsidiary, continued to perform well.

COMMENT

Bassett, with around 11 per cent of the UK sugar confectionery market, is emerging as a tidy business with a much improved profit performance. Subsidiaries are responding to demands for them to be more profit-conscious while the strategy of relaunching popular key brands such as Liquorice Allsorts is keeping volumes moving in a static marketplace. New brands such as Nerdls, which Bassett will start manufacturing in March, should be winners. Exports are still more problematic but operations are coming around.

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Vaux buys nursing homes

By Philip Coggan

WALLS, a mini-conglomerate being built up by former Hanson executives, yesterday made its second acquisition in the office furniture sector with an agreed 2.75m bid for Hille Ergonomics.

The purchase of Hille, which imports and manufactures

cash generated from the company's existing interests in household and industrial products and printing and packaging.

In 1987, Hille made pre-tax profits of £1.42m on turnover of £4.63m. The terms of the offer are one new Irish Wire share for each Hille share, involving a 32 per cent increase in the Irish company's equity.

Irish Wire said that the ratio for the acquisition was to take the company into telecommunications, the growth of which could be stimulated by

cash generated from the company's existing interests in household and industrial products and printing and packaging.

In the past, Touche has been owned solely by the investment trust which it manages. A number of these, however, have been victims of corporate activity recently and earlier

this summer TR brought in Liberty Mutual, a US insurance company, as the first external shareholder with 15 per cent.

Since then, TR Industrial and General - the largest TR-managed trust and, historically, the biggest single shareholder in Touche Remnant itself - has been subject to a £250m successful bid from the British Coal Pension Funds.

Next is also selling Tinaway, a villa holiday company, to its founder for a nominal amount.

Vaux Group has acquired Summerfields Care, which owns four nursing homes and has sites for a further three, all in the Liverpool area, for £2.8m.

The consideration is being funded by the issue of new Vaux ordinary shares. The vendors are retaining shares worth £2.5m and the rest are being placed. The proceeds of the placing will be used to repay debts of Summerfields, finance the construction of the three nursing homes and £400,000 is being paid to the vendors.

Irish Wire bids for Questel

By David Waller

IRISH WIRE Products, acquisitive household products group, yesterday announced its largest deal since taking on a new lease of life 16 months ago under the impetus of Mr Dennis Jones, finance director of Hazelwood Foods.

It has launched an agreed 2.11.5m bid for Questel, telecommunications equipment supplier. Victory is secure as shareholders with 58 per cent of the equity have committed themselves to accepting the offer.

At the same time, the Limer-

ick-based company reported pre-tax profits up from £2.66m to £3.55m (£1.25m) in the six months to September 30, and earnings per share up from 5.6p to 8.4p. Sales jumped from £2.3m to £3.0m.

An interim of 1.5p is declared - the first payout since 1979 - and the company has forecast 4p for the full year.

Irish Wire said that the ratio for the acquisition was to take the company into telecommunications, the growth of which could be stimulated by

Wassall makes agreed bid for Hille

By Philip Coggan

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The purchase of Hille, which imports and manufactures

cash generated from the company's existing interests in household and industrial products and printing and packaging.

The terms of the offer are one new Irish Wire share for every three in Hille. Based on Wassall's closing price of 210p, that values each Hille share at 70p. Pre-tax profits were £2.05m.

72p per share, and a loan note alternative, up to a maximum of 24.25m, at 75p per share.

Hille's pre-tax profits fell from £2.62m in the year to March 31, 1986 to £2.04m the following year. Last year, pre-tax profits were £2.05m.

Simon expands with £5m purchase in Australia

By Clay Harris

SIMON ENGINEERING, diversified process plant contractor, is to pay £39.75m (£4.63m) in cash for the access business and related property of Abbey Equipment of Australia.

The acquisition will increase Simon's global sales of access equipment to about £120m, more than one-fifth of the group total. Simon, which

already manufactures access equipment in the UK, Ireland and the US, plans to use Australia as a base for expansion into south-east Asia.

Abbey is the leading Australian maker of truck-mounted hydraulic access platforms. Many of its products feature insulated booms, which allow work to be undertaken on live power lines.

TR hires Phoenix Secs as adviser

By Nikki Tait

TOUCHE REMNANT, privately-owned fund management group, has confirmed that it had asked Phoenix Securities, the Morgan Grenfell subsidiary, to advise on its shareholding structure.

In the past, Touche has been owned solely by the investment trust which it manages. A number of these, however, have been victims of corporate activity recently and earlier

this summer TR brought in Liberty Mutual, a US insurance company, as the first external shareholder with 15 per cent.

Since then, TR Industrial and General - the largest TR-managed trust and, historically, the biggest single shareholder in Touche Remnant itself - has been subject to a £250m successful bid from the British Coal Pension Funds.

Next is also selling Tinaway, a villa holiday company, to its founder for a nominal amount.

SVENSKA HANDELSBANKEN GROUP

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County National Limited

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Swaps Provided by: Svenska Handelsbanken, London Branch

Agent: Svenska Handelsbanken, London Branch

PROPERTY LENDING TRUST PLC

Syndicated Revolving Credit Facilities totalling:

£32,000,000

Arranged by: Svenska International plc

Funds provided by:

Barclays Bank PLC

Santander Bank, London Branch

BHF-BAMC, London Branch

Christopher Bank, London Branch

Crédit du Nord, London Branch

Den Danske Bank

Girobank and Bank der österreichischen Sparkassen AG

International Commercial Bank PLC

J. Henry Schroder Wag & Co Limited

Kansai-Eiichi Bank Group

MANAGEMENT: Marketing and Advertising

Legislation has radically changed the UK building society market in the past two years. While defending their traditional mortgage business, the societies have joined battle with other financial institutions over a widening range of services from credit cards to current accounts, from insurance to estate agencies.

How have the societies responded to these growing competitive pressures? Very effectively, it seems, if judged by the winners of the industry's first marketing awards, sponsored by The Building Societies' Gazette and Thomas Cook Travellers' Cheques.

The Alliance and Leicester came out best of the big societies with a television advertising campaign which had already taken an IPA advertising effectiveness award.

The fifth largest society in the country since it was formed from the merger of two societies in 1955, the Alliance and Leicester's market research in 1987 showed that only 54 per cent of adults were aware of it – less than the pre-merger levels for the bigger society, the Alliance, and well below that of the Halifax and Abbey National.

With the primary aim of reversing this trend, the society launched its national television campaign in September and November last year. The commercials, created by BMP/Davidson Pearce, and featuring comedians Stephen Fry and Hugh Laurie, were seen as a long-term brand-building exercise.

"You get a smarter investor with the Alliance and Leicester" was the message – and it was repeated in a second burst of advertising in February-April this year. The effect, within seven months, was to raise the awareness level to 70 per cent. A third campaign, focused on the society's Cash Plus account and running now, is giving a further boost to the Alliance and Leicester name.

"The impact has been considerable," says John Day, assistant general manager (marketing). "It has established our position in the market." But the advertising on which the Alliance and Leicester has spent £5m in the 12 months ended in September, has done more than that.

The society's financial results for the year, due to be published shortly, are expected to show receipts up by more than 70 per cent and mortgage loans by 60 per cent. Much of this business growth is ascribed directly to the advertising.



Comedians Hugh Laurie (left) and Stephen Fry: raising awareness of Alliance and Leicester

Rewarding image for building societies

Philip Rawstorne reports on marketing successes in the recently liberalised and increasingly competitive UK financial sector

The Alliance and Leicester estimates that the campaign has been responsible for 28 per cent additional net receipts.

That alone means that the campaign has already almost paid for itself, with the prospect of generating more profits over the next two years.

In addition to supporting the television commercials with advertisements in both national and local newspapers, Day intends to develop the society's radio advertising next year, using more Fry and Laurie commercials. "We have not spent much on radio yet," he says. "But the results have been very encouraging."

Direct marketing to the society's customer base of around 2.5m people will also be increased. "Building societies did not have to cross-sell before," says Day. "Most of our lenders are over 45 years old, and most of our borrowers are under 45. Previously we had two separate markets to address. Now we have products that will interest all our customers, our direct marketing is rapidly increasing in importance. But it will have to be handled carefully. We do not want to upset the relationship

that has been established with our customers."

But if the Alliance and Leicester campaign has made one of the bigger splashes in the market, the awards recognised that some of the smaller fish in the industry are proving equally adept at dealing with the competitive pressures.

The main award went to the Skipton Building Society, 18th in the industry rankings with 120,000 investors and 50,000 borrowers, for a campaign to market its capital growth plan which, the judges said, was "difficult to fault".

After considering the new product areas opened by the Building Societies Act, the Skipton decided to enter only those in which it could offer a product which had a competitive edge on what was currently available in the market.

It decided, for instance, not to go into current account banking which it felt was unprofitable in itself and was unlikely to limit its ability to compete in its core business of investment accounts and mortgages.

The objective was to exploit areas where the Skipton had a particular strength. The idea of an investment bond fitted into this strategy. The society's customer base is upmarket. More than half of its customers have average balances of £2,000 in its investment account.

So in January 1987, the Skipton joined with the Scottish Widows life assurance company, to launch the capital growth plan. National and local press advertising, by Gillett & Bevan, a Manchester agency, focused on the 20.3 per cent average growth achieved by the Scottish Widows fund in the previous five years.

The cost effectiveness of the advertising was measured against the 5 per cent commission that the society was receiving on all investments in the bond. For example, a £5,000 advertisement had to attract at least £100,000 to be worth extending.

All advertisements were coded to show the source of applications and statistics were provided weekly for the marketing department. The overall spend on the campaign was £138,159 and it attracted investments of £4m – a cost effectiveness ratio of 3.4 per cent.

Telemarketing was used to follow up inquiries that had not resulted in investment. Marketing manager, Tim Hughes, says: "The general response to the calls was positive and we increased the number of bonds taken up by about 10 per cent."

A direct mailshot to the society's existing customers, costing £20,000, brought in another £1.5m of investments. After that success, a second direct mailing was made at a similar cost and raised a further £1.5m. Leaflets displayed in the society's 60 branches proved even more successful in attracting business. Sales of nearly £10m were made through the branches.

To keep up the sales momentum, extra bonuses were added to the bond nine months after its launch.

Sales finally amounted to £23m. Gross profits to the society were more than £1m – a significant contribution to its total pre-tax profit for 1987 of £12.7m.

"Overall," says Hughes, "the campaign demonstrated the importance of getting all the elements of promotion together at the right time and being able to monitor their effectiveness."

The stock market crash of October 1987, which brought the Skipton's bond sales to an end, provided, in contrast, a boost for the minnow among the award winners, the single office Mornington Building Society, in London.

Concerned about the outflow of funds caused by the Government's privatisation issues in 1987, the Mornington decided to try to reverse the trend by introducing a two-year term share, at a rate of 2.5 per cent.

The share was launched to the press and secured widespread publicity in the national press. At the same time, a carefully targeted advertising campaign, devised by the society's agency, Primary Contact, began in four national dailies and three Sunday newspapers within a month, £3.4m worth of shares had been sold.

As the security of building society investments was high, reflected after "Black Monday", demand surged. When the share offer was closed a few weeks later, the Mornington had totted up 900 new accounts and balances of more than £1m – all for an advertising outlay of £20,000.

"It confirmed the definition of marketing as having the right product in the right place at the right time at the right price," says Mornington's business development manager, Tim Cade.

Leisure

Towards a homely lifestyle

David Churchill on a forecast for the industry

The leisure consumer in the 1990s will spend more money on sports, holidays abroad, and pursuing an upmarket "lifestyle" image within the home rather than spending more time and money on traditional leisure activities such as gambling and visits to the pub and the cinema.

This is the central conclusion of the latest look into the future of the leisure industries by the Henley Centre for Forecasting.

It projects a picture of rapidly changing leisure markets, subject to the pressures of developing technology – such as satellite television – and changing demographics which, for example, will see a sharp decrease in the number of young people in the population by the mid-1990s.

Henley warns that those leisure markets which cannot be repositioned to be attractive to older age groups "will almost certainly have to prepare for a bleak sales term with the hatches battened down until the current mini baby boom (which will peak in 1995) reaches maturity."

Leisure spending – which will total £68bn this year – has a bright future. Henley forecasts that over the 1990-93 period real leisure spending will increase by an average of 2.7 per cent a year compared with an overall increase in consumer spending of 2.5 per cent per year over the same period.

Three key trends in the leisure sector are emerging for the early 1990s, with significant implications for the marketing strategies of the companies involved.

• In-home leisure. Henley forecasts that real spending on audio equipment and associated software will remain high in spite of the fall in numbers of young people. "Their increasing scarcity in the labour market will tend to keep their per capita income high, ensuring that the listening market (for audio and other equipment) can still expect to attract a reasonable share of their discretionary spending."

• The home is increasingly becoming the focus of our leisure time, functioning as a multi-purpose activity centre," says Henley. This is partly a consequence of improving levels of comfort in the home, clearly shown by the rise in penetration of consumer durables – such as microwave cookers, central heating, and fridge/freezers – in British households.

The degree to which interests are centred on the home reflects consumers' dissatisfaction with the quality of away-from-home leisure venues," adds Henley. "Consumers have consequently voted with their feet to carry out many such activities at home."

The cinema, point out the researchers, is the away-from-home leisure activity which has suffered most dramatically from this trend.

• Physically active leisure.

This sector – covering reading, listening, and video and cinema – will account for nearer a fifth of leisure spending in 1993 than the 18.5 per cent share last year.

Henley points out, however,

that it will be the visual/audio sections which will really benefit from this growth while the more traditional reading markets will be basically static.

It believes that demand for

audio equipment and associated software will remain high in spite of the fall in numbers of young people. "Their increasing scarcity in the labour market will tend to keep their per capita income high, ensuring that the listening market (for audio and other equipment) can still expect to attract a reasonable share of their discretionary spending."

Henley sees the main trends in this market as being towards portability and compactness of product as well as the "perceived status symbol value of much audio equipment.



ment boosting the demand for high value-added products."

The forecasters are less optimistic about the short-term prospects for satellite broadcasting, arguing that consumer confusion will lead to sluggish sales of satellite receiving dishes.

"After a slow start, therefore, we believe that by the year 2,000 satellite penetration will be approaching that of videos at around 70 per cent of households."

Information-related leisure. This sector – covering reading, listening, and video and cinema – will account for nearer a fifth of leisure spending in 1993 than the 18.5 per cent share last year.

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The DIY and gardening sectors will also benefit from the growth in numbers of adults in the 25 to 44 age range, who tend to be more family- and home-oriented and therefore interested in maintaining the appearance and value of their property.

Leisure Futures: Henley Centre for Forecasting, 2 Tudor Street, London EC4Y 0AA. £200 per year.

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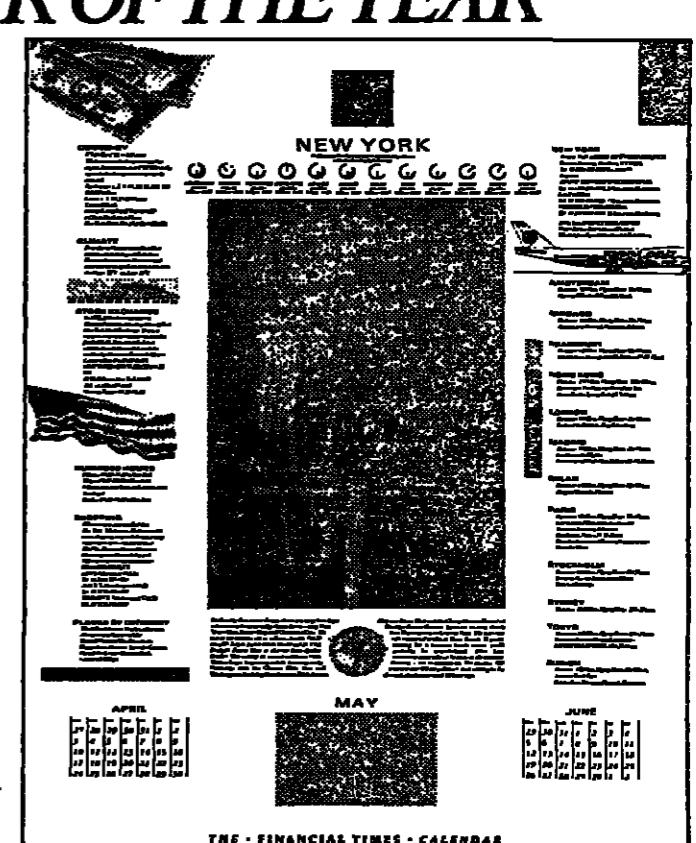
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COMMODITIES AND AGRICULTURE

French traders report Ivorian cocoa deal

SUCRES et Denrees, the French trade house, has bought 400,000 tonnes of Ivory Coast cocoa as part of a deal between Abidjan and the French Government to cut the Ivory Coast's excess cocoa surplus, French traders said. Reuters reports from Paris.

The financial aspect of the deal was finalised only late last week. Ivory Coast will officially announce the agreement next week at a cocoa producers' meeting in Lagos," one senior trader explained.

Sucres et Denrees declined immediate comment.

On the London Futures and Options Exchange cocoa prices closed lower. Prices were further weakened by profit-taking as the market continued to await details of the deal. The March contract ended the day at \$266 a tonne, down \$16.

In New York, cocoa futures surged \$40 a tonne off the day's lows following news of the deal, before easing again. Some traders were highly sceptical of the news.

"When we see an official statement from Abidjan co-ordinated with Paris, I'll believe it," said a trader at one commodity house.

"I don't believe they (Sucres et Denrees) did it. I don't

believe that large a purchase would have been made by one company," said another.

Under the deal, some 200,000 tonnes will be stored in Europe, 100,000 tonnes will be sold to the Soviet Union and other Eastern European nations and the rest will gradually be released onto the market, according to French traders.

"Most of the cocoa destined for storage will be kept in Amsterdam, because they have the best facilities there. A small part will probably be stored in Hamburg, too," the senior trader said.

No-one could give details yesterday on the extent and terms of the French Government's financial involvement in the deal. The traders said 90,000 tonnes of cocoa, part of the 200,000 tonnes destined for storage, were about to leave the Ivory Coast.

Mr Jacques Pelletier, the French Co-operation Minister, said on Tuesday that no decision had been taken yet but that French financial aid was linked with fresh talks between Abidjan and international monetary bodies on Ivory Coast's external debt, totalling nearly \$10bn.

Moscow worried at rising agricultural insolvencies

By Quentin Peel in Moscow

MORE THAN 200 major Soviet agricultural enterprises, including state farms and collectives, have been declared insolvent in the past year, under the new stringent financial policy being adopted by the Soviet authorities.

The action by the State Agro-Industrial Bank (Gosagroprombank) marks a radical departure from the willingness of the Soviet Government to provide massive subsidies to the farm sector, the weakest link in Mr Mikhail Gorbachev's urgent efforts to overhaul the Soviet economy.

The figures were revealed in an interview by Mr Alexander Obozintsev, the chairman of Gosagroprombank, who blamed poor management for the accumulation of excess reserves of raw materials, equipment and spare parts.

He said the first step for Soviet farms declared insolvent by the bank - one of six specialised sectoral banks now operating in the Soviet Union - was to transfer to a system of cost-accounting.

The accumulation of excess reserves of raw materials, equipment and spare parts is endemic throughout the Soviet economy, because of erratic deliveries and poor communications between enterprises.

Mr Obozintsev said that in a number of cases "the causes of the losses are incompetent instructions and the decisions of superior organisations". All this has to be made known, the real culprits have to be named and incompetent administrators have to be got rid of."

However he said that no major state farms or collectives had yet been declared bankrupt - a concept which still does not exist in Soviet law, although some in the future would have to be "liquidated".

He told Pravda, the Communist Party newspaper, that the same reasons for loss-making

exist in the future market.

The figures, he said, were the result of a squeeze on the future market. Uganda, Zaire, the Ivory Coast and Cameroun had had difficulties transporting coffee. On the LME, copper, zinc and lead prices were in retreat, while the copper market featuring sporadic profit-taking and heavy speculative liquidation. In the bullion market, platinum broke through the \$600 an ounce barrier.

The figures were revealed in an interview by Mr Alexander Obozintsev, the chairman of Gosagroprombank, who blamed poor management for the accumulation of excess reserves of raw materials, equipment and spare parts.

He said the first step for

Norwegian oil field starts up

By Karen Fossli in Oslo

NORSK HYDRO'S Oseberg field, one of Norway's largest oil deposits, commences production today at a rate of about 100,000 barrels a day. Plateau production of 240,000 b/d should be reached in three to four months, increasing Norway's total oil production by more than 20 per cent.

The timing is somewhat embarrassing for Norway, coming just three days after the Organisation of Petroleum Exporting Countries won acceptance from all 13 members for limiting oil output in a bid to prevent a price crash.

Norway first pledged support for Opec at the end of 1986 and is still producing at 7.5 per cent below capacity. This policy is reviewed every six months and hinges on Opec's resolve to continue efforts to stabilise oil prices.

Mr Rilwan Lukman, the Nigerian Oil Minister and president of Opec, said in an interview on Channel 4's "Business Daily" programme yesterday that Opec's target price of \$18 a barrel would only be reached gradually.

He said some Opec members, particularly the United Arab Emirates, might have difficulty adhering to their agreed production quotas, but they would do their best.

Algeria accepts reality on gas pricing

Francis Ghilès reports on a new strategy which is paying off in export sales

ALGERIA HAS decided to accept the commercial reality of today's natural gas market after several years of sticking to a high price strategy, even at the expense of losing markets.

As a result of this change in policy, Sonatrach, the country's hydrocarbon monopoly, has started a worldwide campaign to expand gas sales.

In the past, Sonatrach has often been accused of selling gas price ideology more than gas. More than half its 30.8bn cubic metres of natural gas (LNG) capacity is idle as a result of difficulties with its export contracts this decade.

Some of these problems are not its fault, but the long arguments about apportionment of blame and Algeria's insistence on prices higher than the market will bear have prevented the country from finding new outlets and from restoring relations with old customers. Indeed, protracted stalemate in its talks over pricing of existing trade with France have threatened the continuation of contracts when they come up for renewal in the 1990s.

Since the summer, Sonatrach has even dropped its insistence on treating existing customers less favourably than new ones. It has also:

• revived exports to the US, at competitive prices;

• re-opened the world's first commercial LNG trade, between Algeria and the UK, with spot cargoes this winter;

• concluded its first-ever sale to Japan;

• resumed price talks with its biggest LNG customer, Gaz de France, insisting on commercial rather than political terms.

The last development is the most significant, although Algeria's intentions will not be clear until the new contract pricing clause is agreed.

These moves explain the bold terms in which the then recently appointed head of Sonatrach, Mr Saïd Boussoua (recently promoted again, to the post of Minister of Energy), insisted that Sonatrach would like to be paid a "commercial price" for the 9.15bn cubic metres of LNG it sells annually to France. It will no longer urge any price which may appear to be a political one, he says.

Gaz de France and Sonatrach have been bogged down in complex gas contract negotiations for more than two years. The price revision now being negotiated will be back-dated to January 1987. Negotiations have been held up on two issues - the gas pricing formula and the French demand for greater flexibility in the volumes of gas to be

supplied. Until these issues are settled, no discussions can be held on renewing contracts, the first of which expires in 1991.

At present, Algeria's European customers - France, Belgium and Spain - are paying about \$3.6 cents per million British thermal units less than they are being invoiced.

Mr Boussoua's remarks were well received in Paris where a flurry of meetings between Sonatrach and Gaz de France (recently promoted again, to the post of Minister of Energy), insisted that Sonatrach would like to be paid a "commercial price" for the 9.15bn cubic metres of LNG it sells annually to France. It will no longer urge any price which may appear to be a political one, he says.

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2.5bn will determine whether Gaz de France is still paying a premium.

Greater pressure than ever before is being brought to bear on Sonatrach to settle once and for all this long running dispute. The recent riots in Algeria have underlined the high price the country is paying for the austerity induced by the sharp decline in its foreign income, more than 95 per cent of which is from oil and gas exports.

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The underpayment has, in the case of France, been going on for almost two years and the accumulated difference with the billed amount equals roughly \$2.5bn. Some of this will be paid to Sonatrach when the new price is agreed.

Until 1986, Algeria had insisted that prices of the gas it exported must reflect the full cost of extraction, including capital charges. This led France to accept a 27 per cent premium over commercial prices in 1982. This premium was paid by the French Government in 1982 and 1983 then by Gaz de France for the next three years.

Since January 1987, with both sides openly disagreeing on pricing, no premium has been paid by France and the price will be paid by Gaz de France for the next three years.

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making it more difficult than usual for Sonatrach to gauge the going rate for gas exports to France.

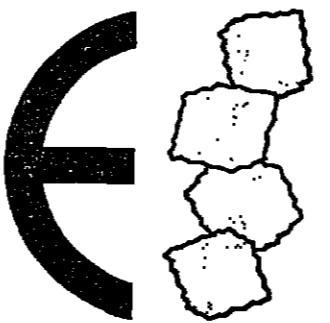
In the US market, Sonatrach has had to accommodate to extremely low prices. The basis for a re-entry into the market was worked out with Panhandle Eastern Company, of the US, in April 1987.

A similar arrangement was reached with the first US customer, Distrigas of Boston, and some cargoes were delivered for the first time in three years, earlier this year. This winter, Distrigas expects to take between nine and 13 cargoes of LNG (each representing about 70m cu metres of gas) from Sonatrach, which until recently had a flexible contract but no buyers of Algerian gas, has recently concluded a sale to a power company in Florida which will enable LNG deliveries to its Lake Charles, Louisiana terminal to begin later next year.

Until the past week, the elusive third major market often approached but never breached by Sonatrach's LNG, was Japan. But on Sunday, a deal was announced under which Sonatrach will supply 300m cubic metres of LNG per year to Japan's two leading gas companies, Tokyo Gas and Osaka Gas. Clearly, the company's more commercially-oriented policy is paying off.

The sweet and sour of Europe's sugar regime

Tim Dickson examines the dilemmas posed by an appallingly complicated price support policy



The European Commission continues to take a tough line in response to these criticisms, insisting that it will not take any action unilaterally to reduce the Community's production and blaming others for failure so far to agree market shares under the International Sugar Agreement. The finger is also pointed menacingly at the US, because of its more recently imposed quota restrictions on imports.

If, on the other hand, in the months after the Montreal meeting the major agricultural nations can discover that so far elusive formula for rolling back the overall level of agricultural support, cuts in EC sugar output and use it as part of their A quota allocation for the following year.

On top of this there is C sugar, which does not come under any quota, does not receive any price support and which must be sold outside the Community. However, producers can put C sugar into store and use it as part of their A quota allocation for the following year.

The result is that the only cost borne by the Community's

budget arises from the obligation to import 1.3m tonnes of sugar a year from the African, Caribbean and Pacific countries associated with the EC under the Lomé Convention.

Since this displaces an equivalent amount of Community sugar produced from the home market, it is not thought fair that domestic producers should have to contribute to the disposal of 1.3m tonnes outside the Community.

Thus the Ecu 2.028bn earmarked in the preliminary 1989 budget (compared with spending of Ecu 2.03bn in 1987) only about Ecu 1.5bn is likely to come from the market's persistently depressed level of world prices in recent years, further measures have been needed. In 1985, for example, the Community agreed to introduce the elimination levy, effectively designed to wipe out the budget deficit of Ecu 400m (22.5bn) which the regime had accumulated over the previous five years.

At the February Summit this year the much-vaunted "budget stabilizers" package agreed by Heads of Government took self-financing to its ultimate conclusion by arranging a special levy to wipe the slate clean at the end of each year.

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WORLD COMMODITIES PRICES

US MARKETS

IN THE metals, gold and silver prices were firm for the day, reports Drexel Burnham Lambert. Dealers were the day's best buyers. Platinum futures again posted gains as commodity house activity was featured. Copper trading was choppy but prices closed unchanged for the day. The soft commodities featured lower sugar prices as a lack of physical business was noted. Cocoa prices also fell as trade and commission houses were active. Coffee futures advanced 71 in March due mostly to a strong London market, in the grain markets, a follow-through to last week's rally along with professional short-covering provided strength in the soybeans.

Corn futures also closed higher. Lighter deliveries were noted. Wheat futures were listless closings up 14 in December. In the meat markets, cattle prices fell as lower expected demand in the cash market depressed the futures. Pork belly and live hogs advanced as spreading and short-covering was featured. The energy markets were all higher as the API report was felt to be favorable. The last trading day in the December energy products also added strength.

New York

GOLD 100 troy oz: £/troy oz.

CLOSE Previous High/Low

Jan 15.08 14.92 15.20 14.98

Feb 14.93 14.85 15.05 14.87

Mar 14.90 14.82 14.99 14.83

Apr 14.81 14.75 14.85 14.82

May 14.76 14.68 14.85 14.73

Jun 14.89 14.85 14.98 14.85

Jul 14.93 14.90 14.95 14.92

Aug 14.93 14.90 14.95 14.92

Sep 14.95 14.94 15.00 14.89

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Gifts & Fleet Ltd

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Worldwide

1134 1134 1134

Capital Growth

1137 1137 1137

Asian Pacific

1138 1138 1138

Assets & Earnings

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Country & Energy

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1992 Enterprise

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Japan

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UK Growth

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1993 Income

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CROSSWORD

No. 6.800 Set by CINEPHILE

A black and white crossword puzzle grid. The grid consists of a 7x7 area of squares, with some squares being white (representing the crossword) and others being black (representing empty space or a grid boundary). Numbered squares are placed at various intersections: 1 (top-left), 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, and 28 (bottom-right). The numbered squares are distributed across the grid, with some forming a continuous path and others being isolated.

statistics are still worse (6,4)
 Hard-bitten person might be followed by 'amurerer, one might say (5)
 21 Does it run on imaginary lines? (5,2,7)
 (4) Pessimistic good wish for national cream? (4,2,7) ~
 Turn where the sign is, having started badly (4,2,3,4)
 Clue for cup, possibly: a little billiards? (1,7,2)
 See dance, not plain at billiards (4,4)
 21 Grub out anything worthy of a Minse? (4,3,7)
 25 Volume portraying young beast in charge of politician (5,4)

Colour: (3)

25 Put-up job for such a marvellous newspaperman? (4-3)

27 Love travels, maybe from Seville (7)

28 Sum up peculiar Tata exhibition (12)

DOWN

2 An unfinished sea bird on a river with sharp bends? (7)

3 Rule of one compiler's about backing no part of bridge (6)

4 Draws have it: look to northern audience (4)

GUIDE TO UNIT TRUST PRICING

CHARGES represent the marketing, administrative and other costs which have to be paid by new users. These charges are included in the price when the customer buys units.

2. At which units may be bought.
3. At which units may be sold.

minimum spread between the offer and bid prices is determined by a formula laid down by the stock exchange. In practice, unit trust managers create a much narrower spread. At a

government. In practice, unit trust managers quote a much narrower spread. As a rule the bid price is often set well above the minimum permissible price which is called the *nominal price* in the table. However the bid price might be moved to the cancellation price in circumstances in which there is a large excess of sellers of units over buyers.

circumstances in which there is a large excess of sellers of units over buyers. Shown alongside the fund manager's name is the time at which the unit trusts' daily prices are normally set unless another time is indicated by the symbol alongside.

4. **PRICING** ~~and the managers will deal on a historic price basis. This means that~~

H denotes that the managers will deal on a historic price basis. This means that one can obtain a firm quotation at the time of dealing. The prices shown are the latest before publication and may not be the current dealing levels because of an ex-northic revaluation or a switch to a forward pricing basis.

F denotes that prices are set on a forward basis so that investors can be given no price in advance of the purchase or sale being carried out. The articles appearing in the

service in advance of the purchase or sale being carried out. The prices appearing in the table below show the prices at which deals were carried out yesterday. Explanatory notes are contained in the last column of the FT Unit Trust Information.

The letter H denotes that the managers will deal on a historic price basis. This means that investors can obtain a firm quotation at the time of dealing. The prices shown are the latest information available, publication and may not be the current dealing levels because of an intervening portfolio revaluation or a switch to a forward pricing basis.

FORWARD PRICING

The letter F denotes that prices are set on a forward basis so that investors can be given no definite price in advance of the purchase or sale being carried out. The prices appearing in the newspaper show the prices at which deals were carried out yesterday.

Other explanatory notes are contained in the last column of the FT Unit Trust Information

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Unit	Price	Offer	+/-	Yield	Unit	Price	Offer	+/-	Yield	Unit	Price	Offer	+/-	Yield	Unit	Price	Offer	+/-	Yield
Norwich Union Asset Management Ltd	100.0	100.0	0.0	0.0	Prudential Capital Life Ass. Co Ltd	100.0	100.0	0.0	0.0	Scandia Life Assurance Co Ltd (a)	100.0	100.0	0.0	0.0	Hartwichter Financial Services (CV) Ltd	100.0	100.0	0.0	0.0
PO Box 124, Norwich NR1 1JS	0643 043306				Prudential Fund	100.0	100.0	0.0	0.0	Scotiabank (GB) Ltd (Gibraltar)	100.0	100.0	0.0	0.0	PPC Internati'l Portfolio Fd Mgt Ltd	100.0	100.0	0.0	0.0
Managed Fund	103.8	104.7	+1.0	1.0	American Fund	100.0	100.0	0.0	0.0	PPC Services Ltd, New York, NY	100.0	100.0	0.0	0.0	PO Box 30927, New York	100.0	100.0	0.0	0.0
Global Fund	100.0	100.0	0.0	0.0	British Fund	100.0	100.0	0.0	0.0	Prudential Fund	100.0	100.0	0.0	0.0	Services Fd	100.0	100.0	0.0	0.0
Equity Fund	100.0	100.0	0.0	0.0	Corporate Fund	100.0	100.0	0.0	0.0	Prudential Inv'l Financial Services Ltd	100.0	100.0	0.0	0.0	P.O. Box 512, St Peter Port, Guernsey	100.0	100.0	0.0	0.0
International Fund	100.0	100.0	0.0	0.0	Energy Fund	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0
Property Fund	100.0	100.0	0.0	0.0	Emerging Fund	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0	P.O. Box 512, St Peter Port, Guernsey	100.0	100.0	0.0	0.0
Social Fund	100.0	100.0	0.0	0.0	Financial Fund	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0
Small Business Fund	100.0	100.0	0.0	0.0	Healthcare Fund	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0	P.O. Box 512, St Peter Port, Guernsey	100.0	100.0	0.0	0.0
Corporate Fund	100.0	100.0	0.0	0.0	Industrial Fund	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0
Property Fund	100.0	100.0	0.0	0.0	Investment Fund	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0	P.O. Box 512, St Peter Port, Guernsey	100.0	100.0	0.0	0.0
Small Business Fund	100.0	100.0	0.0	0.0	International Fund	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0
Corporate Fund	100.0	100.0	0.0	0.0	Financial Fund	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0	P.O. Box 512, St Peter Port, Guernsey	100.0	100.0	0.0	0.0
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Property Fund	100.0	100.0	0.0	0.0	Industrial Fund	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0	P.O. Box 512, St Peter Port, Guernsey	100.0	100.0	0.0	0.0
Small Business Fund	100.0	100.0	0.0	0.0	Investment Fund	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0
Corporate Fund	100.0	100.0	0.0	0.0	International Fund	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0	P.O. Box 512, St Peter Port, Guernsey	100.0	100.0	0.0	0.0
Industrial Fund	100.0	100.0	0.0	0.0	Financial Fund	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0
Property Fund	100.0	100.0	0.0	0.0	Healthcare Fund	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0	P.O. Box 512, St Peter Port, Guernsey	100.0	100.0	0.0	0.0
Small Business Fund	100.0	100.0	0.0	0.0	Industrial Fund	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0
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Industrial Fund	100.0	100.0	0.0	0.0	International Fund	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0
Property Fund	100.0	100.0	0.0	0.0	Financial Fund	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0	P.O. Box 512, St Peter Port, Guernsey	100.0	100.0	0.0	0.0
Small Business Fund	100.0	100.0	0.0	0.0	Healthcare Fund	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0	P.O. Box 512, St Peter Port, Guernsey	100.0	100.0	0.0	0.0
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Property Fund	100.0	100.0	0.0	0.0	Industrial Fund	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0	P.O. Box 512, St Peter Port, Guernsey	100.0	100.0	0.0	0.0
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Corporate Fund	100.0	100.0	0.0	0.0	International Fund	100.0	100.0	0.0	0.0	Prudential Inv'l Services Ltd	100.0	100.0	0.0	0.0	P.O. Box 512, St Peter Port, Guernsey	100.0	100.0	0.0	0.0

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AMERICANS—Contd

1988	High	Low	Stock	Price	Div	No.	Net	Ctr	V.M.
2121	157	154	Transamerica Sl.	174	-	1	158	158	1,200
2122	132	129	TRINOGVA Corp.	137	-	2	132	132	2,500
2123	44	42	U.S. Steel	42	-	2	42	42	2,500
2124	175	173	U.S. Technologies	212	-	2	173	173	2,500
2125	167	165	West Min.	212	-	2	165	165	2,500
2126	122	121	Whitehouse Sl.	121	-	2	121	121	2,500
2127	33	32	Wichita Falls Sl.	32	-	2	32	32	2,500
2128	141	139	Wichita Falls Sl.	139	-	2	139	139	2,500

BUILDING, TIMBER, ROADS—Contd

1988	High	Low	Stock	Price	Div	No.	Net	Ctr	V.M.
2129	159	158	Wingfoot Corp.	158	-	2	158	158	2,500
2130	119	118	Wise Corp.	118	-	2	118	118	2,500
2131	107	106	Wise Corp.	106	-	2	106	106	2,500
2132	123	122	Wise Corp.	122	-	2	122	122	2,500
2133	101	100	Wise Corp.	100	-	2	100	100	2,500
2134	100	99	Wise Corp.	99	-	2	99	99	2,500
2135	100	99	Wise Corp.	99	-	2	99	99	2,500
2136	100	99	Wise Corp.	99	-	2	99	99	2,500
2137	100	99	Wise Corp.	99	-	2	99	99	2,500
2138	100	99	Wise Corp.	99	-	2	99	99	2,500
2139	100	99	Wise Corp.	99	-	2	99	99	2,500
2140	100	99	Wise Corp.	99	-	2	99	99	2,500
2141	100	99	Wise Corp.	99	-	2	99	99	2,500
2142	100	99	Wise Corp.	99	-	2	99	99	2,500
2143	100	99	Wise Corp.	99	-	2	99	99	2,500
2144	100	99	Wise Corp.	99	-	2	99	99	2,500
2145	100	99	Wise Corp.	99	-	2	99	99	2,500
2146	100	99	Wise Corp.	99	-	2	99	99	2,500
2147	100	99	Wise Corp.	99	-	2	99	99	2,500
2148	100	99	Wise Corp.	99	-	2	99	99	2,500
2149	100	99	Wise Corp.	99	-	2	99	99	2,500
2150	100	99	Wise Corp.	99	-	2	99	99	2,500
2151	100	99	Wise Corp.	99	-	2	99	99	2,500
2152	100	99	Wise Corp.	99	-	2	99	99	2,500
2153	100	99	Wise Corp.	99	-	2	99	99	2,500
2154	100	99	Wise Corp.	99	-	2	99	99	2,500
2155	100	99	Wise Corp.	99	-	2	99	99	2,500
2156	100	99	Wise Corp.	99	-	2	99	99	2,500
2157	100	99	Wise Corp.	99	-	2	99	99	2,500
2158	100	99	Wise Corp.	99	-	2	99	99	2,500
2159	100	99	Wise Corp.	99	-	2	99	99	2,500
2160	100	99	Wise Corp.	99	-	2	99	99	2,500
2161	100	99	Wise Corp.	99	-	2	99	99	2,500
2162	100	99	Wise Corp.	99	-	2	99	99	2,500
2163	100	99	Wise Corp.	99	-	2	99	99	2,500
2164	100	99	Wise Corp.	99	-	2	99	99	2,500
2165	100	99	Wise Corp.	99	-	2	99	99	2,500
2166	100	99	Wise Corp.	99	-	2	99	99	2,500
2167	100	99	Wise Corp.	99	-	2	99	99	2,500
2168	100	99	Wise Corp.	99	-	2	99	99	2,500
2169	100	99	Wise Corp.	99	-	2	99	99	2,500
2170	100	99	Wise Corp.	99	-	2	99	99	2,500
2171	100	99	Wise Corp.	99	-	2	99	99	2,500
2172	100	99	Wise Corp.	99	-	2	99	99	2,500
2173	100	99	Wise Corp.	99	-	2	99	99	2,500
2174	100	99	Wise Corp.	99	-	2	99	99	2,500
2175	100	99	Wise Corp.	99	-	2	99	99	2,500
2176	100	99	Wise Corp.	99	-	2	99	99	2,500
2177	100	99	Wise Corp.	99	-	2	99	99	2,500
2178	100	99	Wise Corp.	99	-	2	99	99	2,500
2179	100	99	Wise Corp.	99	-	2	99	99	2,500
2180	100	99	Wise Corp.	99	-	2	99	99	2,500
2181	100	99	Wise Corp.	99	-	2	99	99	2,500
2182	100	99	Wise Corp.	99	-	2	99	99	2,500
2183	100	99	Wise Corp.	99	-	2	99	99	2,500
2184	100	99	Wise Corp.	99	-	2	99	99	2,500
2185	100	99	Wise Corp.	99	-	2	99	99	2,500
2186	100	99	Wise Corp.	99	-	2	99	99	2,500
2187	100	99	Wise Corp.	99	-	2	99	99	2,500
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2189	100	99	Wise Corp.	99	-	2	99	99	2,500
2190	100	99	Wise Corp.	99	-	2	99	99	2,500
2191	100	99	Wise Corp.	99	-	2	99	99	2,500
2192	100	99	Wise Corp.	99	-	2	99	99	2,500
2193	100	99	Wise Corp.	99	-	2	99	99	2,500
2194	100	99	Wise Corp.	99	-	2	99	99	2,500
2195	100	99	Wise Corp.	99	-	2	99	99	2,500
2196	100	99	Wise Corp.	99	-	2	99	99	2,500
2197	100	99	Wise Corp.	99	-	2	99	99	2,500
2198	100	99	Wise Corp.	99	-	2	99	99	2,500
2199	100	99	Wise Corp.	99	-	2	99	99	2,500
2200	100	99	Wise Corp.	99	-	2	99	99	2,500
2201	100	99	Wise Corp.	99	-	2	99	99	2,500
2202	100	99	Wise Corp.	99	-	2	99	99	2,500
2203	100	99	Wise Corp.	99	-	2	99	99	2,500
2204	100	99	Wise Corp.	99	-	2	99	99	2,500
2205	100	99	Wise Corp.	99	-	2	99	99	2,500
2206	100	99	Wise Corp.	99	-	2	99	99	2,500
2207	100	99	Wise Corp.	99					

FOREIGN EXCHANGES

Pound rises above DM3.21

SELLING OF sterling by the Bank of England was seen again in London yesterday, but it failed to prevent the pound rising to its highest level against the D-Mark since mid-August.

Sterling rose to DM3.2125 from DM3.2000, with dealers suggesting that the Bank of England's intervention was modest, and seemed aimed at smoothing, rather than halting, the rise.

Further comments on the UK economy by Mr Nigel Lawson, the Chancellor, before a Treasury and Civil Service Select Committee, underlined the Government's priority in fighting inflation, but appeared to add nothing new to policy, and came too late to have any direct impact on the London market.

High UK interest rates, and the Government's commitment to keep rates at such levels until inflationary pressures ease, also pushed the pound up to DM3.2500 from DM3.2775, to Y225.50 from Y225.00; and to FFr1.9775 from FFr1.9250.

Sterling's exchange rate index, on Bank of England figures, rose 0.3 to 783.

The dollar was also strong, resulting in a fall of 20 points to \$1.6805 in the pound's value against the US currency.

The dollar began to fall back in late trading, however, after

the Federal Reserve suggested the pace of economic growth is slowing. This acted as a dampening influence on speculation that the Fed is about to increase its discount rate again.

Friday's figures on November US employment trends will be looked at to further indicate on whether the dollar continues on its upward path.

The market expects an unchanged unemployment rate of 5.3 per cent, and the median forecast for the rise in non-farm payrolls is around 250,000, compared with 320,000 in October.

If the employment figures remain strong it will support the dollar, by renewing speculation about a rise in the discount rate, but a weak figure is likely to result in renewed downward pressure on the currency, according to dealers.

The rate of growth in Canadian gross domestic product was 0.2 p.c. in September, against 0.6 p.c. in August, and the growth rate in the third quarter was an annualised 2.8 p.c., compared with 4.0 p.c. in the second.

At the close in London the

dollar had advanced to Y121.90

from Y121.45 and to DM1.7360 from DM1.7270. It fell back from the day's peaks however, after failing to break through technical resistance at Y122.20 and DM1.7400.

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If the employment figures remain strong it will support the dollar, by renewing speculation about a rise in the discount rate, but a weak figure is likely to result in renewed downward pressure on the currency, according to dealers.

Mr Alan Greenspan, chairman of the Federal Reserve Board, was asked yesterday about a possible rise in the discount rate, but declined to comment.

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3pm prices November 30

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

**The world's first
King Size Filter cigarette**



**OFTEN
INTIMATE
NEVER PRIVATE**

Continued on Page 41

AMERICA

Firm bonds help Dow rise further

Wall Street

QUIET optimism continued to prevail on Wall Street yesterday morning, as equity prices confirmed this week's winning streak, writes Karen Zagor in New York.

Both equities and bonds were largely unmoved by the release of the October personal income figures, which showed a higher than expected increase of 1.8 per cent. The release of the November unemployment figures on Friday was more likely to move the market, analysts said.

At 2pm, the Dow Jones Industrial Average was up 12.38 at points at 2,114.51. Vol- umes were modest.

With the Dow Jones Industrial Average having made gains in seven of the last eight sessions, investors hoped that the market might continue its move upwards, provided there were no shocks in Friday's employment figures. On Tuesday, the Dow Jones Industrial Average topped the 2,100 level for the first time since November 10.

Support for equities came from a moderately stronger bond market, where the Treasury's benchmark long bond improved by 1/2 point to 99.74, a price at which it yielded 9.077

per cent. Analysts said the bond market was helped by the fact that the dollar had showed little change overseas and had continued to hold its own in US trading with no obvious help from central banks. While the personal income data for October did not make good reading for bond investors, the bond market, like the equity market, was focusing on the forthcoming employment data.

The dollar was showing slight improvement after sliding on Tuesday, but there was no sign of bullishness about the US currency in the foreign exchange markets. The currency markets, too, were likely to remain stalled until Friday's employment release, dealers said.

One factor encouraging both equity and bond investors was the continuing moderation of the oil market's response to the Opec production accord signed earlier this week. January oil futures were up 20 cents a barrel to \$35.12, while oil for delivery later in the year actually declined slightly.

While the Opec agreement initially caused initial sentiment among oil-exporting nations, this was countered by doubts about Opec members sticking to the quotas, coupled with the current over-supply and the possibility of all-out

production before January, all of which could push prices lower.

RJR Nabisco was the most active non-utility stock on the New York Stock Exchange for the second day in a row, adding \$24 to \$83, as investors awaited an announcement about the results of the record-breaking buy-out auction for the tobacco and foods company. The betting on Wall Street appeared to favour the bid submitted by Kohlberg Kravis Roberts, the largest US leveraged buy-out company. This offer was said to be worth about \$102 or \$103 a share in cash and securities.

Nellcor, a manufacturer of surgical equipment, medical instruments and apparatus, added \$1 to \$12 on over-the-counter volume of \$14,000 shares more than double the stock's recent average daily volume. The surge followed Nellcor's presentation at a Robertson Colman & Stoeber medical conference.

Holly Farms, the poultry producer, traded at \$33.85, up \$1, as Tyson Food sweetened its bid for all of Holly Farms' common shares. Tyson is now offering a two-step takeover worth \$37 a share.

Union Carbide rose \$1.25, in spite of an announcement of a failed merger with Nellcor, and the possibility of all-out

General Electric Co of their silicone businesses into a joint venture company. The companies said no further action is planned. General Electric gained \$1 to \$45.4.

Canada

A FIRM Canadian dollar and strength in oil and bullion prices buoyed Toronto stocks in light early trading. The composite index gained 9.3 to 3,283.0 by mid-session.

Banks, which have been reporting higher fourth quarter earnings, filled the most active list with Toronto Dominion rising CS4 to CS35.7, Canadian Imperial Bank up CS4 to CS44.9 and Bank of Montreal rising CS4 to CS27.4.

SOUTH AFRICA

A SHARP fall by the financial rand ended gold stocks to close mixed to higher in Johannesburg yesterday. Trading was otherwise thin and featureless.

Southval gained R3 to R11.8

and Randfontein picked up R2.50 to R27.5, while Freegold slipped 25 cents to R29.25.

Elsewhere, mining financial Anglo American advanced R2.65 at R63, platinum stock Impala rose R1 to R35.25 and De Beers moved R11.5 higher to R42.50.

ASIA PACIFIC

Nikkei hits peak as interest rate fears fade

Tokyo

INVESTORS put aside their worries over higher interest rates yesterday and stepped up their buying of equities to push the Nikkei average to a record high, writes Michio Nakamoto.

The Nikkei average, which last posted a new high six trading days ago, made a strong advance to 29,578.90, up 260.60. More issues rose than fell – at 578 and 337 respectively and 123 issues ended unchanged.

MADRID finished lower after a dull session during which trading was suspended in property group Vallehermoso and Immobanit, which are due to publish details of their merger.

The general index fell 0.66 to 281.57. Property group Urbis saw large volumes as speculative trading turned to it, rising 4 points to 470 per cent of par.

BRUSSELS was again dominated by heavy trading in Fabrique Nationale and Gechem, the troubled subsidiaries of Société Générale de Belgique. The cash index rose 1.8 to 5,561.7.

Gechem gained BFR44 to BFR630 on turnover of 36,500 shares and FN added BFR10 to BFR50 on 25,800 shares amid growing discontent among minority shareholders at the recapitalisation plans for the two companies.

COPENHAGEN climbed to an all-time high in healthy volumes, helped by a strong bond market and speculative trading. The CSE index rose 1.37 to 252.22, with demand focusing on industrials and export stocks.

Continuing rumours of a possible restructuring or buy-out sent Commercial Leasing, the ship leasing group, up DKR2 to DKR30, after it reached DKR75 at one stage. Sister company Credit & Hertz, the property group, jumped DKR70 to DKR750, after reaching DKR75. The two have each risen by about 25 per cent in less than a month, says Bransen Securities Copenhagen.

STOCKHOLM saw share prices and volumes rise as bargain-hunters appeared, cheered by gains in New York and Tokyo.

Seoul rallies as pepper piles grow

Maggie Ford on the link between angry farmers and soaring stocks

THE HOME of South Korea's main opposition leader, Mr Kim Dae Jung, is currently surrounded by barricades of sacks of red peppers, a prime ingredient of kim-che, the national food.

Perched on the piles of peppers are crowds of protesting farmers, demanding that the opposition does something about prices for their produce, which have fallen because of a glut. Shoppers, meanwhile, have rushed to the market to stock up while it lasts.

The connection between red peppers and the boom in the Seoul stock market may not be immediately clear to the farmers, or, indeed, to investors, who have seen a 26 per cent increase in the index over the past month. But officials at the Bank of Korea, the central bank, will be aware of where the food factors coincide: for they are the custodians of the money supply, which determines both the liquidity in the economy and the growth in the rate of inflation.

Recently, the bank has released millions of dollars into the economy, most of which have gone into the stock market.

Elsewhere, mining financial Anglo American advanced R2.65 at R63, platinum stock Impala rose R1 to R35.25 and De Beers moved R11.5 higher to R42.50.

The current boom has been further helped by govern-

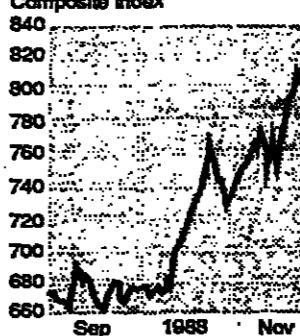
ment indications last month that it was seriously considering a new plan to open capital markets to more foreign investment. Foreign stockbrokers were depressed, however, by a report yesterday that a Ministry of Finance committee was suggesting 1992 as the appropriate year for allowing direct foreign investment, a later year than earlier indications.

And pressure had also come from top business groups which said the Government's plan to deregulate interest rates this year would cause a crippling rise in borrowing costs because of the shortage of liquidity.

The stock market boom has

South Korea

Composite Index



by imposing a new capital gains tax – sent the Taiwan stock market plummeting.

Earlier this year, liquidity surged into property speculation in South Korea, provoking a public outcry about rocketing house prices. The Government moved swiftly then to regulate that market and speculative funds were temporarily forced out of the system.

The present stock market enthusiasm has been helped by the continuing evidence of a strong underlying economy, allaying some investors' fears of a post-Olympic Games slump. Economic growth is expected to reach more than 11 per cent this year, and the current account surplus is projected at \$14bn, compared with last year's \$9.5bn.

The market has also been helped by a slowing of rights issues. So keen is interest that buying has spread beyond the usual speculative trio of construction, financial and trading shares to blue chip industries.

No signs are yet evident, however, that the South Korean market is responding similarly to fundamentals. It seems likely to continue to rise until politics – in the form of red pepper farmers, angry shoppers or even central bankers – combine to demand an end to the speculative bubble.

selected takeover stocks. The All Ordinaries index eased 0.5 to 1,471.5 on turnover of 132m shares worth As\$32m.

The day's only fresh bid came from Bond Corp, which offered As\$2-a-share for former Holmes & Co's court unit JN Taylor. Bond already has 18.7 per cent of its target, but Bell Group, which owns 27.9 per cent of JN Taylor, has refused to sell its stake to Bond Corp.

Confusingly, Bond Corp is the main shareholder in Bell Group, but one analyst thought the Bell directors were proving their independence by blocking the bid.

Cadbury Schweppes was heavily bought as the shares continued to climb above Tuesday's As\$4.25-a-share offer from the group's UK parent. It firmied 6 cents to As\$4.35.

HONG KONG drew strength from Tokyo's highs and the local property boom to move upwards in good turnover. The Hang Seng index rose 26.62 to 2,659.30 as HK\$1.2bn worth of shares changed hands, almost double Tuesday's volume.

The success of Tuesday's government land auction – where prices realised were higher than expected – gave sentiment an extra boost.

SINGAPORE edged higher in thin trading as light afternoon selling paled early. The Straits Times Industrial index rose 2.12 to 1,005.49.

TAIWAN suffered its second largest fall of the year as fears of higher oil prices and worries about international interest rates saw the weighted index plunge 269.05 to 6,814.11.

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No Nonsense
approach
continues to make
good sense.**

Kwik Save have a 'no nonsense' policy which stresses our consistently low prices and the quality of the brands that we sell.

Customer acceptance of this policy has resulted in substantial sales growth from existing stores and from the 55 new stores opened during the year resulting in another record year.

KWIK SAVE	Year Ended 27th Aug '88 £m	Year Ended 29th Aug '87 £m
TOURNOVER INCLUDING VAT	974.0	862.0
PRE-TAX PROFITS	55.2	46.6
EARNINGS PER SHARE	23.31p	19.95p



KWIK SAVE

NO NONSENSE FOODSTORES

COPIES OF THE REPORT AND ACCOUNTS WILL BE AVAILABLE AFTER 22nd DECEMBER 1988 FROM THE COMPANY SECRETARY

KWIK SAVE GROUP PLC, WARREN DRIVE, PRESTATYN, CLYWDY LL19 7HU.

FT-ACTUARIES WORLD INDICES									
Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries									
NATIONAL AND REGIONAL MARKETS		TUESDAY NOVEMBER 29 1988			MONDAY NOVEMBER 28 1988			DOLLAR INDEX	
Figure in parentheses show number of stocks per grouping	US Dollar Index	Day's Change %	Pound Sterling Index	Local Currency Index	Gross Div. Yield	US Dollar Index	Pound Sterling Index	Local Currency Index	1988 High 1988 Low Year ago (approx)
Australia (91)	146.97	-0.1	117.62	111.44	4.61	147.13	118.75	111.95	152.31 91.16 99.29
Austria (17)	98.57	+0.4	78.73	88.28	2.44	97.94	79.04	80.00	83.72 93.47
Belgium (63)	133.45	-0.1	106.89	119.79	4.22	133.55	107.78	120.37	139.89 99.14 98.31
Canada (14)	124.40	+0.7	112.77	122.70	2.18	122.59	97.21	103.21	126.91 107.06 102.99
Denmark (39)	151.32	+0.7	122.70	128.93	2.18	122.59	101.91	115.57	132.57 116.78 112.08
Finland (26)	136.31	+1.5	109.05	117.12	1.43	134.29	108.38	115.63	139.53 106.78 104.56
France (130)	110.66	+0.4	88.57	102.38	3.17	110.20	88.94	102.33	112.05 72.77 84.66
West Germany (122)	85.58	+0.0	68.81	77.19	2.42	85.98	69.39	77.46	88.21 67.78 75.56
Germany (46)	120.70	+0.7	104.15	109.45	4.18	120.45	97.49	108.73	131.86 84.90 82.01
Ireland (16)	130.99	+1.1	104.83	119.31	4.18	131.31	106.81	112.51</td	

FINANCIAL TIMES SURVEY



As Birmingham prepares to celebrate its centenary year, this one-time workshop of the world is undergoing a radical transformation aimed at turning it into one of Europe's leading business centres. **Richard Tomkins**, Midlands Correspondent, reports.

Beyond the Bull Ring

"ARE THEY really knocking down the Bull Ring?" people ask incredulously.

It's as though Birmingham itself was being demolished. The shopping centre that was once held up as a piece of pioneering 1960s architecture may now be regarded as an ugly blot on the urban landscape, but it is still the city's best known landmark.

But a more significant catalyst for the changes now taking place has been Birmingham's determination to regain its international standing through a policy of building up its service sector industries, in particular, business tourism.

Once renowned as the workshop of the world and the capital of Britain's industrial heartland, Birmingham flourished from the early days of the industrial revolution to the late 1950s as customers from around the world beat a path to its factories' doors.

But boom turned to slump in the 1970s as British industry lost its international competitiveness and recession began to bite. The number of jobs in Birmingham fell by nearly 150,000 to 474,000 between 1971 and 1984, with manufacturing by far the worst casualty.

People returning after a long absence are increasingly finding parts of Birmingham changed beyond recognition. The city centre is besmirched with the tall masts of cranes as new buildings are thrown up to

replace the not-so-very-old.

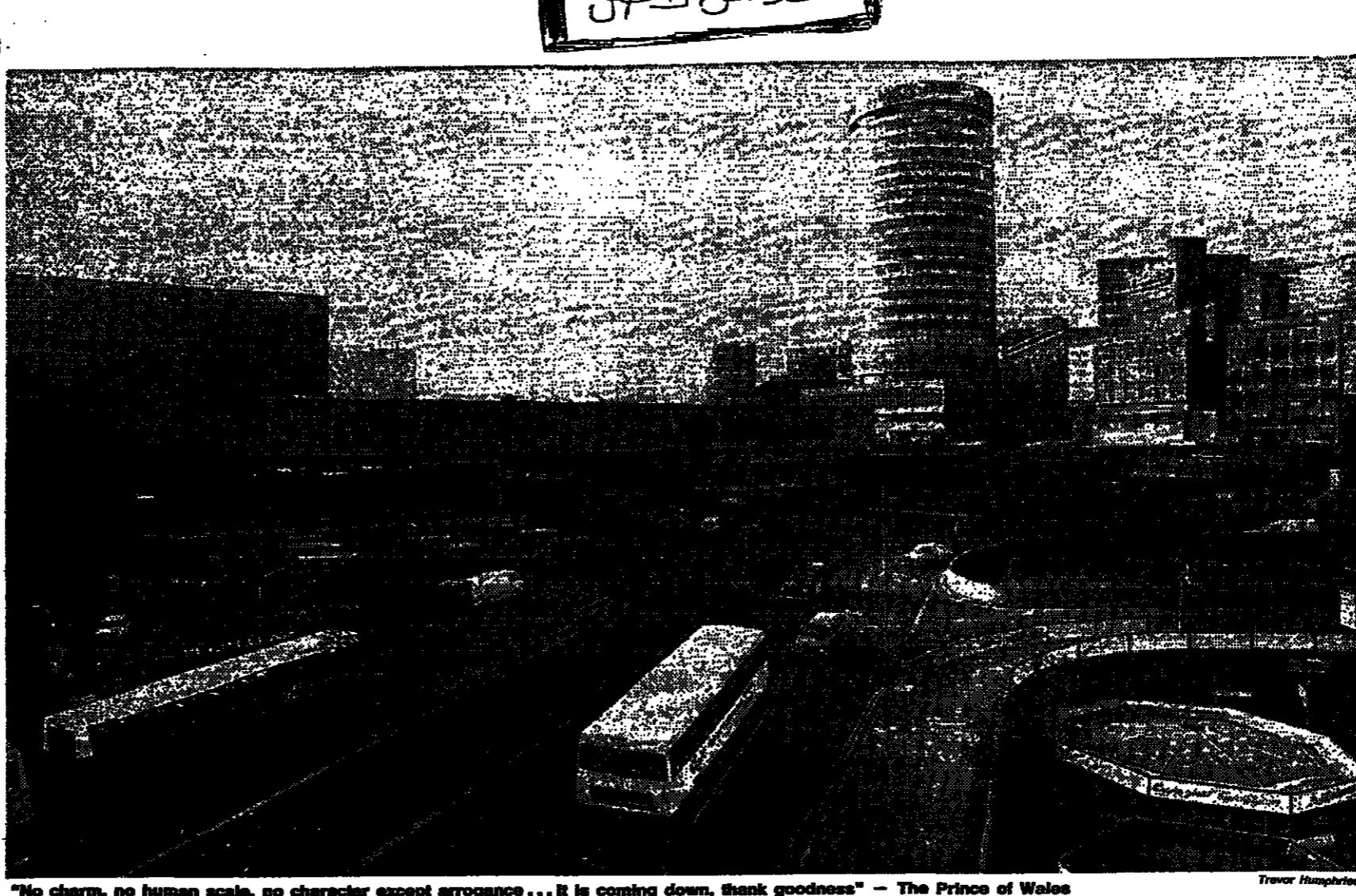
One reason for the building boom is the strength of the West Midlands economy. This heavily industrialised region of the country has recently undergone a revival on the back of the strength of the national economy, and Birmingham, as the regional capital, has been the beneficiary.

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"No charm, no human scale, no character except arrogance... it is coming down, thank goodness" — The Prince of Wales

Trevor Humphries

BIRMINGHAM

reputation and its citizens' jobs by a long-standing tradition of municipal enterprise dating back to Joseph Chamberlain's period as mayor in the 1870s.

Those were the days when a spirit of civic pride — the so-called civic gospel — saw slums cleared, Corporation Street constructed, gas and water services municipalised and the high death rate cut down. In those days, it is said, Birmingham was the best governed city in the world.

A century later, the same spirit found its expression in a determination to find a new economic base for the city that would reduce its exposure to declining manufacturing industries and take it into the next century as a leading international business city.

The first step, taken in the 1970s, was nothing if not bold — £50m was spent on building Britain's first purpose-built exhibition centre on a green-field site next to Birmingham

Airport. Were it conceivable to flop, the hole it would leave in Birmingham's heart would be as large as the one in its pocket.

The possibility of failure therefore cannot be allowed. But the city is mindful that if people are to like the convention centre, they will have to like Birmingham, too. It is this thought that underlies much of the current wave of reconstruction.

Birmingham, after all, is not a particularly attractive place and has hitherto suffered from a correspondingly poor image — a fact that was brutally brought home by a report on the quality of life in Britain earlier this year, which found Birmingham the 38th most desirable city in a list of 38.

The wounds were just beginning to heal from that assault when the Prince of Wales reopened them on peak-time television five weeks ago with his lambasting of post-war

architecture, using Birmingham as an example of all that he found so objectionable.

The main reason for the city's lack of charm is that it was extensively redeveloped during the prosperous 1960s, a time when architecture appears to have struck a low and town planning theory advocated the separation of people from cars.

Over-enthusiastic developers tore out much of the city's Victorian heart and replaced it with lumps of featureless concrete. Then around the whole they threw a motorway-style inner ring road less than a mile in diameter that forced pedestrians into dingy and dangerous subways.

In the words of the Prince of Wales: "Because of lack of vision, Birmingham's city centre became a monstrous concrete maze that only cars could find their way through. People did not stand a chance. Cars were placed above people and

people were placed one above the other on concrete shelves.

The notorious Bull Ring, for example, has no charm, no human scale, no character except arrogance. It is a planned accident. Most of it is

an accident.

So here is a second chance to

put things right. But are they

going to take it?"

The Prince left the question hanging, but his instinct had been clearly expressed earlier in the programme when he alluded to the plans for the convention centre as "an unmitigated disaster." On an earlier visit to Birmingham, too, he said the redeveloped Snow Hill station was "awful" and described the planned five-star Hyatt Hotel as resembling "a concrete missile silo."

The Prince is not alone in his views. Mr Joe Holyoak, for example, principle lecturer at the Birmingham School of Architecture, is one outspoken local critic of the Birmingham

CONTENTS

Industry; Society; Politics	2
Exhibition & Convention Centres	3
Accountancy; law; merchant banking; stockbroking	4-5
Property: office; retail; industrial	6
Heartlands scheme	7
The truth about Brum; tourism; entertainment	8

redevelopment mentality.

"The convention centre is typical of the schemes that characterised the 1960s: find a site, scrape it clean, and put an enormous single building on it," he says. Similarly, The Galleries — the planned replacement for the Bull Ring — is "one enormous megastucture dropping out of the sky onto the city centre."

There is little reassurance, either, to be found in one of Birmingham's most recent ventures into modern architecture. If the Copthorne Hotel and its twin office building failed to prompt a haranguing from the Prince of Wales, it can only have been because these two vast black mausoleums beggared his powers of description.

Yet it would be wrong to suggest that the city has learned nothing from its mistakes. Barely a week seems to pass without the announcement of another planning conference, a symposium on city centre redevelopment, a competition for the redesign of key sites.

If it is yet too early for these efforts to have borne much fruit, they at least demonstrate an awareness of the potential pitfalls of redevelopment; and the least that can be said of what is going up is that most of it is less bad than what is coming down.

Perhaps a slightly more intractable obstacle to Birmingham's efforts to improve its image is the popular notion that it is a city of thousand trades and very little else. Culture is not a concept with which the word Birmingham is often regarded as synonymous.

Here again, the city is tackling the problem with moves such as the creation of the annual Birmingham Jazz Festival, the construction of a world class concert hall as part of the convention centre, and plans to give the city character by dividing it into Parisian-style quarters such as a Chinese quarter and a media quarter.

Today, it still seems fanciful to imagine Birmingham will one day be a city of international standing, ranked alongside Frankfurt, Barcelona and Milan. In truth, it probably never will.



Birmingham celebrates 100 years as a City in superb shape for the next century. As a measure of the growing optimism, five major developments now in progress alone mean commercial and industrial investment of £1 billion.



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For the first time in fifty years, the European Figure Skating Championship will be held in Britain — at the NEC. In 1989 Birmingham will host many events of such stature, showing the City is proud of the past, celebrating the present and confident of the future.

For more information on the City of Birmingham Centenary, contact the Centenary Festival office, Birmingham City Council, Council House, Birmingham B1 1BB.

BIRMINGHAM 2

Business tourism, finance and retailing are creating...

A different industrial base

COAL, IRON and limestone were the basis for Birmingham's evolution into Britain's second biggest city, but its future prosperity is being built on more intangible foundations.

Business tourism, financial services and retailing are the raw materials with which the city's new industries are working.

Although only 100 years old as a city next month, Birmingham as a settlement dates back to medieval times. Its famous Bull Ring has been a trading centre since Peter de Birmingham, lord of the manor, obtained the first grant of a market charter in 1166.

Cloth and leather making were also important local industries in the middle ages, but by the 16th century, the availability of coal, iron and limestone in the nearby Black Country had led to the development of metal-based trades such as nail-making, edge-tool production and gunsmithing.

Significantly, however, Birmingham was to become more than just a metal-bashing town. As the focal point of the surrounding industrial heartland, Birmingham became a finishing centre and marketing outlet for basic metal goods from the surrounding area, a place where the available natural resources were complemented with a spirit of entrepreneurship and innovation.

The guns, buckles, buttons and brassware of the 17th century developed into increasingly complex metal goods, and the 18th century brought the beginning of an era of rapid expansion as the domestic and overseas markets for Birmingham's engineering skills expanded. As the industrial revolution gathered pace, Matthew Boulton, James Watt and William Murdoch set up their great manufactory in Soho and Birmingham became the workshop of the world.

Prosperity on the back of this manufacturing base continued almost uninterrupted until well after the Second World War, but boom turned to slump in the 1970s when British industry was hit by the combination of a slowdown in domestic demand and the loss of its international competitiveness.

In the past, the diversity of Birmingham's manufacturing industry had helped it ride out

recessions, but this time it was badly hit. Partly this was because it had allowed itself to become too heavily dependent on a small number of mature industries - in particular the motor industry and automotive component manufacturing.

A linked explanation lies in the government's post-war regional policy which consistently favoured investment in the less prosperous parts of the country at the expense of (then) relatively well-off West Midlands. This hindered the natural self-regeneration of

put from remaining employees but also began applying automation and robotics to jobs previously done by people.

Birmingham realised that however strong its eventual recovery, this structural change in industry's manpower requirements mean there was little likelihood of manufacturing providing a return to historic levels of employment. Instead, the service sector would have to show the way.

Birmingham's policy since the early 1970s has therefore

IMI, Lucas Industries, GKN, Jaguar and Cadbury Schweppes still employ thousands of workers apiece within the city boundary.

Partly because of the improvement in the national economic climate and partly through the recent strength of the UK motor industry, manufacturers in Birmingham are once again prospering. Significantly, Austin Rover recently announced that it was taking on another 600 manual workers at its Longbridge plant - something many people in Birmingham thought they would never see again.

Unemployment nevertheless remains a serious problem in the city. Some 11.3 per cent of people in the travel-to-work area and 15.2 per cent of people within the city boundary are unemployed, far above both regional and national averages.

One recurrent criticism of Birmingham's industrial strategy is that many of the jobs being created by the service sector are poorly paid and go to part-timers, school-leavers and women returning to the workforce, so doing little to alleviate long-term unemployment among former factory workers and the city's large ethnic minority population.

Another worry is that much of the manufacturing industry that remains looks as vulnerable to the next economic downturn as it did to the last. According to Mr Geoffrey Edge, chairman of the West Midlands Enterprise Board, manufacturing industry in the area is seriously deficient in the provision of training, adoption of new technology, quality of management and product innovation.

"We need massive investment in all these areas. The emphasis on services is doing nothing to address these problems," he says.

New, high technology industries have been coming to the city, but not in sufficient numbers to stanch the haemorrhage of manufacturing jobs. In the three years to 1987, the service sector grew by 5.1 per cent but another 1.6 per cent of manufacturing jobs were lost. Birmingham may therefore need to make further calls on its powers of innovation and entrepreneurship if unemployment is to be radically cut.

Richard Tomkins

The city was allowed to become too dependent on a small number of mature industries

was believed that investors would not be interested in coming to an area that was in need of government aid.

Birmingham eventually swallowed its pride when it found that disqualification from UK government help was automatically disqualifying it from valuable European Community funding. But by the time it had won assisted area status in 1984, it was already too late: no less than 150,000 of the city's 620,000 jobs had disappeared, virtually all of them from manufacturing.

But not all these job losses represented companies going out of business. In the drive to increase productivity to internationally competitive levels, many companies not only demanded higher levels of our

offices spring up to serve the growing number of visitors. The financial services industry, too, has been encouraged by the mood of optimism and the strength of the West Midlands recovery to adopt Birmingham as a major provincial base.

The effects on Birmingham's employment structure have been striking. Latest estimates from the city council suggest that service sector employment had grown from 277,000 in 1971 to 315,000 last year while manufacturing employment plummeted from 304,000 to 150,000.

Yet Birmingham is still the manufacturing centre of the UK, employing more people in factories than Manchester and Sheffield combined and companies such as Austin Rover,

Richard Tomkins



Scenes of deprivation: Birmingham's Handsworth district

POLITICS

Council split

BIRMINGHAM enters its centenary year with an embarrassing split on its council. On the face of it, the ruling Labour group has a clear majority with 57 of the 117 seats, but 20 Labour councillors on the Broad Left are undermining the leadership's authority by defying it on crucial votes.

The overt source of the rebel 20's grievance is the leadership's proposal to close a council-run children's home in Bognor Regis. But at root they are protesting at their inability to influence the Labour group's right-wing policies.

Birmingham electors are moderate folk as likely to return a Conservative council as a Labour one. Over the last 20 years or so they let the two main parties take turns at running the city.

Similarly there has often been little to choose between the parties. A long-standing tradition of municipal enterprise has united them in supporting big pioneering projects such as the National Exhibition Centre, the Olympic bid, the Birmingham Super Prix and the International Convention Centre.

Left-wingers oppose these projects on the grounds that essential services are being cut to fund them. Up till now, they have been gagged by the might of the old guard on Labour's right. But some unexpected successes in last May's elections have given them the courage to seek a bigger say in how the council is run.

Councillor Dick Knowles, the grumpy veteran who heads the Labour group, has bluntly refused to give in to them and the ensuing rancour has developed into a vicious row that culminated last month in the launch of an inquiry into Birmingham's Labour group by the party's National Executive.

It will probably be well into the New Year before the outcome is known. Meanwhile Cllr Knowles is under immense pressure to defuse the row by stepping aside in favour of a more conciliatory leader. The carrot being extended to him is the offer of the mayoralty during the high-profile centenary year. He has, thus far, been extremely unwilling to bite.

Richard Tomkins

SOCIAL TRENDS

Deprivation amid plenty

THE CITY of Birmingham is justifiably proud of its achievement in regenerating its local economy. It also knows that it faces severe difficulties in spreading the benefits of the success throughout the community.

The problem was highlighted in a recent report, *Faith in The City of Birmingham*, based on the findings of a commission set up by the Bishop of Birmingham's council. This found that amid the sea of plenty, evident in the business community and in the extraordinary level of building activity around the city centre, there continued to persist an "unacceptable level of deprivation."

The report concluded: "The division into separate, often adjacent, areas of comfortable and deprived areas of Birmingham must provoke profound questions about our City and our individual lives."

Department of Employment statistics point up the disparities. They show that, though the unemployment rate for Birmingham as a whole is about 15 per cent, the rates on a ward-by-ward basis varies from 6.5 per cent at Sutton Coldfield to nearly 30 per cent at Sparkbrook.

The lack of adequate provision of housing represents a second major area of deprivation in Birmingham. The Bishop's commission found that "in spite of massive clearance and redevelopment programmes in the last 30 years, by 1986 about a quarter of the city's 400,000 dwellings were either unfit for habitation or

Continued on next page

Population trends

Urban slide

ethnic minorities because they tend to include an exceptionally high proportion of people in fertile age groups.

This natural increase to Birmingham's population has nevertheless failed to halt an overall slide. Last year the population fell below 1m for the first time in decades when it hit 998,200, some 15 per cent below its 1961 level.

As with other cities, the main reason for the decline is people's exodus in search of a better lifestyle. Some leave for ever, usually to the South East, but many simply move out into the suburbs or surrounding countryside: between 1971 and 1981, the number of people commuting into the city rose by 14,000 to 162,000.

One consolation for Birmingham in the face of its declining population is that it is in no danger of losing its place as Britain's second biggest city. Its nearest rival, Glasgow, has a population of only 718,000, while Manchester and Liverpool are less than half its size at about 450,000 apiece.

Richard Tomkins

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for its latest high-duty alloys for aircraft engines (produced at the UK's only titanium melting plant). Then Holford is setting new standards, environmentally and constructionally, for the development of industrial estates... The IMI Mint has produced coins for more than 60 countries... we could go on, but these are just some of the nearly 50 UK and almost as many overseas IMI companies who in 1987 made sales of £861m and pre-tax profits of £92m in a year of further substantial growth.

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Mitchells & Butlers have won a national premier environmental award for their £11 million redevelopment of Cape Hill Brewery - the coveted Business & Industry Environmental Award: at the Bass Brewery in Burton upon Trent a multi-million pound redevelopment is nearing completion; and continuous improvements and new innovations are taking place in the company's licensed properties throughout the region.

This success has also meant investment and involvement in the community, with support for local projects including music and the arts, community care, environmental and Young Achiever Awards, and backing for initiatives such as The Prince's Trust, Birmingham Venture and Business in the Community.

The company supports many forms of sport, including sponsorship of Warwickshire, Northamptonshire and Derbyshire County Cricket Clubs.

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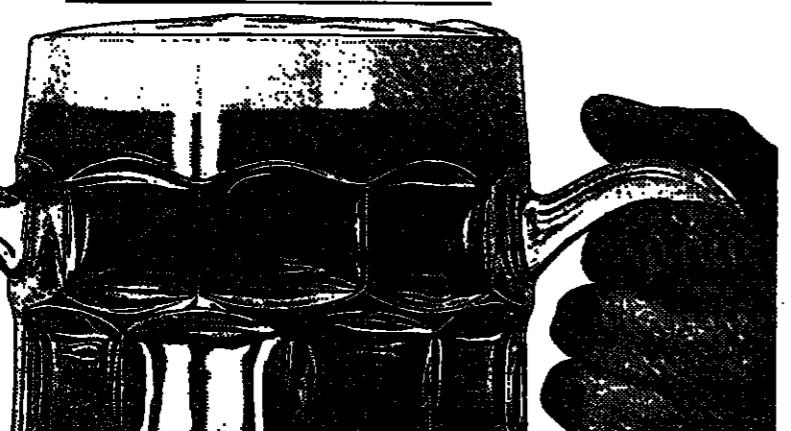
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CONSTRUCTION • PROPERTY • HOUSING • PLANT • CONSTRUCTION EQUIPMENT • SPECIALIST CONTRACTING • MATERIALS

ACCOUNTANTS, unlike their clients, seem to coast through bad times and good with no visible sign of suffering. There are no exceptions. It is hard to find any who say they laid off staff during the recession. Most talk of uninterrupted profit and staff growth.

There is an element of bravado in this, but it reveals a perennial truth: professionals thrive on change, regardless of whether their clients are thriving.

The good times, of course, are a lot more profitable than the bad. For the past two years the fee income of some large accountancy firms in Birmingham has been growing at around 30 per cent. Staff numbers are also moving strongly ahead. Coopers & Lybrand, for instance, has 400 staff, compared with around 320 a year ago. This time next year it expects to have 500.

While growth has been consistent through both good and bad years, the pattern of growth has changed. Most obviously, insolvency depart-

ments built up during the recession have either been wound down or renamed. "Corporate recovery" is the most common new label, reflecting the work such departments do helping banks keep their troublesome clients solvent in the first place. The "insolvency tag" has been set aside for a rainy day.

Less obviously, growth is coming from a different type of client and a new range of services. The Birmingham offices of the largest accountancy firms once focused on the largest West Midlands-based companies, of which there were plenty to share around. Many of these companies have now either disappeared or cut back much of their local activity.

Smaller businesses have come to the fore, bringing a demand for a new range of services.

Large companies mainly need accountants to help them control their various operations. Smaller ones need them to help them grow.

This change has opened up the market for accountancy services in the West Midlands. The old distinction between large firms serving large clients and small ones small clients, always an oversimplification, is now less true than ever.

Coopers & Lybrand, for instance, has 35 people working full-time in its small business department. These people are in direct competition to smaller firms of accountants, but with one advantage: they have behind them nationally developed "products" for small companies.

The disappearance or shrinking of some large local compa-

nies and emergence of many smaller ones to take their place has also opened the market in another way: the largest local accountants (Peat Marwick McLintock, Price Waterhouse and Coopers & Lybrand) can no longer rely on a stable and sizeable market share but have to fight for new business alongside other, less well-established firms.

The signs at the moment, though, are that the large local firms are holding on to and even growing their market shares. Peat, which already stands head and shoulders above others in the region with a total staff of 760 in Birmingham, saw its fee income grow by a quarter to £25m last year.

Its fee growth alone almost matched the entire local fee income of a smaller competitor, Arthur Andersen. As a

business in its own right, Peat's Birmingham office would rank as one of the country's top 15 accountancy firms.

These comparisons point to an important fact about professionals in the City. Mr John Adcock, deputy senior partner of Peat's national firm, remembers joining the Birmingham office 43 years ago when it had one partner and 17 staff. With

build teams of specialists which smaller firms are unable to support.

Demand for advice on international tax issues has also grown strongly, requiring far greater specialisation. "Our biggest clients have become much more international. There are fewer factories to audit in the West Midlands, but we tend to be closer now to their management throughout the world," says Mr Wood-Sawen. As a result, the range of services offered to clients' head offices in the West Midlands has had to change sharply.

It is this demand for a wider range of specialist skills that has given firms like Arthur Andersen a toe-hold in the city. Andersen is smaller than some locally based firms, but is amongst the leaders in tax consultancy or corporate finance.

— proof that it is possible to grow an accountancy business without a strong audit base.

Operating as full-service firms rather than audit outposts, Birmingham accountants now think of themselves as at least as good as their London counterparts — though the largest firms of accountants, being part of national networks, play down any hint of competition with their brethren in the capital. They are also about 25 per cent cheaper, according to most estimates. This is because their salary bills are between 10 and 15 per cent lower, and office space is still well under £10 a sq ft.

Richard Waters

ACCOUNTANCY SERVICES

Pattern of growth changes

LEGAL SERVICES

To merge or not to merge

THE BIGGEST question taxing the minds of solicitors in Birmingham is the same as that which troubles other lawyers around the country: will successful and substantial provincial law firms be forced eventually to become part of larger legal networks, in the process surrendering much of the control and the character that distinguishes them?

The question is particularly acute for Birmingham, where a handful of local firms believe themselves to be at least as prominent in their local market as larger City firms are in theirs. Through mergers and rapid internal growth, the city has four large commercial firms, each with up to 30 partners: Eversheds & Thompson, Wragge & Co, Pinsent and Edge & Ellison.

The main difference between these firms is the proportion of other solicitors they employ — for instance an average of 1.5 assistants to every partner at Pinsent and 2.5 at Edge & Ellison. This gearing effect, while still far below that of leading City firms, where four to one is not uncommon, implies sharply different profitability at these firms — though those with higher gearing claim that

their clients get as much attention from partners as those of other firms.

Birmingham also has, in Martineau Johnson and Neale & James, two firms aspiring to join the ranks of the leaders.

These half dozen firms have developed rapidly in the last five years and now claim to have the skills to handle any of the demands the largest local companies can throw at them.

Mr John Wardle, who has been senior partner of Edge & Ellison for the past 25 years, summarises it as follows: "The quality of work is here to attract good lawyers. It has grown dramatically over the last five years for a lot of people." One or two have been involved in such work for years: Mr Wardle himself, for instance, recalls handling a handful of flotations a year in the mid to early 1960s. He is now no longer the exception in the Birmingham legal community.

The lawyers' claims are confirmed by other local professionals, their best source of work. According to one active corporate financier: "There must be some esoteric things they can't do. But I prefer wherever possible to use Birmingham lawyers to London lawyers. They are more responsive, and you get attention from partners, rather than being passed down the line to more junior staff."

Such testimonials add weight to the lawyers' claims that they are regaining work lost in previous years to the City. Coming at a time of frenetic economic activity, bringing particular demand for legal services related to corporate finance work and commercial

property development, this has led to a rash of work that has left the lawyers gasping for breath.

Sir Patrick Lawrence, another prominent figure in the local legal community and senior partner of Wragge, summarises the glut of work as follows: "For 40 years people have been telling me that I have been earning too much. For the first 36 they were wrong." The difference now is not that his fees, and those of other lawyers, have gone up, but that they are working far harder than in the past — fee income has grown at a compound rate of 35 per cent in the past three years, he says. The volume of work has soared, but the staff available to do the work has failed to keep pace.

Reports vary on how difficult it is to find new recruits, though most agree that Birmingham has become more attractive in recent years to lawyers who otherwise would work in London. Nevertheless, the shortage is still acute. Pinsent, a firm which has 40 assistant solicitors, says it is up to 20 short at present.

The growth in recent years marks a longer-term challenge for the lawyers, though. How important is it that they form links or merge with other law firms around the country and internationally? The isolation in which they have thrived in the past may be about to end.

The advocates of networks point to the extra resources a group of firms can bring to bear on things like training and information technology. Associations like the M5 group, whose Birmingham member is Wragge, claim that this gives them important economies of scale.

The extreme example is Peat Marwick: it is effectively a collection of regional firms operating under a common name, sharing profits locally rather than nationally (it is often referred to disparagingly as a "franchise" by other accountants). The opportunity exists, some lawyers believe, to establish a similar national name and presence, shutting out firms which stick to their local last. The case, though, has yet to be proven either way.

Richard Waters

VENTURE CAPITAL

Ample local expertise

VENTURE CAPITAL — in contrast to more the general merchant banking industry — appears a natural for localised services.

Such investment activity is, after all, a matter of detailed study; conducted well away from the City's capital markets; and an area which requires particularly close contact between the investing and the business itself.

It is not surprising, therefore, to find Birmingham well supplied with expertise. There are the venture capital organisations themselves, the most prominent of which is probably 8i, a raft of broader financial organisations, ranging from stockbrokers Albert E Sharp to

the merchant banks, who have seen the wisdom of branching into this area; and the "public sector" in the form of the West Midlands Enterprise Board.

The industry, moreover, is both chunky and long-established, having accelerated significantly in the seventies on the back of the management buy-out trend. While recession may have been highly detrimental to West Midlands industry generally during this period, the pressures on companies to streamline activities creates a host of venture/development capital opportunities.

3i, for example, which has maintained a presence in Birmingham since the early 1970s, announced that it was

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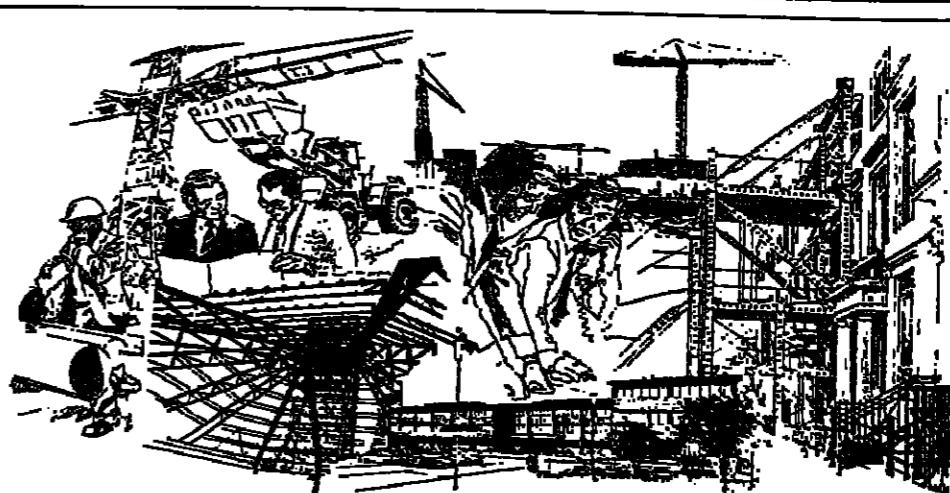
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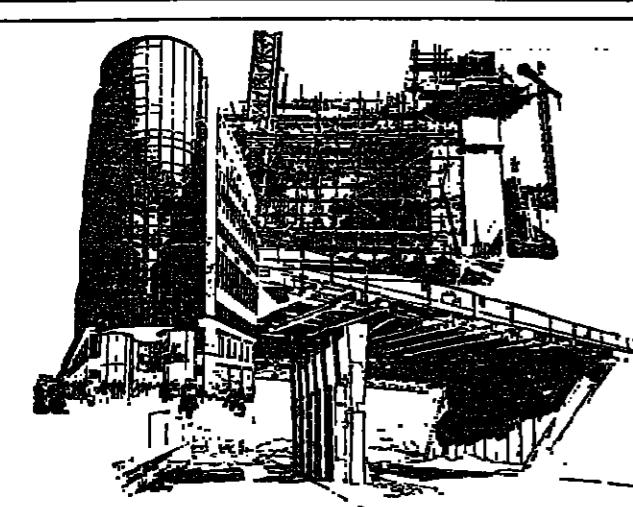
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BIRMINGHAM 6

The surplus space of the mid-1980s has all been mopped up

Office rents rise attracts investors

DEMAND FOR offices in Birmingham has been such that, in some cases, estate agents have signed up leases before they have had time to print up the particulars of the property.

It does not happen all the time, but it does denote a major change in the market since the mid-1980s. Then, recalled Michael Corbett of Grimley JR Eve, chartered surveyors, there was two years supply of space on the market, based on an absorption rate of between 250,000 and 300,000 sq ft a year.

In those days there was only a small demand for large chunks of space. Now there is very little large space to lease anyway. "There will be a space shortage for the next two years, so rents will rise considerably," predicted Simon Quantrell of Chesterton, chartered surveyors.

From about 1986 the surplus space on the market – and in this respect Birmingham was little different from other regional centres – has been mopped up. The accountants were the first to move in, followed by the banks, insurance and computer companies, and finally the solicitors. The demand has largely been local, in response to the growth of the economy, even if some has come from the area branches

of national companies. There has not been a flood of companies migrating from London.

There are hopes in Birmingham that local demand will be underpinned by decentralisation from London. Mr Corbett conceded that such hopes have not been expressed before and not realised. Still, accommodation costs have been climbing sharply in the South East and the economic arguments in favour of cheaper centres have never been stronger.

So far though, companies migrating from London have tended not to move very far and Birmingham has certainly not been a favoured destination. But the Property Services Agency, on behalf of the Government, is believed to be looking for 350,000 sq ft in the area and major financial institutions have been seeking to move administrative staff out of high-cost London locations.

For the moment the whole question is a little academic because there is nowhere for them to go. Grimley JR Eve has calculated that, in units of more than 5000 sq ft, the total amount of accommodation currently available in central Birmingham is just over 80,000 sq ft.

Seen against a total office stock, put by the Birmingham City Council at 17m sq ft, this is a tiny amount, making Bir-

mingham a mirror image of the City of London last year. But the shortage has in its turn stimulated development.

Existing construction plans mean that a further 113,500 sq ft will be come on stream in the city centre and a further 297,000 sq ft in Edgbaston, the nearest other location, by the end of next year. But, noted

Over the longer term, there are plans for nearly 1m sq ft of

development including developments of over 100,000 sq ft by Barclays Bank, House Boot, British Rail, MPEC and John Laing Developments – the last, just selected by the Post Office for the refurbishment of its main Birmingham building which will have 150,000 sq ft of office space.

What has prompted all this activity, after some years of sluggishness in the development market, has been the rise in rents as the space shortage has bitten. "The agents' barrier of £10 a sq ft came and went like a pussy cat some months ago," said Mr Corbett. Grimley JR Eve has done a deal at £15, while Chesterton has a property under offer at the same figure.

Those figures apply to the city centre, but nearby Solihull's costs are much the same. Rents in Edgbaston tend to be lower but have touched £10 a sq ft. Now there is talk of prime properties fetching £20 a sq ft before the market reaches a plateau.

But the higher level of rents has not only drawn in developers. It also heightened investment interest in the market. This was probably inevitable. Institutional buying interest has tended to spread out from London this year, helping a plateau. This should help to create a more unified market between the city centre and Edgbaston. The physical shape of the Birmingham office scene is, in any case, on the verge of change. Work to put the inner ring road underground and pedestrians overground will break the collar around the city centre. At the same time the developing International Convention Centre, just outside the inner ring road, with all of its commercial ramifications, will act as a bridge between the city centre and Edgbaston. This should help to

create a more unified market between the city centre and Edgbaston.

Paul Cheeseright

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Surplus space eaten up

ANYBODY who had suggested three years ago that it would be possible to sign up tenants for industrial and warehouse property on a 25-year lease or that there would be an active demand for freeholds would have been seen as crazy.

But the Birmingham market, a case of peaks and troughs if ever there was one, has been climbing to the highs again. Simon Lloyd of Chesterton, chartered surveyors, noted that his company had 1.5m sq ft of industrials on its books in

1979. That rose to a whopping 1.1m sq ft in 1982. Now it is down to 500,000 sq ft.

Birmingham City Council has calculated that, overall, industrial and warehouse space fell during 1987 from 7.3m sq ft to 4.1m sq ft, and, in the first three quarters of this year, fell again to 1.6m sq ft.

This experience is not exceptional. The West Midlands economy has been reviving in line with the national economy. King and Co, chartered surveyors, has demonstrated

that the amount of industrial floorspace available in England and Wales has declined steadily since the last quarter of 1982.

At any rate, agents no longer have to offer inducements, like rent-free periods and short leases, to persuade companies to take space. Demand has

eaten into the over-supply and although construction costs have risen, rents for new properties have been reaching the point where developers feel secure enough to build new

space. "The magic figure is £3.50 to encourage development," said Michael Glover of Chesterton.

For new property rents are being quoted in the £4.00-£4.50 range, for modern property between £2.50 and £3.00 and for old property up to £2.00.

These rents have been reached against the background of a transformation in the economic base. As the importance of heavy engineering has declined, large plants

Continued on next page

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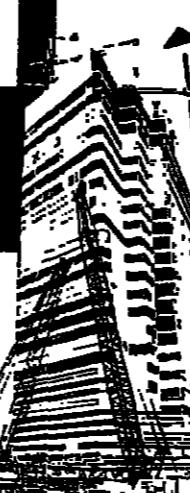
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uses.

Paul Cheeseright

THE SIXTH floor Birmingham
office of Mr Alan Osborne,
chairman of Tarmac Construction,
does not command the
kind of view to arouse jealousy
among his executive col
leagues.

Strangely ahead stand three of
Europe's largest gasometers; a
rundown and underused canal
is on the left; and the rest of
the landscape is littered with a
motley collection of industrial
buildings and high-rise flats.

"It is not the garden centre
of the world," admits Mr
Osborne. If he gets his way,
however, both the view and
the area as a whole will be
radically improved.

As well as chairing Tarmac's
construction subsidiary, Mr
Osborne is chief executive of
Birmingham Heartlands, a pio
neering partnership between
Birmingham city council and
the private sector to transform
2,800 acres of one of the city's
most depressed areas into a
thriving centre for commerce,
industry and the local commu
nity.

The fifth development plans
for parts of Salford, Aston and
Nechells, to the east of the city
centre, include the creation of a
high quality offices and hotel
complex, retailing centre, a
variety of industrial premises,
leisure facilities such as a
water sports complex and a
National Floral Centre, and
about 1,000 new homes.

Many of the Heartlands
area's 6,000 existing houses
would be refurbished. The proj
ect also envisages environmental
improvements such as the
scrapping of unsightly areas,
the planting of trees, removing
the canal system and even
repainting the geometrics.

Labour-controlled Birming
ham is perhaps not the most
likely setting for an innovative
project to test the Govern
ment's ideas for encouraging
private enterprise to take a
more active role in inner city
regeneration. The council,



Alan Osborne, chief executive, Birmingham Heartlands: "The scheme is about much more than developers making money."

Birmingham Heartlands

A pioneering partnership

one mile area encompassed by
the project.

Set up last February, Bir
mingham Heartlands is a pri
vate company which is owned
by the city council (35 per
cent), Birmingham chamber of
commerce (1 per cent) and five
construction companies —
Balfour, Robert M. Douglas,
Galliford, all of which are
local, and Tarmac and George
Wimpey, who have equal
shares of the remaining 64 per
cent.

It has no direct powers over
the area it seeks to transform;
its role is to co-ordinate, per
suade and cajole the council,
the government, local land
owners and other developers to
ensure the success of the
scheme.

Labour-controlled Birming
ham is perhaps not the most
likely setting for an innovative
project to test the Govern
ment's ideas for encouraging
private enterprise to take a
more active role in inner city
regeneration. The council,

however, was attracted to the
scheme partly because it was
seen as an alternative to a gov
ernment-imposed urban develop
ment corporation (UDC).

Under the Heartlands
scheme the city retains the
planning powers it would have
lost over the area had a UDC
been established. And,

although the project will cost
the city money in infrastruc
tural development, between
£8m and £12m is expected to be
provided by the five construc
tion companies for seedcorn
investments over the 10-year
development period. What is it
for them?

Certainly there is nothing in
the immediate history of the
area to inspire confidence. In
the last 10 years, local industry
declined markedly and the
number of jobs has fallen by a
half to 8,000.

Although internal transport
communications in the area
are poor, external links are
potentially excellent because of
the closeness of Spaghetti

Junction and subsequent
access to Britain's motorway
network. Aston science park
and the neatness of the ICC
itself could also prove a carrot
to companies considering locat
ing in Heartlands.

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the closeness of Spaghetti

Perhaps Heartlands' most
difficult task is to persuade the
Government that it is worth
the £150m of state funds esti
mated as being necessary for
infrastructure development
such as developing trunk
roads, treating industrially
contaminated areas and diverting
and replacing obsolete or
run-down services.

Mr Osborne believes the
Government would tolerate a
state funds/private funds
spending ratio of 5 to 1, but in
the initial stages it may have to
be more like 2 to 1. Unlike the
UDCs, which are allocated a
fixed amount each year,
Heartlands will have to apply
for grants on a case by case
basis.

The five companies aim to
recoup the seedcorn capital by
charging, through the Heart
lands company, fees to the
landowners property owners
who make money by taking
part in the scheme. But if all
goes well the five will make
bigger profits from their indi
vidual construction projects in
the area.

Heartlands also has to per
suade more local landowners
that it is worth their while tak
ing part. Land ownership in
the area is widely spread.

So far about 130 acres are in
the land pools which Heart
lands is organising. Much of
this is in the prime sites which
are needed for the project to
succeed but perhaps another 70
acres are needed for the full
targets to be met.

In addition Heartlands needs
to win the support of residents.
Local people are concerned
that too much emphasis is
being given to the needs of
business and not enough to the
community.

The Heartlands Residents'
Action Group also fears that
outsiders will fill many of the
jobs created because of skills
mismatches. The census of
1981 showed that less than 5
per cent of jobs in the area
were occupied by local resi
dents.

Heartlands is hoping that a
community trust will be set up,
comprising representatives
from business, the council and
the residents, to protect the
interests of residents. It also
sees one of its major roles as
co-ordinating a series of initia
tives to match education and
training to future employment
needs.

A training centre is planned
and companies involved in
Heartlands are being encour
aged to form employment com
pacts with local schools.

All of this, says Mr Osborne,
is vital to the ultimate success
of Heartlands. "The scheme is
about much more than devel
opers making money," he says.

"In the end our success will be
judged on the number of jobs
we create, how many of them
are filled by local people, and
the environmental improvements
which are made to the area."

Michael Smith

NEW HOTELS

Sprouting up

HOTELS are, or will be if
existing plans hold firm,
sprouting up all over Birm
ingham. This not only involves an
extension to the Metropole at
the National Exhibition Centre
or the development of Hyatt
Regency in the city centre. It
also involves providing hotels
in wider property schemes.

Thus there will be hotels in
the Aviator development near
the Bull Ring and in the
Merlin-Shearwater-Laing
scheme adjacent to the Con
vention Centre. By the early
1990s, apart from these specific
projects, there will be ten other
new hotels, major refurbish
ments or extensions.

Over the longer term, where
the plans are more shadowy,
the Aston Science Park might
have a hotel and the National
Exhibition Centre might have
a motel. Warwickshire County
Cricket Club is mulling over
the prospects for a hotel at the
Edgbaston cricket ground, and
if the Fort Dunlop shopping
complex is ever built there will
probably be one there too.

SHELTERED HOMES

Surge of activity

THE PLANNING department
at the Birmingham City Coun
cil is said to be inundated with
plans for new nursing homes.

It is an indication of the surge
of activity both for nursing
homes and for residential
homes catering for the elderly.

Most of this activity has
come from contractors or from
small private companies espe
cially set up for the purpose, so
the actual extent of it is diffi
cult to monitor. But, from the
developers point of view, the
homes need to be in highly
populated areas so that there is
ready access for staff and they
will tend to be in the suburbs
because of land prices.

Nursing and residential
homes compete with the house
builders for land, and prices
have been rising at around
£5.25 in any residential home.

ment are comparable to those
of a hotel with an addition, per
room, for specialist equipment.

In the City of Birmingham
there are 20 residential homes
with 2,141 beds and 22 nursing
homes with 581 beds in the vol
untary and private sector.

With public sector homes, they
cater largely for the 15.2 per
cent of Birmingham's near im
population which is of pension
able age.

The surge of activity in
this sector, suggested James
Hall of Chesterton, chartered
surveyors, means that "satura
tion will be reached shortly
then the owners will have to
upgrade quality."

Nursing and residential
homes compete with the house
builders for land, and prices
have been rising at around
£5.25 in any residential home.

Surplus space

Continued from Page 6
have been either split up to
provide the smaller units for
light engineering and services
or have simply been demol
ished to make way for new
developments.

In all there is about 300 acres
of industrial development land
available in Birmingham
although many of the sites are
small. But land is being made
available on and outside the
city, encouraged by the
Black Country strategic plan
and guidance from Mr Nicholas
Ridley, Environment Secretary.

To meet the needs of the
Black Country short-term pro
vision of about 60 hectares
(148.26 acres) should be made
for high quality industrial
development, and not necessarily
on one site, says the guidance.

The thrust here is for low
density accommodation in a
landscaped setting with easy
access to the motorway system.
Indeed, there appears to be
no lack of demand in the
market place. Motorway
improvements like the northern
ring road and the western
orbital road have been spur
ing developments. Demand is
strongest close to motorways
with a particular burst of inter
est in the opportunities offered
by the extension of the M40, to
link London via Oxford.

This opens up the whole
question of the B1 phenome
non, where industrial property
shades into office property
through the application of a
general business category in

the Use Classes Order.

The first and established
manifestation of this phenome
non, once called high tech,
was the Aston Science Park,
a phased development by the
University of Birmingham, the
City of Birmingham and
Lloyd's Bank. The second genera
tion has come through with
Arlington Securities' Bir
mingham Business Park, where
the first space available was taken
by high technology companies,
and now there are proposals
from Erosin Developments for
a new park near the airport
and directed at the aviation
industry and airport uses.

Such development attracts
rents at more than double the
level for normal industrial
property. It is a sign that develop
ments, long associated with the
M4 and M6 corridors fur
ther south have been spreading
northwards.

But space is also being
sought for distribution and
warehousing facilities to take
advantage of the same commu
nications factors which inter
est business park users. The
Midlands as a whole has been
gaining in importance as a
region for large-scale distribu
tion points and this market
affects Birmingham.

The most striking example is
Magna Park, near the M1-M6
junction, a development by the
Chamber Commissioners and
Gazeley Properties, part of the
Auda group. Another favoured
area is near the M5-M6 junction,
but space is much tighter.

Paul Cheeseright

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midland metro

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midland metro

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6+7+8=20,000

From January 1989 Halls 6, 7 and 8 at the National Exhibition Centre, Birmingham, will be open for business. Adding an extra 20,000 square metres of prime venue capacity. That makes an

overall total of 125,000 square metres available for exhibitions and events of all sizes.

Ideally situated for international and internal travel connections, and backed by an impressive

BIRMINGHAM 8

Richard Tomkins reveals (with a nod to The Sun) the astonishing truth about Britain's second city

Twenty things you didn't know about Brum

● In 1086 the Domesday book recorded Birmingham as a place of 12 people and three ploughs with an estimated value of £1.

● The city today has a population of just under 1m and the city council's annual budget is £1bn - bigger than that of many nation states.

● The tap water in Birmingham is arguably the most delicious of any big city in the world. It comes fresh from the Elan Valley in Wales through giant pipelines.

● The rich ethnic diversity of Birmingham's population has given rise to the favourite local joke: "How can you tell a Brummie?" "By the shamrock in his turban."

● Birmingham Stock Exchange is the only one of England's seven stock exchanges still operating a trading floor.

● Birmingham's passion for roadbuilding may have disfigured the city but it keeps the traffic moving. Average rush-hour speed is 17.5 mph against 12.2 mph for London and 11.7 mph for Manchester.

● People in Birmingham are car crazy. The customary form of greeting on being introduced to a Brummie is not "How do you do?" but "How's the motor?"

● Last month hundreds of railway passengers and all the early morning trains had to be diverted from the city centre's Snow Hill station to another terminus when the man with the station keys failed to show up for work.

● Birmingham's origins are Anglo-Saxon. The name means the homestead (ham) of the family (ing) of Beorma.

● There are 175 companies in the city that have been in business for a century or more. The oldest - Firmin and Sons of Aston - was founded in 1677 and still makes badges and buttons.

● Bournville, the

Quaker-inspired suburb of Birmingham built by the Cadbury family for workers at their chocolate factory, has no pubs.

● Prof Edward Hitchcock, the brilliant Birmingham neurologist who recently carried out the world's first brain tissue transplant, collects hats.

● A relic of the city's gun-making history lies in the Birmingham Gun Barrel Proof House in Digbeth - the only proof house outside London still testing guns for safety.

● Birmingham has more miles of canals than Venice (but not as many palaces).

● The city's extraordinary Corinthian town hall - copied from the Temple of Castor and Pollux in Rome - was designed in 1834 by Joseph Hansom, inventor of the cab that bears his name.

● Birmingham's World of Eating, a guide to local restaurants, devotes half a page to the cafeteria at Tesco's Five Ways supermarket ("always generous helpings of kept-warm lunches - sausages, beef curry or the roast of the day; plenty of cakes").

● Neville Chamberlain, the former premier and son of the city's founding father, Joseph,

was Lord Mayor of Birmingham from 1915 to 1917.

● Birmingham's two most famous present-day citizens are Denis Howell and Jasper Carrot, one of them a politician, the other a comic.

● Tiger, the cat that keeps the mouse population under control at Birmingham's council house, is a member of the National Union of Public Employees.

● If all the black puddings eaten in Birmingham in a single year were laid out end to end along the A47, they would stretch to Nuneaton and back three times and create a severe traffic hazard.

TOURISM

Tapping the potential

exhibitions. A wide series of initiatives is in place or planned to both attract leisure tourists and to convince the business visitors that, once they are in the area, it is worth their while to stay around for a few extra days.

The campaign - which includes the staging of yearly events such as the Super Prix motor race in the city centre, the improvement and promotion of the city's 200-mile canal network and the sale of "warm-hearted weekends" in the city - is also aimed at ridding Birmingham of its dour and unattractive image.

Both tourism-related revenue and employment are growing fast and to cope with the expected demand at least 25 two star hotels or above are either being built or planned to add to the 150 which already exist.

Most of the visitors are, of course, drawn by the National

Exhibition Centre and the city's other business-related facilities.

Birmingham is, however,

trying hard to get the message across that it is more than just a place to hold meetings and

The man charged with heading the promotion campaign is Mr Philippe Taylor, a former chief executive of the Scottish Tourist Board who now occupies the same post at the Birmingham Convention & Visitor Bureau.

His job is helped by exhibition and conference facilities which few, if any, British cities can match. However, Mr Taylor believes that that is not enough. "We have to go one stage beyond saying that Birmingham is an efficient place to have meetings and do business," he says. "We have to create an identity for the city. People do not come for a building; they come for a place."

It was this kind of thinking which led Mr Taylor to conceive the advertising slogan "Birmingham: The Big Heart of England".

The idea is that it is a warm, friendly place whose commun-

cations network and geographical position put it in within easy reaching distance of such places as Stratford-upon-Avon, Warwick Castle and the Severn Valley.

The attractions of the city itself are listed in a bureau booklet entitled 101 Things To Do And See in Birmingham, which recommends the city's shopping facilities, museums and art galleries as well as visits to the National Motorcycle centre and Moseley Bog, "nine acres of wetland flora and fauna."

The last suggestion and the title of the book will no doubt bring a wry smile to the faces of cynics but the fact is that people do want to visit the city for itself. Since the bureau launched the city's warm-hearted weekends promotion last December more than 1,500 people have taken up the chance for a £20 a night stay in

the city's hotels. That number will undoubtedly increase as the £1.2bn worth of developments in Birmingham progress. City planners are determined to avoid the mistakes of their predecessors and in the current phase of development strong emphasis is being placed on the needs of pedestrians.

Combined with events like the jazz festival and the Super Prix, the canals and rich industrial history can help put Birmingham on the tourism map and, hopefully, play a part in ridding the city of its colourless image.

The building of the ICC has also prompted the city to has-

ten the process of tapping the potential of its canal system.

Birmingham's waterway sys-

tem will never rival that of

Venice but parts of it will pro-

vide a focal point for visitors,

allowing them to explore some

of the city's industrial history

and architecture.

And at the International

Convention Centre develop-

ment 1 per cent of the expendi-

ture budget has been set aside

for the provision of works of

art.

The building of the ICC has

also prompted the city to has-

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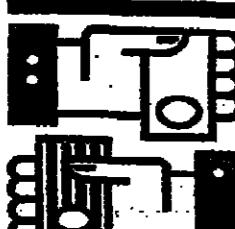
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FINANCIAL TIMES SURVEY



Although the economy is in fine shape, says Alan Friedman, a bitter and public battle is raging. Rich industrial concerns want to take control of banks, but the normally low-profile Bank of Italy fears that this could lead to serious conflicts of interest.

The Bank stands firm

IN OVERALL terms, the state of the Italian economy has rarely looked better. The fruits of industrial restructuring since 1980 are plentiful, and corporate profits are continuing to grow healthily.

Inflation is below 5 per cent and stable. The GDP growth rate this year looks as if it will be 3.5 per cent, capital inflows have been steady, and the coalition government of Prime Minister Ciriaco De Mita is even making headway in applying a medium-term plan to attack the country's gigantic public sector deficit.

Italian industry is ever-more conscious of the need to prepare for 1992, and while rationalisation in some sectors, such as telecommunications, remains painfully lethargic and politicised, progress is evident in others such as chemicals and electromechanical engineering.

The great anomaly of the Italian economy remains the fact that, while the nation's industry is moving forward, its financial markets are still backward, incestuous and dangerously under-regulated. The Milan bourse, for all the progress made in relative terms over the past decade, is still an inside's den of share rigging. The Consob regulatory authority still lacks the clout that

would come from more solid legislative backing.

Even more worrying, for those who fear that Italy's big handbags in 1992 may be a protectionist and feudal anomaly at the top of its industrial-financial structure, is that lobbyists from big industry have been labouring for 18 months to ensure that proposed anti-trust legislation will be watered down. It is highly unlikely that, at the end of the day, Italy will have a British-style Monopolies Commission, a German-style Kartellamt or a US-style anti-trust division. Italy is still a country where raw power counts more than regulatory legislation.

The idea of throwing one's weight around on issues of national interest has been amply illustrated this autumn by the fierce public debate over the desire of big industrial groups to use the enormous liquidity in their balance sheets to buy control of banks.

Two years ago the Bank of Italy — which takes the firm view that it would be dangerous if industrial companies were able to take majority stakes in banks — succeeded in dissuading the Agnelli and De Benedetti groups from buying the St-Branch Italian subsidiary of the Bank of America. The bank went to Deutsche



Governor Carlo Azeglio Ciampi, of the Bank of Italy (left) vigorously defends his view that industry must not be allowed to buy majority stakes in banks. Mr Cesare Romiti, Fiat chief executive and chairman of the Gemina investment company, disagrees

Italian Banking

Finance & Investment

Bank instead.

Now, the debate over industry and banks has reignited, and for two main reasons: industrial companies are flush with balance sheet liquidity, and everyone recognises the need to make Italy's banks more efficient ahead of 1992.

As a result, the big guns of Italian industry have been trained upon Mr Carlo Azeglio Ciampi, the respected central

bank governor whose opposition to allowing banks to be bought by industrialists is seen as an impediment to the already notable horizontal expansion by manufacturing industry into publishing, newspapers, insurance, unit trusts and other sectors.

The Bank of Italy does not like to admit it, but Mr Ciampi has already taken a thrashing from leading industrialists and

economists who have launched a formidable press campaign of public declarations in favour of industry buying banks. The central bank governor, in an interview for this survey, said he merely wished to preserve the regulatory and supervisory authority over the banking system that is enjoyed by his counterparts at the Federal Reserve, the Bank of England or the Banque de France.

"I am not against Agnelli, Gardini, De Benedetti and Berlusconi buying minority stakes in banks," said Governor Ciampi, "but I am against them taking control of banks, because I am worried that there could easily be a conflict of interest in such a situation."

Both sides of this debate — which has implications for the future ownership of some large Italian banks — are set out in

the pages of this survey. Mr Ciampi's views are contained in an article that was prepared by the Bank of Italy, while the view of the industrialists is articulated in a separate article by Mr Mario Monti, a leading economist who is both deputy chairman of Banca Commerciale Italiana and a member of the executive committee and board of directors of the Fiat group, a company whose executives have been at the forefront of the drive to invest in the banking sector.

Mr Gianni Agnelli, the Fiat chairman, speaking last June at his group's annual shareholders' meeting, became the first authoritative voice to talk of how industry could participate in the privatisation of Italy's largely state-owned banking system.

Since last summer the list of those differing with the Bank of Italy's policy has included:

Mr Guido Carli, the former central bank chief who served until a few months ago as a member of Fiat's executive committee and board director.

Mr Sergio Pininfarina, the Turin-based president of the Confindustria employers' association; Mr Giovanni Goria, the former prime minister; the aforementioned Mr Mario Monti, who has made it a point to stress that he held his views before joining Fiat this summer; and Mr Cesare Romiti, the Fiat group chief executive who emphasises that it is not Fiat but Gemina, the financial vehicle he chairs and in which Fiat is the single biggest shareholder, that wishes to buy

separate banks.

The substance of the debate is no less extraordinary than the list of those bearing the message. Mr Carli, for example, has attacked the political interference implicit in the nomination by the parties of top bank executives, and in this argument he cannot be faulted. Governor Ciampi, however, while expressing his full esteem for Mr Carli, responds that: "I am as worried about a bank manager who obeys his industrial shareholder as I am about a bank manager who obeys his political overlord."

It is no small irony for the apolitical Bank of Italy, however, that the main support for Mr Ciampi's position appears to be from the political parties themselves. And the final deci-

CONTENTS	1*
Foreign banks	6
External borrowing	6
Legislative reform	7
The money markets	7
Commercial banking	8
Retail banking	8
The Caso di Prato Affair	8
Italian Finance	44

sion on the banks-and-industry issue could come in the new anti-trust legislation under debate in the Senate.

Mr Monti, in the most coherent expression of the industrialists' view, says that, in "an ideal world", banks and industry should be separate, but that the under-capitalisation of Italian banks means that a weak equity market and a stretched public sector cannot supply fresh capital only industry can. Mr Monti also says that, by taking control of banks, industry will provide better management.

The Bank of Italy replies that, firstly, it is simply not true to say that Italian banks are under-capitalised — a few banks are, but the national average capital ratio is now 13 per cent, up from 5 per cent in the 1970s. In addition, there is little evidence that the equity market cannot provide capital for privatisation share issues — it has done so in recent years for the sale of minority stakes by banks such as Banca Nazionale del Lavoro, and is doing so as present in the Mediobanca share offer.

Finally, says the central bank, the total excess capital in the banking system amounts to £20,000m, while the total capital deficiencies at a few institutions such as the Banco di Napoli amounts to less than £3,000m. The solution, argues the Bank of Italy, is for cash-rich banks to acquire other banks, which might also contribute to rationalising the entire system with its 1,100 separate banks.

Mr Marco Vitale, chairman of one of Italy's biggest unit trusts, points out that the problem in Italian banks is not only one of management, and disputes the notion that industrial managers are necessarily the most fit to run banks.

Senator Guido Rossi, a former Consob chairman and the leading legislator involved in pressing for reform of the financial and banking sectors, says quite bluntly that he cannot see why banks would represent an attractive investment for industry as they are less profitable. Mr Rossi alleges that banks would be mere "pawns" in the hands of industrial companies.

Former Premier Goria has

Continued on Page 8

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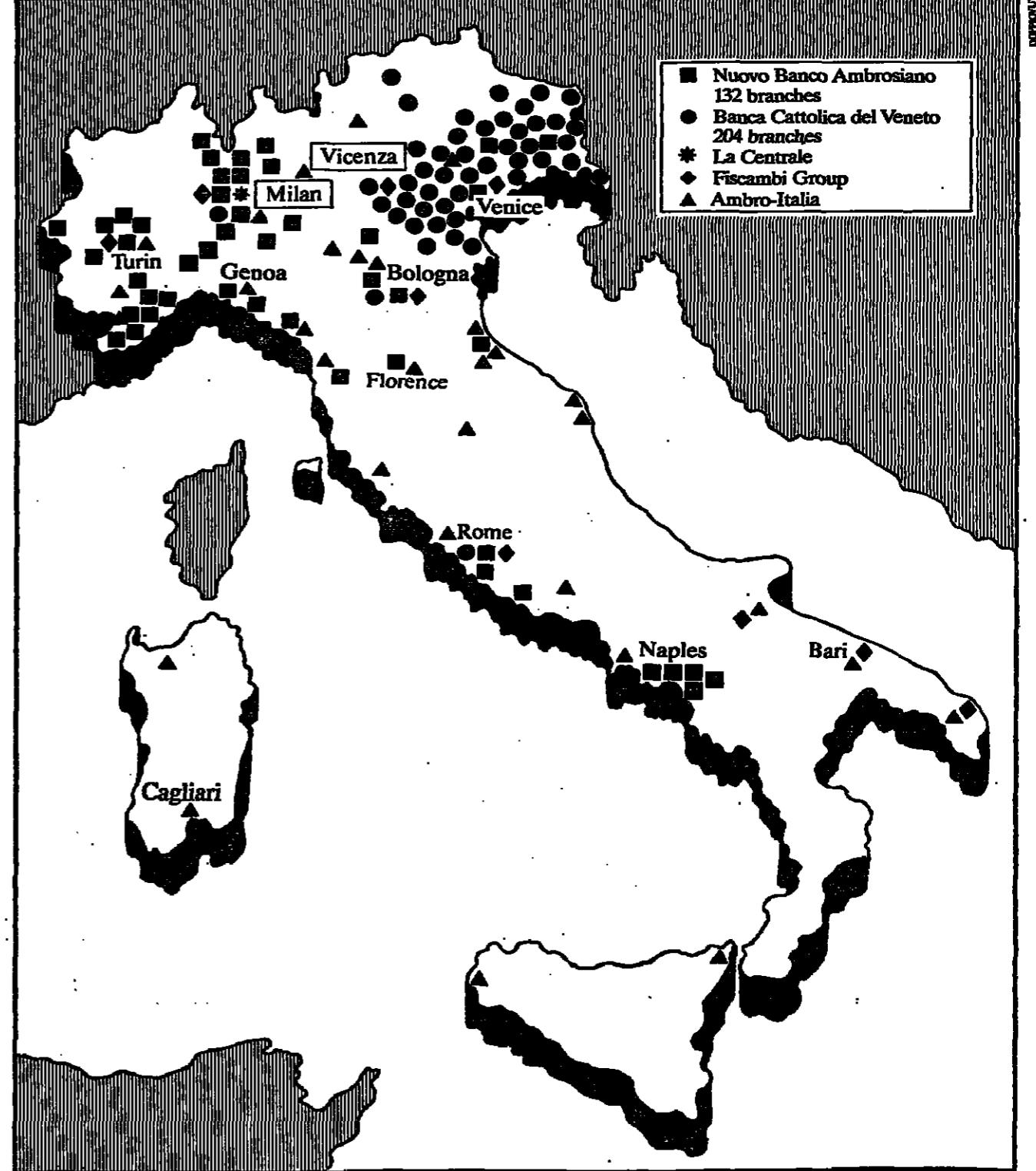
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ITALIAN BANKING 2

The economy is in better shape than for many years

Investors display confidence

IN NO previous snapshot this decade has the Italian economy been smiling quite so broadly as it is at the close of 1983.

Good fortune is combining with a strengthening of economic policy to produce the highest growth rate for 15 years, stable inflation, rising disposable incomes, an expansion of industrial capacity and capacity, and the beginnings of a credible policy for stabilising the country's astronomical public debt.

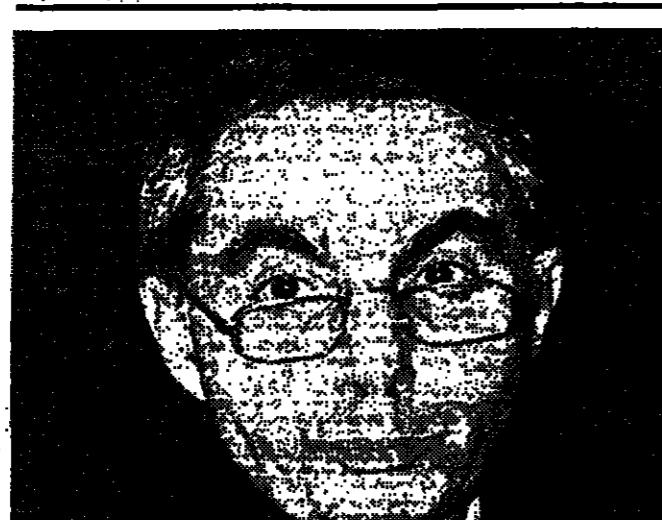
Investors have been demonstrating their confidence in a variety of ways. In manufacturing industry, spending on new plant and machinery has leaped by 8 per cent this year in response both to strong growth of internal demand of around 4 per cent and a robust pull from foreign markets. Industrial output rose in the first half of the year by 2.6 per cent (seasonally adjusted) compared to the previous six months, and by 4.4 per cent over the first half of 1987.

Net foreign investment in the first six months came close to L7,000bn compared to only L500bn in the same period last year, contributing to a L1,500bn increase in the Bank of Italy's official reserves. Total foreign capital inflows of L11,000bn (first six months) have helped carry the global balance of the balance of payments to a nine month surplus of L1,278bn against a deficit of L1,530bn in the same period last year.

On the domestic front, investment in government debt, vital for funding the public sector deficit, has been reduced by a drastic reduction in bank portfolios - L27,000bn in the first eight months - more or less compensated by an increase in household investments. Economic policy uncertainties in the first quarter halted the slight fall in government debt yields which had begun the previous October and led to a marked preference for short-term issues. By the end of September, maturities of one year or less counted for close to 50 per cent of all government debt issues, a proportion more than twice as high as in the same period last year.

Unofficial estimates suggest that this might push government spending on interest payments up as high as L86,000bn this year, around L8,000bn above the total target. However, a combination of high yields and strong liquidity had to a major reversal of demand this autumn with a pronounced recovery in

Government forecasts (% increases)		
	1983	1982
GDP	3.6	3.0
Internal demand	4.2	3.5
Exports	5.8	4.5
Consumer prices	4.7	4.0
Government borrowing (%GDP)	10.9	10.2



Mr Giuliano Amato: now reviewing debt management policy

demand for four maturities.

Mr Giuliano Amato, the Treasury Minister, is now reviewing debt management policy (or lack of it, according to many critics) with the aim of creating new instruments capable of lengthening the average maturity and lowering the interest rate costs of a total debt which passed one million billion lire in September.

Mr Amato can claim the lion's share of the credit for autumn's hard fought battle to abolish secret voting on budgetary and other issues should give the coalition stronger control over its supporters, but considerable damage to budgetary targets could still be wrought within the various parliamentary committees.

The importance of reaching the overall deficit target for next year of L117,300bn or 10.2 per cent cannot be overstated. This decade has been a sorry tale of rising deficits betrayed their original budgetary intentions - this year's final outcome will be in the region of L118,000bn against an original, vainglorious ambition of L103,500.

Mr Amato's plan is to balance current spending net of interest payments by 1981-82 and, as a beginning, the 1988 budget current spending deficit is targeted to fall from this year's L30,000bn to L21,000bn.

The haste with which the government had to plan since

THE STOCK MARKET

Departing Fumagalli chides Milan's 'club of insiders'

it came into office in April shows up in more than a touch of budgetary improvisation, and there are many reasonable doubts about whether a clamp down on fiscal evasion and a new regime for the self-employed can really produce the extra revenues which the budget proposal is counting upon.

In the meantime, fiscal deficits remain a source of demand expansion for an economy which could soon be pressing up against its capacities. Manufacturing plants are now running at levels of utilisation not seen since the beginning of 1980 and certainly, were it not for a further improvement in the terms of trade due largely to falling oil prices, the trade deficit would be much worse.

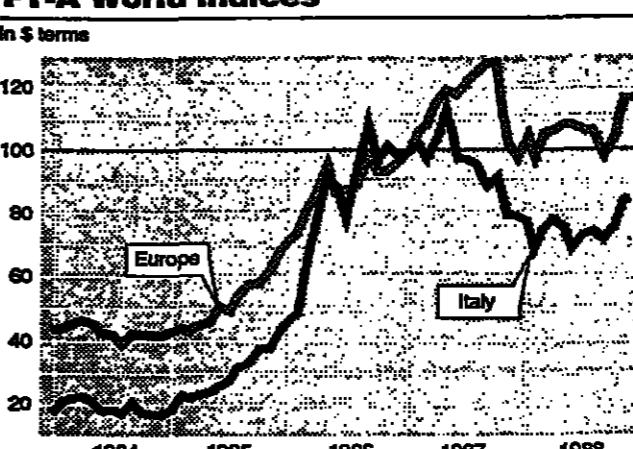
By the end of August, this had climbed to L7,285bn, a little more than L100bn above the deficit for the first 8 months of last year. After a mid-summer burst Italian exports had managed an 11.5 per cent growth in value over the year before while imports were 10.8 per cent higher. The energy deficit had fallen from L12,196bn to L10,334bn. Data on trade terms suggests that in the first half, exports had risen by around 6 per cent and imports by 7 per cent.

The Bank of Italy remains anxious about a 3 per cent increase in industrial unit costs this year and an inflation rate which is firmly lodged around the same figure and is about 3 percentage points above the average for the currencies of which form part of the European Monetary System's exchange rate arrangements. Monetary policy will remain largely unchanged next year with a monetary growth target of between 6 and 9 per cent.

Employment, meanwhile, is rising and parts of northern Italy are suffering skill shortages. The average numbers of those in employment was about 1.5 per cent higher than 12 months earlier, with a specially marked increase of 1.9 per cent in manufacturing industry, the improved output of which has hitherto been based on higher productivity and overtime.

John Wyles

FT-A World indices



Jointly compiled by The Financial Times Ltd, Goldman Sachs & Co, and County NewWest / Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

which Mr Raul Gardini's Ferruzzi (Ferfin) shares, an improving chemicals market and a smaller bourse.

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جامعة الملك عبد الله

Should Italian industrial companies be permitted to take majority control of banks? Two guest writers offer conflicting views

Banks' capital needs will be huge if restructuring is to go ahead

Professor MARIO MONTI, a leading Italian economist and critic of the Bank of Italy, was asked to set out his views on the challenges facing Italian banking. In this article he provides an overview of the situation and calls for the relaxation of central bank restrictions on the acquisition of banks by industrial concerns.

ITALY'S BANKING system, though not inclined to radical changes, is indeed undergoing a rapid transformation of its

structure. In the early 1980s, Italian banks functioned as a mechanism aimed primarily at facilitating the supply of funds to the public sector, in a financially repressed economy. This was accomplished through a number of direct controls (restrictions on entry into banking markets, portfolio controls, ceilings on bank loans, highly penalising reserve requirements) coupled with restrictions on capital outflows.

The controls were to channel funds to the public sector at below-market conditions, the absence of pressure on the government to bring the budget deficit under control, an uncompetitive banking environment, high costs of bank intermediation and often poor services, plus a limit on the ability of bankers to manage independently, with all of this sweetened by a comforting protection extended by the central bank.

Only a few years later, the banking system is trying to contribute to a market-oriented mechanism of capital accumulation, in a financially open economy. The turnaround – from direct to indirect controls, and from capital restrictions to foreign exchange liberalisation – results from new thinking on the part of the monetary authorities, an intensive public debate and the forces of internationalisation.

The main steps, from 1981-83 on, have been the "divorce" between the Bank of Italy and the Treasury, the elimination of portfolio constraints and of ceilings on bank loans; the easing of restrictions on entry and of some legal and geographical barriers impeding bank competition, plus the phasing out of restrictions on capital flows.

This process has been creating a much more competitive banking environment. It is preparing Italy's financial system for the further steps of EC integration, and it has even had some success in putting pressure on government and parliament to contain the deficit. The deficit, in fact, net of interest payments, has since 1983 declined as a proportion of the nation's GDP.

Yet important challenges are now facing the Italian banking system, as is made clear by the various articles in this survey. The time horizon over which they will have to be taken up is not the "mythical" 1992. It is the less impressive, but nearer, date of mid-1989, when, under recent EC decisions, the liberalisation of capital movements is to be applied also to securities of maturities below six months, and to bank deposits.

True, bank deposits do have a considerable protection with transactions and other important challenges face the Italian banking system between now and 1990



Professor Mario Monti

ple of separation between banking and industry should be strictly adhered to.

My own view is that Italian banks are going to have huge capital requirements for their expansion, and that additional capital will be needed if the announced privatisations of some public-sector banks are to be carried out.

Given the present state of capital markets in Italy, it is rather unlikely that the required infusion of capital will come without a substantial contribution by either foreign financial institutions or the Italian industrial sector.

While some of the former is highly welcome, and has occurred, it seems appropriate also to have some infusion of industrial capital, in a phase when Italian industry may also help improve managerial efficiency in banking, since industry has already gone through the experience of restructuring and internationalisation.

The powers of the monetary authorities also need to be reconsidered

Challenges in the marketplace will not be decided by 1990, or even 1992. Though the increase in competition will be immediate, the process determining which institutions survive and with what kind of geographical scope, will be a longer one, and will involve a rethink also of the institutional framework under which both banks and the authorities operate in Italy.

As far as banks are concerned, one of the issues presently under discussion is whether non-financial interests, and industrial firms in particular, should be allowed to make significant investments in banks' equity, perhaps as far as even acquiring control, or whether the principles

of separation between banking and industry should be strictly adhered to.

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With unusual promptness and consensus, political parties in both government and opposition have closed ranks to endorse the Bank of Italy's position in favour of a separation between banking and industry, perhaps with an eye on keeping their grip on bank appointments and policies.

It will now be interesting to see whether the same parties are equally prepared to grant the Bank all the powers it should have to manage monetary policy effectively. This would be the decisive step in completing the evolution of the Bank of Italy from the State's banker – and hidden tax collector – to a central bank that is fully equipped, and accountable, for monetary policy.

Professor Monti is Director of the Centre for Monetary and Financial Economics at Bocconi University, deputy chairman of Banca Commerciale Italiana, and a member of the board of directors and executive committee of the Fiat group.

Separation prevents conflicts of interest

In this article, specially prepared for the Financial Times by the Bank of Italy and based on excerpts from his recent statements, Governor CARLO AZEGLIO CIAMPI explains why he is strongly opposed to industrial companies' taking control of Italian banks

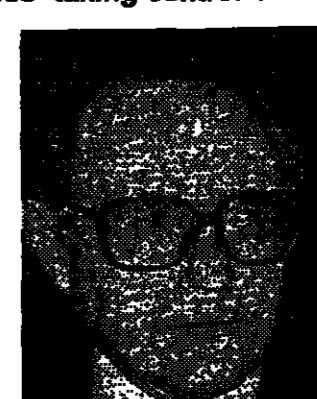
measures is designed to prevent conflicts of interest and distortions in the management of banks, but it is also intended to avoid undue extension of the powers and sphere of action of the central bank.

Market difficulties, or rumours of the insolvency of a mixed industrial and banking group, would make the group's banking components illiquid. In turn, this illiquidity would affect the industrial components with cumulative feedback effects that could result in the contagion spreading outside the group. If the central bank intervened, as lender of last resort, it would indirectly support the non-banking parts of the group as well. Institutional confusion would be compounded by the consequent undermining of the central bank's credibility, and hence effectiveness, in the performance of its functions of stabilising the economy.

The ownership structure of banks is regulated by special legislation in a number of countries. In Italy, the first need is to close the loophole in our regulations that permits residents and non-residents to acquire a controlling interest in a bank with no formalities whatever. There is not even a requirement to notify the credit authorities either prior to or after the event.

The importance of a clear definition of every aspect of the concept of banking autonomy, such as the independence of bank management from shareholders (however large a bank's equity capital may be, it is never more than a fraction of its deposits) and customers.

The participation of financial companies in the equity capital of banks has never posed a problem. Indeed, the policy that the Bank of Italy has been pursuing for years is aimed at enhancing the capital strength and entrepreneurial spirit of



Carlo Azeglio Ciampi

the credit system through the entry of private capital.

The central issue concerns ownership of bank capital by non-financial companies, which now have more funds available as a result of the capital strength of Italian companies and growing international integration.

Ownership structure is regulated by special legislation in a number of countries

The Bank of Italy has repeatedly expressed the view that non-financial companies should be permitted to hold such investments, but that they should not occupy a dominant position in institutions that take deposits from the public and grant credit.

Compliance with the principle of separation in no way precludes the holding of minority interests. In addition to contributing to banks' capital bases, they can also act as a vehicle for the potentially valuable contribution of experience that non-financial entrepreneurs can make to the banking community.

The principle of separation between banking and com-

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ITALIAN BANKING 4

The Consob: Alan Friedman assesses the role of the securities regulatory body

Legislative backing might add teeth

"MY OPERATING model is the Securities and Exchange Commission in the United States," says Mr Franco Piga, chairman of the Consob, Italy's stock market and securities industry regulatory authority.

The Italian stock market authority is not, however, the SEC, and Mr Piga — a 61-year-old lawyer who has spent most of his life as a behind-the-scenes Rome civil servant and political operator in various ministries, and even took time out from the Consob last year to get elected as a Christian Democrat politician — is not a man who relishes the idea of direct confrontation with the market or with its leading protagonists.

His stewardship is thus that of a consensus politician rather than a hard-nosed regulator, and for this reason he has been much criticised by market reformers and much appreciated by the Old Guard leaders of Italian capitalism.

"I am a very measured person, a graduate," explains the man who is meant to regulate Italian securities. In fairness to Mr Piga, it must be said that he lacks most of the arms at the disposal of an SEC chief.

The Consob was only founded in 1974, and 14 years hence it is still without the legislative backing that might enable it to play a more concrete role in protecting the interests of the 4m small investors on the Milan bourse. Italy still has no anti-trust law, no monopolies and mergers commission, no rules on company takeovers, no laws to restrict insider trading and no law that would even require companies to put out full results including net profit figures on a half-yearly basis.

What Mr Piga has done is to labour silently and arduously to try and create a general structure of regulation for the market. His new guidelines for the Milan bourse are expected to be announced before Christmas.

The Italian stock market has grown considerably in recent years, but it is still a den of share price rigging and insider trading and, as Mr Piga points out, half of all share transactions still occur away from the official Milan bourse. Nonetheless, Mr Piga himself cannot be moved to express strong opinions about the major issues on the table. For example, he says he would like to see a law against insider trading, but he



Mr Franco Piga: 'we need a Consob that is more active in protecting the interests of the market'

becomes uneasy when asked whether there should be penal sanctions for serious offenders.

"Italy the question of prison sentences is for judges and not for me to speak of," he remarks.

On the issue of takeover rules, a highly controversial matter in Italian finance, Mr Piga maintains that he is "not in favour of a forced takeover bid for a company just because a certain equity stake has been acquired". The chairman of the stock exchange authority appears to be closer here to the views espoused by traditional Italian industrialists and bankers, who reject the idea of hostile takeover bids.

Those arguing in favour of a law which, as in the UK, would require public offers after a certain stage, cite the example of Mr Silvio Berlusconi's recent acquisition from Mr Raul Gardini's Ferruzzi group of 70 per cent of the stock of the publicly-quoted Standa retail chain.

In this deal, Mr Berlusconi paid nearly double the quoted market share price for Standa, while thousands of small investors were left holding just under 30 per cent of the company's shares at a price well below the one paid in the takeover.

Had there been a takeover law in Italy, say the critics in Milan, the small investors would have been treated fairly. But Mr Lucio Rondelli, man-

aging director of Credito Italiano, says he opposes a law requiring public takeover offers because "it would place companies in our country too much at risk". Critics respond that most Italian companies are already locked up in juridical and financial strong boxes that protect leading families and not the small investor, so there is no need to fear the spectre of open public bids.

Mr Piga returned to Consob in August 1987, but critics said his electoral campaign had received help from some of the big companies he is meant to regulate. He flatly denies receiving financial contributions in the election, but when asked whether he was given the use of free private jets for the campaign by some of Italy's biggest companies Mr Piga says: "I don't want to respond to that question."

Mr Ettore Fumagalli, president of the executive committee of the Milan bourse, comments on Mr Piga's handling of Consob after only one month, according to political commentators because he was not given a ministry in the new government of Prime Minister Ciriaco De Mita.

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Alan Friedman

THE RISE and rise of the Italian mutual fund business in 1985 and 1986 — and its derivative effect on the stock market itself — has been well documented. However, as with the industry worldwide, trends over the past 12 months have been less happy.

At the end of 1984, the assets of the Italian mutual funds totalled just L11,162bn. By the end of 1985, the figure had risen to L19,782bn. A year later it had reached L65,077bn (about £2bn). This compares with the £2bn which the 50-year old unit trust sector in Britain currently manages. In short, the Italian mutual fund groups established an industry of almost three-quarters the size in a fraction of the time.

Since then, the pattern has been one of modest decline. The value of the funds' assets dropped to L59,499bn by end-1987, and the current 1988 figure is put at about L62,425bn. Since mid-1987, according to figures from the state-owned

mutual fund, there has been a steady net outflow of funds, though the rate of net redemptions slackened noticeably during the summer.

This, it should be noted, has not prevented a growth in both the number of funds themselves and the number of new entries into the industry. The number of funds under management expanded from 42 in 1985 to 60 in the following year, and 72 by the end of 1987. In the current year, the figure is up to well over 100.

Equally, the number of mutual fund companies increased from just 25 in 1985 to 38 by end-1987. In the current year, another nine players have arrived.

Virtually all these funds have been invested in domestic securities to date. The freedom to set up internationally-ori-

UNIT TRUSTS

Horizons widen

mented mutual funds has only become effective in the current year, and as one mutual fund operator notes delicately, "The processing of new funds takes a bit of time". The launch of new funds, which are oriented towards non-Italian equities, has occurred with great fanfare in recent weeks; the two most prominent are managed by Nuovo Banco Ambroveneto and by the Istituto San Paolo di Torino.

Domestic funds concentrating predominantly on the equity market, however, are in the minority: of the 109 funds available, 45 are income (income) funds, and another 44 are balanced funds". Only 20 can be classed as equity funds.

Nevertheless, it is equity funds which throw up the stars in performance terms this year, with the best performing fund managing a rise of 17.9 per cent between January and September. It has not always been so, however. In recent years, the income funds have on average have managed a gain of about 4 per cent, just beating the BCI market index, while the income funds have underperformed with a rise of about 3 per cent.

On a two-year or one-year view — obviously encompassing the end of the bull market — income funds have tended to perform better. Over the three months to end-August there was little comfort all round; all three categories significantly underperformed the Italian stock market.

It is worth noting that the charging and pricing of funds is slightly different from that in the UK. Most Italian mutual funds have a front-end load, which ranges up to about 6 per cent (in general, somewhat higher on the equity funds) plus a much smaller annual

Nikki Tait

FINANCIAL SERVICES

Scope for innovation grows

FINANCIAL services, like so much of the Italian financial scene, are in a state of flux.

Old-established savings methods are being challenged by the need — and, from certain quarters, domestic desire — to introduce fresh options. This follows increased wealth, some regulatory freedoms, and a growing awareness of what international counterparts can provide.

A couple of points are worth noting at the outset. For all its recent advances, the Italian economy remains heavily cash-oriented. It is reckoned that the amount of cash in circulation is roughly half that of the US, and several times as high as in other similarly-sized western countries.

On the one hand, this appears to offer great potential. On the other, given the tax-evasive elements, it can be argued that the cash economy will remain a considerable hindrance to the expansion of the financial services industry, where registration of an individual's income and wealth is a necessary corollary.

The second point is both encouraging and disheartening. On the plus side, Italy does have a remarkably high savings rate, put at over 20 per cent of disposable income. Over a few decades, and much more usually found their way into interest-earning current accounts in the country's vast array of banks. Unfortunately, more recently the trend has been toward government bonds, again usually purchased through the banks.

The problem is that income from these enjoys fairly favourable tax treatment; and, given the need to finance the chunky Italian State deficit, the yield available is generous.



Inholding's Giovanni Franz: aiming for 750 intermediaries

At present, the net return of around 12 per cent is attainable, which alongside a 5 per cent inflation rate is a formidable marker for other savings mechanisms to beat. Nor, it should be added, do any of the other savings options — life insurance, personal pensions, mortgages — benefit from substantial compensating tax breaks.

That said, there is clearly some scope for product innovation — witness, the heady reception enjoyed by unit trusts in 1985 and 1986. Italy, for example, ranked 14th among 17 European countries in terms of the annual spend per head on life insurance in 1986. The figure was put at a mere \$46.2, compared with Britain's \$479.3, and Switzerland's head \$834. Only Spain, Portugal and Greece ranked lower.

The relatively low figure is explained by the strong family tradition, a high level of premiums, and by the fact that Italy's wealth only arrived recently.

"We were a poor country," comments Mr Antonio Corti, at Latina Assicurazioni, one of Italy's larger insurance groups. "Pensions" had had immediate results.

That said, life business has been something of a growth area recently — although it is still estimated that only 15 per cent of the population hold any form of life policy. The trend has been very much towards "with profits" savings policies, rather than straight term insurance — a reflection, suggests Mr Corti, of the sorry state of the social security system and a genuine desire by individuals to see some of their increased wealth provide for retirement. The growth in straight life cover, he predicts, will be considerably slower.

The mortgage market is another potential candidate for change. Euromobiliare, the Milan investment banking operation, on the domestic mutual fund front, plans to launch two international mutual funds, one of which enjoys investment advice from UK investment bank County NatWest; has formed a 50-50 joint venture company with British insurance group, the Pruden-

tial, on life products; and is currently talking to a British building society about mortgage possibilities.

The Inholding idea, of course, is not entirely new — the likes of SIGE, part of the state-owned IMI organisation, or Berlusconi's Fininvest already have national coverage. Nor have some of the privately-owned banks been passed by entirely: 12 of the medium-sized northern co-operative banks got together in the mid-1980s to form Arca, a mutual fund operation whose products are sold solely through the banks' network. (Again, there has been a subsequent insurance link-up).

And if competition for, and rationalisation of, the banking network has been slow in coming, at least on one score the financial services game in Italy is particularly user-friendly. Such is the diversity of banks, that a universal plastic card has been designed, under the name of Bancomat. It will liberate cash from any wall. For that relief, much thanks.

Nikki Tait

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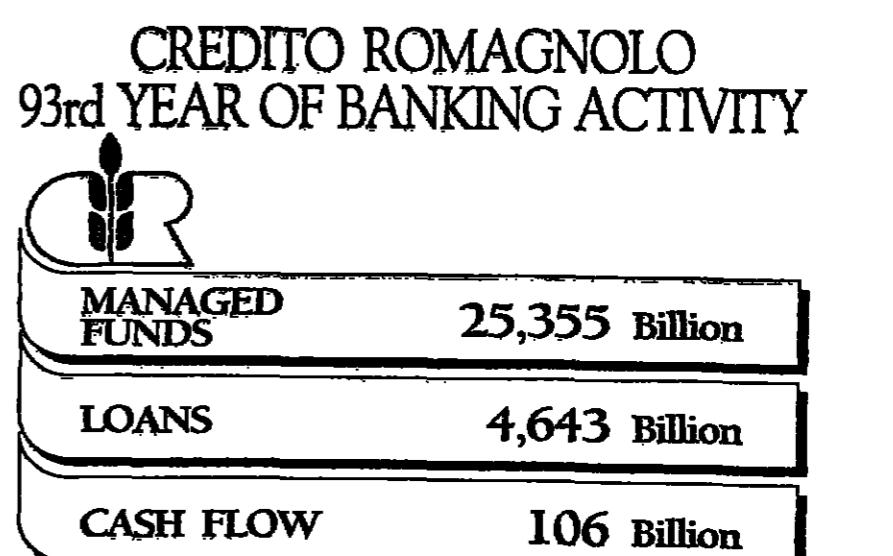
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October 1988

Merchant banking is on the threshold of change

Anglo-Saxon attitudes may be overtaken by the crash

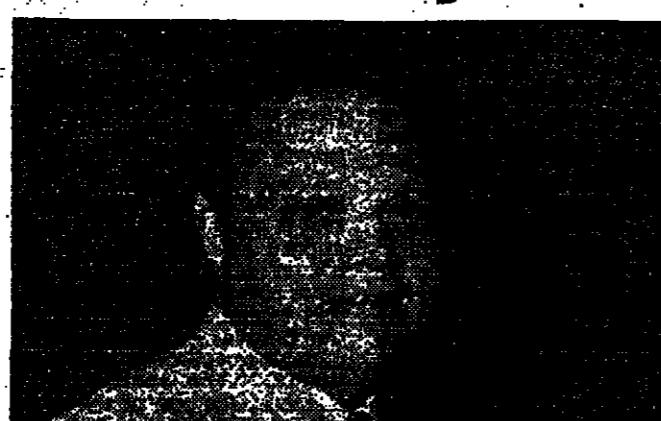
"MERCHANT BANKING in Italy," suggests Mr. Edi Cetin, director of SIGE, the investment banking arm of the state-owned IMI group, "is on the brink. It is undecided between the Anglo-Saxon model and the Japanese or German model."

Mr. Cetin seems to think that the latter route will be taken. Others are less convinced. What few question is that this is a key issue at the heart of the merchant banking community's development.

What Mr. Cetin means by the Japanese/German model is a system by which merchant banks play a key role in providing medium to long-term development capital, take minority stakes in unlisted companies, and generally foster the future industrial base of the country. The Anglo-Saxon model, applicable in both the UK and the US, points to the more pugnacious and glamorous world of takeover advice, of generating and tying up strategic (largely equity-based) deals and of assisting companies to take full advantage of the capital markets.

By tradition, the limited merchant banking activity which exists in Italy has tended to be in the former mould. Atride it all, and defining categorisation is Mediolanum. The publicly-traded Milan-based organisation started out 42 years ago as a state-controlled medium-term credit agency but has, over the past few decades, become deal-maker, adviser and co-shareholder to the most powerful elements on the Italian industrial scene – notably Fiat.

Mediolanum aside, however, the growth of "Anglo-Saxon" merchant banking occurred only in the mid-1980s. Explanations for the sea change in attitudes are various. One key factor often suggested is the fate of Italian industry at the turn of the decade, when highly depressed conditions brought home the full force of its traditional banking ties. Some industrialists saw the banks call in loans; others survived, but the extent of their dependence was evident. With this painful, even humiliating experience in mind, the option of equity-style finance must have had considerable sub-



Euromobiliare's Guido Roberto Vitale

quent appeal.

A second reason for looking to the equity market may have been more technical. As companies recovered, cash flows started to grow significantly, and some managers appeared undercapitalised. A fluid factor was probably the buoyant market levels themselves.

Whatever the reason, the outcome was a fairly phenomenal jump in the importance of the equity market in 1985-86 and, with it, a commensurate increase in Anglo-Saxon style

What the 1980s did help to foster was a raft of smaller 'merchant banking' operations, more in the development capital mould

merchant banking activity.

Proof of this development is readily available in figures issued by the Milan Stock Exchange. Capital issues rose to a heady 98 in 1986, valuing a total of £14.65bn. The number of shares listed jumped from 235 to over 300.

But the momentum did not last. Last year's worldwide fall in stock markets could only discourage equity-financing. Yet the story, perhaps, does not end there. Mr. Cetin, for example, concludes a lengthy saga – tending to signal the end of an era rather than the start of a new trend.

What the 1980s did help to foster, however, was a raft of smaller "merchant banking" operations, more in the development capital mould. This trend was helped significantly

by Agnelli at Fiat, for example, de Benedetti at Olivetti or the Pirelli family – increased their own personal levels of control.

In mitigation, it might be pointed that there have been three large stock market operations recently: Generali, Feruzzi and the Mediolanum issue itself. However, the less optimistic observers view these as "slightly exceptional operations" – Mediolanum, for example, concludes a lengthy saga – tending to signal the end of an era rather than the start of a new trend.

In short, if the merchant banking community is on the brink, it does not seem to have entirely sealed its fate yet. And given the near-monopoly position enjoyed by Mediolanum, the rise of new institutions will not be easy.

Nikki Tait

when the Bank of Italy permitted commercial banks to take majority stakes in the merchant banks early in 1987. Today, the Associazione Italiana delle Finanziarie di Investimento (AIFI) numbers over two dozen members. By the end of 1987, it reckons that these organisations had investments totalling £44bn in over 200 situations.

Aside from the development capital role, there is also widespread belief that mergers and acquisitions will remain a busy area. Like many European countries, Italy has many small businesses founded in the post-war era, whose proprietors are now approaching retirement age. The merger or straight sale of such operations can sometimes be negotiated without intermediaries, but professional advice is also sought. And a slightly defensive attitude seems to have permeated ahead of 1982, with a general realisation that some of these firms could look vulnerable as markets open up.

Not all merchant banks are convinced that this will be the limit of their activities. Both the quoted Sofip group and Euromobiliare – two of the more significant new players on the Milan scene – talk of new projects in the pipeline, while Mr. Vitale expresses a strong hope that the equity-based route will be taken. There is also the growing international dimension: Euromobiliare, for example, says that cross-border work accounts for a hefty 70 per cent of its M&A activity.

Both companies have, or are in the process of cementing overseas, Anglo-Saxon links. This autumn, the American investment bank, Kidder Peabody, took an initial 5 per cent interest in Sofip, while Euromobiliare is currently negotiating with Midland Bank in the US.

In short, if the merchant banking community is on the brink, it does not seem to have entirely sealed its fate yet. And given the near-monopoly position enjoyed by Mediolanum, the rise of new institutions will not be easy.

Nikki Tait

Milan's maverick decries the 'medieval structure'

PROFILE: FRANCESCO MICHELI



FRANCESCO Micheli, one of Italy's most dynamic new breed of financiers, admits that he has enemies.

It would be hard for him to do otherwise, given the fact that the 51-year-old managing director of Sviluppo, a new securities house and investment banking group, has been vilified on several occasions by members of the Old Guard of the Italian business establishment.

Mr. Micheli's "crime" has been to help pioneer the use of stock-market raids, hostile takeover bids and other Wall Street-style techniques on the Milan bourse.

He is best known in Italy as the man who, in 1985, engineered the hostile takeover by

His role as a freelance financier is being emulated by other operators, who are also teaming up with foreign institutions

the Montedison group of the Bonomi family's BI-Invest financial empire – a corporate battle that brought the wrath of traditional Italian industrialists and bankers down upon Mr. Micheli and upon Mr. Mario Schimberni, the Montedison chairman who was eventually to be ousted from his job.

It is now three years since the BI-Invest takeover. Mr. Micheli is enormously wealthy as a result, but despised by leaders of the *Salotto Buono*, or Good Drawing Room of Italian capitalism.

Last year he launched his new investment banking company with Britain's Morgan Grenfell and Lloyd Adriatico, the insurer controlled by Swiss Re, as minority partners. The share capital of Sviluppo is £400m. The staff of 55 financial men and women includes executives poached from SIGE, the investment banking arm of the IMI, and already in its first year (1987) Sviluppo produced a £60m profit.

Sviluppo's business includes bond underwriting, Treasury operations for corporate clients, stockbroking, fund management, unit trusts, insurance and other financial services. The company has £400bn of funds under management.

Sviluppo is 70 per cent owned by Finarte, the publicly quoted company which is part art auction house and part financial business. Finarte has been Mr. Micheli's traditional vehicle for deal-making, but now he has shifted all financial operations to Sviluppo.

In recent months Mr. Micheli has been in the Italian headlines because he bought a 10 per cent stake of Euromobiliare, the investment bank that was the first to try to compete with Mediobanca, the powerful institution which still dominates Italian high finance.

But Mr. Micheli's idea of merging his interests with Euromobiliare ran into opposition, according to some because of this maverick's

rather brusque style of doing business. At the time of writing, Britain's Midland Bank was in negotiations to take effective control of Euromobiliare instead.

Mr. Micheli himself is one of the new generation of Italian financiers who decries the "medieval structure" of Milan's clubby group of big company players. The old system which concentrates corporate finance into the hands of a very few bankers and industrialists is threatening to stifle Italy's chances to be more competitive in the 1990s, he maintains. He should know, because he has worked for 30 years in the Milan financial world, first in the stock market, then for IMI, and later at Montedison in the 1970s.

Today Francesco Micheli is an outsider who nonetheless has a certain clout. His role as a freelance financier is being emulated by other independent operators who are also teaming up with foreign institutions. The problem for operators such as Mr. Micheli is that most big Italian companies are family-controlled, and very nearly bid-proof. Outsiders are therefore still very much outside.

Alan Friedman

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ITALIAN BANKING 6

Foreign banks: visiting teams often need to acquire local players

Costs weigh heavily on Barclays

MUCH IS made by Italian bankers about the threat of competition from foreign banks in the 1980s. The experience of the 35 foreign banks operating inside Italy at present is, however, not a very attractive tale.

The lack of Italian branch networks means that, without a deposit base for funding, most foreign banks rely on the lire interbank market. In addition, the importance of long-term relationships with industrial companies means that few foreign banks are able to compete effectively with the large Italian banks. The loan books of several foreign banks in Milan are thus heavily slanted toward "easier" lending to state-guaranteed agencies.

Among the more successful foreign banks is Deutsche Bank, which owns the 100-branch Banca d'America e d'Italia, and Cittibank, which controls the 43-branch Banca Centro Sud. Both Deutsche and Cittibank paid premium prices

for these domestic networks. Midland Bank is negotiating to take control of Euromobiliare, a Milan investment bank with a strength in the medium-sized merger and acquisitions field. Morgan Guaranty is universally acknowledged to be the best run and most profitable foreign bank in Milan, thanks to extensive foreign transactions booked in Italy and to a tradition of conservative lending to big Italian corporate names.

Hamrobo Bank has been teaming up with Turin's San Paolo Bank in a number of niche sectors, such as unit trusts and fund management. And Chase Manhattan is piloting a business drive to develop a business with high net worth individuals and other forms of private banking.

Meanwhile, Barclays Bank of the UK, continues to be the most troubled foreign operation on the Italian banking scene. Two Barclays executives

- Richard Adams and David Weymouth - have been trying

to steer the Milan-based bank and para-banking group out of losses; but they have had to contend with a legacy of chaotic over-expansion, enormous fixed overheads, overstaffing, leasing and factoring losses, including some caused by fraud, the restructuring of a loan book that three years ago was riddled with non-performing assets, and a policy from head office in London that has so far seen capital injections designed mainly to cover cumulative losses.

Barclays Bank in Milan has racked up heavy losses since 1985, when alarm bells first began to ring. According to Barclays, the total losses on the banking side, including an expected 1988 deficit of £15m to £20m, amount to more than £120m for the 1985-1988 period.

Total losses on the leasing, factoring and para-banking side are near to £100m for the same period. In sterling terms this means that, since 1985, Barclays' Italian operation has lost more than £50m. Italy is

thus a not inconsiderable drain on the Barclays group balance sheet. What is more, the Barclays men in Milan admit that break-even may not be attainable before 1990.

Much has been done to restructure the Barclays group in Italy (consisting of both the bank and para-banking activities), including a pull-out from retail banking, the sale of branches, the sale of some leasing businesses, the sacking of staff from 950 people in 1986 to 360 at present, and the attempt to make straight corporate lending the group's main vocation. But the local cost structure is still very weighty.

Mr Adams has succeeded in bringing fixed costs down from £100m in 1985 to less than half that at present; but the bank still has 160 people on its payroll, against an average of less than half as many at most other foreign banks in Italy.

One Barclays executive in Milan, who asked not to be named, said that "the problem here is that we have a profit-

able core banking operation surrounded by useless places and high overheads".

Mr Adams stresses that the process of restructuring must occur in a gradual manner, without personal trauma for departing executives and lower level staff. He also speaks of the new business strategy of concentrating on corporate lending, commercial paper, money market operations and foreign exchange and money market dealing.

The problem, according to colleagues of Mr Adams who prefer to remain anonymous, is that to make a go of the new business strategy, a recapitalisation of the Milan operation may be needed. This idea is believed to be under discussion at present between executives of Barclays head office in London and its local Italian representatives.

The road to full recovery, meanwhile, looks like a lengthy one. One is a lawyer, one is a doctor...".

Against this background, perhaps it is not surprising that a formal venture capital industry has been slow to develop. Some figures from the European Venture Capital Association state the position

VENTURE CAPITAL

'Find five friends . . .'

VENTURE CAPITAL in Italy begins as a matter of definition.

On the one hand, any formalised financial industry supplying early-stage capital is embryonic, indeed, virtually non-existent.

On the other, company start-ups are a significant tradition. There are, after all, about 750,000 new firms formed a year in Italy, or a net figure of about 20,000.

What explains this contradiction is a long-established and fairly prominent "informal" venture capital market. As Mr. Mario Colonna, one of two Milan-based consultants on the 240m Schroders Italian venture capital fund, puts it: "It's a rich country. If you want to start up in business, you find five friends. One is a lawyer, one is a doctor...".

What lies behind the bald statistics is a fairly recent and rather tentative attempt to create a "seed-bed" venture capital industry in the mid-1980s - a fashion followed by a few banks and some privately-owned investment institutions.

That suggests Ms Anna Geravasone, at the Associazione Italiana delle Finanziarie di Investimento.

But the figures - undoubtably difficult to collect - underestimate Italy's contribution.

However, the size of the gap, relative to Italy's overall industrial base, is undisputed.

What lies behind the bald statistics is a fairly recent and rather tentative attempt to create a "seed-bed" venture capital industry in the mid-1980s - a fashion followed by a few banks and some privately-owned investment institutions.

gains tax of almost 50 per cent when it exits. In this case, the less risky backing of an existing business obviously becomes a preferred course.

A further consequence is that investment funds have tended to flow into the more established industries. In 1987, it is estimated, consumer-related industries took almost a quarter of the funds invested, and industrial products another 11 per cent. Investments in higher technology fields were negligible.

The other problem which the venture capital industry faces is the absence of any easy exit route. Unlike the Unlisted Securities Market in the UK, or the Second Marché in France, Italy's second-tier market is stagnant, and most private investors have demonstrated a strong preference for the blue-chip stocks. Nor is there a tradition of entrepreneurs raising some personal profits through equity placings, while the underdeveloped broking system makes support in the after-market extremely difficult.

The consultants on the Schroders fund - the first venture capital fund to be set up in Italy, although its money comes entirely from non-domestic institutions - even go so far as to suggest that, while they would never invest without anticipating the exit route, they would also never consider flotation as a primary option.

This, in turn, creates other distortions. Mr Colonna, for example, says that the main emphasis of the fund's investments will be towards MBOs or management buy-ins. In the UK, this trend has flourished on the back of industry rationalisation. In Italy, it is seen rather more as a "family" issue - one means of handing on small individually-owned businesses, which were created in the fifties, either to management itself or to one particular heir.

What Mr Colonna goes on to add is that the fund will always look for a majority stake. This is because it knows that, when it needs to exit, it will usually sell either to a larger company or to the management itself. The majority position will allow it to demand a premium for control.

It is estimated that, of the total Italian venture capital investment made in 1987, about one-tenth went into seed projects, and only 6 per cent into start-ups.

Expansion investment accounted for 54.5 per cent, bridging finance 13.5 per cent and MBOs 9 per cent.

The last figure, suggests Mr Geravasone, should be somewhat higher in the current year.

The reason for this preference for later-stage financing is simple: there is virtually no incentive to take on the added risk which seed/start-up investments imply. The venture capital industry enjoys no special tax-breaks at present in Italy, and the financing institution can be lumbered with capital

Nikki Tait

EXTERNAL BORROWING

Bonds should offset loss of home finance

FOR ITALY, the integrated capital market in a post-1992 Europe holds special challenges. While it opens new vistas of investment opportunities, it also will force cash-hungry Italian state entities increasingly to look abroad for borrowed funds.

Foreigners may well be even more attracted to Italy, whose economic performance is already better than some of its neighbours. Already, rules restricting foreign investment and banking activities are being relaxed. But retaining its current pool of lenders may be a difficult task for Italy.

Even more than the Japanese, whose reluctance to invest is legendary, the Italians are thrifty. Therefore, while Italy must still come to grips with its growing budget deficit, much of the shortfall until now has been financed at home.

The Italian budget deficit has been falling as a percentage of GDP - down to 11.7 per cent in 1987 from 13.7 in 1985 - while the savings ratio of its citizens have climbed steadily.

Economists at Istituto San

Paulo di Torino estimate that less than 3 per cent of the Government's total borrowings are raised outside Italy. In 1983, it was less than 1 per cent. Italy's external debt is in fact tiny compared with other European countries such as Denmark and Belgium, whose foreign borrowings constitute 37 and 20 per cent respectively of all borrowings.

Several recent legal changes have made it easier for Italians to invest abroad

Perhaps the country's most successful product with international investors has been its Ecu-denominated Treasury bonds, such as *Certificati di Credito del Tesoro denominati in Ecu (CTEs)*.

In the first three-quarters of this year, the Italian Treasury has issued Ecu2.5bn in CTEs, about 50 per cent of which were sold abroad. For foreign investors, the securities offer the advantage of being traded on the Luxembourg Stock Exchange, thus avoiding the settlement difficulties which

have plagued the Milan Stock Exchange.

Also, investors in those countries with double taxation treaties with Italy may recoup the 12.5 per cent withholding tax deducted on interest payments, making their yields well above those on comparable securities.

Several recent legal changes have made it easier for Italians to invest abroad

Twice in 1988 Italy has tapped the Eurobond markets, each time raising \$1bn in a fixed-rate security that was later swapped into floating rate funds.

The more recent \$1bn issue had a seven-year maturity and a coupon of 9.5 per cent, priced to yield about 48 basis points over comparable maturity US Treasuries, the market benchmark. Proceeds were used to call an outstanding \$1bn floating rate note paying 9% below the mean of London interbank bid and offered rates, known as

Limean. Italy then swapped the proceeds of its new bond into floating rate funds at about 25 basis points under Libor, achieving a considerable cost savings over the life of the bond.

But an earlier \$1bn Eurobond sent ripples through the market amid charges that the lead manager, Credit Suisse First Boston, had botched the swap, costing Italy huge sums. While the swap was later put right - funds were said to have been swapped into floating rate Deutsche Marks and then into floating rate dollars - the adverse publicity embarrassed the country's Treasury.

Meanwhile, the state-owned entities are looking forward to a relaxation of rules at home that will make borrowing easier. The narrow lending market in lire has forced banks in particular to borrow outside the country.

Just a few months ago, the Government slashed a 2 per cent tax on all borrowings of 18 months or more to 25 basis points, cutting the cost of medium-term domestic borrowings. And rules on residents' holdings of foreign currency and foreign exchange transactions have been eased.

But restrictions will have to be relaxed much more to discourage banks from seeking funds abroad. For instance, current rules require medium-term borrowers to put security or collateral, an expensive way to raise money.

Also, the lire market is thin, with no effective benchmark, such as a Libor lending rate, to serve as a guide.

Norma Cohen

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PENSION FUNDING

Anxiety over state 'lottery'

PENSIONE and *previdenza sociale* (pension and social insurance) are loaded words certain to elicit lively reactions from both pensioners and the workers whose monthly contributions foot the social security bill. The link between beneficiary, state intermediary and payer is fragile, inefficient and erratic.

Pensioners criticise the shortcomings and administrative hiccups of the state pension fund Istituto Nazionale della Previdenza Sociale (INPS). Workers see their gross salaries lightened by 7.5 per cent, to which the employer adds a further 22.52 per cent and wonder if there will be value for money on retirement.

Indeed, many workers often wonder if they will receive anything on retirement. For several years INPS's ability to survive has been widely questioned. There are numerous alarms and alarmed observers who predict the collapse of a bank which last year disbursed £57.352m, equivalent to 9.9 per cent of GDP.

Nearly £8.000m was spent on pensions in 1987, the average pension being worth about £4.2m (£2,665). At the end of December Italy was supporting 13.8m pensioners, of which 9.6m had been wage or salary earners, rather than self-employed contributors to the INPS scheme. About one half receive more than the minimum which was £418,000 (£178 per month at the start of the current year).

However, the question-mark against INPS's viability, provoked particularly by massive deficits in annual accounts during the 1980s, is attributed as much to the diversion of pensions contributions to other areas of spending as to payment of old-age pensioners.

INPS's role as social shock absorber during the post-war period has been costly. First, its resources were deployed in disability pensions, to assist the shift from agriculture to industry and to reduce the gap between the north and the much poorer *mezzogiorno*. More recently the Cassa Integrazione Guadagni (CIG)

that the minimum period of contributions will be lifted to 20 years with the pension calculation based on 18 per cent of income for every year of life.

Clearly, Italians retiring after reform will be treated less well than those retiring today. Inevitably, reaching agreement on changes is difficult.

Politicians are finding progress equally hard to make on supplementary pensions, a matter close to the heart of the insurance companies. Deciding how such pensions should be financed is a major knot which needs untangling. The suggestion that employees' leaving indemnities should be utilised is strongly contested.

It is unlikely that Italian business will be willing to follow banks' examples in financing house pension schemes. Indeed these are often cited as great attractions of bank employment which, with a few rare exceptions, industrial and commercial organisations do not match.

The schemes of the Banca Commerciale Italiana and Banca di Roma are typical. The Milanese bank bears the total cost (7.75 per cent of salary) of a scheme giving a pension with fixed and capital-linked elements. The average value of pensions paid by Banca Commerciale Italiana last year was

about £7m. At Banca di Roma the employer adds 5.05 per cent of salary to the 2 per cent contributed by the employee. The pension amounts to 0.6 per cent of salary (with ceiling for calculation of £45m) for each year of service. For the average employee at Banca di Roma the pension is similar to Banca Commerciale Italiana.

Notwithstanding the accusations of over-staffing which are levelled against the banking sector, Italy's banks employ only a small part of the country's total workforce, 0.3m from 20.8m. The vast majority of Italians depend wholly on INPS pensions when they retire. So tremors of preoccupation are understandable when changes are mentioned or the viability of the state pension fund is questioned.

There is no reassurance from the Socialist labour minister, Rino Formica. "The transformation of pensions into transfer payments has gone beyond the boundaries of class and generation solidarity, producing a net expansion of public expenditure," he said recently.

"It is certain that public expenditure for pensions must be reduced," Mr Formica added, emphasising that reform can no longer be postponed.

Mr Miltello, the Communist, claimed that that the most acute and worrying problem is not INPS's financial condition. "This seems to be a long way from the catastrophic scenes artificially constructed by adversaries of the public system," he said. Mr Miltello rejects the idea that the solution can be found in a

J. S. J. G. L. S.

A DELUGE of demand flooded the Bank of Italy at the beginning of November when the conditions were announced for the issue of *Buoni Poldenali del Tesoro* (BTP) - medium-term Treasury bonds. Every body wanted part of the action and this led to massive over-subscription. Market operators sought more than L130,000m, fourteen times over-subscribing the L2,500bn of bonds on offer.

"The demand was absurd," said a senior Treasury official. "If the minister had decided to enlarge the issue it would have brought Italy's financial market to a complete standstill. Operators would have been badly squeezed if the issue had been multiplied just three or four times. In order to pay, they would have been compelled either to turn to the central bank, which could have charged interest rates as it pleased, or to face exchange risks by borrowing abroad."

Anxiety to get a share of the issue, bearing what many analysts considered to be peak coupon, drove the securities managers in Italy's banks and other financial institutions to inflate their demands. The three-year BTP on offer was bearing 11.5 per cent, while the five-year bonds carried 12.5 per cent.

Since the beginning of the year rates had been edging upwards. The average yield on BTP in January was 10.29 per cent. By September it had reached 10.68 per cent. "Italian government securities are offering the highest real returns in the world," remarked Giovanni Palladino, managing director of Studi Finanziari, the research subsidiary of financial conglomerate Istituto Mobiliare Italiano (IMD). And even the senior Treasury official described real interest rates in Italy as abnormally high.

This situation arises from a combination of factors, above all the need to finance an enormous public sector deficit. Total public debt at the end of September amounted to L1,006,075bn, of which one quarter was financed by short-term Treasury bills, *Buoni Ordinari del Tesoro* (BOT), and just over one half by medium and long-term securities, BTP and floating rate Treasury credit certificates, *Certificati di Credito del Tesoro* (CCT).

The extent of the financing requirement is clear in the figures of the twice-monthly auctions of three, six and twelve-month BOT during the second two-quarters of the year. A total L206,500m of short-term bills was offered.

Government securities have

been an important part of the domestic mutual funds' investments since the first were launched in 1984, accounting for between 55 and 60 per cent of overall portfolio until mid-1987. Since the flow of redemptions started, fund managers have been forced to sell in order to satisfy liquidity requirements. In the first nine months of the year, their total sales of government securities amounted to about L8,000bn, leaving about L24,000bn in portfolio.

"High interest rates during 1986 have been caused by a combination of uncertain market sentiment and massive sales of government securities in the secondary market by the mutual funds," said Mr Palladino. He added that Italy's banks also helped to depress the secondary market by selling Treasury bonds and certificates from their own portfolios.

"The banks should be lending money to the economy, not to the state," said Mr Palladino. Yet their balance sheets are heavily weighted with government paper, mainly medium and long term. At the end of 1987 the banking system's collective assets included L48,575bn of government securities, which was nearly twice the total of interbank lending and more than two-thirds of total customer loans and bank acceptances.

It has not needed the secondary market to show the recent abrupt change in sentiment.

This was clearly demonstrated by November's issue of BTP.

The Treasury will now find it easier to attain its objectives of lower interest rates and increased life of debt.

"Caution has governed policy on rates. We have modified market preferences from floating to fixed rates, thus making debt easier to manage. And we can now conduct expectations downwards," said the senior Treasury official. New securities are being considered to lengthen the life of debt.

"Fixed rate nine or ten year issues with the option of early redemption are a possibility," he confirmed.

External conditions are favourable and are assisting the conditions within Italy.

With inflation looking set below 5 per cent, the real yields of government securities are around 6 per cent. Mr Palladino considers that a drop of two points can be expected by the end of 1988.

enlarged in October to deal in 30 securities, representing about one-third of the volume of bonds traded; and a non-regulated over-the-counter market.

The market is made by 19 primary dealers (18 major banks and the IMI subsidiary Sige) who operate a screen-based dealing system with each supplying firm bid and offer prices for at least five government or government-backed securities. In addition, there are more than 150 dealers including mutual funds, insurance companies and other banks. The Bank of Italy, which with the companies and stock market commission Comit, has responsibility for supervision, is also a dealer.

The authorities report that the system worked satisfactorily during its first four months. Average daily trading amounted to L220bn and the bid-ask spread was contained at an average of 13 basis points.

"The secondary market had been an *arbitra finta*, present but nobody could say exactly where. Though improvements are needed in the new market, it has worked better than expected," said the Treasury official.

"In the past, indications about market sentiment given by the secondary market were usually not very useful. However, we expect the regulated secondary market to provide us with a reference point for issues of securities in the future," he added.

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David Lane

Government securities in huge demand

High volumes lift the secondary market



Mr Giovanni Palladino: 'banks should be lending to the economy, not to the state'

LEGISLATIVE REFORM

The first slow steps

WHAT KIND of a face will Italy's public sector banks present in the 1980s? Under prompting from the authorities, bankers and politicians are bunting their minds to the question.

Part of their attention centres on the corporate form which banks should take in the future. Part concerns the organisational model which banks should adopt. And another major issue is whether or not to revise Italy's 1936 omnibus Banking Law.

If the Bank of Italy gets its way, the foundations and associations which are today's public sector banks will be replaced by joint stock corporations. This would mean a significant change for large, historic institutions such as the Monte dei Paschi di Siena, the Istituto Bancario San Paolo di Torino and the Cassa di Risparmio delle Province Lombarde, as well as the whole savings bank sector.

Behind the central bank's proposal is the belief that the joint stock corporation is the most appropriate form to encourage a business approach to banking. Transformation would provide clearer ownership, permit an opening to outside capital and ensure greater accountability. In particular, juridical change would allow a number of public sector banks to approach the stock market more easily.

However, strongly vested interests could be challenged. For example, the boards of public sector banks, from the large public law credit institutions to the smallest savings banks, reflect the balance of political power. With a quota of profits to be distributed for local good works, board members have their hands on practical means for tending local patches.

The Bank of Italy's solution offers reassurance. The form of foundations and association would continue, thereby maintaining historical and local links without upsetting the political balance. They would have a new role as controlling shareholder, a position which might facilitate the moves towards mergers which the authorities are encouraging.

While the transformation of public sector banks into corporations has not yet overcome legislative hurdles and remains merely a proposal, concrete

steps have been taken towards the creation of *gruppi plurifunzionali*, or multi-function groups. "The group model enables both private and public sector credit institutions to supply a wider range of services without losing the advantages of specialisation," Mr Ciampi said earlier this year.

The central bank's efforts are directed towards stimulating greater competition and higher efficiency which, if they bear results, should be good for the banks' customers. But the customer should also benefit when Italy enacts legislation on banking transparency.

The widespread belief among customers that banks are less than honest is fostered by opacity in conditions and lack of clarity in the presentation of statements. Legislation under consideration by the Italian parliament will not only satisfy EC requirements, that there should be regulation of bank contracts to the family sector by the end of 1989, but could also help dispel suspicions that banks cheat.

Mr Ciampi told a parliamentary commission that legislation should lay down principles rather than impose a set of rigid rules on transparency. He wants a succinct and elastic law which will delegate the detailed implementation to the interministerial committee on credit and savings and to the Bank of Italy.

Italy's banking association ABI has not waited for legislation to be enacted. It has already promoted a scheme among its members aimed at transparency and the publicising of conditions of interest rates and charges to customers. ABI has defined standard forms and methods to help customers understand what they are paying for bank services. "It is a concrete step which should not be undervalued," said Mr Ciampi.

Italy is one of the few industrialised world that has not rewritten its banking legislation since the 1930s. And clearly there are a range of issues which could be included in a new Banking Law.

However, the central bank favours a series of amendments to modify the 1936 Banking Law rather than wholesale redrafting of the legislation. Governor Ciampi and his colleagues are not saying so, but they clearly have nightmares just thinking about the prospect of turning over a matter as serious and detailed as the rewriting of the nation's banking legislation to members of the Italian parliament.

David Lane

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